

TOP-OF-MIND ISSUES

q1a. As you know, a provincial election in BC has been called for May 16. What for you is the most important issue that should be debated in this election campaign, the one that you personally care most about? [FIRST MENTION]

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - E/F - G/H/I - J/K/L - M/N/O
Overlap formulae used.

	Total	REGION				GENDER		INCOME			UNION			AGE		
		Vanco uver/B urnaby	Rest of LM	Island	Rest of BC	Male	Femal e	<\$30K	\$30K - <\$60K	\$60K+	Union Private	Union Public	Non- Union	18-34	35-54	55+
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All respondents	800	181	212	162	245	426	374	141	284	339	121	168	525	190	355	244
Weighted	800	194	252	145	209	387	413	146	279	339	116	176	522	269	317	204
Healthcare	279 35%	61 31%	95 38%	47 32%	76 36%	96 25%	183 44% E	57 39%	107 38%	107 31%	43 37%	64 36%	181 35%	97 36%	93 29%	87 43% N
Economy	104 13%	32 16%	30 12%	18 13%	24 11%	62 16%	42 10%	10 7%	32 12%	57 17% G	12 11%	12 7%	79 15% K	23 9%	52 16% M	28 14%
Taxes	79 10%	28 15% D	22 9%	15 10%	13 6%	50 13% F	29 7%	10 7%	23 8%	43 13%	11 9%	20 11%	52 10%	34 13% O	31 10%	12 6%
Education	55 7%	15 8%	12 5%	13 9%	15 7%	28 7%	27 6%	13 9%	25 9%	18 5%	4 4%	14 8%	35 7%	31 12% NO	17 5%	7 3%
Deficit / Budget	38 5%	9 5%	12 5%	7 5%	10 5%	20 5%	18 4%	6 4%	13 5%	19 6%	4 4%	17 9% L	18 3%	16 6%	14 5%	8 4%
Honesty and Integrity of Politicians / Scandals	26 3%	2 1%	13 5% A	4 3%	7 4%	20 5% F	6 2%	5 3%	9 3%	10 3%	3 2%	7 4%	18 4%	3 1%	13 4%	11 5% M
Jobs / Job creation	25 3%	5 3%	4 2%	4 3%	12 6% B	16 4%	9 2%	10 7% HI	7 3%	6 2%	5 4%	5 3%	15 3%	7 3%	13 4%	5 2%
Environment	20 2%	5 3%	4 2%	6 4%	5 2%	8 2%	12 3%	4 3%	7 2%	9 3%	0 0	6 3%	12 2%	5 2%	11 3%	5 2%
Native issues / Aboriginal land claims / Nisga'a	12 1%	2 1%	3 1%	4 3%	2 1%	4 1%	8 2%	2 2%	3 1%	5 1%	2 2%	3 2%	7 1%	1 0	7 2%	3 1%

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Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - E/F - G/H/I - J/K/L - M/N/O

Overlap formulae used.

	Total	REGION				GENDER		INCOME			UNION			AGE		
		Vancouver/Burnaby	Rest of LM	Island	Rest of BC	Male	Female	<\$30K	\$30K - <\$60K	\$60K+	Union Private	Union Public	Non-Union	18-34	35-54	55+
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Forestry / Logging	10 1%	0 -	2 1%	2 2%	6 3% A	6 2%	4 1%	0 -	4 2%	5 2%	4 3%	1 1%	7 1%	1 0	6 2%	3 1%
Social Services	10 1%	0 -	6 2% A	2 1%	2 1%	0 -	10 2% E	4 3%	4 1%	2 1%	1 1%	3 2%	6 1%	6 2%	4 1%	1 0
Managing government	8 1%	5 3% D	1 0	2 1%	0 -	5 1%	3 1%	0 -	3 1%	5 2%	0 -	0 -	8 2%	2 1%	5 2%	1 0
Labour policy	5 1%	0 -	5 2%	0 -	0 -	1 0	3 1%	2 1% I	3 1%	0 -	1 1%	1 1%	2 0	4 1%	0 -	1 1%
Unemployment / Losing jobs	5 1%	1 0	0 -	2 1%	2 1%	2 1%	3 1%	2 2%	2 1%	1 0	1 1%	1 1%	4 1%	1 0	2 0	2 1%
Crime	4 0	1 0	2 1%	0 -	1 0	0 -	4 1%	3 2% HI	0 -	0 -	0 -	2 1%	1 0	2 1%	0 -	1 0
Transportation / Gasoline	4 0	0 -	2 1%	0 -	1 1%	2 0	2 1%	0 -	3 1%	1 0	0 -	1 0	3 1%	0 -	1 0	3 1%
Crown Corporations/Privatization	3 0	1 0	1 0	1 1%	1 0	2 1%	1 0	0 -	1 0	3 1%	1 1%	0 -	2 0	0 -	3 1%	1 0
Immigration / Refugees	2 0	2 1%	0 -	0 -	0 -	0 -	2 0	0 -	0 -	2 0	0 -	0 -	2 0	2 1%	0 -	0 -
Ferries	1 0	0 -	0 -	1 1%	1 0	1 0	0 -	0 -	1 0	1 0	0 -	1 0	1 0	0 -	1 0	0 -
Other	72 9%	20 10%	24 10%	15 11%	12 6%	41 11%	31 7%	12 8%	22 8%	30 9%	17 15% L	14 8%	42 8%	18 7%	33 10%	18 9%
None	26 3%	3 2%	8 3%	2 2%	13 6% AC	18 5% F	8 2%	6 4%	6 2%	11 3%	5 4%	3 2%	19 4%	11 4%	8 2%	7 4%
(DK/NS)	12 1%	2 1%	4 2%	0 -	6 3% C	4 1%	8 2%	1 1%	4 2%	5 2%	2 1%	3 2%	7 1%	7 2%	4 1%	1 1%

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q1a. As you know, a provincial election in BC has been called for May 16. What for you is the most important issue that should be debated in this election campaign, the one that you personally care most about? q1b. Is there any other issue that you feel should be debated in this election? [TOTAL MENTION]

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - E/F - G/H/I - J/K/L - M/N/O
Overlap formulae used.

	Total	REGION				GENDER		INCOME			UNION			AGE		
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		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All respondents	800	181	212	162	245	426	374	141	284	339	121	168	525	190	355	244
Weighted	800	194	252	145	209	387	413	146	279	339	116	176	522	269	317	204
Healthcare	467 58%	109 56%	161 64%	81 56%	116 55%	186 48%	282 68% E	99 68% HI	160 57%	189 56%	66 57%	108 61%	301 58%	165 61%	167 53%	130 64% N
Education	165 21%	34 18%	44 17%	37 25%	51 24%	64 17%	101 25% E	36 24%	69 25% I	57 17%	23 20%	49 27% L	103 20%	66 24% N	54 17%	45 22%
Taxes	154 19%	57 29% BCD	45 18%	27 18%	26 13%	82 21%	72 17%	16 11%	55 20% G	78 23% G	21 18%	34 19%	104 20%	60 22%	59 19%	31 15%
Economy	139 17%	39 20%	44 17%	23 16%	32 15%	82 21% F	57 14%	15 10%	43 15%	76 22% GH	14 12%	21 12%	103 20% K	33 12%	67 21% M	37 18%
Deficit / Budget	66 8%	16 8%	22 9%	8 6%	20 9%	37 10%	29 7%	13 9%	21 8%	31 9%	7 6%	20 11%	39 8%	24 9%	25 8%	17 9%
Environment	45 6%	14 7%	9 4%	13 9% B	9 5%	21 5%	24 6%	10 7%	17 6%	17 5%	6 6%	10 6%	30 6%	12 4%	23 7%	11 5%
Honesty and Integrity of Politicians / Scandals	42 5%	5 3%	18 7%	8 5%	11 5%	24 6%	18 4%	8 5%	14 5%	17 5%	4 3%	8 5%	31 6%	5 2%	21 6% M	17 8% M
Jobs / Job creation	41 5%	12 6%	7 3%	8 5%	14 7%	21 6%	20 5%	13 9% I	12 4%	14 4%	5 4%	8 4%	29 6%	11 4%	24 7% O	7 3%
Native issues / Aboriginal land claims / Nisga'a	28 3%	6 3%	7 3%	5 3%	9 4%	13 3%	14 3%	4 3%	10 4%	11 3%	5 4%	6 3%	17 3%	5 2%	14 4%	6 3%
Forestry / Logging	27 3%	1 0	4 2%	6 4% A	15 7% AB	15 4%	11 3%	1 1%	10 3%	15 5% G	8 7% KL	4 2%	15 3%	9 3%	12 4%	5 3%
Social Services	19 2%	2 1%	7 3%	7 5%	3 1%	0 -	19 5% E	8 5% I	6 2%	6 2%	3 2%	7 4%	10 2%	10 4%	6 2%	2 1%
Managing government	16 2%	6 3%	5 2%	2 1%	2 1%	9 2%	7 2%	2 2%	4 1%	10 3%	0 0	1 1%	14 3%	3 1%	8 3%	4 2%

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Overlap formulae used.

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		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Transportation / Gasoline	13 2%	4 2%	7 3%	0 -	2 1%	7 2%	6 2%	3 2%	5 2%	4 1%	1 1%	4 2%	9 2%	3 1%	2 1%	7 3% N
Labour policy	11 1%	3 1%	5 2%	3 2% D	0 -	6 2%	4 1%	4 3% I	5 2%	2 1%	1 1%	2 1%	7 1%	6 2%	3 1%	2 1%
Crime	9 1%	2 1%	5 2%	0 -	2 1%	4 1%	5 1%	3 2%	2 1%	3 1%	1 1%	2 1%	4 1%	2 1%	3 1%	3 1%
Unemployment / Losing jobs	7 1%	1 0	1 0	2 1%	3 2%	3 1%	4 1%	3 2%	3 1%	1 0	2 1%	1 1%	6 1%	1 0	3 1%	3 2%
Ferries	6 1%	1 0	1 1%	1 1%	2 1%	4 1%	2 0	1 1%	2 1%	3 1%	4 4% KL	1 0	1 0	2 1%	2 1%	1 0
Crown Corporations/Privatization	5 1%	1 0	2 1%	1 1%	1 0	2 1%	2 1%	0 -	2 1%	3 1%	1 1%	1 1%	2 0	0 -	3 1%	2 1%
Immigration / Refugees	2 0	2 1%	0 -	0 -	0 -	0 -	2 0	0 -	0 -	2 0	0 -	0 -	2 0	2 1%	0 -	0 -
Housing	1 0	0 -	0 -	0 -	1 1%	1 0	1 0	0 -	1 1%	0 -	0 -	0 -	1 0	0 -	0 -	1 1%
Other	127 16%	33 17%	38 15%	28 19%	28 13%	69 18%	58 14%	18 13%	41 15%	57 17%	26 22% L	26 15%	75 14%	31 12%	63 20% M	31 15%
None	26 3%	3 2%	8 3%	2 2%	13 6% AC	18 5% F	8 2%	6 4%	6 2%	11 3%	5 4%	3 2%	19 4%	11 4%	8 2%	7 4%
(DK/NS)	12 1%	2 1%	4 2%	0 -	6 3% C	4 1%	8 2%	1 1%	4 2%	5 2%	2 1%	3 2%	7 1%	7 2%	4 1%	1 1%

PARTIES AND ISSUES

q29. Earlier, you said that ... is the most important issue for you in this election. Which provincial party do you think would do the best job on that issue? Would it be:

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - E/F - G/H/I - J/K/L - M/N/O
Overlap formulae used. * small base

		REGION				GENDER		INCOME			UNION			AGE		
	Total	Vancouver/Burnaby	Rest of LM	Island	Rest of BC	Male	Female	<\$30K	\$30K - <\$60K	\$60K+	Union Private	Union Public	Non-Union	18-34	35-54	55+
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: Mentioned an Issue	688	158	181	143	206	356	332	122	246	295	98	145	458	166	305	210
Weighted	690	169	215	127	178	324	367	128	245	293	93*	156	454	234	273	177
BC Liberals	441 64%	113 67%	141 66%	74 58%	113 63%	221 68% F	220 60%	73 57%	149 61%	205 70% GH	49 53%	85 54%	311 69% JK	138 59%	185 68%	113 64%
BC NDP	130 19%	28 16%	43 20%	27 21%	33 18%	48 15%	81 22% E	26 21%	47 19%	52 18%	24 26% L	43 27% L	67 15%	46 20%	46 17%	37 21%
BC Green Party	36 5%	17 10% BD	5 2%	11 9% BD	2 1%	19 6%	17 5%	5 4%	15 6%	15 5%	4 4%	8 5%	25 5%	12 5%	16 6%	8 4%
Unity BC	12 2%	0 -	5 2%	1 1%	6 3% A	8 2%	4 1%	3 2%	5 2%	2 1%	3 3%	1 1%	8 2%	4 2%	6 2%	1 1%
Marijuana party	2 0	0 -	0 -	1 1%	2 1%	2 1%	0 -	2 1%	1 0	0 -	2 2%	2 1%	1 0	2 1%	1 0	0 -
Some other party	19 3%	4 2%	5 2%	4 3%	6 3%	7 2%	12 3%	7 5%	6 3%	5 2%	1 2%	5 3%	12 3%	10 4%	5 2%	3 2%
Refused	5 1%	0 -	3 1%	0 -	2 1%	2 1%	3 1%	2 2%	2 1%	1 0	2 3% L	4 2% L	0 -	4 2%	1 1%	0 -
None	6 1%	3 2%	0 -	1 1%	3 1%	2 0	4 1%	3 2%	2 1%	1 0	1 1%	2 1%	4 1%	4 2%	1 0	2 1%
Don't know / Undecided	40 6%	6 3%	14 6%	9 7%	12 7%	15 5%	25 7%	7 5%	17 7%	12 4%	7 7%	7 5%	27 6%	14 6%	12 4%	13 7%

PARTIES AND ISSUES

q29_1. Earlier, you said that Healthcare is the most important issue for you in this election. Which provincial party do you think would do the best job on that issue? Would it be:

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F - G/H/I - J/K/L - M/N/O
Overlap formulae used. * small base

		REGION				GENDER		INCOME			UNION			AGE		
	Total	Vancouver/Burnaby	Rest of LM	Island	Rest of BC	Male	Female	<\$30K	\$30K - <\$60K	\$60K+	Union Private	Union Public	Non-Union	18-34	35-54	55+
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: Mentioned Healthcare as most important issue	271	54	81	53	83	107	164	57	101	104	44	56	179	66	103	100
Weighted	279	61*	95*	47*	76*	96*	183	57*	107*	107*	43*	64*	181	97*	93*	87*
BC NDP	76 27%	19 31%	24 25%	15 33%	19 25%	24 25%	52 28%	17 29%	29 27%	30 28%	14 32%	28 44%	40 22%	27 28%	24 26%	25 29%
BC Liberals	166 59%	32 53%	59 62%	25 53%	50 66%	58 61%	108 59%	34 60%	61 58%	65 61%	24 55%	27 42%	115 64%	56 58%	57 61%	51 59%
Unity BC	2 1%	0 -	1 1%	0 -	1 1%	2 2%	0 -	0 -	2 2%	0 -	0 -	0 -	2 1%	0 -	1 1%	1 1%
BC Green Party	10 3%	7 11% BD	1 1%	2 3%	1 1%	5 5%	5 3%	1 3%	3 3%	5 5%	1 2%	3 4%	7 4%	5 5%	3 3%	2 2%
Some other party	8 3%	0 -	2 2%	3 7%	3 4%	2 2%	6 3%	2 4%	4 4%	2 2%	1 2%	2 3%	6 3%	5 5%	2 2%	1 2%
Refused	1 0	0 -	1 1%	0 -	0 -	0 -	1 0	0 -	1 1%	0 -	1 2%	1 1%	0 -	0 -	1 1%	0 -
None	2 1%	1 2%	0 -	0 -	1 1%	1 1%	1 0	1 1%	0 -	1 1%	0 -	0 -	2 1%	1 1%	0 -	1 1%
Don't know / Undecided	15 5%	2 4%	8 9%	2 4%	2 3%	3 4%	11 6%	2 3%	7 6%	4 4%	3 6%	4 6%	9 5%	4 4%	5 6%	6 7%

PARTIES AND ISSUES

q29_2. Earlier, you said that Education is the most important issue for you in this election. Which provincial party do you think would do the best job on that issue? Would it be:

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - E/F - G/H/I - J/K/L - M/N/O
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

		REGION				GENDER		INCOME			UNION			AGE		
	Total	Vancouver/Burnaby	Rest of LM	Island	Rest of BC	Male	Female	<\$30K	\$30K - <\$60K	\$60K+	Union Private	Union Public	Non-Union	18-34	35-54	55+
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: Mentioned Education as most important issue Weighted	51	14	9	12	16	28	23	11	22	18	4	14	32	24	19	8
	55*	15**	12**	13**	15**	28**	27**	13**	25**	18**	4**	14**	35**	31**	17**	7**
BC NDP	20 36%	3 20%	7 59%	5 39%	5 30%	11 40%	8 31%	4 31%	6 26%	9 52%	1 24%	5 33%	13 36%	9 29%	7 40%	4 52%
BC Liberals	21 38%	8 49%	2 21%	4 31%	7 47%	11 39%	10 37%	2 17%	13 51%	6 36%	2 53%	7 47%	12 34%	12 40%	7 42%	2 24%
BC Green Party	5 8%	2 14%	1 13%	1 7%	0 -	1 5%	3 11%	1 12%	2 9%	1 5%	0 -	0 -	5 13%	1 5%	2 13%	1 13%
Some other party	1 2%	1 6%	0 -	0 -	0 -	1 3%	0 -	0 -	1 4%	0 -	0 -	0 -	1 3%	1 3%	0 -	0 -
None	2 3%	2 10%	0 -	0 -	0 -	0 -	2 6%	0 -	2 6%	0 -	0 -	2 11%	0 -	2 5%	0 -	0 -
Don't know / Undecided	7 13%	0 -	1 8%	3 23%	3 23%	3 12%	4 14%	5 40%	1 4%	1 7%	1 22%	1 8%	5 14%	6 18%	1 5%	1 10%

PARTIES AND ISSUES

q29_3. Earlier, you said that Economy is the most important issue for you in this election. Which provincial party do you think would do the best job on that issue? Would it be:

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		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: Mentioned Economy as most important issue Weighted	110	31	27	23	29	70	40	10	35	60	13	13	83	17	58	34
	104	32*	30**	18**	24**	62*	42*	10**	32*	57*	12**	12**	79*	23**	52*	28*
BC NDP	4 4%	3 9%	0 -	0 -	1 5%	2 3%	2 5%	0 -	2 6%	2 4%	1 8%	1 10%	2 2%	1 5%	1 2%	2 6%
BC Liberals	95 91%	28 88%	30 100%	17 95%	19 82%	55 89%	40 95%	9 91%	27 85%	54 95%	8 67%	10 82%	77 97%	18 77%	50 96%	26 94%
Unity BC	1 1%	0 -	0 -	1 5%	0 -	1 1%	0 -	1 9%	0 -	0 -	0 -	0 -	1 1%	0 -	1 2%	0 -
Some other party	1 1%	1 3%	0 -	0 -	0 -	1 2%	0 -	0 -	0 -	1 2%	0 -	1 8%	0 -	1 4%	0 -	0 -
Refused	2 1%	0 -	0 -	0 -	2 7%	2 3%	0 -	0 -	2 5%	0 -	2 12%	0 -	0 -	2 7%	0 -	0 -
Don't know / Undecided	2 1%	0 -	0 -	0 -	2 7%	2 3%	0 -	0 -	2 5%	0 -	2 12%	0 -	0 -	2 7%	0 -	0 -

PARTIES AND ISSUES

q29_4. Earlier, you said that Taxes is the most important issue for you in this election. Which provincial party do you think would do the best job on that issue? Would it be:

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - E/F - G/H/I - J/K/L - M/N/O
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: Mentioned Taxes as most important issue	75	27	17	16	15	51	24	9	23	40	11	18	50	24	34	15
Weighted	79*	28**	22**	15**	13**	50*	29**	10**	23**	43*	11**	20**	52*	34**	31*	12**
BC NDP	2 3%	0 -	1 7%	0 -	1 5%	2 4%	0 -	0 -	2 9%	0 -	2 19%	0 -	0 -	1 4%	1 2%	0 -
BC Liberals	67 86%	25 89%	18 80%	15 100%	9 72%	42 84%	26 89%	10 100%	17 73%	38 88%	6 53%	20 100%	46 88%	27 80%	28 89%	11 92%
Unity BC	3 4%	0 -	3 13%	0 -	0 -	3 6%	0 -	0 -	1 6%	1 3%	1 14%	0 -	1 3%	3 9%	0 -	0 -
BC Green Party	3 4%	2 8%	0 -	0 -	1 5%	2 3%	1 4%	0 -	2 8%	1 2%	2 15%	0 -	1 2%	1 3%	2 6%	0 -
Don't know / Undecided	3 4%	1 3%	0 -	0 -	2 19%	2 3%	2 6%	0 -	1 4%	2 6%	0 -	0 -	3 6%	2 5%	1 3%	1 8%

PARTIES AND ISSUES

q30_1. Which ONE of the major parties and leaders do you feel would do the best job in Managing the provincial economy?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - E/F - G/H/I - J/K/L - M/N/O
Overlap formulae used.

		REGION				GENDER		INCOME			UNION			AGE		
	Total	Vancouver/Burnaby	Rest of LM	Island	Rest of BC	Male	Female	<\$30K	\$30K - <\$60K	\$60K+	Union Private	Union Public	Non-Union	18-34	35-54	55+
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All respondents	800	181	212	162	245	426	374	141	284	339	121	168	525	190	355	244
Weighted	800	194	252	145	209	387	413	146	279	339	116	176	522	269	317	204
Gordon Campbell and the Liberals	574 72%	154 79% CD	185 74% C	92 64% A	142 68% A	295 76% F	279 68% E	90 61% G	194 70% H	267 79% GH	65 56% J	120 68% K	391 75% L	185 69% M	235 74% N	147 72% O
Ujjal Dosanjh and the New Democrats	102 13%	17 9%	33 13%	26 18% A	26 12% A	46 12%	56 14%	25 17%	39 14%	37 11%	23 20% L	29 16%	55 11%	35 13%	38 12%	29 14%
Adriane Carr and the BC Green party	35 4%	10 5%	7 3%	10 7%	7 4%	13 3%	22 5%	6 4%	13 5%	14 4%	5 5%	6 4%	25 5%	16 6%	14 4%	5 2%
Chris Delaney and Unity BC	22 3%	0 -	7 3% A	4 3% A	12 6% A	13 3%	9 2%	10 7% HI	6 2%	6 2%	8 7% L	5 3%	12 2%	12 5% N	5 1%	5 2%
(DK/NS)	67 8%	12 6%	19 8%	13 9%	22 11%	19 5%	48 12% E	16 11% I	27 10% I	15 5%	14 12%	16 9%	38 7%	20 8%	26 8%	17 9%

PARTIES AND ISSUES

q30_2. Which ONE of the major parties and leaders do you feel would do the best job in Providing honest and trustworthy government?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F - G/H/I - J/K/L - M/N/O
Overlap formulae used.

		REGION				GENDER		INCOME			UNION			AGE		
	Total	Vancouver/Burnaby	Rest of LM	Island	Rest of BC	Male	Female	<\$30K	\$30K - <\$60K	\$60K+	Union Private	Union Public	Non-Union	18-34	35-54	55+
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All respondents	800	181	212	162	245	426	374	141	284	339	121	168	525	190	355	244
Weighted	800	194	252	145	209	387	413	146	279	339	116	176	522	269	317	204
Gordon Campbell and the Liberals	404 50%	96 49%	129 51%	70 48%	109 52%	207 54%	196 48%	59 40%	139 50%	188 55% G	42 37%	74 42%	290 56% JK	124 46%	167 53%	108 53%
Ujjal Dosanjh and the New Democrats	121 15%	29 15%	39 15%	21 15%	33 16%	53 14%	68 17%	26 17%	38 14%	52 15%	23 20% L	36 20% L	67 13%	33 12%	48 15%	40 20% M
Adriane Carr and the BC Green party	120 15%	38 20% BD	23 9%	34 24% BD	24 12%	58 15%	63 15%	23 15%	45 16%	48 14%	23 20%	30 17%	71 14%	53 20% O	47 15%	19 9%
Chris Delaney and Unity BC	29 4%	0 -	9 4% A	4 3% A	15 7% A	17 4%	11 3%	12 8% I	10 4%	6 2%	6 5%	5 3%	18 3%	15 6% N	6 2%	8 4%
(DK/NS)	126 16%	31 16%	52 21% C	15 11%	28 13%	52 13%	74 18%	27 19%	46 17%	45 13%	22 19%	31 18%	76 14%	43 16%	50 16%	29 14%

PARTIES AND ISSUES

q30_3. Which ONE of the major parties and leaders do you feel would do the best job in Giving British Columbians hope for the future?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F - G/H/I - J/K/L - M/N/O
Overlap formulae used.

		REGION				GENDER		INCOME			UNION			AGE		
	Total	Vancouver/Burnaby	Rest of LM	Island	Rest of BC	Male	Female	<\$30K	\$30K - <\$60K	\$60K+	Union Private	Union Public	Non-Union	18-34	35-54	55+
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All respondents	800	181	212	162	245	426	374	141	284	339	121	168	525	190	355	244
Weighted	800	194	252	145	209	387	413	146	279	339	116	176	522	269	317	204
Gordon Campbell and the Liberals	517 65%	124 64%	174 69%	88 61%	131 63%	260 67%	257 62%	81 55%	172 62%	245 72% GH	54 47%	103 59% J	364 70% JK	162 60%	212 67%	136 67%
Ujjal Dosanjh and the New Democrats	110 14%	24 12%	31 13%	26 18%	29 14%	51 13%	59 14%	25 17%	41 15%	40 12%	27 24% L	31 17% L	54 10%	36 14%	45 14%	29 14%
Adriane Carr and the BC Green party	72 9%	26 13% BD	17 7% A	18 12% D	11 5%	31 8%	40 10%	14 9%	27 10%	25 7%	13 11%	18 10%	46 9%	26 10%	27 9%	17 9%
Chris Delaney and Unity BC	32 4%	1 0	9 4%	3 2%	18 9% ABC	17 5%	14 3%	12 8% HI	7 3%	11 3%	8 7%	7 4%	17 3%	17 6% N	8 3%	6 3%
(DK/NS)	70 9%	19 10%	20 8%	10 7%	19 9%	27 7%	42 10%	15 10%	31 11% I	18 5%	14 12%	18 10%	41 8%	28 10%	24 8%	15 7%

PARTIES AND ISSUES

q30_4. Which ONE of the major parties and leaders do you feel would do the best job in Ensuring good health care services are provided to British Columbians?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F - G/H/I - J/K/L - M/N/O
Overlap formulae used.

		REGION				GENDER		INCOME			UNION			AGE		
	Total	Vancouver/Burnaby	Rest of LM	Island	Rest of BC	Male	Female	<\$30K	\$30K - <\$60K	\$60K+	Union Private	Union Public	Non-Union	18-34	35-54	55+
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All respondents	800	181	212	162	245	426	374	141	284	339	121	168	525	190	355	244
Weighted	800	194	252	145	209	387	413	146	279	339	116	176	522	269	317	204
Gordon Campbell and the Liberals	447 56%	101 52%	144 57%	79 55%	123 59%	220 57%	227 55%	73 50%	159 57%	193 57%	55 47%	86 48%	310 59%	137 51%	180 57%	123 60%
Ujjal Dosanjh and the New Democrats	228 29%	61 31%	74 29%	42 29%	52 25%	107 28%	121 29%	44 30%	73 26%	107 32%	35 30%	66 37%	135 26%	78 29%	96 30%	54 26%
Adriane Carr and the BC Green party	49 6%	18 9%	13 5%	11 8%	7 3%	26 7%	23 5%	14 9%	14 5%	16 5%	9 8%	9 5%	33 6%	21 8%	19 6%	8 4%
Chris Delaney and Unity BC	18 2%	1 0%	5 2%	3 2%	8 4%	8 2%	10 2%	5 3%	6 2%	7 2%	5 4%	0 -	12 2%	8 3%	4 1%	6 3%
(DK/NS)	58 7%	14 7%	15 6%	9 6%	20 10%	25 7%	33 8%	11 7%	27 10%	17 5%	12 11%	16 9%	31 6%	26 10%	18 6%	13 7%

PARTIES AND ISSUES

q30_5. Which ONE of the major parties and leaders do you feel would do the best job in Ensuring good education is provided to British Columbians in schools and post-secondary institutions?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - E/F - G/H/I - J/K/L - M/N/O
Overlap formulae used.

		REGION				GENDER		INCOME			UNION			AGE		
	Total	Vancouver/Burnaby	Rest of LM	Island	Rest of BC	Male	Female	<\$30K	\$30K - <\$60K	\$60K+	Union Private	Union Public	Non-Union	18-34	35-54	55+
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All respondents	800	181	212	162	245	426	374	141	284	339	121	168	525	190	355	244
Weighted	800	194	252	145	209	387	413	146	279	339	116	176	522	269	317	204
Gordon Campbell and the Liberals	424 53%	99 51%	138 55%	74 51%	113 54%	217 56%	207 50%	72 49%	147 53%	188 55%	49 42%	76 43%	302 58% JK	116 43%	183 58% M	121 59% M
Ujjal Dosanjh and the New Democrats	257 32%	66 34% D	87 35% D	52 36% D	52 25%	113 29%	144 35%	45 30%	90 32%	113 33%	44 38% L	76 43% L	146 28%	104 39% NO	94 30%	56 27%
Adriane Carr and the BC Green party	40 5%	13 7%	8 3%	10 7%	8 4%	18 5%	22 5%	12 8%	11 4%	13 4%	6 6%	12 7%	24 5%	17 6%	12 4%	10 5%
Chris Delaney and Unity BC	23 3%	3 1%	5 2%	3 2%	13 6% AB	13 3%	10 2%	6 4%	7 2%	9 3%	6 5% K	1 1%	16 3%	13 5% N	5 2%	5 2%
(DK/NS)	56 7%	13 7%	14 6%	6 4%	23 11% BC	26 7%	31 7%	12 8%	23 8%	17 5%	11 9%	12 7%	35 7%	19 7%	23 7%	13 6%

PARTIES AND ISSUES

q30_6. Which ONE of the major parties and leaders do you feel would do the best job in Negotiating land claims settlements with BC's aboriginal peoples?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F - G/H/I - J/K/L - M/N/O
Overlap formulae used.

		REGION				GENDER		INCOME			UNION			AGE		
	Total	Vancouver/Burnaby	Rest of LM	Island	Rest of BC	Male	Female	<\$30K	\$30K - <\$60K	\$60K+	Union Private	Union Public	Non-Union	18-34	35-54	55+
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All respondents	800	181	212	162	245	426	374	141	284	339	121	168	525	190	355	244
Weighted	800	194	252	145	209	387	413	146	279	339	116	176	522	269	317	204
Ujjal Dosanjh and the New Democrats	286 36%	91 47% BD	89 35% D	57 39% D	50 24% AC	125 32%	160 39%	43 30%	105 38%	129 38%	41 35%	80 45% L	174 33%	110 41% O	110 35%	63 31%
Gordon Campbell and the Liberals	272 34%	54 28%	88 35%	44 30%	86 41% AC	150 39% F	122 29%	46 32%	86 31%	125 37%	31 27%	40 23%	199 38% JK	62 23%	116 37% M	89 44% M
Adriane Carr and the BC Green party	86 11%	20 11%	22 9%	25 17% BD	18 9%	44 11%	42 10%	21 14%	30 11%	34 10%	17 14%	25 14%	48 9%	37 14% O	36 11% O	11 5%
Chris Delaney and Unity BC	47 6%	7 4%	16 6%	6 4%	17 8%	21 5%	27 6%	12 8%	18 6%	18 5%	8 7%	7 4%	34 6%	29 11% NO	13 4%	6 3%
(DK/NS)	109 14%	22 11%	37 15%	13 9%	37 18% C	46 12%	63 15%	24 17% I	39 14%	34 10%	20 17%	25 14%	68 13%	31 12%	41 13%	35 17%

PARTIES AND ISSUES

q30_7. Which ONE of the major parties and leaders do you feel would do the best job in Protecting BC's environment?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F - G/H/I - J/K/L - M/N/O
 Overlap formulae used.

		REGION				GENDER		INCOME			UNION			AGE		
	Total	Vancouver/Burnaby	Rest of LM	Island	Rest of BC	Male	Female	<\$30K	\$30K - <\$60K	\$60K+	Union Private	Union Public	Non-Union	18-34	35-54	55+
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All respondents	800	181	212	162	245	426	374	141	284	339	121	168	525	190	355	244
Weighted	800	194	252	145	209	387	413	146	279	339	116	176	522	269	317	204
Adriane Carr and the BC Green party	368 46%	101 52% D	110 44%	76 52% D	81 39%	172 44%	197 48%	68 46%	128 46%	159 47%	44 38%	93 53% J	236 45%	146 54% O	149 47% O	69 34%
Gordon Campbell and the Liberals	192 24%	36 19%	57 23%	35 24%	63 30% A	91 24%	101 24%	36 25%	72 26%	72 21%	27 24% K	26 15%	138 26% K	45 17%	70 22%	73 36% MN
Ujjal Dosanjh and the New Democrats	189 24%	51 26%	64 26%	33 23%	40 19%	98 25%	90 22%	33 23%	62 22%	86 25%	33 29%	44 25%	119 23%	57 21%	81 26%	49 24%
Chris Delaney and Unity BC	21 3%	2 1%	8 3% C	0 -	11 5% AC	13 3%	8 2%	5 3%	5 2%	10 3%	7 6% L	4 2%	10 2%	9 3%	6 2%	6 3%
(DK/NS)	30 4%	4 2%	12 5%	1 1%	13 6% AC	13 3%	17 4%	4 3%	11 4%	12 4%	5 4%	10 6%	18 4%	13 5%	10 3%	7 4%

PARTIES AND ISSUES

q30_8. Which ONE of the major parties and leaders do you feel would do the best job in Creating a good climate for business and investment in BC?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F - G/H/I - J/K/L - M/N/O
Overlap formulae used.

		REGION				GENDER		INCOME			UNION			AGE		
	Total	Vancouver/Burnaby	Rest of LM	Island	Rest of BC	Male	Female	<\$30K	\$30K - <\$60K	\$60K+	Union Private	Union Public	Non-Union	18-34	35-54	55+
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All respondents	800	181	212	162	245	426	374	141	284	339	121	168	525	190	355	244
Weighted	800	194	252	145	209	387	413	146	279	339	116	176	522	269	317	204
Gordon Campbell and the Liberals	640 80%	167 86% D	200 79%	112 77%	161 77%	318 82%	322 78%	99 68%	218 78% G	295 87% GH	83 72%	146 82% J	422 81% J	202 75%	262 83% M	166 81%
Ujjal Dosanjh and the New Democrats	73 9%	18 9%	24 10%	13 9%	18 9%	30 8%	43 10%	19 13% I	28 10%	23 7%	17 15% K	11 6%	48 9%	28 11%	27 9%	18 9%
Adriane Carr and the BC Green party	25 3%	5 3%	7 3%	8 6%	5 2%	11 3%	14 3%	9 6% I	9 3%	5 1%	4 3%	3 2%	20 4%	11 4%	8 3%	6 3%
Chris Delaney and Unity BC	21 3%	1 1%	9 4%	5 3%	6 3%	15 4%	7 2%	7 5%	7 2%	8 2%	5 5%	2 1%	14 3%	11 4%	7 2%	3 2%
(DK/NS)	40 5%	3 2%	11 4%	6 4%	19 9% A	12 3%	27 7% E	12 9% I	16 6%	9 3%	6 6%	15 9% L	19 4%	16 6%	12 4%	10 5%

PARTIES AND ISSUES

q30_9. Which ONE of the major parties and leaders do you feel would do the best job in Reducing the overall provincial debt?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F - G/H/I - J/K/L - M/N/O
Overlap formulae used.

		REGION				GENDER		INCOME			UNION			AGE		
	Total	Vancouver/Burnaby	Rest of LM	Island	Rest of BC	Male	Female	<\$30K	\$30K - <\$60K	\$60K+	Union Private	Union Public	Non-Union	18-34	35-54	55+
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All respondents	800	181	212	162	245	426	374	141	284	339	121	168	525	190	355	244
Weighted	800	194	252	145	209	387	413	146	279	339	116	176	522	269	317	204
Gordon Campbell and the Liberals	565 71%	150 77% D	175 70%	99 68%	141 67%	280 72%	285 69%	92 63%	186 67%	262 77% GH	70 60%	133 75% J	370 71% J	177 66%	236 74% M	145 71%
Ujjal Dosanjh and the New Democrats	96 12%	19 10%	40 16%	15 10%	23 11%	43 11%	54 13%	26 18% I	35 13%	32 10%	16 14%	16 9%	67 13%	35 13%	32 10%	29 14%
Chris Delaney and Unity BC	32 4%	5 2%	6 3%	6 4%	14 7% AB	19 5%	13 3%	6 4%	10 4%	16 5%	6 5%	3 2%	23 4%	19 7% N	7 2%	6 3%
Adriane Carr and the BC Green party	27 3%	5 3%	5 2%	12 8% ABD	5 3%	9 2%	18 4%	6 4%	12 4%	9 3%	5 4%	5 3%	20 4%	8 3%	14 4%	5 2%
(DK/NS)	79 10%	16 8%	25 10%	14 9%	25 12%	36 9%	43 10%	16 11%	36 13% I	21 6%	20 17% L	20 11%	42 8%	31 11%	28 9%	18 9%

PARTIES AND ISSUES

q30_10. Which ONE of the major parties and leaders do you feel would do the best job in Understanding the problems facing the average British Columbian?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - E/F - G/H/I - J/K/L - M/N/O
Overlap formulae used.

		REGION				GENDER		INCOME			UNION			AGE		
	Total	Vancouver/Burnaby	Rest of LM	Island	Rest of BC	Male	Female	<\$30K	\$30K - <\$60K	\$60K+	Union Private	Union Public	Non-Union	18-34	35-54	55+
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All respondents	800	181	212	162	245	426	374	141	284	339	121	168	525	190	355	244
Weighted	800	194	252	145	209	387	413	146	279	339	116	176	522	269	317	204
Gordon Campbell and the Liberals	394 49%	90 46%	131 52%	70 48%	103 49%	199 51%	195 47%	63 43%	140 50%	176 52%	47 41%	74 42%	276 53%	112 42%	162 51%	114 56%
Ujjal Dosanjh and the New Democrats	193 24%	55 28%	59 23%	36 25%	45 21%	88 23%	105 25%	33 23%	64 23%	89 26%	33 28%	60 34%	107 20%	61 23%	80 25%	52 25%
Adriane Carr and the BC Green party	84 10%	25 13%	20 8%	21 14%	18 9%	34 9%	49 12%	16 11%	28 10%	36 10%	14 12%	14 8%	62 12%	34 13%	34 11%	15 8%
Chris Delaney and Unity BC	45 6%	3 2%	14 6%	7 5%	20 10%	32 8%	13 3%	15 10%	12 4%	15 5%	10 8%	5 3%	30 6%	21 8%	17 5%	7 4%
(DK/NS)	84 11%	21 11%	28 11%	12 8%	23 11%	33 9%	51 12%	19 13%	34 12%	23 7%	13 11%	24 14%	47 9%	41 15%	26 8%	15 7%

PARTIES AND ISSUES

q30_11. Which ONE of the major parties and leaders do you feel would do the best job in Finding the best balance between tax cuts, debt reduction, and social spending?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F - G/H/I - J/K/L - M/N/O
Overlap formulae used.

		REGION				GENDER		INCOME			UNION			AGE		
	Total	Vancouver/Burnaby	Rest of LM	Island	Rest of BC	Male	Female	<\$30K	\$30K - <\$60K	\$60K+	Union Private	Union Public	Non-Union	18-34	35-54	55+
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All respondents	800	181	212	162	245	426	374	141	284	339	121	168	525	190	355	244
Weighted	800	194	252	145	209	387	413	146	279	339	116	176	522	269	317	204
Gordon Campbell and the Liberals	501 63%	128 66%	164 65%	81 56%	128 61%	247 64%	254 62%	80 55%	168 60%	233 69% GH	62 53%	105 59%	341 65% J	158 59%	209 66%	129 63%
Ujjal Dosanjh and the New Democrats	151 19%	36 19%	49 20%	32 22%	34 16%	68 18%	83 20%	30 21%	60 22%	53 16%	23 20%	41 23%	91 17%	48 18%	53 17%	49 24% N
Adriane Carr and the BC Green party	40 5%	11 6%	8 3%	13 9% BD	8 4%	22 6%	19 5%	8 5%	12 4%	18 5%	8 7%	9 5%	26 5%	18 7%	16 5%	6 3%
Chris Delaney and Unity BC	39 5%	1 1%	14 5% A	8 6% A	16 8% A	20 5%	19 5%	13 9%	11 4%	16 5%	7 6%	6 4%	25 5%	21 8% O	13 4%	5 2%
(DK/NS)	68 9%	17 9%	16 6%	10 7%	24 12%	29 8%	39 9%	16 11%	27 10%	20 6%	16 14% L	15 9%	39 7%	25 9%	26 8%	15 8%