

**Table 1.**  
**Perceptions of the Quality and Quantity of Media Coverage  
of Stories on Faith and Religion**

*"Some people say that the news media do a good job of covering faith and religion and that this area gets the kind of media coverage it should. Other people say that the media do a poor job of covering faith and religion and that this area does not get the kind of media coverage it should, given the number of Canadians to whom faith and religion are important. (note: the order of these statements was rotated) Which of these two broad views is closer to your own opinion?"*

	<b>TOTAL</b>	<b>Attend Weekly</b>	<b>Attend Monthly</b>	<b>Attend Occasionally</b>	<b>Never Attend</b>
Unweighted base	(1516)	(339)	(286)	(440)	(446)
Weighted base	(1516)	(340)	(281)	(443)	(447)
Good job	57%	33%	53%	65%	71%
Poor job	40%	65%	46%	34%	24%
Unsure	3%	1%	1%	2%	5%

**Table 2.**  
**Perceptions of the Adequacy of the Amount of Media Coverage  
Provided to Different Groups**

*"Some topics or issues receive more media coverage than others. In your opinion, do you think each of the following topics receives more media coverage than it should, about the right amount, or less media coverage than it should? How about...?" (Note: order of mention was ransomised)*

	<b>Business &amp; Analysis</b>	<b>Faith &amp; Religion</b>	<b>Women's Issues</b>	<b>Gay &amp; Lesbian Rights Issues</b>
More than it should	31%	16%	22%	37%
About right	52%	46%	41%	35%
Less than it should	15%	36%	36%	27%
Unsure	1%	2%	1%	2%

Base: All respondents (n=1516)