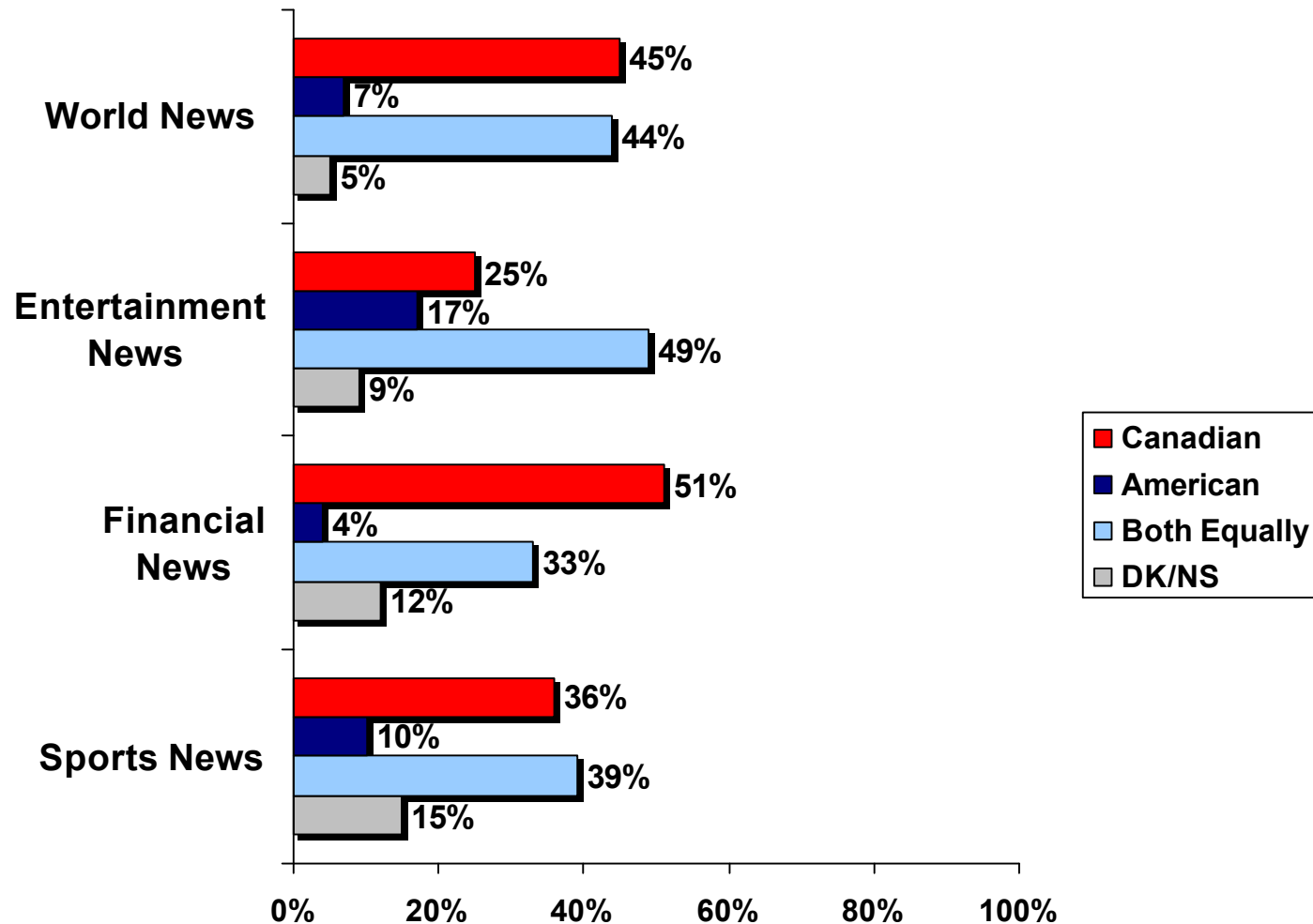


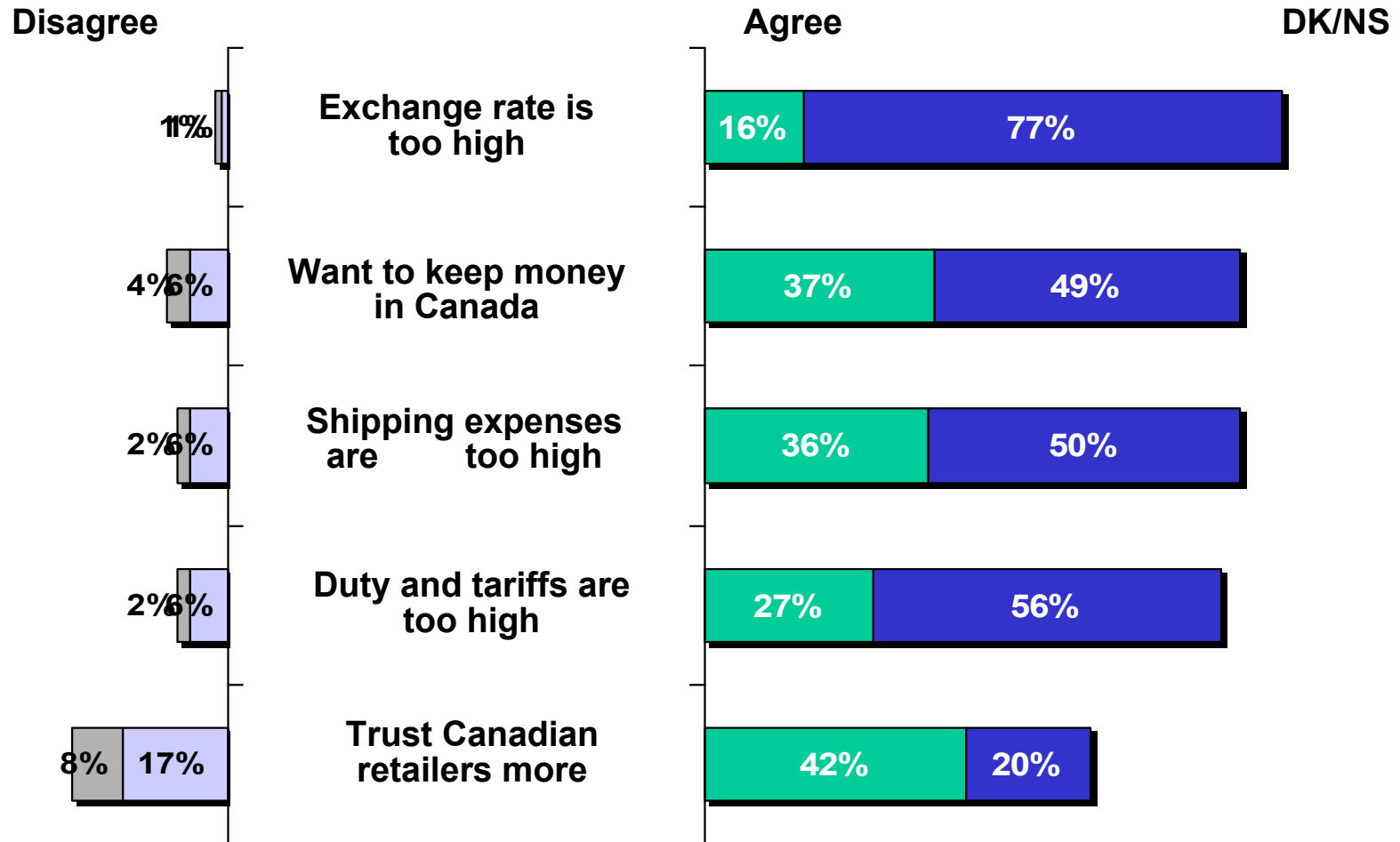
Loyalty to Canadian Information Sites

"For each of the following types of information websites, do you generally go to a Canadian or American website, or do you visit both equally?"



Reasons for Seeking Canadian E-commerce Sites

n=586, Search for Canadian sites



Strongly disagree Somewhat disagree Somewhat agree Strongly agree