



**Workin' Past 9 to 5 --
New Study Finds Many Canadian White-Collar Workers
Tied to Job Around the Clock
-- Study finds 21% of workers available 24/7 --**

Workopolis -- March 27, 2001 -- A new study finds many Canadian white-collar workers tied to their job beyond 9 to 5. As part of its new *World of Work* study, Workopolis, Canada's leading provider of e-cruiting and job search solutions, explored workers' commitments to their employers after hours.

The study by Ipsos-Reid involved 1,000 respondents coast-to-coast and across a variety of industries, and found that:

- 81% accept business calls at home after regular business hours;
- 65% check their e-mail after hours;
- 59% check their voice-mail after hours;
- 30% accept faxes at home;
- 29% keep their cell phone on.

In fact, 21% agreed that they had *"the type of job that requires me to be available 24 hours a day, 7 days a week."*

"Clearly, there is a significant expectation by both employers and employees that they will be accessible to work demands outside regular office hours," comments Kim Peters, President, Workopolis. "This is a profound change in work in the last decade, and it has occurred in large part because of the progress of communication technologies such as cell phones and e-mail. Increasingly, there is no excuse for not being available, and that adds extra pressure and stress to work life."

The study found that almost half (46%) of the respondents considered such contact outside of work hours to be an imposition, while 53% considered it a required part of work. Twenty-eight per cent agreed with the statement *"sometimes my family or friends resent the number of hours I spend working."* In addition, 35% found an offer of fewer work hours an appealing component of a job offer.

At the same time, some respondents saw benefits. Thirty-two per cent agreed that *"being able to stay in contact with the office when I'm not there gives me more freedom."*

"It is important for companies to be clear with prospective employees about expectations of availability," comments Peters. "It can play a significant role in job satisfaction."

Study Methodology

The Workopolis.com World of Work study was conducted by Ipsos Reid. The study was conducted among 1,000 white-collar workers employed full-time, who represent 36% of Canadians. The survey was conducted between January 26 and February 8, 2001. Results are considered accurate to within 3.1 percentage points, 19 times out of 20.

The sample for the study was drawn from the Ipsos-Reid panel, which represents the general population. Panelists who work part-time, are self-employed, who are not employed, who indicate their occupation is blue-collar, or who work in agriculture, mining, fishing or forestry were excluded from the sample.

About Workopolis

Workopolis is Canada's leading provider of e-cruiting and job search solutions. It manages workopolis.com—Canada's biggest job site—with an average of 35,000 job postings daily and more than five million job searches per month, conducted by more than half a million unique visitors. Workopolis E-cruiting Solutions offers recruiting solutions software, applications, products and services for large and small Canadian companies.

Workopolis is a unique and complementary partnership of two Canadian media companies, Globe Interactive and Toronto Star Newspapers Ltd. workopolis.com incorporates tens of thousands of online job postings, in addition to all career listings from The Globe and Mail, The Toronto Star, the Kitchener-Waterloo Record, and the Hamilton Spectator.

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