Late-May 2000
Thinking of the issues presently confronting Canada, which one do you feel should receive the greatest attention from Canada's leaders?
What other issues do you think are important for Canada right now?
TOTAL MENTION

|  |  | Region |  |  |  |  |  | Age |  |  | Gender |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | BC | Alberta | Sask/ Man | Ontario | Quebec | Atlantic | 18 to 34 | 35 to 54 | 55+ | Male | Female |
| Base: All respondents | 1516 | 200 | 151 | 120 | 525 | 400 | 120 | 433 | 696 | 379 | 727 | 789 |
| Weighted | 1516 | 198 | 137 | 106 | 572 | 381 | 123 | 511 | 585 | 413 | 743 | 773 |
| Aboriginals/Native Issues | 2\% | 7\% | 1\% | 5\% | 2\% | 0 | 2\% | 3\% | 3\% | 1\% | 3\% | 2\% |
| Agriculture/Farming | 2\% | 1\% | 1\% | 13\% | 1\% | 1\% | 3\% | 2\% | 2\% | 2\% | 2\% | 2\% |
| Armed Forces/Military | 2\% | 4\% | 4\% | 1\% | 3\% | - | 1\% | 1\% | 2\% | 2\% | 3\% | 1\% |
| Canadian Dollar | 2\% | 3\% | 2\% | 3\% | 4\% | 1\% | 1\% | 2\% | 3\% | 2\% | 4\% | 1\% |
| Crime/Violence | 3\% | 5\% | 1\% | 4\% | 3\% | 2\% | 3\% | 3\% | 3\% | 2\% | 2\% | 3\% |
| Deficit/Debt/Government spending | 12\% | 22\% | 16\% | 16\% | 12\% | 8\% | 4\% | 9\% | 13\% | 15\% | 16\% | 9\% |
| Economy (general) | 12\% | 16\% | 11\% | 8\% | 12\% | 13\% | 6\% | 8\% | 15\% | 11\% | 14\% | 10\% |
| Education/Schools | 23\% | 14\% | 16\% | 17\% | 28\% | 21\% | 31\% | 29\% | 22\% | 16\% | 16\% | 29\% |
| Environment/Pollution | 8\% | 7\% | 5\% | 3\% | 10\% | 6\% | 9\% | 8\% | 8\% | 6\% | 8\% | 7\% |
| Immigration/Refugees | 5\% | 17\% | 6\% | 1\% | 4\% | 1\% | 6\% | 5\% | 5\% | 6\% | 6\% | 5\% |
| Jobs/Unemployment | 12\% | 7\% | 9\% | 10\% | 9\% | 20\% | 19\% | 11\% | 15\% | 10\% | 13\% | 12\% |
| Justice system - Young Offenders Act, death penalty | 3\% | 7\% | 2\% | - | 3\% | 1\% | 2\% | 2\% | 2\% | 4\% | 3\% | 2\% |
| Medicare/Healthcare | 52\% | 44\% | 68\% | 37\% | 53\% | 50\% | 60\% | 47\% | 55\% | 54\% | 44\% | 59\% |
| National unity/Quebec's future/Constitution/More recognition for | 12\% | 8\% | 8\% | 12\% | 10\% | 19\% | 7\% | 10\% | 11\% | 15\% | 15\% | 9\% |
| Native fishing dispute/rights | 1\% | 2\% | 1\% | 2\% | 0 | - | 1\% | 0 | 1\% | 1\% | 1\% | 0 |
| Poverty/The poor/Welfare/Homeless/Gap between rich and poor | 11\% | 8\% | 1\% | 6\% | 13\% | 13\% | 13\% | 12\% | 11\% | 9\% | 7\% | 14\% |
| Social Services - pensions/daycare/housing | 5\% | 6\% | 6\% | 4\% | 4\% | 4\% | 4\% | 5\% | 4\% | 5\% | 4\% | 5\% |
| Stock Market | 0 | - | - | - | 0 | - | - | - | 0 | 0 | 0 | 0 |
| Taxes/Tax reform/GST (general) | 16\% | 16\% | 25\% | 23\% | 14\% | 18\% | 9\% | 14\% | 17\% | 19\% | 20\% | 13\% |
| Trade/Free trade/NAFTA/Global trade | 3\% | 7\% | 4\% | 2\% | 2\% | 1\% | 3\% | 4\% | 3\% | 2\% | 4\% | 2\% |
| American influence in Canada - economic/ cultural influence | 0 | - | - | - | 1\% | - | 1\% | - | 1\% | - | 0 | 0 |
| Government/ politics/ political leadership | 5\% | 4\% | 7\% | 6\% | 4\% | 7\% | 1\% | 2\% | 3\% | 10\% | 7\% | 3\% |
| International/ foreign affairs/ foreign policy | 1\% | 1\% | - | 1\% | 2\% | 1\% | - | 1\% | 1\% | 2\% | 1\% | 2\% |
| Oil \& gas prices | 2\% | 1\% | 2\% | 1\% | 3\% | 2\% | 2\% | 2\% | 2\% | 3\% | 2\% | 2\% |
| Natural resources -water exports, fisheries, forestry, mining, oil \& gas | 1\% | 2\% | - | - | 1\% | 1\% | 1\% | 1\% | 1\% | - | 1\% | 0 |
| World peace/ disarmament/ peacekeeping | 1\% | - | - | 1\% | 2\% | 0 | - | 1\% | 0 | 1\% | 1\% | 1\% |
| Youth issues/ child abuse/ child poverty | 2\% | 3\% | 1\% |  | 2\% | 2\% | 1\% | 2\% | 1\% | 2\% | 1\% | 2\% |
| Moral issues - pornography, drugs, abortion, gambling, religion | 1\% | - | 1\% | 3\% | 2\% | 1\% | 1\% | 1\% | 1\% | 2\% | 1\% | 2\% |
| Gun control/ laws | 1\% | 1\% | 2\% | 1\% | 1\% | 1\% | 2\% | 1\% | 1\% | 1\% | 1\% | 1\% |
| Language issues(English, French)/ Bilingualism | 1\% | - | - | - | 1\% | 2\% | 2\% | 1\% | 1\% | 1\% | 1\% | 1\% |
| Women's issues - pay equity | 0 | 0 | - | - | 1\% | 1\% | - | 1\% | 0 | 0 | 0 | 1\% |
| Seniors issues - aging population | 1\% | 0 | 2\% | - | 0 | 2\% | 1\% | 0 | 1\% | 1\% | 1\% | 1\% |
| Transportation/ roads/ highways | 1\% | 3\% | - | 3\% | - | 0 | 2\% | 2\% | 1\% | 0 | 1\% | 1\% |
| Business/Industry issues (eg: Brain Drain) | 1\% | - | - | 3\% | 2\% | - | 2\% | 2\% | 1\% | 1\% | 2\% | 0 |
| Government subsidies for NHL teams/pro sports | 0 | - | - | 1\% | 0 | 0 | - | 1\% | - | - | 0 | 0 |
| Human resources scandal/ Jane Stewart | 0 | - | 1\% | - | - | - | - | 0 | - | - | 0 | - |
| Other | 6\% | 3\% | 1\% | 5\% | 6\% | 8\% | 6\% | 5\% | 5\% | 6\% | 6\% | 5\% |
| None are important | 2\% | 1\% | 2\% | 2\% | 1\% | 3\% | 1\% | 2\% | 2\% | 2\% | 1\% | 2\% |
| (DK/NS) | 6\% | 6\% | 4\% | 11\% | 4\% | 7\% | 3\% | 8\% | 5\% | 4\% | 6\% | 5\% |

Late-May 2000
Thinking of how you feel right now, if a federal election were held tomorrow, which of the following parties' candidates would you, yourself, be most likely to support? Which party would you say you are leaning towards?
LEANERS INCLUDED

|  |  | Region |  |  |  |  |  | Age |  |  | Gender |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | BC | Alberta | Sask/ Man | Ontario | Quebec | Atlantic | 18 to 34 | 35 to 54 | 55+ | Male | Female |
| Base: All respondents | 1516 | 200 | 151 | 120 | 525 | 400 | 120 | 433 | 696 | 379 | 727 | 789 |
| Weighted | 1516 | 198 | 137 | 106 | 572 | 381 | 123 | 511 | 585 | 413 | 743 | 773 |
| The Progressive Conservatives (PC) | 13\% | 7\% | 13\% | 10\% | 18\% | 4\% | 25\% | 12\% | 12\% | 15\% | 12\% | 14\% |
| The Liberals | 43\% | 40\% | 24\% | 36\% | 49\% | 43\% | 45\% | 44\% | 43\% | 39\% | 42\% | 43\% |
| The New Democratic Party (NDP) | 9\% | 12\% | 8\% | 19\% | 9\% | 4\% | 11\% | 9\% | 9\% | 8\% | 7\% | 11\% |
| The Canadian Reform Conservative Alliance/ Canadian Alliance | 17\% | 30\% | 48\% | 27\% | 15\% | 2\% | 5\% | 15\% | 15\% | 21\% | 21\% | 13\% |
| The Bloc Quebecois (BQ) | 9\% | - | - | - | 0 | 36\% | - | 12\% | 10\% | 5\% | 10\% | 8\% |
| Or some other party | 1\% | 2\% | 3\% | 1\% | 1\% | 1\% | - | 2\% | 1\% | 1\% | 2\% | 1\% |
| Would not vote | 1\% | 2\% | 1\% | - | 1\% | 1\% | 3\% | 1\% | 2\% | 2\% | 1\% | 1\% |
| Refuse | 1\% | 1\% | - | - | 1\% | 1\% | 2\% | 0 | 1\% | 2\% | 1\% | 1\% |
| None | 1\% | 1\% | - | 3\% | 1\% | - | 2\% | 0 | 1\% | 1\% | 1\% | 1\% |
| DK/NS | 5\% | 5\% | 5\% | 4\% | 5\% | 7\% | 7\% | 5\% | 6\% | 5\% | 4\% | 7\% |
| Base: Decided voters | 1385 | 181 | 143 | 111 | 488 | 360 | 102 | 405 | 629 | 345 | 680 | 705 |
| Weighted | 1388 | 180 | 129 | 99 | 530 | 345 | 105 | 478 | 529 | 375 | 697 | 691 |
| The Progressive Conservatives (PC) | 14\% | 8\% | 14\% | 11\% | 19\% | 5\% | 29\% | 12\% | 13\% | 17\% | 13\% | 15\% |
| The Liberals | 47\% | 43\% | 25\% | 39\% | 53\% | 48\% | 52\% | 48\% | 48\% | 43\% | 45\% | 48\% |
| The New Democratic Party (NDP) | 10\% | 13\% | 8\% | 20\% | 10\% | 4\% | 13\% | 10\% | 10\% | 9\% | 7\% | 12\% |
| The Canadian Reform Conservative Alliance/ Canadian Alliance | 18\% | 33\% | 50\% | 29\% | 16\% | 2\% | 6\% | 16\% | 17\% | 24\% | 22\% | 14\% |
| The Bloc Quebecois (BQ) | 10\% | - | - | - | 0 | 40\% | - | 13\% | 11\% | 6\% | 11\% | 9\% |
| Or some other party | 2\% | 3\% | 3\% | 1\% | 1\% | 1\% | - | 2\% | 1\% | 1\% | 2\% | 1\% |


|  | June '97* | Oct. '97 | Jan. '98 | Mar. '98 | June '98 | Nov. '98 | Jan. '99 | May '99 | July '99 | Nov. '99 | Jan. '00 | Mar. '00 | May ${ }^{0} 0{ }^{\wedge}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Liberal | 38 | 44 | 47 | 51 | 49 | 50 | 47 | 49 | 42 | 48 | 49 | 48 | 47 |
| Canadian Alliance^ | -- | -- | -- | -- | -- | -- | -- | -- | -- | -- | -- | -- | 18 |
| Reform ${ }^{\wedge}$ | 19 | 18 | 16 | 16 | 14 | 16 | 14 | 14 | 13 | 14 | 15 | 13 | -- |
| PC | 19 | 14 | 15 | 13 | 15 | 14 | 14 | 13 | 20 | 16 | 15 | 14 | 14 |
| NDP | 11 | 13 | 10 | 11 | 11 | 10 | 12 | 12 | 13 | 12 | 11 | 11 | 10 |
| Bloc Québécois | 11 | 10 | 10 | 9 | 10 | 10 | 11 | 10 | 10 | 9 | 9 | 10 | 10 |
| Other | 2 | 2 | 1 | 1 | 1 | 1 | 2 | 2 | 2 | 2 | 2 | 4 | 2 |

* Actual election results
${ }^{\wedge}$ As of April 2000 results were tracked for the Canadian Reform Conservative Alliance/Canadian Alliance instead of the Reform Party

