

## **CANADIANS' PUBLIC POLICY ISSUES AGENDA**

**February 1988 to Late-June 1998**

	Feb. '88	July '89	July '90	July '91	July '92	July '93	Nov. '93	July '94	July '95	July '96	Jan. '97	July '97	Nov. '97	Jan. '98	Mar. '98	Apr. '98	June '98	Late June '98
Weighted Bases	1523	1521	1501	1508	1500	1506	1500	1507	1501	1516	1519	1516	1516	1524	1504	1500	1501	1504
	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)
Unemployment/Jobs	18	14	8	14	24	38	58	33	34	44	46	49	38	35	29	32	32	30
Health Care/Medicare	n/a	n/a	n/a	n/a	n/a	5	9	3	12	13	17	15	19	17	30	30	29	36
Nat'l Unity/Quebec/Const.	2	4	52	38	55	6	6	17	22	39	26	40	35	33	41	35	28	28
The Economy (general)	10	10	22	31	44	36	21	21	22	26	19	17	21	22	14	15	20	20
Education	3	2	2	2	2	3	5	2	3	6	9	8	17	11	19	17	15	17
Deficit/Debt/Spending	5	13	7	12	4	21	33	18	28	23	24	17	16	18	19	17	14	15
Poverty/Homeless/Hunger	3	4	4	4	4	2	3	1	8	6	8	7	6	7	7	7	7	7
Taxes/Tax Reform/GST	4	6	14	17	5	7	5	3	5	4	8	6	6	6	9	7	6	7
Crime/Justice Issues	2	2	2	1	2	3	2	5	12	6	5	8	5	5	4	6	6	4
Environment	5	31	24	17	9	4	5	3	4	5	4	7	6	6	3	5	6	5
Other Social Services	n/a	n/a	n/a	n/a	n/a	3	5	4	7	6	6	4	5	5	4	4	5	5
Government/Politics	9	4	7	8	3	7	3	1	3	3	5	4	2	3	3	3	4	4
Defence/Military/Somalia	4	4	1	1	1	1	1	0	2	1	6	2	2	2	2	2	4	3
Immigration/Refugees	3	4	1	2	2	2	3	4	3	4	2	3	3	3	3	3	3	3
Nat. Resources/Fisheries	-	-	-	-	-	-	-	-	-	-	-	6	2	2	1	1	3	3
Trade Issues	37	15	4	7	8	6	16	1	1	3	4	2	4	3	2	3	2	2
Canadian Dollar	-	-	-	-	-	-	-	-	-	-	-	-	-	5	1	-	2	3
Native Issues	1	1	3	6	4	2	1	1	3	3	1	2	2	3	2	2	1	2
Moral Issues/Abortion	20	16	2	1	2	1	1	0	2	1	1	1	1	1	1	1	1	1
Language Issues	0	4	5	3	2	1	1	0	0	1	1	0	0	0	1	1	1	1
International Issues	2	3	1	0	2	1	1	2	8	1	1	1	3	1	1	1	-	-
Ice Storm Damage	-	-	-	-	-	-	-	-	-	-	-	-	-	7	-	-	-	-
Health/Social Services*	6	9	4	4	4	8	14	7	19	19	23	19	24	22	34	34	34	41
Other**	17	18	8	5	3	5	6	11	7	10	7	8	14	9	6	8	10	8
(Unsure)	10	8	5	3	3	8	2	6	6	6	7	5	6	6	7	8	7	6

\* These two items were presented together in previous soundings. Above mentions for each are reported separately for July 1993 onwards.

\*\* "Other" includes other specific policy issues mentioned by 1 percent or less of all respondents to the Late-April 1998 survey.

Figures represent "Total Mentions": Up to three issues were accepted from each respondent; therefore, percentages will exceed 100.

*Thinking of issues presently confronting Canada, which one do you feel should receive the greatest attention from Canada's leaders? What other issues do you think are important for Canada right now.*