

Table 1

		REGION			AGE			SEX		EDUCATION				INCOME		
Base = Decided Voters (Leaners Included)	Total	Halifax	Cape Breton	Rest of NS	18-34	35-54	55+	M	F	<HS	HS	Some Post Sec	Univ	< \$30K	\$30 - 59K	\$60K +
Base (Weighted)	704	258	93	353	268	237	198	342	362	141	168	216	178	221	305	134
Base (Unweighted)	702	258	223	221	204	317	180	353	349	133	167	218	182	230	294	135
	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)
The Progressive Conservatives	25	25	8	30	20	24	33	29	22	19	29	28	23	26	23	26
The Liberals	41	38	59	38	44	35	43	42	40	48	38	39	41	40	41	40
The New Democratic party (NDP)	32	35	33	30	35	38	22	28	37	30	33	32	34	32	34	32
Some Other Party	2	2	-	2	1	2	2	1	2	4	1	1	2	2	2	1

Table 2

"Thinking of ...Would you say that you generally approve or disapprove of his performance as.... Is that strongly/moderately approve/disapprove? "

		REGION			AGE			SEX		EDUCATION				INCOME		
	Total	Halifax	Cape Breton	Rest of NS	18-34	35-54	55+	M	F	<HS	HS	Some Post Sec	Univ	< \$30K	\$30 - 59K	\$60K +
Base (Weighted)	800	298	105	397	297	277	224	387	413	158	195	244	199	250	340	148
Base (Unweighted)	800	300	250	250	226	369	203	400	400	150	192	250	204	258	326	151
	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)
Russell McClellan as Premier of NS																
Strongly approve	14	8	33	14	17	10	16	15	14	17	12	12	18	16	14	11
Moderately approve	40	44	35	39	43	41	36	40	40	34	42	46	36	37	42	39
Moderately disapprove	20	24	14	19	18	22	20	19	21	18	20	18	24	21	17	28
Strongly disapprove	21	19	15	24	16	23	25	21	21	26	22	17	20	21	22	18
Don't Know	4	5	4	4	6	4	3	5	4	4	4	6	2	5	4	4
Robert Chisholm as Leader of the Nova Scotia New Democratic Party																
Strongly approve	16	16	21	14	15	18	15	16	16	13	1	14	21	15	16	21
Moderately approve	48	50	43	49	47	52	46	49	48	44	50	51	47	48	48	50
Moderately disapprove	13	10	17	15	18	10	12	15	12	18	10	13	14	12	15	9
Strongly disapprove	7	4	6	8	5	4	12	7	6	10	9	5	4	5	9	3
Don't Know	16	19	14	13	15	16	16	13	18	15	15	18	14	20	12	17
Dr. John Hamm, Leader of the Nova Scotia Progressive Conservative Party																
Strongly approve	12	6	12	16	10	10	18	13	11	10	14	13	10	12	11	11
Moderately approve	46	46	38	47	46	52	38	51	41	43	47	44	48	39	49	53
Moderately disapprove	18	20	24	14	21	16	17	16	19	16	16	19	20	20	15	19
Strongly disapprove	9	7	12	10	7	8	13	9	9	16	8	7	6	10	9	4
Don't Know	16	20	16	13	17	15	15	12	20	14	15	17	16	19	16	13

Table 3

'Now, forgetting for a minute about the parties and what they stand for, and forgetting which party you might be supporting, which of the party leaders do you think would

		REGION			AGE			SEX		EDUCATION				INCOME		
)	Total	Halifax	Cape Breton	Rest of NS	18-34	35-54	55+	M	F	<HS	HS	Some Post Sec	Univ	< \$30K	\$30 - 59K	\$60K +
Base (Weighted)	800	298	105	397	297	277	224	387	413	158	195	244	199	250	340	148
Base (Unweighted)	800	300	250	250	226	369	203	400	400	150	192	250	204	258	326	151
	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)
Russell McClellan	35	30	53	33	37	26	42	37	33	33	39	34	34	39	34	31
Robert Chisholm	27	30	22	25	32	31	15	24	29	25	21	27	33	19	32	32
Dr. John Hamm	26	23	14	32	22	29	29	30	23	29	27	27	23	26	25	27
Don't Know	12	16	11	9	9	13	14	10	14	14	12	12	10	16	8	10

Table 4

'Over the past few weeks of this election campaign, has your opinion of _____ improved, remained the same, or gotten worse?

		REGION			AGE			SEX		EDUCATION				INCOME		
Base = Decided Voters	Total	Halifax	Cape Breton	Rest of NS	18-34	35-54	55+	M	F	<HS	HS	Some Post Sec	Univ	< \$30K	\$30 - 59K	\$60K +
Base (Weighted)	800	298	105	397	297	277	224	387	413	158	195	244	199	250	340	148
Base (Unweighted)	800	300	250	250	226	369	203	400	400	150	192	250	204	258	326	151
	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)
Russell McClellan and the Liberals																
Improved	9	7	22	8	8	8	12	9	10	19	6	7	8	12	9	5
Remained the Same	55	59	51	53	62	47	54	56	54	51	65	57	44	55	58	42
Gotten Worse	35	34	25	38	29	43	34	35	35	29	28	34	48	31	33	52
Don't Know	1	1	2	1	1	2	*	1	1	2	*	1	1	1	*	1
Robert Chisholm as Leader and the New Democratic Party																
Improved	28	28	30	27	23	31	29	26	29	24	31	24	33	28	28	27
Remained the Same	63	64	63	63	69	62	59	65	62	62	59	71	59	61	64	68
Gotten Worse	6	6	3	7	6	5	8	6	6	8	8	4	6	7	7	3
Don't Know	3	2	4	4	2	3	4	3	3	6	2	2	2	5	2	2
Dr. John Hamm and the Progressive Conservatives																
Improved	33	30	32	36	24	37	40	35	31	28	31	30	42	25	37	35
Remained the Same	55	59	54	52	64	52	47	53	57	56	56	57	50	62	52	55
Gotten Worse	9	9	9	9	10	7	9	8	9	9	9	10	7	7	9	7
Don't Know	4	3	5	4	3	4	4	4	3	7	3	4	1	6	1	3

Table 5

'Did you watch any of the televised leaders' debate on Thursday, March 5th, 1998? Which party leader do you think performed best in the televised leaders' debate on Thursday, March 5th?

		REGION			AGE			SEX		EDUCATION				INCOME		
	Total	Halifax	Cape Breton	Rest of NS	18-34	35-54	55+	M	F	<HS	HS	Some Post Sec	Univ	< \$30K	\$30 - 59K	\$60K +
Base (Weighted)	704	258	93	353	268	237	198	342	362	141	168	216	178	221	305	134
Base (Unweighted)	704	258	223	221	204	317	180	353	349	133	167	218	182	230	294	135
	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)
Televised Leaders' Debate																
Yes, watched all	14	13	15	16	6	15	26	15	14	14	15	12	18	12	16	14
Yes, watched some	29	26	32	31	26	28	35	32	27	32	28	27	32	30	29	29
No, did not watch	56	61	52	54	68	57	39	53	60	54	57	61	51	58	54	57
Performed Best																
Russell McClellan	11	12	18	8	14	8	11	10	11	12	11	10	11	14	11	5
Robert Chisholm	23	23	25	23	35	26	14	22	25	15	22	25	30	18	24	35
Dr. John Hamm	54	53	48	57	43	57	61	60	48	59	55	54	50	48	57	54
Don't Know	11	12	10	11	9	9	14	8	15	14	12	11	9	19	7	6