## As you may know, there's been a fair amount of volatility on the markets in Canada and elsewhere recently. Based on what you've seen, read or heard, overall, do you think that now is a good time or a bad time to buy stocks in Canadian companies?

		REGION							AGE			GENDER	
	Total	BC	AB	SK/MN	ON	QC	Atl	18-34	35-54	55+	Male	Female	
Base: All respondents													
Unweighted Base	1000	150	100	100	300	250	100	299	425	264	481	519	
Weighted Base	1000	130	90	70	377	251	81	337	380	272	490	510	
Very good time	9%	11%	15%	6%	8%	9%	9%	7%	12%	7%	12%	6%	
Somewhat good time	45%	37%	39%	48%	45%	49%	44%	43%	44%	48%	47%	42%	
Somewhat bad time	30%	35%	25%	22%	31%	29%	31%	33%	28%	28%	28%	32%	
Very bad time	4%	3%	4%	5%	6%	3%	5%	3%	4%	6%	5%	3%	
(DK/NS)	12%	13%	17%	19%	10%	10%	11%	13%	11%	11%	7%	17%	
SUMMARY													
TOP2BOX (Very Good/Somewhat Good	54%	48%	54%	54%	53%	58%	52%	51%	56%	55%	60%	48%	
Time)	3.70	.370	3170	0.70	3370	2370	5276	0.70	2370	2370	3370	.370	
LOW2BOX (Somewhat Bad/Very Bad Time)	34%	39%	29%	27%	37%	31%	36%	36%	33%	34%	33%	35%	

## Thinking about your own financial situation, which ONE of the following three things do you plan to FOCUS ON MORE in 2001 compared to last year?

		REGION							AGE			GENDER	
	Total	BC	AB	SK/MN	ON	QC	Atl	18-34	35-54	55+	Male	Female	
Base: All respondents													
Unweighted Base	1000	150	100	100	300	250	100	299	425	264	481	519	
Weighted Base	1000	130	90	70	377	251	81	337	380	272	490	510	
Spend more money	8%	10%	6%	4%	8%	9%	7%	6%	5%	16%	10%	7%	
Save or invest more money	44%	52%	45%	37%	42%	45%	40%	50%	39%	43%	44%	44%	
Pay off more bills or debt	44%	34%	46%	55%	45%	41%	53%	44%	54%	31%	43%	45%	
(DK/NS)	4%	4%	3%	4%	4%	4%	1%	-	3%	9%	3%	4%	

## In 2001 overall, do you think that interest rates in Canada will be higher than in the past year, about the same, or lower than in the past year?

		REGION							AGE			GENDER	
	Total	BC	AB	SK/MN	ON	QC	Atl	18-34	35-54	55+	Male	Female	
Base: All respondents													
Unweighted Base	1000	150	100	100	300	250	100	299	425	264	481	519	
Weighted Base	1000	130	90	70	377	251	81	337	380	272	490	510	
Higher than in the past year	21%	20%	24%	24%	25%	12%	28%	33%	17%	14%	19%	24%	
About the same	47%	45%	45%	50%	39%	59%	44%	45%	50%	44%	43%	50%	
Lower than in the past year	30%	32%	29%	25%	34%	27%	28%	21%	32%	38%	37%	24%	
(DK/NS)	2%	3%	2%	1%	2%	2%	-	1%	1%	3%	1%	3%	