



Ipsos-Reid/CTV Internet Polling Results

Methodology

These are the findings of an Ipsos-Reid/CTV poll conducted on November 9th, 2000 using Ipsos-Reid's Internet panel. A total of 558 Canadian Internet users were surveyed, yielding results which are accurate to within + 4.2% (19 times out of 20) of what the results would be if the entire Canadian Internet population been surveyed. The data were statistically weighted to ensure that the sample's age, sex and regional composition reflect that of the actual Canadian Internet population. Members of Ipsos-Reid's Internet panel were randomly selected and sent an email directing them to Ipsos-Reid's survey site where they completed the survey online.

Survey Results

Below are the survey results for the internet poll conducted on November 9th, 2000.

1. Who won the SOCIAL AND JUSTICE ISSUES section of the debate?

	Total
Base: All respondents	558
Weighted	558
Jean Chretien	87 16%
Stockwell Day	201 36%
Joe Clark	156 28%
Alexa McDonough	65 12%
Gilles Duceppe	24 4%
(DK/NS)	25 4%

2. Who won the PUBLIC FINANCE section of the debate?

	Total
Base: All respondents	558
Weighted	558
Jean Chretien	93 17%
Stockwell Day	150 27%
Joe Clark	92 17%
Alexa McDonough	106 19%
Gilles Duceppe	56 10%
(DK/NS)	61 11%

3. Who won the HEALTHCARE section of the debate?

	Total
Base: All respondents	558
Weighted	558
Jean Chretien	119 21%
Stockwell Day	161 29%
Joe Clark	98 17%
Alexa McDonough	166 30%
Gilles Duceppe	15 3%

4. Who won the ROLE OF GOVERNMENT section of the debate?

	Total
Base: All respondents	558
Weighted	558
Jean Chretien	167 30%
Stockwell Day	168 30%
Joe Clark	167 30%
Alexa McDonough	42 8%
Gilles Duceppe	14 3%

5. Who won the LEADERSHIP AND POLITICAL FUTURE section of the debate?

	Total
Base: All respondents	558
Weighted	558
Jean Chretien	134 24%
Stockwell Day	208 37%
Joe Clark	145 26%
Alexa McDonough	60 11%
Gilles Duceppe	12 2%

6. OVERALL, who in your view, won this debate?

	Total
Base: All respondents	558
Weighted	558
Jean Chretien	138 25%
Stockwell Day	209 37%
Joe Clark	145 26%
Alexa McDonough	55 10%
Gilles Duceppe	12 2%

7. Who offered the best ideas and policies in the debate?

	Total
Base: All respondents	558
Weighted	558
Jean Chretien	108 19%
Stockwell Day	182 33%
Joe Clark	121 22%
Alexa McDonough	123 22%
Gilles Duceppe	22 4%



8. And, thinking of style, who offered the BEST PERFORMANCE in the debate?

	Total
Base: All respondents	558
Weighted	558
Jean Chretien	35 6%
Stockwell Day	237 42%
Joe Clark	178 32%
Alexa McDonough	58 10%
Gilles Duceppe	49 9%

9. Finally, did you change your mind about who to vote for on November 27th because of tonight's debate?

	Total
Base: All respondents	558
Weighted	558
Yes	114 20%
No	441 79%
(DK/NS)	2 0

For more information on this survey, please contact:

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