

Thinking of how you feel right now, if a FEDERAL election were held tomorrow, which of the following parties' candidates would you, yourself, be most likely to support?

LEANERS INCLUDED

		REGION						AGE			GENDER	
	Total	BC	AB	SK/MN	ON	QC	Atl	18-34	35-54	55+	Male	Female
Base: All respondents												
Unweighted Base	1502	200	135	120	525	400	122	450	671	368	724	778
Weighted Base	1503	196	135	104	567	380	120	508	576	408	737	766
The Progressive Conservatives (PC)	8%	4%	7%	4%	9%	5%	17%	6%	9%	8%	8%	8%
The Liberals	41%	34%	29%	36%	47%	39%	48%	43%	41%	39%	38%	44%
The New Democratic Party (NDP)	8%	7%	3%	21%	8%	4%	13%	8%	6%	8%	6%	9%
The Canadian Alliance	26%	42%	56%	30%	26%	10%	13%	21%	25%	33%	31%	21%
The Bloc Quebecois (BQ)	8%	-	-	-	-	33%	-	9%	9%	7%	9%	8%
Or some other party	1%	2%	-	1%	2%	0	-	1%	2%	1%	1%	1%
Would not vote	2%	1%	1%	4%	2%	4%	3%	4%	2%	1%	3%	2%
Refuse	0	1%	-	-	0	0	2%	0	1%	-	0	0
None	0	-	-	-	0	-	-	0	-	-	-	0
Don't know	6%	8%	5%	3%	6%	5%	5%	8%	5%	3%	3%	8%
Base: Decided voters												
Unweighted Base	1377	178	127	111	487	363	111	394	619	352	681	696
Weighted Base	1378	176	128	96	524	346	109	446	531	391	692	687
The Progressive Conservatives (PC)	8%	5%	7%	4%	10%	6%	19%	7%	9%	9%	8%	8%
The Liberals	45%	38%	30%	39%	51%	43%	53%	48%	45%	41%	41%	49%
The New Democratic Party (NDP)	8%	7%	3%	23%	9%	4%	14%	10%	7%	8%	7%	10%
The Canadian Alliance	28%	47%	59%	32%	28%	11%	14%	24%	27%	34%	33%	23%
The Bloc Quebecois (BQ)	9%	-	-	-	-	37%	-	10%	10%	7%	10%	9%
Or some other party	1%	3%	-	1%	2%	0	-	1%	2%	1%	2%	1%

Thinking of Jean Chretien, would you say you generally approve or disapprove of the way he has performed as Prime Minister?

		REGION						AGE			GENDER	
	Total	BC	AB	SK/MN	ON	QC	Atl	18-34	35-54	55+	Male	Female
Base: All respondents												
Unweighted Base	1502	200	135	120	525	400	122	450	671	368	724	778
Weighted Base	1503	196	135	104	567	380	120	508	576	408	737	766
Approve	52%	47%	47%	56%	60%	40%	58%	61%	50%	43%	48%	56%
Disapprove	46%	50%	51%	39%	38%	59%	37%	37%	47%	55%	51%	42%
(DK/NS)	2%	2%	2%	4%	1%	1%	5%	2%	3%	2%	1%	3%

Would you say that your opinion of Jean Chretien and the Liberals has improved, stayed the same, or worsened during the last few weeks?

		REGION						AGE			GENDER	
	Total	BC	AB	SK/MN	ON	QC	Atl	18-34	35-54	55+	Male	Female
Base: All respondents												
Unweighted Base	1502	200	135	120	525	400	122	450	671	368	724	778
Weighted Base	1503	196	135	104	567	380	120	508	576	408	737	766
Improved	14%	11%	9%	11%	16%	14%	20%	15%	14%	14%	16%	12%
Stayed the same	45%	37%	45%	51%	45%	46%	47%	51%	44%	38%	39%	50%
Worsened	39%	49%	46%	36%	36%	38%	29%	30%	40%	48%	43%	35%
(DK/NS)	2%	3%	-	2%	3%	2%	4%	4%	2%	1%	2%	2%

Thinking of Stockwell Day, would you say you generally approve or disapprove of the way he has performed as Leader of the official opposition Canadian Alliance Party?

		REGION						AGE			GENDER	
	Total	BC	AB	SK/MN	ON	QC	Atl	18-34	35-54	55+	Male	Female
Base: All respondents												
Unweighted Base	1502	200	135	120	525	400	122	450	671	368	724	778
Weighted Base	1503	196	135	104	567	380	120	508	576	408	737	766
Approve	53%	57%	75%	52%	52%	48%	41%	51%	53%	56%	60%	47%
Disapprove	31%	30%	15%	33%	32%	33%	35%	31%	32%	28%	28%	33%
(DK/NS)	16%	13%	10%	15%	16%	19%	24%	18%	15%	15%	12%	20%

Would you say that your opinion of Stockwell Day and the Canadian Alliance has improved, stayed the same, or worsened during the last few weeks?

		REGION						AGE			GENDER	
	Total	BC	AB	SK/MN	ON	QC	Atl	18-34	35-54	55+	Male	Female
Base: All respondents												
Unweighted Base	1502	200	135	120	525	400	122	450	671	368	724	778
Weighted Base	1503	196	135	104	567	380	120	508	576	408	737	766
Improved	28%	28%	38%	25%	31%	22%	17%	23%	28%	33%	34%	22%
Stayed the same	47%	50%	46%	41%	42%	54%	47%	50%	47%	41%	44%	50%
Worsened	18%	16%	11%	28%	19%	14%	22%	18%	17%	19%	16%	19%
(DK/NS)	8%	7%	5%	7%	7%	10%	14%	9%	8%	7%	6%	10%

Thinking of Alexa McDonough, would you say you generally approve or disapprove of the way she has performed as Leader of the New Democratic Party?

		REGION						AGE			GENDER	
	Total	BC	AB	SK/MN	ON	QC	Atl	18-34	35-54	55+	Male	Female
Base: All respondents												
Unweighted Base	1502	200	135	120	525	400	122	450	671	368	724	778
Weighted Base	1503	196	135	104	567	380	120	508	576	408	737	766
Approve	46%	36%	37%	51%	49%	41%	67%	42%	47%	50%	45%	46%
Disapprove	30%	42%	26%	29%	31%	27%	16%	28%	29%	32%	34%	25%
(DK/NS)	25%	21%	37%	20%	20%	32%	17%	30%	24%	18%	20%	29%

Would you say that your opinion of Alexa McDonough and the New Democrats has improved, stayed the same, or worsened during the last few weeks?

		REGION						AGE			GENDER	
	Total	BC	AB	SK/MN	ON	QC	Atl	18-34	35-54	55+	Male	Female
Base: All respondents												
Unweighted Base	1502	200	135	120	525	400	122	450	671	368	724	778
Weighted Base	1503	196	135	104	567	380	120	508	576	408	737	766
Improved	10%	5%	4%	12%	12%	9%	14%	10%	9%	11%	10%	10%
Stayed the same	67%	66%	75%	68%	65%	65%	69%	67%	68%	66%	68%	65%
Worsened	10%	15%	7%	8%	11%	9%	4%	8%	11%	11%	12%	9%
(DK/NS)	14%	13%	14%	11%	12%	17%	13%	15%	13%	12%	11%	16%

Thinking of Joe Clark, would you say you generally approve or disapprove of the way he has performed as Leader of the Progressive Conservative Party?

		REGION						AGE			GENDER	
	Total	BC	AB	SK/MN	ON	QC	Atl	18-34	35-54	55+	Male	Female
Base: All respondents												
Unweighted Base	1502	200	135	120	525	400	122	450	671	368	724	778
Weighted Base	1503	196	135	104	567	380	120	508	576	408	737	766
Approve	45%	39%	44%	48%	48%	41%	53%	46%	46%	44%	44%	46%
Disapprove	43%	52%	48%	40%	41%	43%	38%	37%	44%	49%	46%	40%
(DK/NS)	12%	9%	8%	11%	11%	16%	9%	16%	10%	8%	10%	13%

Would you say that your opinion of Joe Clark and the Progressive Conservatives has improved, stayed the same, or worsened during the last few weeks?

		REGION						AGE			GENDER	
	Total	BC	AB	SK/MN	ON	QC	Atl	18-34	35-54	55+	Male	Female
Base: All respondents												
Unweighted Base	1502	200	135	120	525	400	122	450	671	368	724	778
Weighted Base	1503	196	135	104	567	380	120	508	576	408	737	766
Improved	15%	13%	11%	12%	18%	13%	15%	14%	15%	17%	17%	13%
Stayed the same	61%	61%	67%	58%	60%	60%	61%	62%	63%	57%	56%	65%
Worsened	17%	19%	17%	22%	13%	21%	16%	14%	15%	22%	21%	13%
(DK/NS)	7%	6%	4%	7%	8%	7%	8%	10%	7%	4%	6%	8%

Thinking of Gilles Duceppe, would you say you generally approve or disapprove of the way he has performed as Leader of the Bloc Quebecois?

		REGION						AGE			GENDER	
	Total	BC	AB	SK/MN	ON	QC	Atl	18-34	35-54	55+	Male	Female
Base: All respondents												
Unweighted Base	1502	200	135	120	525	400	122	450	671	368	724	778
Weighted Base	1503	196	135	104	567	380	120	508	576	408	737	766
Approve	28%	19%	17%	18%	21%	53%	15%	26%	30%	28%	32%	24%
Disapprove	45%	45%	51%	47%	50%	36%	47%	44%	45%	47%	46%	45%
(DK/NS)	27%	36%	32%	35%	29%	11%	38%	29%	25%	26%	23%	31%

Would you say that your opinion of Gilles Duceppe and the Bloc Quebecois has improved, stayed the same, or worsened during the last few weeks?

		REGION						AGE			GENDER	
	Total	BC	AB	SK/MN	ON	QC	Atl	18-34	35-54	55+	Male	Female
Base: Quebec respondents												
Unweighted Base	400	0	0	0	0	400	0	125	180	91	200	200
Weighted Base	380	0	0	0	0	380	0	123	149	104	184	196
Improved	15%	-	-	-	-	15%	-	11%	13%	22%	16%	14%
Stayed the same	63%	-	-	-	-	63%	-	65%	64%	58%	63%	63%
Worsened	17%	-	-	-	-	17%	-	18%	16%	18%	17%	17%
(DK/NS)	5%	-	-	-	-	5%	-	6%	7%	1%	4%	6%

Now, imagine for a minute that you can ONLY vote in the next federal election for either [STOCKWELL DAY/JEAN CHRETIEN] or [JEAN CHRETIEN/STOCKWELL DAY] Which ONE would you vote for?

		REGION						AGE			GENDER	
	Total	BC	AB	SK/MN	ON	QC	Atl	18-34	35-54	55+	Male	Female
Base: All respondents												
Unweighted Base	1502	200	135	120	525	400	122	450	671	368	724	778
Weighted Base	1503	196	135	104	567	380	120	508	576	408	737	766
Stockwell Day and the Alliance Party	37%	47%	64%	41%	33%	29%	23%	32%	35%	45%	43%	30%
Jean Chretien and the Liberal Party	56%	45%	34%	53%	61%	59%	67%	61%	58%	47%	50%	61%
Neither of them	2%	2%	1%	3%	2%	3%	4%	2%	1%	4%	2%	2%
Would not vote/Would spoil ballot	3%	1%	1%	1%	2%	7%	5%	3%	3%	3%	2%	4%
(DK/NS)	2%	4%	1%	2%	2%	2%	2%	2%	2%	2%	2%	2%

Now, some people think the federal Liberals DESERVE to be re-elected because, overall, they have been doing what's right for the country. Other people say the Liberals DON'T DESERVE to be re-elected because one of the other major federal parties could do a better job of managing the country. Which of these two broad points of view is closest to your own?

		REGION						AGE			GENDER	
	Total	BC	AB	SK/MN	ON	QC	Atl	18-34	35-54	55+	Male	Female
Base: All respondents												
Unweighted Base	1502	200	135	120	525	400	122	450	671	368	724	778
Weighted Base	1503	196	135	104	567	380	120	508	576	408	737	766
Deserve to be re-elected	52%	42%	35%	46%	58%	51%	59%	54%	53%	46%	49%	54%
Do not deserve to be re-elected	45%	53%	62%	47%	39%	46%	38%	42%	43%	51%	49%	41%
(DK/NS)	3%	5%	3%	6%	3%	2%	3%	4%	4%	3%	2%	4%

TRACKING TABLES

Federal Parties' Popular Support Levels June 1997 Election to LATE October 2000																			
(Percentages)	Election June '97	Oct. '97	Mar. '98	Jun. '98	Nov. '98	Jan. '99	May '99	Jul. '99	Nov. '99	Jan. '00	Mar. '00	May '00	Jul. '00	Early Aug '00	Late Aug '00	Early Sep '00	Late Sep '00	Early Oct '00	Late Oct '00
Canada:																			
Conservative	19	14	13	15	14	14	13	20	16	15	14	14	10	10	10	8	9	8	8
Liberal	38	44	51	49	50	47	49	42	48	49	48	47	45	43	46	45	44	52	45
NDP	11	13	11	11	10	12	12	13	12	11	11	10	11	10	10	9	9	8	8
Alliance*	19	18	16	14	16	14	14	13	14	15	13	18	24	25	22	25	25	20	28
Bloc Québécois	11	10	9	10	10	11	10	10	9	9	10	10	10	11	10	11	10	10	9
Other	2	2	1	1	1	2	2	2	2	2	4	1	1	2	2	2	3	1	1
British Columbia:																			
Conservative	6	4	8	10	9	11	7	9	13	10	11	8	4	5	5	5	6	6	5
Liberal	28	41	46	44	41	43	43	34	40	42	42	43	41	36	37	40	35	48	38
NDP	17	12	17	14	12	13	11	18	11	8	12	13	13	11	15	10	9	7	7
Alliance	41	36	26	29	35	30	35	31	31	35	28	33	40	44	39	40	43	39	47
Other	4	6	3	3	3	2	5	7	5	5	7	3	1	4	4	5	7	1	3
Alberta:																			
Conservative	14	20	14	16	20	18	16	20	23	14	11	14	10	10	9	8	10	10	7
Liberal	24	22	33	37	34	33	35	34	25	32	36	25	25	22	35	35	27	37	30
NDP	6	6	6	6	6	11	8	10	6	12	5	8	11	7	6	4	4	5	3
Alliance	54	51	44	40	40	38	40	36	45	39	37	50	54	59	49	51	55	47	59
Other	1	1	2	1	1	0	0	1	1	3	11	3	1	1	1	2	4	1	0
Man/Sask:																			
Conservative	13	13	11	12	17	11	17	16	13	15	11	11	10	13	5	10	7	11	4
Liberal	30	37	44	35	45	45	44	41	37	38	41	40	31	24	29	37	33	46	39
NDP	27	26	19	23	20	25	22	22	27	26	23	20	27	25	26	16	20	16	23
Alliance	29	24	26	30	18	19	16	19	20	19	21	29	32	36	36	36	35	23	32
Other	1	1	0	1	0	0	1	2	3	3	4	1	0	1	3	1	5	3	1
Ontario:																			
Conservative	18	15	12	19	19	18	18	27	19	18	19	19	12	13	12	10	10	11	10
Liberal	49	55	61	58	55	59	57	50	61	59	57	53	55	55	57	57	56	60	51
NDP	10	14	12	10	12	10	14	12	9	9	11	10	9	9	8	10	11	10	9
Alliance	19	14	15	12	13	12	9	9	10	12	10	16	22	21	20	23	21	19	28
Other	2	1	1	1	1	1	1	2	1	2	4	1	1	1	2	1	2	1	2
Québec:																			
Conservative	22	14	10	8	3	6	7	9	6	7	7	5	4	4	6	2	4	1	6
Liberal	36	35	48	45	52	38	44	39	46	47	44	48	41	39	39	37	40	49	43
NDP	2	6	3	7	4	10	4	6	9	9	7	4	6	4	7	5	3	3	4
Alliance	-	2	1	0	1	1	1	3	1	1	2	2	8	7	8	11	11	5	11
Bloc Québécois	38	42	38	39	38	44	40	41	35	36	41	40	40	43	39	44	40	39	37
Other	1	1	1	1	2	2	2	1	1	1	1	1	1	2	1	2	2	2	0
Atlantic:																			
Conservative	33	22	28	25	21	29	19	36	29	29	27	29	23	21	31	20	23	19	19
Liberal	33	48	47	53	55	41	56	39	47	46	55	52	51	42	51	45	52	58	53
NDP	23	24	18	16	17	21	17	22	20	17	14	13	11	22	11	16	12	11	14
Alliance	9	7	7	6	6	7	7	3	4	8	4	6	14	15	7	18	11	11	14
Other	1	0	0	0	1	2	1	0	0	0	1	0	1	0	0	1	3	1	0

Decided Voters Only: Undecided and Refused excluded; "Leaners" included.

* These figures were for the Reform party prior to May 2000.

Federal Party Leaders' Approval Ratings February 1994 to October 2000

(Percentages)	Feb. '94	Mar. '95	Nov. '96	May '97	Jan. '98	Jun '98	Nov. '98	May '99	Sep. '99	Mar. '00	Jul. '00	Sep. '00	Oct. '00
Jean Chrétien/Prime Minister:													
Approve	71	70	63	52	67	65	56	59	56	60	57	54	52
Disapprove	18	23	33	42	29	32	41	38	41	38	40	43	46
(Unsure)	11	7	4	6	4	3	3	4	3	2	3	3	2
Stockwell Day/Leader of the Canadian Alliance:*													
Approve	47	39	33	31	38	41	37	38	37	42	45	49	53
Disapprove	31	41	52	58	47	49	52	49	54	50	26	30	31
(Unsure)	22	21	15	11	15	11	10	13	10	8	28	20	16
Gilles Duceppe/Leader of the Bloc Québécois (Québec only):													
Approve	-	-	-	33	36	40	43	46	41	53	48	49	53
Disapprove	-	-	-	57	45	47	47	40	44	36	34	39	36
(Unsure)	-	-	-	10	19	14	11	13	14	11	18	12	11
Alexa McDonough/Leader of the NDP:													
Approve	-	-	25	38	40	43	41	44	45	47	40	45	46
Disapprove	-	-	27	37	26	25	27	26	28	31	29	30	30
(Unsure)	-	-	48	25	34	32	32	29	27	22	31	26	25
Joe Clark/Leader of the Progressive Conservatives:													
Approve	-	-	-	-	-	-	-	44	43	42	35	41	45
Disapprove	-	-	-	-	-	-	-	36	39	44	51	45	43
(Unsure)	-	-	-	-	-	-	-	21	18	14	14	13	12

*Approval ratings before July 2000 were for Preston Manning/Leader of the Reform Party.

Liberals vs. Alliance - Head to Head September 2000 - October 2000

(Percentages)	Sep. '00	Oct. '00
Jean Chrétien and the Liberal Party	56	56
Stockwell Day and the Alliance Party	36	37
Neither	3	2
Would not vote	3	3
(Unsure)	2	2

Do the Liberals Deserve to be Re-elected? March 1997 to October 2000					
(Percentages)	Mar. '97	Mar. '00	Jul. '00	Sep. '00	Oct. '00
Deserve to be re-elected	48	56	52	52	52
Do not deserve to be re-elected	42	39	45	44	45
(Unsure)	--	5	3	4	3

Federal Party Leaders' Momentum July 2000 vs October 2000		
(Percentages)	July '00	October '00
Jean Chrétien/Prime Minister:		
Improved	10	14
Stayed the Same	60	45
Worsened	27	39
(Unsure)	3	2
Stockwell Day/Leader of the Canadian Alliance:		
Improved	25	28
Stayed the Same	48	47
Worsened	14	18
(Unsure)	14	8
Gilles Duceppe/Leader of the Bloc Québécois (Québec only):		
Improved	7	15
Stayed the Same	67	63
Worsened	16	17
(Unsure)	11	5
Alexa McDonough/Leader of the NDP:		
Improved	5	10
Stayed the Same	68	67
Worsened	9	10
(Unsure)	18	14
Joe Clark/Leader of the Progressive Conservatives:		
Improved	10	15
Stayed the Same	55	61
Worsened	27	17
(Unsure)	8	7