

VOTING DECISION

q3. And, based on how you feel right now, how certain are you as to which party's candidate you will support in this provincial election? Are you:

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - E/F - G/H/I - J/K/L - M/N/O
Overlap formulae used.

	Total	REGION				GENDER		INCOME			UNION			AGE		
		Vancouver/Burnaby	Rest of LM	Island	Rest of BC	Male	Female	<\$30K	\$30K - <\$60K	\$60K+	Union Private	Union Public	Non-Union	18-34	35-54	55+
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All respondents	800	181	212	162	245	426	374	141	284	339	121	168	525	190	355	244
Weighted	800	194	252	145	209	387	413	146	279	339	116	176	522	269	317	204
Very certain	406 51%	101 52%	135 54%	71 49%	99 47%	215 56%	191 46%	66 45%	129 46%	195 57%	52 44%	87 50%	281 54%	90 33%	183 58%	125 61%
Somewhat certain	176 22%	36 18%	61 24%	33 23%	45 22%	77 20%	99 24%	31 21%	62 22%	78 23%	21 18%	45 25%	109 21%	80 30%	63 20%	31 15%
Not very certain	110 14%	38 19%	22 9%	22 15%	28 13%	48 13%	62 15%	17 12%	52 19%	34 10%	22 19%	28 16%	61 12%	51 19%	36 11%	23 11%
Not at all certain	102 13%	19 10%	29 12%	18 13%	36 17%	43 11%	59 14%	32 22%	34 12%	29 9%	21 18%	15 9%	68 13%	49 18%	31 10%	22 11%
(DK/NS)	6 1%	1 1%	4 2%	0 -	1 0	4 1%	2 0	0 -	2 1%	4 1%	1 1%	1 1%	4 1%	0 -	3 1%	3 1%
Summary																
Certain (Very/Somewhat)	582 73%	137 70%	196 78%	105 72%	145 69%	292 75%	290 70%	97 66%	191 69%	273 80%	73 63%	132 75%	389 75%	170 63%	247 78%	156 77%
Not Certain (Not very/Not at all)	212 27%	57 29%	51 20%	40 28%	64 31%	91 24%	121 29%	50 34%	86 31%	63 18%	42 36%	43 25%	129 25%	99 37%	67 21%	45 22%

PARTY SUPPORT

q4. Thinking of how you feel right now, which of the following party's candidate are you most likely to support in this election?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - E/F - G/H/I - J/K/L - M/N/O
 Overlap formulae used.

	Total	REGION				GENDER		INCOME			UNION			AGE		
		Vancouver/Burnaby	Rest of LM	Island	Rest of BC	Male	Female	<\$30K	\$30K - <\$60K	\$60K+	Union Private	Union Public	Non-Union	18-34	35-54	55+
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All respondents	800	181	212	162	245	426	374	141	284	339	121	168	525	190	355	244
Weighted	800	195	251	146	208	387	413	147	278	340	116	174	524	266	320	204
The BC Liberal Party	468 58%	120 62%	155 62%	76 52%	117 56%	242 63%	226 55%	78 53%	155 56%	222 65%	49 42%	86 50%	335 64%	136 51%	203 64%	123 60%
The BC New Democratic Party (NDP)	108 14%	23 12%	30 12%	26 18%	29 14%	48 12%	61 15%	21 14%	42 15%	43 13%	23 20%	34 20%	55 10%	40 15%	41 13%	26 13%
The BC Green Party	68 9%	28 14%	12 5%	19 13%	9 4%	32 8%	36 9%	13 9%	27 10%	23 7%	11 10%	18 10%	43 8%	23 9%	27 9%	17 8%
Unity BC	17 2%	1 0	8 3%	0 -	8 4%	10 3%	7 2%	5 3%	6 2%	4 1%	4 4%	3 2%	9 2%	7 3%	1 0	8 4%
The Marijuana party	6 1%	1 0	0 -	3 2%	3 1%	6 2%	0 -	3 2%	1 0	2 1%	3 3%	1 1%	3 1%	3 1%	2 1%	1 1%
Would not vote	5 1%	1 1%	1 0	2 1%	1 1%	2 1%	3 1%	0 -	2 1%	2 1%	1 1%	1 1%	3 1%	2 1%	2 1%	1 0
Refused	17 2%	0 -	12 5%	2 1%	3 1%	7 2%	10 3%	1 1%	6 2%	7 2%	2 2%	7 4%	9 2%	4 1%	6 2%	6 3%
None	6 1%	1 0	4 1%	1 0	1 0	3 1%	3 1%	0 -	4 1%	1 0	1 1%	1 1%	5 1%	1 0	2 1%	3 2%
Don't know / Undecided	104 13%	20 10%	28 11%	19 13%	37 18%	37 10%	68 16%	25 17%	34 12%	36 11%	21 18%	22 13%	61 12%	49 18%	35 11%	19 9%

PARTY SUPPORT

q5. Now, we know that some people have not yet made up their minds as to which party they will support. Nevertheless, is there a party you are leaning towards?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - E/F - G/H/I - J/K/L - M/N/O
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

	Total	REGION				GENDER		INCOME			UNION			AGE		
		Vancouver/Burnaby	Rest of LM	Island	Rest of BC	Male	Female	<\$30K	\$30K - <\$60K	\$60K+	Union Private	Union Public	Non-Union	18-34	35-54	55+
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: Undecided voters	124	19	38	22	45	49	75	25	42	44	24	27	76	38	51	32
Weighted	132	22**	45*	23**	42*	48*	84*	26**	46*	47*	25**	32**	79*	55*	45*	29*
The BC Liberal Party	14 11%	3 12%	5 12%	3 12%	3 8%	9 19%	5 6%	1 5%	5 10%	8 17%	1 4%	8 26%	5 7%	7 13%	6 13%	1 2%
The BC New Democratic Party (NDP)	4 3%	0 -	2 4%	1 4%	1 3%	2 5%	2 2%	1 3%	1 1%	3 6%	1 3%	1 3%	2 3%	0 -	3 6%	1 5%
The BC Green Party	1 1%	0 -	0 -	1 6%	0 -	1 1%	1 1%	1 3%	1 1%	0 -	0 -	0 -	1 2%	0 -	1 2%	1 3%
Would not vote	2 1%	0 -	0 -	2 8%	0 -	0 -	2 2%	0 -	2 4%	0 -	0 -	0 -	2 2%	2 3%	0 -	0 -
Refused	17 13%	0 -	12 27%	2 7%	3 7%	7 14%	10 12%	1 5%	6 13%	7 16%	3 13%	7 21%	8 11%	4 7%	5 12%	7 26%
None	19 15%	4 16%	2 5%	4 16%	10 23%	4 8%	16 19%	5 21%	6 13%	4 9%	3 10%	2 7%	12 16%	9 16%	4 8%	5 16%
Don't know / Undecided	75 56%	16 72%	23 52%	11 46%	25 58%	26 54%	49 58%	17 64%	26 57%	25 53%	17 69%	14 44%	47 59%	34 61%	27 60%	14 49%

PARTY SUPPORT

q4/5. TOTAL LIKELY TO SUPPORT SUMMARY TABLE (Decided Voters/Leaners Only)

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - E/F - G/H/I - J/K/L - M/N/O
 Overlap formulae used. * small base

	Total	REGION				GENDER		INCOME			UNION			AGE		
		Vancouver/Burnaby	Rest of LM	Island	Rest of BC	Male	Female	<\$30K	\$30K - <\$60K	\$60K+	Union Private	Union Public	Non-Union	18-34	35-54	55+
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: Decided Voters	696	164	181	145	206	390	306	119	248	306	100	149	459	157	315	216
Weighted	687	175	213	128	170	350	337	123	238	304	93*	151	455	218	284	178
The BC Liberal Party	482 70%	123 70%	160 75%	79 61%	120 71%	251 72%	231 69%	79 64%	160 67%	230 76%	50 54%	94 62%	341 75%	144 66%	209 74%	123 69%
The BC New Democratic Party (NDP)	112 16%	23 13%	32 15%	27 21%	30 18%	50 14%	62 18%	22 18%	42 18%	45 15%	24 26%	35 23%	57 13%	40 18%	44 15%	28 16%
The BC Green Party	70 10%	28 16%	12 6%	20 16%	9 5%	32 9%	37 11%	14 12%	28 12%	23 7%	11 12%	18 12%	44 10%	23 11%	28 10%	17 10%
Unity BC	17 2%	1 0	8 4%	0 -	8 5%	10 3%	7 2%	5 4%	6 3%	4 1%	4 5%	3 2%	9 2%	7 3%	1 0	8 5%
The Marijuana party	6 1%	1 1%	0 -	3 2%	3 2%	6 2%	0 -	3 3%	1 1%	2 1%	3 4%	1 1%	3 1%	3 2%	2 1%	1 1%

PARTY SUPPORT

q4/5. TOTAL LIKELY TO SUPPORT SUMMARY TABLE (All respondents)

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - E/F - G/H/I - J/K/L - M/N/O
 Overlap formulae used.

	Total	REGION				GENDER		INCOME			UNION			AGE		
		Vancouver/Burnaby	Rest of LM	Island	Rest of BC	Male	Female	<\$30K	\$30K - <\$60K	\$60K+	Union Private	Union Public	Non-Union	18-34	35-54	55+
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All respondents	800	181	212	162	245	426	374	141	284	339	121	168	525	190	355	244
Weighted	800	195	251	146	208	387	413	147	278	340	116	174	524	266	320	204
The BC Liberal Party	482 60%	123 63%	160 64%	79 54%	120 58%	251 65%	231 56%	79 54%	160 58%	230 67%	50 43%	94 54%	341 65%	144 54%	209 65%	123 60%
The BC New Democratic Party (NDP)	112 14%	23 12%	32 13%	27 18%	30 15%	50 13%	62 15%	22 15%	42 15%	45 13%	24 21%	35 20%	57 11%	40 15%	44 14%	28 14%
The BC Green Party	70 9%	28 14%	12 5%	20 14%	9 4%	32 8%	37 9%	14 10%	28 10%	23 7%	11 10%	18 10%	44 8%	23 9%	28 9%	17 9%
Unity BC	17 2%	1 0	8 3%	0 -	8 4%	10 3%	7 2%	5 3%	6 2%	4 1%	4 4%	3 2%	9 2%	7 3%	1 0	8 4%
The Marijuana party	6 1%	1 0	0 -	3 2%	3 1%	6 2%	0 -	3 2%	1 0	2 1%	3 3%	1 1%	3 1%	3 1%	2 1%	1 1%
Would not vote	2 0	0 -	0 -	2 1%	0 -	0 -	2 0	0 -	2 1%	0 -	0 -	0 -	2 0	2 1%	0 -	0 -
Refused	17 2%	0 -	12 5%	2 1%	3 1%	7 2%	10 3%	1 1%	6 2%	7 2%	3 3%	7 4%	8 2%	4 1%	5 2%	7 4%
None	19 2%	4 2%	2 1%	4 3%	10 5%	4 1%	16 4%	5 4%	6 2%	4 1%	3 2%	2 1%	12 2%	9 3%	4 1%	5 2%
Don't know / Undecided	75 9%	16 8%	23 9%	11 7%	25 12%	26 7%	49 12%	17 12%	26 9%	25 7%	17 15%	14 8%	47 9%	34 13%	27 8%	14 7%

PARTY SUPPORT

q10. And, you say you're Supporting/Leaning towards the BC Liberal party. Would you describe your support as being more a vote FOR the BC Liberal party or a vote AGAINST the NDP?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - E/F - G/H/I - J/K/L - M/N/O
 Overlap formulae used. * small base

	Total	REGION				GENDER		INCOME			UNION			AGE		
		Vancouver/Burnaby	Rest of LM	Island	Rest of BC	Male	Female	<\$30K	\$30K - <\$60K	\$60K+	Union Private	Union Public	Non-Union	18-34	35-54	55+
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: Supporting/Leaning towards the BC Liberal party	484	113	136	89	146	277	207	77	165	228	55	91	341	102	229	147
Weighted	476	120	159	77*	120	248	228	78*	158	227	50*	95*	334	145*	204	121
For the Liberals	198 42%	60 50%	61 39%	32 41%	45 37%	100 40%	98 43%	31 40%	72 46%	90 40%	23 47%	35 37%	140 42%	48 33%	89 44%	59 49%
Against the NDP	271 57%	60 50%	92 58%	45 58%	73 61%	145 59%	125 55%	45 57%	85 54%	134 59%	26 52%	57 60%	190 57%	93 64%	113 55%	61 50%
(DK/NS)	7 1%	0 -	5 3%	0 1%	1 1%	3 1%	4 2%	2 3%	1 0	3 1%	1 1%	2 2%	4 1%	4 3%	2 1%	1 1%

PARTY SUPPORT

q14. Which, if any, of the provincial parties do you feel you could NEVER support in this provincial election?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - E/F - G/H/I - J/K/L - MN/O
Overlap formulae used.

	Total	REGION				GENDER		INCOME			UNION			AGE		
		Vancouver/Burnaby	Rest of LM	Island	Rest of BC	Male	Female	<\$30K	\$30K - <\$60K	\$60K+	Union Private	Union Public	Non-Union	18-34	35-54	55+
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All respondents	800	181	212	162	245	426	374	141	284	339	121	168	525	190	355	244
Weighted	800	195	251	146	208	387	413	147	278	340	116	174	524	266	320	204
The BC New Democratic Party (NDP)	399 50%	96 49%	129 51%	71 48%	103 50%	216 56%	183 44%	67 46%	129 47%	187 55%	48 41%	67 39%	289 55%	128 48%	162 51%	104 51%
The BC Green Party	104 13%	18 9%	35 14%	19 13%	32 15%	46 12%	58 14%	21 14%	44 16%	36 11%	15 13%	22 13%	67 13%	28 11%	46 14%	29 14%
Unity BC	95 12%	29 15%	22 9%	20 14%	24 12%	37 9%	58 14%	11 7%	38 14%	42 12%	18 15%	17 10%	62 12%	27 10%	43 14%	24 12%
The BC Liberal Party	87 11%	22 11%	22 9%	20 14%	23 11%	42 11%	45 11%	23 15%	30 11%	29 8%	21 18%	29 17%	41 8%	24 9%	29 9%	33 16%
Marijuana party	30 4%	3 1%	12 5%	6 4%	10 5%	10 3%	20 5%	5 3%	10 4%	15 4%	4 3%	9 5%	19 4%	4 2%	18 6%	8 4%
Western Reform party	4 1%	3 2%	1 0	0 -	0 -	3 1%	1 0	0 -	2 1%	2 1%	2 2%	1 1%	2 0	0 -	2 1%	2 1%
Family Coalition party	1 0	1 0	0 -	0 -	0 -	1 0	0 -	0 -	0 -	1 0	1 1%	1 1%	0 -	0 -	1 0	0 -
Christian Heritage party	1 0	1 0	0 -	0 -	0 -	1 0	0 -	0 -	1 0	0 -	0 -	0 -	1 0	1 0	0 -	0 -
Some other party	60 8%	13 7%	25 10%	10 7%	12 6%	32 8%	29 7%	12 8%	18 7%	25 7%	5 4%	10 6%	46 9%	26 10%	26 8%	8 4%
Refused	9 1%	1 0	3 1%	4 3%	1 1%	4 1%	5 1%	2 1%	5 2%	2 1%	1 1%	2 1%	7 1%	1 0	5 2%	4 2%
None	47 6%	15 8%	16 7%	7 5%	8 4%	16 4%	31 8%	12 8%	20 7%	14 4%	9 8%	16 9%	24 5%	28 10%	11 3%	8 4%
Don't know / Undecided	23 3%	6 3%	6 2%	2 1%	9 4%	10 3%	13 3%	3 2%	7 2%	11 3%	4 3%	9 5%	11 2%	9 3%	9 3%	4 2%