

**PROVINCIAL PARTY PREFERENCE  
(Decided and Leaning Voters Only)\***

Party	May 1996	June 1996	Sept 1996	Dec 1996	Mar 1997	June 1997	Sept 1997	Dec 1997	Mar 1998	June 1998	Sept 1998	Dec 1998	Mar 1999	June 1999	Aug 1999	Sept 1999	Dec 1999	Mar 2000	June 2000	Sept 2000	Dec 2000	Mar 2001	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
NDP	39	42	37	29	24	27	30	24	20	23	18	18	18	16	16	15	17	24	16	19	17	20	
Liberal	42	39	44	52	44	34	33	43	47	42	46	46	52	58	56	57	55	50	57	48	51	63	
BC Reform**	9	9	12	11	18	28	24	18	17	20	20	18	18	14	17	16	18	16	15	22	18	-	
Unity BC***	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7	
PDA****	6	6	4	3	9	6	9	8	9	8	10	10	4	3	2	2	2	3	5	-	-	-	
Green	2	2	1	2	2	3	2	5	5	6	5	5	6	6	8	7	8	6	6	8	9	7	
Other	2	3	3	4	2	2	2	1	2	1	2	2	2	2	1	2	-	1	1	1	4	3	

Undec'd+	-	13	19	23	19	16	15	15	17	17	18	15	19	18	23	21	18	12	13	17	11	12
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\*Question: Thinking of how you feel right now, which of the following parties' candidate would you be most likely to support if a provincial election were held here in BC tomorrow? Would it be (READ PARTY? Now we know that some people have not made up their minds yet about which party they would support. Is there a party you are leaning towards? Percentages include people who were undecided in their first response, but said they were leaning towards a particular party.

\*\* No longer an official party in BC as of February 2001.

\*\*\* New party on provincial scene as of February 2001.

\*\*\*\* No longer an official party in BC as of June 2000.

+ Not included in the party support numbers, which explains why the total is greater than 100%



<b>PROVINCIAL LEADER PERFORMANCE RATINGS</b>			
Rating	Dosanjh (%)	Campbell (%)	Delaney (%)
<b>APPROVE</b>			
March 2001	49	54	14*****
December 2000	53	51	30
September 2000	59	50	33
June 2000	64	53	31
March 2000	59****	53	35
December 1999	40	50	31
September 1999	36***	49	32
June 1999	19	50	27
March 1999	21	49	31
December 1998	27	46	34
September 1998	31	49	31
June 1998	34	43	..**
March 1998	32	44	18*
December 1997	35	47	18*
September 1997	42	36	..*
June 1997	39	44	..*
March 1997	30	48	..*
December 1996	32	53	..*
September 1996	41	51	..*
<p><i>Question: Thinking of (PARTY LEADER), would you say you generally approve or disapprove of the way he has performed as (POSITION)?</i></p> <p><i>* Wilf Hanni was leader of BC Reform in August of 1997.</i></p> <p><i>** Bill Vander Zalm took over as Reform leader in May of 1998.</i></p> <p><i>*** Dan Miller took over as Premier at the end of August 1999.</i></p> <p><i>**** Ujjal Dosanjh took over as Premier at the end of February 2000.</i></p> <p><i>***** Chris Delaney is leader of Unity BC party, which was formed following the dissolution of BC Reform. All numbers prior to March are for other BC Reform party leaders.</i></p>			



<b>PROVINCIAL LEADER PERFORMANCE RATINGS</b>			
Rating	Dosanjh (%)	Campbell (%)	Delaney (%)
<b>DISAPPROVE</b>			
March 2001	48	42	21*****
December 2000	40	40	55
September 2000	37	45	56
June 2000	32	41	55
March 2000	21****	43	55
December 1999	42	43	55
September 1999	33***	45	55
June 1999	79	44	52
March 1999	77	44	49
December 1998	70	47	46
September 1998	66	42	48
June 1998	63	46	_*
March 1998	66	47	38*
December 1997	62	45	26*
September 1997	55	54	_*
June 1997	56	44	_*
March 1997	66	44	_*
December 1996	66	40	_*
September 1996	53	41	_*
<p><i>Question: Thinking of (PARTY LEADER), would you say you generally approve or disapprove of the way he has performed as (POSITION)?</i></p> <p><i>* Wilf Hanni was leader of BC Reform in August of 1997.</i></p> <p><i>** Bill Vander Zalm took over as Reform leader in May of 1998.</i></p> <p><i>*** Dan Miller took over as Premier at the end of August 1999.</i></p> <p><i>**** Ujjal Dosanjh took over as Premier at the end of February 2000.</i></p> <p><i>***** Chris Delaney is leader of Unity BC party, which was formed following the dissolution of BC Reform. All numbers prior to March are for other BC Reform party leaders.</i></p>			

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