

Overall how satisfied are you with the performance of your Police force?

		AREA CODE		AGE			INCOME			GENDER		PROP	
	Total	416	905	18-34	35-54	55+	<\$30K	\$30-\$60K	\$60K+	Male	Female	Rent	Own
Base: 416 residents	600	600	0	219	255	122	106	218	234	272	328	280	315
Weighted	634	634	0	222	227	180	116	233	234	300	333	286	342
Very Satisfied	37%	37%	-	34%	31%	48%	41%	33%	37%	36%	39%	34%	40%
Somewhat Satisfied	48%	48%	-	48%	52%	44%	47%	50%	47%	46%	50%	48%	48%
Not very satisfied	9%	9%	-	12%	9%	5%	6%	10%	10%	10%	7%	9%	8%
Not at all satisfied	5%	5%	-	6%	7%	2%	5%	5%	5%	7%	3%	7%	3%
(DK/NS)	1%	1%	-	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%
SUMMARY													
TOP2BOX (Satisfied)	85%	85%	-	81%	83%	92%	88%	84%	84%	82%	89%	82%	88%
LOW2BOX (Unsatisfied)	14%	14%	-	18%	15%	7%	10%	15%	15%	17%	10%	16%	11%

Have you heard about the Toronto Police Union's 'Operation True Blue' fundraising campaign?

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	Total	416	905	18-34	35-54	55+	<\$30K	\$30-\$60K	\$60K+	Male	Female	Rent	Own
Base: 416 residents	600	600	0	219	255	122	106	218	234	272	328	280	315
Weighted	634	634	0	222	227	180	116	233	234	300	333	286	342
Yes	90%	90%	-	81%	94%	96%	82%	88%	94%	92%	88%	87%	93%
No	10%	10%	-	19%	6%	4%	18%	12%	6%	8%	12%	13%	7%

Since the details regarding this campaign have come to light would you say that your opinion of the Toronto Police Force has become more or less favourable?

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Base: 416 residents	600	600	0	219	255	122	106	218	234	272	328	280	315
Weighted	634	634	0	222	227	180	116	233	234	300	333	286	342
Much more favourable	4%	4%	-	5%	3%	6%	10%	5%	1%	5%	4%	7%	2%
Somewhat more favourable	12%	12%	-	15%	8%	12%	17%	12%	9%	9%	15%	11%	13%
Somewhat less favourable	36%	36%	-	37%	36%	34%	32%	34%	38%	36%	36%	32%	38%
Much less favourable	26%	26%	-	24%	28%	27%	26%	26%	27%	29%	24%	31%	23%
No impact on opinion	19%	19%	-	17%	22%	17%	13%	18%	23%	20%	17%	15%	22%
(DK/NS)	3%	3%	-	3%	3%	4%	2%	5%	2%	2%	4%	4%	2%
SUMMARY													
TOP2BOX (More favourable)	16%	16%	-	20%	11%	18%	28%	17%	11%	14%	19%	18%	15%
LOW2BOX (Less favourable)	62%	62%	-	61%	64%	61%	58%	60%	65%	64%	60%	63%	61%