Thinking of how you feel right now, if a federal election were held tomorrow, which of the following parties' candidates would you, yourself, be most likely to support?
LEANERS INCLUDED

|  |  | Region |  |  |  |  |  | Age |  |  | Gender |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | BC | Alberta | Sask/ Man | Ontario | Quebec | Atlantic | 18 to 34 | 35 to 54 | $55+$ | Male | Female |
| Base: All respondents | 1500 | 200 | 135 | 120 | 525 | 400 | 120 | 407 | 654 | 418 | 655 | 845 |
| Weighted | 1500 | 196 | 135 | 105 | 566 | 377 | 122 | 506 | 567 | 408 | 735 | 765 |
| The Progressive Conservatives (PC) | 9\% | 5\% | 9\% | 4\% | 11\% | 5\% | 27\% | 10\% | 8\% | 9\% | 9\% | 10\% |
| The Liberals | 41\% | 33\% | 32\% | 25\% | 52\% | 34\% | 44\% | 41\% | 40\% | 42\% | 37\% | 44\% |
| The New Democratic Party (NDP) | 9\% | 13\% | 5\% | 22\% | 8\% | 6\% | 10\% | 11\% | 8\% | 7\% | 8\% | 10\% |
| The Canadian Alliance | 20\% | 34\% | 44\% | 31\% | 19\% | 7\% | 6\% | 15\% | 20\% | 26\% | 26\% | 14\% |
| The Bloc Quebecois (BQ) | 9\% | - | - | - | - | 34\% | - | 11\% | 8\% | 6\% | 8\% | 9\% |
| Or some other party | 2\% | 4\% | 1\% | 3\% | 2\% | 1\% | - | 1\% | 2\% | 1\% | 2\% | 1\% |
| Would not vote | 3\% | 3\% | 2\% | 4\% | 2\% | 5\% | 3\% | 2\% | 5\% | 2\% | 3\% | 3\% |
| Refuse | 1\% | 1\% | - | 3\% | 1\% | 1\% | 4\% | 0 | 2\% | 1\% | 1\% | 1\% |
| DK/NS | 7\% | 8\% | 7\% | 8\% | 6\% | 7\% | 6\% | 9\% | 6\% | 4\% | 5\% | 8\% |
| Base: Decided voters | 1331 | 178 | 122 | 102 | 482 | 343 | 104 | 362 | 568 | 386 | 591 | 740 |
| Weighted | 1337 | 173 | 123 | 89 | 518 | 327 | 106 | 450 | 496 | 377 | 665 | 671 |
| The Progressive Conservatives (PC) | 10\% | 5\% | 9\% | 5\% | 12\% | 6\% | 31\% | 11\% | 10\% | 10\% | 9\% | 11\% |
| The Liberals | 46\% | 37\% | 35\% | 29\% | 57\% | 39\% | 51\% | 46\% | 46\% | 45\% | 41\% | 50\% |
| The New Democratic Party (NDP) | 10\% | 15\% | 6\% | 26\% | 8\% | 7\% | 11\% | 13\% | 10\% | 8\% | 9\% | 11\% |
| The Canadian Alliance | 22\% | 39\% | 49\% | 36\% | 20\% | 8\% | 7\% | 17\% | 23\% | 28\% | 28\% | 17\% |
| The Bloc Quebecois (BQ) | 10\% | - | - | - | - | 39\% | - | 12\% | 10\% | 7\% | 9\% | 10\% |
| Or some other party | 2\% | 4\% | 1\% | 3\% | 2\% | 1\% | - | 1\% | 2\% | 1\% | 3\% | 1\% |

## Federal Parties' Popular Support Levels June 1997 election to Late August 2000

| (Percentages) | June ‘97 | Oct. ‘97 | Mar. ‘98 | $\begin{gathered} \text { June } \\ \text { ‘98 } \end{gathered}$ | Nov. ‘98 | Jan. '99 | $\begin{gathered} \text { May } \\ ‘ 99 \end{gathered}$ | $\begin{gathered} \text { July } \\ \text { ‘99 } \end{gathered}$ | Nov. '99 | $\begin{gathered} \text { Jan. } \\ \text { ' } 00 \\ \hline \end{gathered}$ | Mar. '00 | $\begin{gathered} \text { May } \\ { }^{\prime} 00 \end{gathered}$ | $\begin{gathered} \text { July } \\ { }^{\prime} \end{gathered}$ | $\begin{gathered} \hline \text { Early } \\ \text { Aug } \\ \text { '00 } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Late } \\ & \text { Aug } \\ & \text { '00 } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Canada: |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Conservative | 19 | 14 | 13 | 15 | 14 | 14 | 13 | 20 | 16 | 15 | 14 | 14 | 10 | 10 | 10 |
| Liberal | 38 | 44 | 51 | 49 | 50 | 47 | 49 | 42 | 48 | 49 | 48 | 47 | 45 | 43 | 46 |
| NDP | 11 | 13 | 11 | 11 | 10 | 12 | 12 | 13 | 12 | 11 | 11 | 10 | 11 | 10 | 10 |
| Alliance* | 19 | 18 | 16 | 14 | 16 | 14 | 14 | 13 | 14 | 15 | 13 | 18 | 24 | 25 | 22 |
| Bloc Québécois | 11 | 10 | 9 | 10 | 10 | 11 | 10 | 10 | 9 | 9 | 10 | 10 | 10 | 11 | 10 |
| Other | 2 | 2 | 1 | 1 | 1 | 2 | 2 | 2 | 2 | 2 | 4 | 1 | 1 | 2 | 2 |
| British Columbia: |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Conservative | 6 | 4 | 8 | 10 | 9 | 11 | 7 | 9 | 13 | 10 | 11 | 8 | 4 | 5 | 5 |
| Liberal | 28 | 41 | 46 | 44 | 41 | 43 | 43 | 34 | 40 | 42 | 42 | 43 | 41 | 36 | 37 |
| NDP | 17 | 12 | 17 | 14 | 12 | 13 | 11 | 18 | 11 | 8 | 12 | 13 | 13 | 11 | 15 |
| Alliance | 41 | 36 | 26 | 29 | 35 | 30 | 35 | 31 | 31 | 35 | 28 | 33 | 40 | 44 | 39 |
| Other | 4 | 6 | 3 | 3 | 3 | 2 | 5 | 7 | 5 | 5 | 7 | 3 | 1 | 4 | 4 |


| Alberta: | 14 | 20 | 14 | 16 | 20 | 18 | 16 |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Conservative | 24 | 22 | 33 | 37 | 34 | 33 | 35 |  |
| Liberal | 6 | 6 | 6 | 6 | 6 | 11 | 8 |  |
| NDP | 54 | 51 | 44 | 40 | 40 | 38 | 40 |  |
| Alliance | 1 | 1 | 2 | 1 | 1 | 0 | 0 |  |
| Other |  |  |  |  |  |  |  |  |

Man/Sask:

| Conservative | 13 | 13 | 11 | 12 | 17 | 11 | 17 | 16 | 13 | 15 | 11 | 11 | 10 | 13 | 5 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Liberal | 30 | 37 | 44 | 35 | 45 | 45 | 44 | 41 | 37 | 38 | 41 | 40 | 31 | 24 | 29 |
| NDP | 27 | 26 | 19 | 23 | 20 | 25 | 22 | 22 | 27 | 26 | 23 | 20 | 27 | 25 | 26 |
| Alliance | 29 | 24 | 26 | 30 | 18 | 19 | 16 | 19 | 20 | 19 | 21 | 29 | 32 | 36 | 36 |
| Other | 1 | 1 | 0 | 1 | 0 | 0 | 1 | 2 | 3 | 3 | 4 | 1 | 0 | 1 | 3 |
| Ontario: |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Conservative | 18 | 15 | 12 | 19 | 19 | 18 | 18 | 27 | 19 | 18 | 19 | 19 | 12 | 13 | 12 |
| Liberal | 49 | 55 | 61 | 58 | 55 | 59 | 57 | 50 | 61 | 59 | 57 | 53 | 55 | 55 | 57 |
| NDP | 10 | 14 | 12 | 10 | 12 | 10 | 14 | 12 | 9 | 9 | 11 | 10 | 9 | 9 | 8 |
| Alliance | 19 | 14 | 15 | 12 | 13 | 12 | 9 | 9 | 10 | 12 | 10 | 16 | 22 | 21 | 20 |
| Other | 2 | 1 | 1 | 1 | 1 | 1 | 1 | 2 | 1 | 2 | 4 | 1 | 1 | 1 | 2 |


| Conservative | 22 | 14 | 10 | 8 | 3 | 6 | 7 | 9 | 6 | 7 | 7 | 5 | 4 | 4 | 6 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Liberal | 36 | 35 | 48 | 45 | 52 | 38 | 44 | 39 | 46 | 47 | 44 | 48 | 41 | 39 | 39 |
| NDP | 2 | 6 | 3 | 7 | 4 | 10 | 4 | 6 | 9 | 9 | 7 | 4 | 6 | 4 | 7 |
| Alliance | - | 2 | 1 | 0 | 1 | 1 | 1 | 3 | 1 | 1 | 2 | 2 | 8 | 7 | 8 |
| Bloc Québécois | 38 | 42 | 38 | 39 | 38 | 44 | 40 | 41 | 35 | 36 | 41 | 40 | 40 | 43 | 39 |
| Other | 1 | 1 | 1 | 1 | 2 | 2 | 2 | 1 | 1 | 1 | 1 | 1 | 1 | 2 | 1 |

Atlantic:

| Conservative | 33 | 22 | 28 | 25 | 21 | 29 | 19 | 36 | 29 | 29 | 27 | 29 | 23 | 21 | 31 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Liberal | 33 | 48 | 47 | 53 | 55 | 41 | 56 | 39 | 47 | 46 | 55 | 52 | 51 | 42 | 51 |
| NDP | 23 | 24 | 18 | 16 | 17 | 21 | 17 | 22 | 20 | 17 | 14 | 13 | 11 | 22 | 11 |
| Alliance | 9 | 7 | 7 | 6 | 6 | 7 | 7 | 3 | 4 | 8 | 4 | 6 | 14 | 15 | 7 |
| Other | 1 | 0 | 0 | 0 | 1 | 2 | 1 | 0 | 0 | 0 | 1 | 0 | 1 | 0 | 0 |

Decided Voters Only: Undecided and Refused excluded; "Leaners" included.

* These figures were for the Reform party prior to May 2000


## Thinking of the issues presently confronting Canada, which one do you feel should receive the greatest attention from Canada's leaders?

|  |  | Region |  |  |  |  |  | Age |  |  | Gender |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | BC | Alberta | Sask/ Man | Ontario | Quebec | Atlantic | 18 to 34 | 35 to 54 | 55+ | Male | Female |
| Base: All respondents | 1500 | 200 | 135 | 120 | 525 | 400 | 120 | 407 | 654 | 418 | 655 | 845 |
| Weighted | 1500 | 196 | 135 | 105 | 566 | 377 | 122 | 506 | 567 | 408 | 735 | 765 |
| Aboriginals/Native Issues | 4\% | 12\% | 4\% | 9\% | 3\% | 2\% | 3\% | 5\% | 3\% | 5\% | 5\% | 4\% |
| Agriculture/Farming | 2\% | 1\% | 2\% | 14\% | 1\% | 0 | 1\% | 2\% | 2\% | 2\% | 2\% | 2\% |
| Armed Forces/Military | 4\% | 6\% | 4\% | 4\% | 5\% | 1\% | 7\% | 5\% | 3\% | 4\% | 5\% | 3\% |
| Canadian Dollar | 1\% | 0 | 1\% | 2\% | 1\% | 1\% | 1\% | 0 | 1\% | 1\% | 2\% | 0 |
| Crime/Violence | 2\% | 4\% | 1\% | 1\% | 2\% | 3\% | 1\% | 3\% | 2\% | 1\% | 1\% | 3\% |
| Deficit/Debt/Government spending | 10\% | 15\% | 13\% | 7\% | 10\% | 7\% | 5\% | 10\% | 11\% | 9\% | 13\% | 6\% |
| Economy (general) | 10\% | 13\% | 6\% | 5\% | 8\% | 15\% | 7\% | 8\% | 13\% | 7\% | 14\% | 6\% |
| Education/Schools | 24\% | 15\% | 22\% | 17\% | 25\% | 29\% | 23\% | 26\% | 23\% | 21\% | 18\% | 29\% |
| Environment/Pollution | 10\% | 7\% | 7\% | 3\% | 15\% | 8\% | 10\% | 8\% | 12\% | 10\% | 9\% | 11\% |
| Immigration/Refugees | 5\% | 11\% | 6\% | 2\% | 5\% | 2\% | 2\% | 4\% | 5\% | 6\% | 5\% | 4\% |
| Jobs/Unemployment | 14\% | 14\% | 9\% | 9\% | 9\% | 18\% | 32\% | 12\% | 17\% | 13\% | 15\% | 13\% |
| Justice system - Young Offenders Act, death penalty | 2\% | 3\% | 5\% | 2\% | 2\% | 1\% | 1\% | 1\% | 1\% | 4\% | 2\% | 2\% |
| Medicare/Healthcare | 53\% | 51\% | 57\% | 63\% | 50\% | 51\% | 60\% | 45\% | 53\% | 62\% | 45\% | 60\% |
| National unity/Quebec's future/Constitution/More recognition for Western Canada | 9\% | 7\% | 11\% | 6\% | 9\% | 10\% | 9\% | 8\% | 9\% | 8\% | 11\% | 7\% |
| Native fishing dispute/rights | 1\% | 1\% | 1\% | 3\% | 1\% | - | 6\% | 1\% | 2\% | 1\% | 1\% | 1\% |
| Poverty/The poor/Welfare/Homeless/Gap between rich and poor | 11\% | 5\% | 10\% | 3\% | 14\% | 15\% | 8\% | 12\% | 11\% | 11\% | 9\% | 14\% |
| Social Services - pensions/daycare/housing | 5\% | 5\% | 9\% | 5\% | 4\% | 6\% | 5\% | 5\% | 6\% | 5\% | 3\% | 7\% |
| Stock Market | 0 | - | - | - | 0 | 0 | 1\% | 0 | 0 | 0 | 0 | 0 |
| Taxes/Tax reform/GST (general) | 14\% | 22\% | 16\% | 18\% | 15\% | 10\% | 9\% | 12\% | 13\% | 19\% | 18\% | 11\% |
| Trade/Free trade/NAFTA/Global trade | 2\% | 5\% | - | 2\% | 3\% | 1\% | - | 3\% | 1\% | 2\% | 3\% | 2\% |
| American influence in Canada - economic/ cultural influence | 0 | 0 | 1\% | 1\% | 0 | 0 | - | 0 | 0 | 0 | 0 | 1\% |
| Government/ politics/ political leadership | 6\% | 7\% | 6\% | 7\% | 6\% | 5\% | 4\% | 3\% | 6\% | 9\% | 7\% | 4\% |
| International/ foreign affairs/ foreign policy | 1\% | 1\% | 1\% | 1\% | 1\% | - | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% |
| Oil \& gas prices | 1\% | 1\% | 3\% | 1\% | 1\% | 2\% | 1\% | 0 | 2\% | 2\% | 2\% | 1\% |
| Natural resources -water exports, fisheries, forestry, mining, oil \& gas | 1\% | 2\% | - | 5\% | 1\% | - | 1\% | 1\% | 1\% | 2\% | 1\% | 1\% |
| World peace/ disarmament/ peacekeeping | 1\% | 1\% | - | - | 1\% | 1\% | - | 2\% | 0 | 1\% | 1\% | 1\% |
| Youth issues/ child abuse/ child poverty | 1\% | 1\% | 2\% | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | 2\% | 1\% | 1\% |
| Moral issues - pornography, drugs, abortion, gambling, religion | 2\% | 2\% | 2\% | 2\% | 1\% | 2\% | 1\% | 2\% | 1\% | 1\% | 2\% | 2\% |
| Gun control/ laws | 1\% | 1\% | 4\% | 1\% | 1\% | - | 1\% | 0 | 2\% | 0 | 1\% | 1\% |
| Language issues(English, French)/ Bilingualism | 0 | - | - | - | 0 | 1\% | - | 0 | 0 | 1\% | 0 | 0 |
| Women's issues - pay equity | 0 | - | 1\% | - | 0 | 1\% | - | 0 | 0 | 0 | - | 1\% |
| Seniors issues - aging population | 1\% | - | - | - | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | 0 | 1\% |
| Transportation/ roads/ highways | 1\% | 2\% | 1\% | 2\% | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% |
| Business/Industry issues (eg: Brain Drain) | 1\% | 2\% | 1\% | 2\% | 1\% | 0 | - | 1\% | 1\% | 0 | 2\% | 0 |
| Walkerton/ e.coli/ water contamination | 0 | - | - | - | 1\% | - | - | 1\% | 0 | - | 0 | 1\% |
| Other | 7\% | 7\% | 9\% | 5\% | 6\% | 7\% | 6\% | 6\% | 7\% | 8\% | 8\% | 5\% |
| None are important | 2\% | 0 | - | 2\% | 2\% | 2\% | 3\% | 3\% | 1\% | 1\% | 2\% | 2\% |
| (DK/NS) | 7\% | 8\% | 7\% | 8\% | 5\% | 9\% | 4\% | 10\% | 5\% | 5\% | 6\% | 7\% |

