

Tables

	Total	BC	Alta	Sask/ Man	Ont	Queb	Atl	18 to 34 years	35 to 54 years	55 or older	Male	Fem	<HS	HS	post sec	Univ	<\$30K	\$30K to \$60K	\$60K +
Base: All Respondents	1515	198	136	106	572	380	123	511	579	413	742	773	188	365	515	436	392	597	455
Weighted Base																			
<i>What does the word incontinence" mean?"</i>																			
ACCIDENTAL URINE OR BOWEL LEAKAGE/ CONTROL PROBLEMS (NET)	55	52	51	41	49	78	34	41	62	64	46	64	36	45	55	73	47	56	61
OTHER HEALTH PROBLEM (NET)	1	1	2	1	2	1	1	2	1	1	2	1	2	1	1	2	1	1	2
MOBILITY PROBLEMS/ DEPENDENCY (NET)	1	2	0	0	1	2	0	1	0	2	1	1	2	2	1	1	2	1	1
OTHER BOWEL/ BLADDER PROBLEMS (NET)	2	3	2	5	1	1	4	3	2	2	2	2	1	3	2	2	3	1	3
OTHER MENTIONS (NET)	2	0	3	3	1	2	4	2	2	2	2	1	4	2	2	1	2	2	1
Don't know	38	40	41	49	45	15	57	51	32	29	46	29	53	47	38	22	44	38	31
<i>Which one of the following do you consider to be the most embarrassing product to purchase at a pharmacy?</i>																			
Condoms	15	11	18	8	15	13	25	15	13	15	13	17	22	14	16	10	20	15	10
Tampons	7	10	10	11	7	3	5	8	7	4	11	2	4	5	10	5	6	7	8
Adult diapers	29	23	26	21	27	39	23	30	31	24	29	28	23	29	26	35	26	28	33
Yeast infection medicine	8	4	6	11	9	9	8	14	6	5	7	10	9	11	8	6	8	10	6
Hemorrhoid products	10	19	8	12	9	5	12	16	8	4	10	10	7	10	11	9	9	10	10
None of them	28	28	28	32	27	30	23	15	32	40	26	30	28	28	25	32	27	28	29
Don't know	4	5	4	5	5	1	4	2	2	7	5	3	7	3	3	2	3	3	4
<i>Do you know someone who suffers from a weak bladder?</i>																			
Yes	36	39	38	39	35	33	42	27	38	45	27	45	34	34	37	38	37	33	38
No	63	61	61	61	64	67	58	73	62	54	72	55	66	66	63	62	62	67	61
Don't know	1	0	1	1	1	0	0	0	0	1	1	0	0	0	1	0	1	0	1