

detailed tables

For each of the following, please tell me if you would find it to be acceptable or unacceptable if it were to occur.

a) The federal government steps in with financial assistance to save Canadian Airlines

		Region						Age			Gender	
	Total	BC	Alberta	Sask/ Man	Ontario	Quebe c	Atlantic	18 to 34	35 to 54	55+	Male	Female
Base: All respondents	1500	200	135	120	525	400	120	442	678	365	715	785
	Weighted	1500	196	135	105	566	377	122	506	573	408	735
Very Acceptable	14%	10%	5%	17%	15%	17%	12%	15%	12%	15%	13%	15%
Somewhat acceptable	33%	30%	24%	41%	32%	37%	28%	42%	29%	27%	25%	40%
Somewhat Unacceptable	25%	33%	29%	22%	22%	23%	29%	23%	27%	23%	24%	25%
Very Unacceptable	28%	27%	42%	19%	30%	21%	30%	19%	31%	34%	37%	18%
(DK/NS)	1%	0	-	1%	1%	1%	1%	1%	1%	1%	0	2%
Top2Box (Acceptable)	47%	40%	29%	57%	47%	55%	40%	57%	41%	43%	38%	55%
Low2Box (Unacceptable)	52%	60%	71%	42%	52%	44%	59%	42%	58%	56%	62%	44%

b) Air Canada is allowed to take over Canadian Airlines, keeping those parts that are profitable and shutting down those routes that lose money

		Region						Age			Gender		
	Total	BC	Alberta	Sask/ Man	Ontario	Quebe c	Atlantic	18 to 34	35 to 54	55+	Male	Female	
Base: All respondents	1500	200	135	120	525	400	120	442	678	365	715	785	
	Weighted	1500	196	135	105	566	377	122	506	573	408	735	765
Very Acceptable		20%	12%	16%	20%	18%	32%	13%	21%	19%	21%	23%	18%
Somewhat acceptable		37%	30%	36%	32%	38%	44%	28%	41%	38%	32%	38%	37%
Somewhat Unacceptable		21%	30%	23%	22%	21%	13%	27%	24%	20%	17%	20%	21%
Very Unacceptable		20%	25%	25%	24%	22%	9%	32%	14%	21%	26%	18%	22%
(DK/NS)		2%	2%	-	1%	2%	3%	-	1%	1%	3%	1%	2%
Top2Box (Acceptable)		58%	42%	53%	52%	56%	76%	41%	61%	58%	53%	61%	54%
Low2Box (Unacceptable)		41%	55%	47%	47%	42%	21%	59%	38%	41%	44%	39%	43%

c) The federal government changes the rules so that a major U.S. or other foreign airline is allowed to buy up Canadian Airlines

		Region						Age			Gender	
	Total	BC	Alberta	Sask/ Man	Ontario	Quebe c	Atlantic	18 to 34	35 to 54	55+	Male	Female
Base: All respondents Weighted	1500	200	135	120	525	400	120	442	678	365	715	785
	1500	196	135	105	566	377	122	506	573	408	735	765
Very Acceptable	5%	7%	7%	1%	6%	5%	4%	6%	6%	5%	7%	4%
Somewhat acceptable	17%	19%	24%	16%	16%	14%	19%	16%	21%	12%	21%	13%
Somewhat Unacceptable	20%	20%	16%	23%	16%	28%	18%	22%	20%	18%	20%	21%
Very Unacceptable	57%	55%	53%	60%	61%	52%	58%	56%	53%	65%	52%	62%
(DK/NS)	1%	-	1%	-	1%	1%	1%	0	0	0	0	1%

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Top2Box (Acceptable)	22%	25%	30%	18%	21%	19%	23%	22%	26%	17%	28%	17%
Low2Box (Unacceptable)	77%	75%	69%	82%	78%	80%	76%	78%	73%	83%	72%	82%

d) The ONEX bid is allowed to succeed

		Region						Age			Gender	
	Total	BC	Alberta	Sask/ Man	Ontario	Quebe c	Atlantic	18 to 34	35 to 54	55+	Male	Female
Base: All respondents	1500	200	135	120	525	400	120	442	678	365	715	785
Weighted	1500	196	135	105	566	377	122	506	573	408	735	765
Very Acceptable	8%	7%	11%	3%	10%	7%	8%	9%	9%	6%	11%	6%
Somewhat acceptable	32%	27%	33%	35%	35%	29%	33%	40%	30%	27%	33%	31%
Somewhat Unacceptable	23%	26%	24%	19%	20%	26%	28%	24%	24%	22%	21%	25%
Very Unacceptable	30%	35%	27%	40%	27%	31%	25%	22%	31%	39%	30%	30%
(DK/NS)	6%	4%	5%	3%	8%	6%	6%	5%	7%	6%	4%	8%
Top2Box (Acceptable)	41%	35%	43%	38%	45%	37%	41%	49%	39%	33%	45%	37%
Low2Box (Unacceptable)	53%	61%	52%	58%	47%	57%	53%	46%	54%	61%	51%	55%

Now please tell me how much you trust each of the following in these airline discussions

a) Air Canada

		Region						Age			Gender	
	Total	BC	Alberta	Sask/ Man	Ontario	Quebe c	Atlantic	18 to 34	35 to 54	55+	Male	Female
Base: All respondents	1500	200	135	120	525	400	120	442	678	365	715	785
Weighted	1500	196	135	105	566	377	122	506	573	408	735	765
Trust them a lot	37%	23%	27%	31%	32%	58%	35%	37%	33%	43%	37%	38%
Trust them a little	49%	59%	51%	57%	51%	35%	58%	51%	53%	42%	50%	49%
Don't trust them much	8%	13%	14%	8%	10%	4%	3%	8%	9%	7%	8%	8%
Don't trust them at all	4%	3%	6%	3%	5%	2%	2%	2%	3%	6%	4%	3%
(DK/NS)	2%	2%	1%	2%	2%	1%	1%	2%	2%	2%	2%	2%
Top2Box (Trust)	87%	82%	78%	88%	84%	93%	94%	88%	86%	85%	86%	87%
Low2Box (Don't trust)	12%	16%	20%	10%	14%	5%	5%	10%	12%	13%	12%	11%

b) Canadian Airlines

		Region						Age			Gender	
	Total	BC	Alberta	Sask/ Man	Ontario	Quebe c	Atlantic	18 to 34	35 to 54	55+	Male	Female
Base: All respondents	1500	200	135	120	525	400	120	442	678	365	715	785
Weighted	1500	196	135	105	566	377	122	506	573	408	735	765
Trust them a lot	31%	27%	29%	24%	29%	39%	32%	32%	32%	29%	32%	30%
Trust them a little	53%	58%	61%	60%	55%	41%	56%	55%	53%	50%	50%	55%

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Don't trust them much	8%	11%	6%	7%	7%	11%	7%	7%	9%	10%	9%	8%
Don't trust them at all	5%	2%	3%	3%	6%	7%	2%	3%	4%	8%	7%	3%
(DK/NS)	3%	2%	1%	6%	3%	3%	2%	3%	3%	4%	2%	4%
Top2Box (Trust)	84%	85%	89%	84%	84%	80%	88%	87%	85%	79%	82%	85%
Low2Box (Don't trust)	13%	13%	9%	10%	13%	18%	9%	10%	13%	18%	16%	11%

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c) The federal government

		Region						Age			Gender	
	Total	BC	Alberta	Sask/ Man	Ontario	Quebe c	Atlantic	18 to 34	35 to 54	55+	Male	Female
Base: All respondents	1500	200	135	120	525	400	120	442	678	365	715	785
	Weighted 1500	196	135	105	566	377	122	506	573	408	735	765
Trust them a lot	11%	10%	10%	7%	10%	16%	9%	12%	10%	13%	13%	9%
Trust them a little	50%	47%	44%	50%	54%	43%	63%	55%	51%	43%	50%	50%
Don't trust them much	21%	27%	27%	25%	19%	21%	16%	20%	21%	25%	20%	23%
Don't trust them at all	16%	16%	19%	14%	16%	18%	12%	14%	17%	18%	17%	16%
(DK/NS)	1%	-	1%	3%	1%	1%	-	0	1%	1%	1%	1%
Top2Box (Trust)	61%	58%	53%	57%	64%	59%	72%	66%	61%	56%	63%	60%
Low2Box (Don't trust)	38%	42%	46%	39%	35%	40%	28%	33%	38%	43%	36%	39%

d) ONEX Corporation

		Region						Age			Gender	
	Total	BC	Alberta	Sask/ Man	Ontario	Quebe c	Atlantic	18 to 34	35 to 54	55+	Male	Female
Base: All respondents	1500	200	135	120	525	400	120	442	678	365	715	785
	Weighted 1500	196	135	105	566	377	122	506	573	408	735	765
Trust them a lot	5%	5%	5%	4%	5%	6%	5%	5%	4%	7%	8%	3%
Trust them a little	38%	31%	43%	38%	42%	33%	45%	43%	40%	31%	38%	38%
Don't trust them much	25%	34%	26%	28%	23%	25%	20%	26%	26%	23%	23%	28%
Don't trust them at all	20%	18%	15%	20%	18%	26%	18%	17%	19%	25%	22%	18%
(DK/NS)	11%	12%	12%	10%	12%	10%	13%	10%	11%	14%	9%	14%
Top2Box (Trust)	43%	36%	48%	42%	47%	39%	50%	48%	44%	38%	46%	41%
Low2Box (Don't trust)	45%	52%	40%	48%	41%	52%	37%	43%	45%	48%	45%	45%

e) American Airlines

		Region						Age			Gender	
	Total	BC	Alberta	Sask/ Man	Ontario	Quebe c	Atlantic	18 to 34	35 to 54	55+	Male	Female
Base: All respondents	1500	200	135	120	525	400	120	442	678	365	715	785
	Weighted 1500	196	135	105	566	377	122	506	573	408	735	765
Trust them a lot	10%	6%	9%	2%	8%	18%	13%	11%	10%	11%	11%	10%
Trust them a little	41%	38%	36%	39%	44%	42%	42%	46%	44%	33%	43%	40%
Don't trust them much	24%	31%	30%	27%	22%	20%	24%	25%	24%	22%	21%	26%
Don't trust them at all	19%	23%	15%	23%	19%	17%	15%	15%	18%	25%	20%	18%
(DK/NS)	5%	2%	9%	10%	6%	3%	6%	3%	5%	9%	5%	6%

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Top2Box (Trust)	52%	44%	46%	41%	52%	59%	55%	57%	53%	44%	54%	50%
Low2Box (Don't trust)	43%	54%	45%	50%	41%	38%	39%	40%	42%	48%	41%	44%

Please tell me if you agree or disagree with the following statements

a) Given the size of the Canadian market, having only one major airline in Canada is inevitable

		Region						Age			Gender	
	Total	BC	Alberta	Sask/ Man	Ontario	Quebe c	Atlantic	18 to 34	35 to 54	55+	Male	Female
Base: All respondents	1500	200	135	120	525	400	120	442	678	365	715	785
Weighted	1500	196	135	105	566	377	122	506	573	408	735	765
Strongly agree	20%	13%	16%	16%	22%	22%	16%	17%	18%	24%	23%	16%
Somewhat agree	26%	27%	20%	36%	23%	29%	28%	28%	28%	23%	29%	24%
Somewhat disagree	27%	27%	25%	25%	26%	29%	33%	30%	27%	24%	22%	33%
Strongly disagree	26%	32%	38%	20%	28%	18%	22%	24%	26%	27%	26%	26%
(DK/NS)	1%	0	1%	2%	1%	1%	1%	1%	1%	1%	0	1%
Top2Box (Agree)	46%	40%	36%	53%	45%	52%	44%	45%	46%	47%	52%	40%
Low2Box (Disagree)	53%	59%	63%	45%	54%	47%	55%	54%	53%	52%	48%	58%

b) I would support Air Canada and Canadian Airlines merging their operations

		Region						Age			Gender	
	Total	BC	Alberta	Sask/ Man	Ontario	Quebe c	Atlantic	18 to 34	35 to 54	55+	Male	Female
Base: All respondents	1500	200	135	120	525	400	120	442	678	365	715	785
Weighted	1500	196	135	105	566	377	122	506	573	408	735	765
Strongly agree	29%	31%	22%	22%	33%	30%	22%	28%	29%	32%	34%	25%
Somewhat agree	38%	31%	40%	42%	36%	41%	45%	41%	37%	36%	36%	40%
Somewhat disagree	16%	21%	18%	16%	16%	14%	17%	18%	18%	13%	14%	19%
Strongly disagree	15%	17%	17%	16%	14%	13%	16%	12%	15%	18%	15%	15%
(DK/NS)	1%	0	2%	3%	1%	2%	-	1%	2%	2%	1%	2%
Top2Box (Agree)	68%	62%	62%	64%	69%	71%	67%	70%	66%	68%	70%	65%
Low2Box (Disagree)	31%	38%	36%	32%	30%	27%	33%	30%	32%	31%	29%	33%

c) Restructuring the airline industry is a matter for the private sector to resolve

		Region						Age			Gender	
	Total	BC	Alberta	Sask/ Man	Ontario	Quebe c	Atlantic	18 to 34	35 to 54	55+	Male	Female
Base: All respondents	1500	200	135	120	525	400	120	442	678	365	715	785
Weighted	1500	196	135	105	566	377	122	506	573	408	735	765
Strongly agree	31%	30%	37%	23%	31%	31%	27%	23%	35%	34%	36%	26%

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Somewhat agree	37%	40%	36%	38%	36%	36%	45%	45%	33%	34%	35%	39%
Somewhat disagree	19%	20%	17%	23%	19%	20%	17%	23%	18%	17%	18%	21%
Strongly disagree	11%	8%	9%	10%	13%	11%	11%	8%	12%	12%	10%	12%
(DK/NS)	1%	1%	1%	5%	1%	2%	-	1%	1%	2%	0	3%
Top2Box (Agree)	68%	70%	73%	62%	67%	67%	72%	68%	68%	68%	71%	65%
Low2Box (Disagree)	30%	29%	26%	34%	32%	31%	28%	31%	31%	30%	28%	33%

d) The federal government is doing a good job of managing this issue

		Region						Age			Gender	
	Total	BC	Alberta	Sask/ Man	Ontario	Quebe c	Atlantic	18 to 34	35 to 54	55+	Male	Female
Base: All respondents	1500	200	135	120	525	400	120	442	678	365	715	785
Weighted	1500	196	135	105	566	377	122	506	573	408	735	765
Strongly agree	3%	4%	4%	-	3%	5%	3%	4%	3%	4%	4%	3%
Somewhat agree	30%	23%	24%	30%	32%	30%	36%	37%	27%	26%	31%	30%
Somewhat disagree	37%	40%	35%	39%	35%	38%	37%	37%	39%	34%	36%	38%
Strongly disagree	24%	26%	33%	23%	24%	20%	21%	17%	25%	30%	26%	22%
(DK/NS)	6%	7%	4%	7%	6%	6%	4%	5%	6%	6%	4%	8%
Top2Box (Agree)	33%	27%	28%	30%	35%	35%	39%	41%	30%	30%	35%	32%
Low2Box (Disagree)	61%	66%	68%	63%	59%	58%	58%	54%	64%	64%	62%	60%

e) The federal government has a clear plan for maintaining a viable enough airline industry in Canada

		Region						Age			Gender	
	Total	BC	Alberta	Sask/ Man	Ontario	Quebe c	Atlantic	18 to 34	35 to 54	55+	Male	Female
Base: All respondents	1500	200	135	120	525	400	120	442	678	365	715	785
Weighted	1500	196	135	105	566	377	122	506	573	408	735	765
Strongly agree	11%	6%	5%	3%	9%	22%	6%	10%	9%	15%	10%	11%
Somewhat agree	29%	19%	21%	33%	29%	32%	43%	34%	29%	23%	27%	30%
Somewhat disagree	33%	40%	37%	32%	35%	27%	27%	37%	31%	31%	34%	32%
Strongly disagree	23%	28%	30%	23%	24%	16%	22%	16%	27%	25%	25%	21%
(DK/NS)	5%	7%	6%	9%	4%	3%	1%	3%	5%	6%	3%	6%
Top2Box (Agree)	40%	25%	26%	36%	37%	54%	49%	44%	37%	38%	38%	42%
Low2Box (Disagree)	56%	69%	68%	55%	59%	43%	49%	53%	58%	56%	59%	52%

f) Even if the airlines merge, low cost and charter carriers will provide domestic competition within Canada to protect consumers

		Region						Age			Gender	
	Total	BC	Alberta	Sask/ Man	Ontario	Quebe c	Atlantic	18 to 34	35 to 54	55+	Male	Female

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Base: All respondents	1500	200	135	120	525	400	120	442	678	365	715	785
Weighted	1500	196	135	105	566	377	122	506	573	408	735	765
Strongly agree	22%	16%	27%	17%	23%	27%	15%	21%	21%	26%	23%	22%
Somewhat agree	40%	46%	34%	43%	37%	42%	42%	42%	41%	35%	38%	41%
Somewhat disagree	21%	23%	22%	20%	21%	19%	21%	24%	19%	19%	22%	20%
Strongly disagree	15%	14%	16%	18%	17%	11%	21%	12%	17%	18%	16%	15%
(DK/NS)	2%	1%	2%	2%	2%	1%	1%	1%	2%	2%	1%	2%
Top2Box (Agree)	62%	62%	60%	60%	60%	69%	57%	63%	62%	61%	61%	63%
Low2Box (Disagree)	36%	37%	38%	38%	38%	30%	42%	36%	37%	37%	38%	35%

g) Regardless of how this ends, Western Canada is going to be the big loser in all of this

		Region						Age			Gender	
	Total	BC	Alberta	Sask/ Man	Ontario	Quebe c	Atlantic	18 to 34	35 to 54	55+	Male	Female
Base: All respondents	1500	200	135	120	525	400	120	442	678	365	715	785
Weighted	1500	196	135	105	566	377	122	506	573	408	735	765
Strongly agree	17%	26%	33%	38%	16%	7%	9%	12%	20%	20%	18%	17%
Somewhat agree	29%	30%	27%	32%	30%	25%	32%	34%	27%	25%	28%	30%
Somewhat disagree	33%	28%	25%	21%	33%	40%	34%	36%	33%	29%	33%	33%
Strongly disagree	14%	11%	9%	5%	14%	17%	22%	13%	12%	17%	15%	13%
(DK/NS)	7%	5%	7%	4%	7%	12%	4%	5%	8%	9%	7%	8%
Top2Box (Agree)	46%	56%	59%	69%	46%	31%	40%	46%	47%	45%	46%	46%
Low2Box (Disagree)	46%	39%	34%	26%	47%	57%	55%	49%	45%	46%	48%	46%

h) All regions of the country will be treated fairly in the merger

		Region						Age			Gender	
	Total	BC	Alberta	Sask/ Man	Ontario	Quebe c	Atlantic	18 to 34	35 to 54	55+	Male	Female
Base: All respondents	1500	200	135	120	525	400	120	442	678	365	715	785
Weighted	1500	196	135	105	566	377	122	506	573	408	735	765
Strongly agree	18%	10%	11%	11%	19%	25%	21%	21%	16%	19%	18%	18%
Somewhat agree	26%	20%	17%	19%	26%	35%	21%	26%	24%	27%	25%	27%
Somewhat disagree	26%	30%	33%	29%	26%	21%	21%	28%	26%	23%	27%	25%
Strongly disagree	27%	37%	38%	36%	26%	16%	34%	23%	31%	28%	28%	27%
(DK/NS)	3%	2%	1%	5%	3%	4%	3%	2%	3%	4%	2%	4%
Top2Box (Agree)	44%	30%	28%	30%	45%	59%	42%	47%	40%	46%	42%	45%
Low2Box (Disagree)	53%	68%	71%	65%	53%	37%	55%	51%	57%	50%	55%	52%

i) The federal government should get back into the business of regulating airline prices and routes

		Region						Age			Gender	
	Total	BC	Alberta	Sask/	Ontario	Quebe	Atlantic	18 to 34	35 to 54	55+	Male	Female

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		Man c										
Base: All respondents												
	1500	200	135	120	525	400	120	442	678	365	715	785
Weighted	1500	196	135	105	566	377	122	506	573	408	735	765
Strongly agree	24%	19%	15%	27%	24%	28%	27%	26%	20%	26%	21%	27%
Somewhat agree	29%	28%	19%	33%	28%	36%	26%	33%	29%	26%	27%	31%
Somewhat disagree	21%	20%	32%	23%	20%	19%	21%	22%	22%	17%	21%	20%
Strongly disagree	25%	33%	32%	17%	27%	16%	24%	18%	28%	29%	30%	20%
(DK/NS)	1%	0	1%	1%	1%	1%	2%	1%	1%	1%	0	2%
Top2Box (Agree)	53%	47%	34%	60%	52%	64%	53%	59%	49%	53%	48%	58%
Low2Box (Disagree)	46%	52%	65%	39%	47%	35%	45%	40%	50%	46%	51%	40%

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As you may have heard, the President of ONEX Corporation has served in the past as a fundraiser for the federal Liberal Party. Now, some people suggest that because of his connections to the Liberals, he enjoys an inappropriate level of support from the government on this issue. Others say that the Liberal government is treating him just like any other business person making a similar proposal and that he should not be penalized for his political involvement. Which statement is closest to your point of view?

		Region						Age			Gender	
	Total	BC	Alberta	Sask/ Man	Ontario	Quebe c	Atlantic	18 to 34	35 to 54	55+	Male	Female
Base: All respondents												
	1500	200	135	120	525	400	120	442	678	365	715	785
Weighted	1500	196	135	105	566	377	122	506	573	408	735	765
Inappropriate level of access Not being treated better than anyone else												
	50%	48%	53%	51%	50%	50%	52%	47%	51%	52%	50%	51%
	43%	43%	36%	36%	44%	44%	44%	46%	42%	41%	46%	40%
(DK/NS)	7%	9%	11%	12%	6%	6%	4%	6%	7%	8%	5%	9%

In thinking about the possible outcomes of this airline issue, which of the following is of MOST concern to you?

		Region						Age			Gender	
	Total	BC	Alberta	Sask/ Man	Ontario	Quebe c	Atlantic	18 to 34	35 to 54	55+	Male	Female
Base: All respondents												
	1500	200	135	120	525	400	120	442	678	365	715	785
Weighted	1500	196	135	105	566	377	122	506	573	408	735	765
Job losses	35%	31%	29%	29%	31%	43%	41%	37%	36%	30%	33%	36%
Reduced competition	16%	17%	20%	20%	17%	11%	13%	13%	16%	19%	18%	13%
Increase in prices	20%	19%	21%	23%	23%	13%	29%	25%	19%	17%	21%	20%
Reduced flight schedules	5%	7%	7%	4%	5%	3%	4%	4%	5%	4%	5%	5%
Foreign control of airlines in Canada	23%	25%	22%	23%	22%	28%	12%	20%	23%	28%	21%	25%
(DK/NS)	1%	1%	1%	1%	1%	2%	1%	0	1%	2%	2%	1%

detailed tables

For each of the following, please tell me if you would find it to be acceptable or unacceptable if it were to occur.

a) The federal government steps in with financial assistance to save Canadian Airlines

		Education				Income		
	Total	<HS	HS	Some Post-Sec	University	<\$30K	\$30K to \$59K	\$60K +
Base: All respondents	1500	167	359	555	416	358	562	486
Weighted	1500	173	352	558	414	360	565	482
Very Acceptable	14%	27%	16%	12%	10%	22%	15%	8%
Somewhat acceptable	33%	34%	34%	34%	30%	37%	33%	29%
Somewhat Unacceptable	25%	18%	22%	28%	25%	22%	25%	28%
Very Unacceptable	28%	20%	26%	26%	35%	19%	26%	35%
(DK/NS)	1%	2%	2%	0	0	2%	1%	0
Top2Box (Acceptable)	47%	60%	50%	46%	39%	58%	48%	37%
Low2Box (Unacceptable)	52%	38%	48%	54%	60%	40%	51%	63%

b) Air Canada is allowed to take over Canadian Airlines, keeping those parts that are profitable and shutting down those routes that lose money

		Education				Income		
	Total	<HS	HS	Some Post-Sec	University	<\$30K	\$30K to \$59K	\$60K +
Base: All respondents	1500	167	359	555	416	358	562	486
Weighted	1500	173	352	558	414	360	565	482
Very Acceptable	20%	22%	21%	21%	18%	21%	22%	19%
Somewhat acceptable	37%	32%	37%	39%	37%	37%	36%	38%
Somewhat Unacceptable	21%	14%	20%	20%	25%	22%	21%	21%
Very Unacceptable	20%	28%	20%	19%	19%	18%	20%	21%
(DK/NS)	2%	3%	2%	1%	1%	3%	2%	1%
Top2Box (Acceptable)	58%	54%	57%	60%	55%	58%	58%	57%
Low2Box (Unacceptable)	41%	42%	40%	39%	44%	39%	41%	42%

c) The federal government changes the rules so that a major U.S. or other foreign airline is allowed to buy up Canadian Airlines

		Education				Income		
	Total	<HS	HS	Some Post-Sec	University	<\$30K	\$30K to \$59K	\$60K +
Base: All respondents	1500	167	359	555	416	358	562	486
Weighted	1500	173	352	558	414	360	565	482
Very Acceptable	5%	5%	4%	5%	7%	5%	4%	7%
Somewhat acceptable	17%	13%	14%	15%	22%	12%	16%	20%
Somewhat Unacceptable	20%	17%	20%	24%	18%	18%	21%	21%
Very Unacceptable	57%	63%	61%	55%	53%	64%	58%	52%
(DK/NS)	1%	1%	1%	0	0	1%	0	-

detailed tables

Top2Box (Acceptable)	22%	18%	18%	21%	29%	17%	20%	27%
Low2Box (Unacceptable)	77%	81%	81%	79%	71%	82%	79%	73%

detailed tables

d) The ONEX bid is allowed to succeed

		Education				Income		
	Total	<HS	HS	Some Post-Sec	University	<\$30K	\$30K to \$59K	\$60K +
Base: All respondents	1500	167	359	555	416	358	562	486
Weighted	1500	173	352	558	414	360	565	482
Very Acceptable	8%	8%	8%	7%	11%	7%	8%	11%
Somewhat acceptable	32%	29%	31%	35%	31%	29%	32%	35%
Somewhat Unacceptable	23%	19%	23%	24%	24%	21%	25%	22%
Very Unacceptable	30%	37%	29%	28%	29%	35%	28%	28%
(DK/NS)	6%	7%	9%	5%	5%	9%	7%	3%
Top2Box (Acceptable)	41%	37%	39%	42%	42%	36%	40%	46%
Low2Box (Unacceptable)	53%	56%	52%	52%	53%	56%	53%	51%

Now please tell me how much you trust each of the following in these airline discussions

a) Air Canada

		Education				Income		
	Total	<HS	HS	Some Post-Sec	University	<\$30K	\$30K to \$59K	\$60K +
Base: All respondents	1500	167	359	555	416	358	562	486
Weighted	1500	173	352	558	414	360	565	482
Trust them a lot	37%	49%	38%	36%	34%	48%	34%	33%
Trust them a little	49%	41%	49%	49%	53%	41%	52%	53%
Don't trust them much	8%	6%	8%	8%	9%	7%	7%	10%
Don't trust them at all	4%	2%	4%	5%	3%	3%	4%	3%
(DK/NS)	2%	3%	2%	1%	2%	1%	2%	1%
Top2Box (Trust)	87%	89%	87%	85%	86%	89%	86%	86%
Low2Box (Don't trust)	12%	8%	12%	13%	12%	10%	12%	13%

b) Canadian Airlines

		Education				Income		
	Total	<HS	HS	Some Post-Sec	University	<\$30K	\$30K to \$59K	\$60K +
Base: All respondents	1500	167	359	555	416	358	562	486
Weighted	1500	173	352	558	414	360	565	482
Trust them a lot	31%	30%	33%	31%	29%	36%	31%	29%
Trust them a little	53%	53%	50%	54%	53%	46%	55%	55%
Don't trust them much	8%	6%	9%	8%	10%	10%	6%	10%
Don't trust them at all	5%	8%	5%	5%	4%	5%	5%	5%
(DK/NS)	3%	3%	4%	2%	3%	3%	4%	1%

detailed tables

Top2Box (Trust)	84%	83%	83%	85%	83%	82%	85%	84%
Low2Box (Don't trust)	13%	14%	13%	13%	14%	16%	11%	15%

detailed tables

c) The federal government

		Education				Income		
	Total	<HS	HS	Some Post-Sec	University	<\$30K	\$30K to \$59K	\$60K +
Base: All respondents	1500	167	359	555	416	358	562	486
Weighted	1500	173	352	558	414	360	565	482
Trust them a lot	11%	16%	8%	9%	16%	14%	9%	12%
Trust them a little	50%	39%	47%	55%	50%	43%	51%	55%
Don't trust them much	21%	20%	25%	20%	20%	21%	22%	19%
Don't trust them at all	16%	23%	18%	15%	13%	22%	16%	13%
(DK/NS)	1%	1%	2%	1%	1%	1%	1%	1%
Top2Box (Trust)	61%	55%	55%	64%	66%	57%	60%	67%
Low2Box (Don't trust)	38%	44%	43%	35%	33%	42%	39%	32%

d) ONEX Corporation

		Education				Income		
	Total	<HS	HS	Some Post-Sec	University	<\$30K	\$30K to \$59K	\$60K +
Base: All respondents	1500	167	359	555	416	358	562	486
Weighted	1500	173	352	558	414	360	565	482
Trust them a lot	5%	2%	5%	5%	7%	5%	4%	7%
Trust them a little	38%	31%	38%	41%	38%	33%	39%	43%
Don't trust them much	25%	24%	26%	25%	26%	23%	26%	25%
Don't trust them at all	20%	25%	19%	20%	19%	24%	19%	19%
(DK/NS)	11%	18%	12%	10%	10%	15%	12%	7%
Top2Box (Trust)	43%	33%	43%	46%	45%	38%	43%	50%
Low2Box (Don't trust)	45%	49%	45%	44%	45%	46%	45%	43%

e) American Airlines

		Education				Income		
	Total	<HS	HS	Some Post-Sec	University	<\$30K	\$30K to \$59K	\$60K +
Base: All respondents	1500	167	359	555	416	358	562	486
Weighted	1500	173	352	558	414	360	565	482
Trust them a lot	10%	13%	9%	10%	11%	11%	10%	11%
Trust them a little	41%	31%	41%	45%	42%	39%	41%	44%
Don't trust them much	24%	22%	25%	22%	26%	21%	23%	26%
Don't trust them at all	19%	24%	20%	18%	16%	23%	19%	16%
(DK/NS)	5%	9%	6%	5%	4%	6%	7%	3%

detailed tables

Top2Box (Trust)	52%	44%	50%	54%	53%	50%	51%	55%
Low2Box (Don't trust)	43%	46%	44%	41%	42%	44%	42%	42%

detailed tables

Please tell me if you agree or disagree with the following statements

a) Given the size of the Canadian market, having only one major airline in Canada is inevitable

	Total	Education				Income		
		<HS	HS	Some Post-Sec	University	<\$30K	\$30K to \$59K	\$60K +
Base: All respondents	1500	167	359	555	416	358	562	486
Weighted	1500	173	352	558	414	360	565	482
Strongly agree	20%	22%	22%	18%	19%	20%	20%	19%
Somewhat agree	26%	26%	27%	26%	27%	25%	26%	29%
Somewhat disagree	27%	22%	26%	29%	29%	29%	26%	27%
Strongly disagree	26%	29%	24%	27%	25%	25%	27%	24%
(DK/NS)	1%	2%	1%	1%	0	2%	1%	0
Top2Box (Agree)	46%	47%	49%	44%	46%	45%	46%	48%
Low2Box (Disagree)	53%	51%	50%	55%	54%	54%	53%	51%

b) I would support Air Canada and Canadian Airlines merging their operations

	Total	Education				Income		
		<HS	HS	Some Post-Sec	University	<\$30K	\$30K to \$59K	\$60K +
Base: All respondents	1500	167	359	555	416	358	562	486
Weighted	1500	173	352	558	414	360	565	482
Strongly agree	29%	33%	28%	30%	28%	30%	30%	29%
Somewhat agree	38%	31%	39%	39%	40%	37%	38%	38%
Somewhat disagree	16%	14%	18%	17%	15%	16%	16%	18%
Strongly disagree	15%	21%	14%	13%	15%	15%	16%	14%
(DK/NS)	1%	1%	1%	1%	2%	2%	1%	1%
Top2Box (Agree)	68%	64%	67%	69%	68%	67%	68%	68%
Low2Box (Disagree)	31%	35%	32%	30%	30%	31%	31%	31%

c) Restructuring the airline industry is a matter for the private sector to resolve

	Total	Education				Income		
		<HS	HS	Some Post-Sec	University	<\$30K	\$30K to \$59K	\$60K +
Base: All respondents	1500	167	359	555	416	358	562	486
Weighted	1500	173	352	558	414	360	565	482
Strongly agree	31%	29%	30%	33%	29%	29%	32%	31%
Somewhat agree	37%	38%	39%	38%	35%	38%	34%	40%
Somewhat disagree	19%	16%	19%	21%	20%	18%	24%	16%
Strongly disagree	11%	14%	10%	8%	14%	12%	9%	12%
(DK/NS)	1%	2%	2%	1%	1%	3%	1%	1%

detailed tables

Top2Box (Agree)	68%	67%	69%	70%	64%	67%	66%	71%
Low2Box (Disagree)	30%	30%	29%	29%	34%	30%	33%	28%

detailed tables

d) The federal government is doing a good job of managing this issue

		Education				Income		
	Total	<HS	HS	Some Post-Sec	University	<\$30K	\$30K to \$59K	\$60K +
Base: All respondents	1500	167	359	555	416	358	562	486
Weighted	1500	173	352	558	414	360	565	482
Strongly agree	3%	6%	4%	3%	2%	6%	3%	3%
Somewhat agree	30%	30%	28%	33%	28%	32%	31%	28%
Somewhat disagree	37%	28%	36%	37%	42%	37%	35%	42%
Strongly disagree	24%	26%	27%	22%	23%	20%	24%	25%
(DK/NS)	6%	10%	5%	5%	5%	6%	8%	3%
Top2Box (Agree)	33%	36%	32%	36%	30%	38%	33%	30%
Low2Box (Disagree)	61%	54%	63%	58%	65%	56%	59%	67%

e) The federal government has a clear plan for maintaining a viable enough airline industry in Canada

		Education				Income		
	Total	<HS	HS	Some Post-Sec	University	<\$30K	\$30K to \$59K	\$60K +
Base: All respondents	1500	167	359	555	416	358	562	486
Weighted	1500	173	352	558	414	360	565	482
Strongly agree	11%	22%	11%	10%	8%	18%	11%	6%
Somewhat agree	29%	33%	35%	31%	20%	32%	33%	23%
Somewhat disagree	33%	23%	29%	35%	38%	26%	30%	41%
Strongly disagree	23%	18%	18%	21%	31%	17%	22%	27%
(DK/NS)	5%	4%	7%	4%	3%	6%	5%	3%
Top2Box (Agree)	40%	54%	46%	40%	27%	50%	43%	29%
Low2Box (Disagree)	56%	42%	47%	56%	69%	44%	52%	68%

f) Even if the airlines merge, low cost and charter carriers will provide domestic competition within Canada to protect consumers

		Education				Income		
	Total	<HS	HS	Some Post-Sec	University	<\$30K	\$30K to \$59K	\$60K +
Base: All respondents	1500	167	359	555	416	358	562	486
Weighted	1500	173	352	558	414	360	565	482
Strongly agree	22%	30%	23%	22%	20%	26%	23%	19%
Somewhat agree	40%	39%	42%	41%	37%	38%	40%	39%
Somewhat disagree	21%	15%	18%	22%	24%	18%	21%	23%
Strongly disagree	15%	16%	14%	14%	18%	15%	14%	18%
(DK/NS)	2%	1%	3%	1%	1%	3%	1%	1%
Top2Box (Agree)	62%	69%	65%	62%	57%	64%	63%	58%

Low2Box (Disagree)	36%	30%	32%	36%	42%	33%	35%	41%
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detailed tables

g) Regardless of how this ends, Western Canada is going to be the big loser in all of this

		Education				Income		
	Total	<HS	HS	Some Post-Sec	University	<\$30K	\$30K to \$59K	\$60K +
Base: All respondents	1500	167	359	555	416	358	562	486
Weighted	1500	173	352	558	414	360	565	482
Strongly agree	17%	18%	22%	18%	12%	18%	20%	15%
Somewhat agree	29%	22%	30%	28%	30%	28%	27%	32%
Somewhat disagree	33%	29%	30%	34%	34%	29%	34%	33%
Strongly disagree	14%	22%	10%	13%	15%	17%	12%	13%
(DK/NS)	7%	9%	7%	7%	8%	9%	7%	7%
Top2Box (Agree)	46%	40%	53%	46%	43%	45%	47%	47%
Low2Box (Disagree)	46%	50%	40%	47%	50%	46%	46%	46%

h) All regions of the country will be treated fairly in the merger

		Education				Income		
	Total	<HS	HS	Some Post-Sec	University	<\$30K	\$30K to \$59K	\$60K +
Base: All respondents	1500	167	359	555	416	358	562	486
Weighted	1500	173	352	558	414	360	565	482
Strongly agree	18%	31%	18%	19%	11%	27%	19%	11%
Somewhat agree	26%	33%	30%	24%	22%	29%	25%	24%
Somewhat disagree	26%	13%	24%	26%	33%	20%	27%	30%
Strongly disagree	27%	19%	24%	29%	32%	21%	25%	33%
(DK/NS)	3%	4%	4%	2%	3%	3%	4%	2%
Top2Box (Agree)	44%	64%	48%	43%	33%	56%	44%	36%
Low2Box (Disagree)	53%	32%	48%	55%	65%	41%	52%	63%

i) The federal government should get back into the business of regulating airline prices and routes

		Education				Income		
	Total	<HS	HS	Some Post-Sec	University	<\$30K	\$30K to \$59K	\$60K +
Base: All respondents	1500	167	359	555	416	358	562	486
Weighted	1500	173	352	558	414	360	565	482
Strongly agree	24%	39%	26%	23%	19%	31%	27%	15%
Somewhat agree	29%	21%	34%	29%	29%	31%	30%	28%
Somewhat disagree	21%	18%	18%	24%	21%	18%	21%	22%
Strongly disagree	25%	21%	21%	24%	31%	18%	22%	33%
(DK/NS)	1%	2%	2%	1%	1%	2%	1%	1%

detailed tables

Top2Box (Agree)	53%	60%	59%	52%	48%	62%	56%	43%
Low2Box (Disagree)	46%	39%	39%	48%	51%	36%	43%	56%

detailed tables

As you may have heard, the President of ONEX Corporation has served in the past as a fundraiser for the federal Liberal Party. Now, some people suggest that because of his connections to the Liberals, he enjoys an inappropriate level of support from the government on this issue. Others say that the Liberal government is treating him just like any other business person making a similar proposal and that he should not be penalized for his political involvement. Which statement is closest to your point of view?

		Education				Income		
	Total	<HS	HS	Some Post-Sec	University	<\$30K	\$30K to \$59K	\$60K +
Base: All respondents	1500	167	359	555	416	358	562	486
Weighted	1500	173	352	558	414	360	565	482
Inappropriate level of access	50%	44%	51%	49%	54%	45%	53%	51%
Not being treated better than anyone else	43%	47%	42%	44%	40%	49%	39%	44%
(DK/NS)	7%	8%	7%	7%	6%	6%	8%	5%

In thinking about the possible outcomes of this airline issue, which of the following is of MOST concern to you?

		Education				Income		
	Total	<HS	HS	Some Post-Sec	University	<\$30K	\$30K to \$59K	\$60K +
Base: All respondents	1500	167	359	555	416	358	562	486
Weighted	1500	173	352	558	414	360	565	482
Job losses	35%	46%	37%	38%	24%	40%	37%	27%
Reduced competition	16%	16%	16%	14%	18%	12%	14%	20%
Increase in prices	20%	15%	16%	22%	24%	18%	20%	25%
Reduced flight schedules	5%	3%	4%	3%	8%	5%	3%	6%
Foreign control of airlines in Canada	23%	17%	26%	21%	26%	24%	24%	22%
(DK/NS)	1%	1%	1%	1%	1%	1%	2%	1%