

Table 1
**GPs expect that Viagra will not be indicated and effective for one third (36%) of patients with
erectile dysfunction**

*From what you know and what you have read and heard, for about what percent of the patients you see
with erectile dysfunction do you think Viagra will be indicated and effective.*

Base: All respondents	100
None	1
20	2
25	3
30	4
40	5
50	11
60	9
65	5
70	23
75	12
80	16
90	6
95	1
100	1
DK/Not specified	1
Mean	64.4

Table 2
Half of GPs expect to prescribe alternative treatments

*In the circumstance when Viagra is inappropriate, or would be ineffective, what are you likely to do in
most cases?*

Base: Viagra not 100% effective	99 (%)
Prescribe alternative treatments	48
Refer these patients to a specialist	51
Don't know	1

Table 3
GPs value continuing education

As the new treatments for erectile dysfunction, Viagra and MUSE, become available and as you consider whether or not to prescribe them, what type of information, guidance or other support if any, would you like to receive from the specialists in this field?

Base: All respondents	100 (%)
Consulting/meeting with/guidance from specialist (NET) <i>Including:</i> <ul style="list-style-type: none"> Meetings/conferences with sexologists and specialists (9%) 	10
Patient offered information (NET) <i>Including:</i> <ul style="list-style-type: none"> Pamphlets to distribute to patients/patient literature (3%) 	4
Other information/Brochures (NET) <i>Including:</i> <ul style="list-style-type: none"> Brochures explaining the particulars of medication (9%) Video on Viagra/audio visual (3%) Pamphlets/brochures (unspecified) (3%) 	15
Information about risks (NET) <i>Including:</i> <ul style="list-style-type: none"> More about side effects (3%) Contraindications (4%) 	9
Continuing Ed/CME courses/more education	23
Like to see research/study results	7
Clinical experience	6
Guidelines from FDA about treatment	3
Personal experience	3
Other	42
Nothing	10
DK/NS	4

Totals exceed 100% because respondents were invited to provide multiple responses

Table 4
Lack of confidence in accuracy of public representation of alternative treatments

Much of the recent publicity about erectile dysfunction has focused on Viagra, however, there has also been some discussion of the alternative treatments. Which of these statements best describes how accurately you feel the alternative treatments have been portrayed.

Base: All respondents	100 (%)
Very accurately	6
Somewhat accurately	63
Not very accurately	22
Not at all accurately	3
Not aware of any alternative treatments	3
Don't know	3
Top box (Accurate)	69
Low box (Not accurate)	25

Table 5
Nine in ten (92%) anticipate being pressured to prescribe Viagra

Do you personally anticipate having to deal with some pressure from the male patients in your practice to prescribe Viagra once it becomes available?

Base: All respondents	100 (%)
Yes	92
No	7
Don't know	1

Table 6
GPs want general information and literature to share with patients to help them deal with expected pressure

In helping you deal with this pressure, what type of information or other support would you value from the healthcare community?

Base: All respondents	100 (%)
Consulting/meeting with guidance from specialists (NET) <i>Including:</i> <ul style="list-style-type: none"> Meetings/confedrences with sexologists and spcialists (7%) Urologists to explain side-effects (2%) 	10
Patient offered information (NET) <i>Including:</i> <ul style="list-style-type: none"> Pamphlet to distribute to patients/patient literature (12%) Information on the patient themselves (3%) Public education (4%) 	19
Other information/brocures (NET) <i>Including:</i> <ul style="list-style-type: none"> brochures explaining particulars of medication (17%) Video on Viagra/audio visual (5%) Pamphlets/brochures (unspecified) (12%) More information from the rep (2%) Booklet on correct usage (2%) 	40
Information about risks (NET) <i>Including:</i> <ul style="list-style-type: none"> More about side effects (7%) Contraindications (3%) 	11
Continuing ed/CME courses/more education	11
Like to see research/study results	6
Product monograph	3
Cost	4
Other	30
Nothing	3
DK/NS	3

(Totals exceed 100% because respondents were invited to provide multiple responses)