

Do you currently have someone in your immediate family who is in a long-term care facility?

		Age			Education			Gender		Income		
	Total	18 to 34 years	35 to 54 years	55 or older	<=HS	Post. Sec.	Univ.	Male	Female	<\$30K	\$30K to \$60K	\$60K +
Base: All respondents												
Weighted	1000	372	350	276	336	311	351	484	516	195	326	407
Unweighted	1000	294	466	236	332	316	349	500	500	174	320	433
Yes	11%	8%	11%	15%	10%	10%	13%	11%	11%	7%	11%	12%
No	89%	92%	89%	85%	90%	90%	87%	89%	89%	93%	89%	88%

How likely do you think it is that you or someone in your immediate family will require long-term care in the next 20 years?

		Age			Education			Gender		Income		
	Total	18 to 34 years	35 to 54 years	55 or older	<=HS	Post. Sec.	Univ.	Male	Female	<\$30K	\$30K to \$60K	\$60K +
Base: All respondents												
Weighted	1000	372	350	276	336	311	351	484	516	195	326	407
Unweighted	1000	294	466	236	332	316	349	500	500	174	320	433
Very likely	38%	32%	45%	38%	40%	34%	41%	38%	39%	35%	35%	43%
Likely	12%	12%	12%	12%	11%	13%	13%	13%	12%	15%	10%	12%
Somewhat likely	24%	26%	19%	30%	24%	24%	25%	25%	24%	26%	29%	19%
Not very likely	15%	17%	14%	12%	17%	14%	13%	16%	14%	14%	14%	16%
Not at all likely (DK/NS)	9%	12%	8%	4%	6%	12%	8%	8%	9%	8%	9%	9%
	1%	0	1%	4%	2%	2%	0	1%	2%	1%	2%	1%
Very likely/ likely	50%	44%	57%	51%	50%	47%	53%	50%	51%	50%	46%	55%
Not very/ not at all likely	24%	30%	23%	16%	24%	27%	21%	24%	23%	22%	23%	26%

In considering other issues that you think are important, how important would you say the issue of long-term care is to you?

		Age			Education			Gender		Income		
	Total	18 to 34 years	35 to 54 years	55 or older	<=HS	Post. Sec.	Univ.	Male	Female	<\$30K	\$30K to \$60K	\$60K +
Base: All respondents												
Weighted	1000	372	350	276	336	311	351	484	516	195	326	407
Unweighted	1000	294	466	236	332	316	349	500	500	174	320	433
Very important	46%	36%	49%	56%	51%	45%	41%	41%	51%	50%	46%	43%
Important	22%	24%	20%	21%	18%	22%	25%	23%	21%	19%	25%	22%
Somewhat important	25%	31%	24%	18%	21%	26%	26%	27%	23%	22%	22%	27%
Not very important	6%	8%	5%	5%	7%	4%	6%	8%	4%	7%	5%	6%
Not at all important (DK/NS)	2%	1%	3%	1%	2%	2%	1%	2%	2%	2%	2%	2%
	0	-	-	0	-	-	0	0	-	-	-	-
Very important/ important	68%	60%	68%	76%	69%	68%	66%	64%	71%	69%	71%	65%
Not very/ not at all important	8%	9%	8%	5%	10%	6%	7%	10%	6%	9%	7%	8%

And, how concerned are you about each of the following? The availability of long-term care facilities for you or an immediate family member when the need arises

		Age			Education			Gender		Income		
	Total	18 to 34 years	35 to 54 years	55 or older	<=HS	Post. Sec.	Univ.	Male	Female	<\$30K	\$30K to \$60K	\$60K +
Base: All respondents												
Weighted	1000	372	350	276	336	311	351	484	516	195	326	407
Unweighted	1000	294	466	236	332	316	349	500	500	174	320	433
Very concerned	40%	30%	42%	51%	46%	40%	34%	33%	46%	44%	40%	36%
Concerned	17%	16%	17%	18%	16%	15%	19%	18%	15%	13%	23%	15%
Somewhat concerned	29%	36%	28%	21%	21%	32%	34%	32%	26%	31%	26%	32%
Not very concerned	10%	16%	8%	5%	10%	11%	10%	13%	8%	8%	9%	14%
Not at all concerned (DK/NS)	4%	3%	4%	4%	6%	2%	3%	3%	4%	5%	2%	4%
	0	-	0	0	-	0	0	0	0	-	0	0
Very concerned/ concerned	57%	45%	59%	69%	63%	55%	53%	51%	62%	56%	63%	50%
Not very/ not at all concerned	14%	19%	12%	9%	17%	13%	13%	17%	12%	13%	11%	17%

And, how concerned are you about each of the following? The affordability of long-term care for you or another family member in terms of what you or they might have to pay from your own funds/income?

		Age			Education			Gender		Income		
	Total	18 to 34 years	35 to 54 years	55 or older	<=HS	Post. Sec.	Univ.	Male	Female	<\$30K	\$30K to \$60K	\$60K +
Base: All respondents												
Weighted	1000	372	350	276	336	311	351	484	516	195	326	407
Unweighted	1000	294	466	236	332	316	349	500	500	174	320	433
Very concerned	43%	38%	46%	44%	46%	44%	38%	38%	47%	48%	45%	35%
Concerned	18%	16%	16%	21%	18%	14%	20%	17%	18%	18%	19%	18%
Somewhat concerned	27%	30%	25%	24%	22%	30%	29%	28%	25%	24%	27%	29%
Not very concerned	10%	12%	9%	7%	10%	10%	10%	13%	7%	6%	7%	13%
Not at all concerned (DK/NS)	3%	3%	4%	3%	4%	2%	3%	4%	3%	3%	2%	4%
	0	-	0	-	-	-	0	0	-	-	0	0
Very concerned/ concerned	60%	55%	62%	65%	64%	58%	58%	55%	65%	66%	64%	53%
Not very/ not at all concerned	13%	15%	13%	11%	14%	12%	13%	17%	10%	10%	9%	17%

Are you CURRENTLY taking steps to ensure that you will have sufficient savings set aside for the possibility of requiring long-term care in the future?

		Age			Education			Gender		Income		
	Total	18 to 34 years	35 to 54 years	55 or older	<=HS	Post. Sec.	Univ.	Male	Female	<\$30K	\$30K to \$60K	\$60K +
Base: All respondents												
Weighted	1000	372	350	276	336	311	351	484	516	195	326	407
Unweighted	1000	294	466	236	332	316	349	500	500	174	320	433
Yes	63%	50%	69%	72%	50%	66%	71%	66%	60%	41%	65%	70%
No	37%	50%	31%	26%	48%	34%	28%	34%	40%	58%	34%	29%
(DK/NS)	1%	-	0	2%	1%	-	1%	1%	1%	1%	1%	1%

And what specifically have you done to prepare for your long-term care?

		Age			Education			Gender		Income		
	Total	18 to 34 years	35 to 54 years	55 or older	<=HS	Post. Sec.	Univ.	Male	Female	<\$30K	\$30K to \$60K	\$60K +
Base: 'Yes' in G5												
Weighted	625	187	240	197	170	205	249	317	308	79	213	284
Unweighted	635	153	315	166	176	205	252	327	308	70	212	303
Spending Less / Saving More / Watching my money	38%	37%	32%	46%	44%	36%	36%	37%	39%	44%	33%	38%
RRSP	50%	50%	59%	39%	43%	53%	52%	47%	53%	38%	52%	56%
Mutual Funds	9%	15%	7%	4%	8%	8%	9%	8%	9%	7%	10%	9%
Stocks / Invest in Stock Market	6%	6%	6%	8%	3%	5%	10%	8%	4%	6%	5%	8%
GIC	2%	2%	2%	2%	4%	2%	1%	2%	3%	5%	2%	2%
Life Insurance	10%	9%	11%	8%	7%	11%	10%	10%	9%	7%	10%	10%
Lifestyle: Living Healthier / Watching Health	2%	0	3%	4%	3%	1%	3%	3%	1%	3%	3%	2%
Contacted friends /relatives	0	-	0	1%	-	0	1%	-	1%	-	1%	-
Contacted long-term care facilities	1%	1%	-	2%	-	1%	1%	1%	1%	2%	1%	1%
Health care/ Health Insurance	1%	1%	1%	3%	1%	2%	1%	1%	2%	-	2%	2%
Investments (unsp)	3%	3%	3%	3%	2%	3%	3%	4%	1%	-	3%	3%
Own/ Buying a house	1%	1%	1%	2%	2%	2%	-	1%	1%	3%	2%	-
Pension contributions	3%	1%	5%	4%	1%	3%	6%	4%	3%	-	3%	5%
Other	4%	5%	4%	3%	4%	4%	4%	5%	3%	5%	4%	4%
(DK/NS)	3%	2%	3%	2%	3%	3%	1%	2%	3%	1%	2%	2%

Do you think that you will need to begin setting aside savings specifically for the possibility of your long-term care in the future?

		Age			Education			Gender		Income		
	Total	18 to 34 years	35 to 54 years	55 or older	<=HS	Post. Sec.	Univ.	Male	Female	<\$30K	\$30K to \$60K	\$60K +
Base: Excluding 'Yes' in G5												
Weighted	375	185	110	78	166	106	101	167	208	116	113	122
Unweighted	365	141	151	70	156	111	97	173	192	104	108	130
Yes	55%	60%	57%	43%	50%	64%	54%	54%	56%	52%	62%	54%
No	43%	39%	41%	52%	47%	35%	42%	42%	43%	45%	35%	44%
(DK/NS)	2%	1%	2%	5%	2%	1%	3%	4%	1%	2%	3%	2%

Based on your experiences or general impressions, do you think that the provincial government is doing an excellent, good, fair, poor, or very poor job of investing and providing long-term care facilities in Ontario?

		Age			Education			Gender		Income		
	Total	18 to 34 years	35 to 54 years	55 or older	<=HS	Post. Sec.	Univ.	Male	Female	<\$30K	\$30K to \$60K	\$60K +
Base: All respondents												
Weighted	1000	372	350	276	336	311	351	484	516	195	326	407
Unweighted	1000	294	466	236	332	316	349	500	500	174	320	433
Excellent	2%	2%	2%	2%	2%	2%	1%	3%	1%	1%	2%	2%
Good	19%	21%	15%	22%	24%	22%	11%	21%	17%	25%	19%	16%
Fair	41%	46%	40%	37%	43%	39%	43%	42%	41%	39%	42%	43%
Poor	22%	18%	25%	24%	18%	22%	25%	21%	23%	21%	22%	22%
Very poor	11%	7%	13%	12%	8%	10%	14%	9%	12%	10%	9%	12%
(DK/NS)	5%	6%	6%	3%	5%	4%	6%	4%	6%	4%	6%	5%
Excellent/ good	21%	23%	16%	23%	27%	24%	12%	24%	18%	26%	22%	17%
Poor/ very poor	32%	25%	37%	36%	25%	32%	39%	30%	35%	32%	31%	34%

Do you think that long-term care facilities for the aged should be operated by...

		Age			Education			Gender		Income		
	Total	18 to 34 years	35 to 54 years	55 or older	<=HS	Post. Sec.	Univ.	Male	Female	<\$30K	\$30K to \$60K	\$60K +
Base: All respondents												
Weighted	1000	372	350	276	336	311	351	484	516	195	326	407
Unweighted	1000	294	466	236	332	316	349	500	500	174	320	433
For-profit companies	3%	2%	3%	3%	3%	2%	3%	4%	2%	3%	2%	3%
Not-for profit organizations, or	39%	35%	38%	46%	43%	41%	33%	38%	41%	50%	43%	32%
A mix of for-profit companies and not-for-profit organizations	56%	61%	57%	48%	50%	57%	62%	57%	55%	44%	53%	64%
(DK/NS)	2%	2%	1%	3%	3%	1%	2%	2%	2%	3%	2%	1%

Do you currently have someone in your immediate family who is in a long-term care facility?

		Region						Urban/Rural		Area Code	
	Total	Ham/ Niag	South West	Eastern	Northern	Ont (ex. GTA)	GTA	Urban	Rural	416	905
Base: All respondents											
Weighted	1000	87	251	200	82	621	379	836	164	210	166
Unweighted	1000	175	175	150	100	600	400	841	159	218	178
Yes	11%	15%	11%	14%	9%	12%	9%	11%	10%	10%	8%
No	89%	85%	89%	86%	91%	88%	91%	89%	90%	90%	92%

How likely do you think it is that you or someone in your immediate family will require long-term care in the next 20 years?

		Region						Urban/Rural		Area Code	
	Total	Ham/ Niag	South West	Eastern	Northern	Ont (ex. GTA)	GTA	Urban	Rural	416	905
Base: All respondents											
Weighted	1000	87	251	200	82	621	379	836	164	210	166
Unweighted	1000	175	175	150	100	600	400	841	159	218	178
Very likely	38%	33%	44%	42%	41%	41%	33%	36%	49%	31%	35%
Likely	12%	13%	11%	10%	13%	11%	13%	12%	13%	18%	7%
Somewhat likely	24%	25%	23%	24%	23%	24%	26%	25%	23%	25%	28%
Not very likely	15%	18%	12%	13%	14%	14%	17%	16%	12%	15%	18%
Not at all likely	9%	10%	8%	10%	8%	9%	9%	10%	3%	9%	9%
(DK/NS)	1%	1%	2%	-	2%	1%	2%	2%	1%	2%	2%
Very likely/ likely	50%	46%	55%	53%	54%	53%	46%	48%	62%	49%	43%
Not very/ not at all likely	24%	28%	20%	24%	22%	22%	26%	26%	14%	24%	27%

In considering other issues that you think are important, how important would you say the issue of long-term care is to you?

		Region						Urban/Rural		Area Code	
	Total	Ham/ Niag	South West	Eastern	Northern	Ont (ex. GTA)	GTA	Urban	Rural	416	905
Base: All respondents											
Weighted	1000	87	251	200	82	621	379	836	164	210	166
Unweighted	1000	175	175	150	100	600	400	841	159	218	178
Very important	46%	47%	42%	57%	48%	48%	42%	45%	48%	41%	44%
Important	22%	23%	25%	14%	27%	21%	22%	21%	24%	24%	21%
Somewhat important	25%	21%	27%	21%	23%	24%	26%	25%	23%	26%	27%
Not very important	6%	9%	4%	8%	2%	6%	6%	6%	3%	6%	6%
Not at all important (DK/NS)	2%	0	2%	1%	1%	1%	2%	2%	1%	3%	1%
	0	-	-	-	-	-	0	0	-	1%	-
Very important/ important	68%	70%	67%	70%	74%	69%	65%	66%	73%	64%	65%
Not very/ not at all important	8%	9%	6%	9%	3%	7%	9%	8%	4%	9%	8%

And, how concerned are you about each of the following? The availability of long-term care facilities for you or an immediate family member when the need arises

		Region						Urban/Rural		Area Code	
	Total	Ham/ Niag	South West	Eastern	Northern	Ont (ex. GTA)	GTA	Urban	Rural	416	905
Base: All respondents											
Weighted	1000	87	251	200	82	621	379	836	164	210	166
Unweighted	1000	175	175	150	100	600	400	841	159	218	178
Very concerned	40%	45%	38%	37%	43%	39%	41%	39%	45%	44%	36%
Concerned	17%	14%	18%	17%	11%	16%	18%	16%	18%	16%	19%
Somewhat concerned	29%	28%	28%	30%	34%	29%	29%	29%	27%	26%	32%
Not very concerned	10%	9%	12%	11%	10%	11%	10%	11%	7%	11%	8%
Not at all concerned (DK/NS)	4%	3%	4%	6%	2%	4%	3%	4%	3%	3%	3%
	0	-	-	-	-	-	0	0	-	-	1%
Very concerned/ concerned	57%	59%	57%	54%	54%	56%	58%	55%	63%	60%	55%
Not very/ not at all concerned	14%	12%	16%	17%	12%	15%	13%	15%	10%	14%	12%

And, how concerned are you about each of the following? The affordability of long-term care for you or another family member in terms of what you or they might have to pay from your own funds/income?

		Region						Urban/Rural		Area Code	
	Total	Ham/ Niag	South West	Eastern	Northern	Ont (ex. GTA)	GTA	Urban	Rural	416	905
Base: All respondents											
Weighted	1000	87	251	200	82	621	379	836	164	210	166
Unweighted	1000	175	175	150	100	600	400	841	159	218	178
Very concerned	43%	45%	37%	44%	49%	42%	44%	41%	49%	47%	38%
Concerned	18%	12%	22%	20%	19%	19%	15%	17%	21%	14%	15%
Somewhat concerned	27%	30%	29%	22%	22%	26%	28%	28%	21%	25%	32%
Not very concerned	10%	9%	9%	9%	7%	9%	11%	10%	6%	11%	11%
Not at all concerned (DK/NS)	3%	4%	3%	5%	3%	4%	3%	4%	2%	2%	3%
	0	-	-	-	-	-	0	0	-	0	0
Very concerned/ concerned	60%	57%	58%	64%	68%	61%	58%	58%	71%	61%	54%
Not very/ not at all concerned	13%	13%	13%	14%	10%	13%	14%	14%	8%	14%	14%

Are you CURRENTLY taking steps to ensure that you will have sufficient savings set aside for the possibility of requiring long-term care in the future?

		Region						Urban/Rural		Area Code	
	Total	Ham/ Niag	South West	Eastern	Northern	Ont (ex. GTA)	GTA	Urban	Rural	416	905
Base: All respondents											
Weighted	1000	87	251	200	82	621	379	836	164	210	166
Unweighted	1000	175	175	150	100	600	400	841	159	218	178
Yes	63%	61%	66%	62%	53%	62%	63%	63%	61%	61%	66%
No	37%	39%	34%	37%	47%	37%	36%	36%	39%	37%	33%
(DK/NS)	1%	-	-	1%	-	0	1%	1%	-	1%	1%

And what specifically have you done to prepare for your long-term care?

		Region						Urban/Rural		Area Code	
	Total	Ham/ Niag	South West	Eastern	Northern	Ont (ex. GTA)	GTA	Urban	Rural	416	905
Base: 'Yes' in G5											
Weighted	625	53	166	123	43	386	239	524	101	129	109
Unweighted	635	109	120	97	54	380	255	536	99	135	118
Spending Less / Saving More / Watching my money	38%	36%	31%	43%	44%	37%	40%	39%	35%	42%	39%
RRSP	50%	50%	54%	47%	56%	51%	48%	49%	57%	51%	45%
Mutual Funds	9%	5%	7%	9%	16%	8%	9%	9%	5%	8%	9%
Stocks / Invest in Stock Market	6%	3%	8%	8%	1%	6%	6%	7%	4%	6%	7%
GIC	2%	1%	1%	2%	7%	2%	2%	2%	5%	1%	2%
Life Insurance	10%	11%	10%	8%	8%	9%	10%	10%	9%	11%	9%
Lifestyle: Living Healthier / Watching Health	2%	3%	3%	3%	-	3%	2%	2%	2%	3%	2%
Contacted friends /relatives	0	-	-	1%	-	0	0	0	-	-	1%
Contacted long-term care facilities	1%	1%	1%	1%	-	1%	0	1%	-	1%	-
Health care/ Health Insurance	1%	-	1%	1%	1%	1%	2%	1%	2%	2%	2%
Investments (unsp)	3%	3%	1%	5%	1%	2%	3%	3%	1%	1%	5%
Own/ Buying a house	1%	-	1%	2%	2%	1%	1%	1%	3%	1%	1%
Pension contributions	3%	1%	7%	3%	3%	5%	1%	3%	4%	1%	2%
Other	4%	6%	3%	3%	6%	4%	4%	4%	4%	4%	5%
(DK/NS)	3%	2%	1%	5%	4%	3%	2%	3%	2%	1%	2%

Do you think that you will need to begin setting aside savings specifically for the possibility of your long-term care in the future?

		Region						Urban/Rural		Area Code	
	Total	Ham/ Niag	South West	Eastern	Northern	Ont (ex. GTA)	GTA	Urban	Rural	416	905
Base: Excluding 'Yes' in G5											
Weighted	375	34	85	77	39	235	140	311	64	82	56
Unweighted	365	66	55	53	46	220	145	305	60	83	60
Yes	55%	51%	62%	48%	50%	54%	57%	53%	68%	54%	60%
No	43%	49%	34%	49%	50%	44%	41%	45%	30%	44%	38%
(DK/NS)	2%	-	3%	3%	-	2%	2%	2%	2%	2%	2%

Based on your experiences or general impressions, do you think that the provincial government is doing an excellent, good, fair, poor, or very poor job of investing and providing long-term care facilities in Ontario?

		Region						Urban/Rural		Area Code	
	Total	Ham/ Niag	South West	Eastern	Northern	Ont (ex. GTA)	GTA	Urban	Rural	416	905
Base: All respondents											
Weighted	1000	87	251	200	82	621	379	836	164	210	166
Unweighted	1000	175	175	150	100	600	400	841	159	218	178
Excellent	2%	3%	3%	-	2%	2%	2%	2%	-	3%	1%
Good	19%	15%	22%	17%	17%	19%	19%	19%	18%	21%	18%
Fair	41%	46%	39%	48%	33%	42%	41%	41%	44%	35%	48%
Poor	22%	23%	24%	17%	27%	22%	21%	21%	25%	22%	20%
Very poor	11%	10%	7%	11%	17%	10%	11%	11%	8%	14%	8%
(DK/NS)	5%	3%	5%	7%	5%	5%	5%	6%	5%	5%	6%
Excellent/ good	21%	18%	25%	17%	18%	20%	21%	21%	18%	24%	19%
Poor/ very poor	32%	33%	31%	28%	44%	32%	33%	32%	34%	36%	28%

Do you think that long-term care facilities for the aged should be operated by...

		Region						Urban/Rural		Area Code	
	Total	Ham/ Niag	South West	Eastern	Northern	Ont (ex. GTA)	GTA	Urban	Rural	416	905
Base: All respondents											
Weighted	1000	87	251	200	82	621	379	836	164	210	166
Unweighted	1000	175	175	150	100	600	400	841	159	218	178
For-profit companies	3%	4%	2%	2%	2%	2%	3%	2%	4%	5%	1%
Not-for profit organizations, or	39%	44%	37%	41%	47%	41%	37%	39%	43%	40%	32%
A mix of for-profit companies and not-for-profit organizations	56%	51%	56%	56%	49%	54%	59%	57%	49%	54%	65%
(DK/NS)	2%	1%	4%	1%	2%	2%	1%	1%	4%	1%	2%