

LEADER APPROVAL

“Thinking of STOCKWELL DAY would you say that you generally approve or disapprove of the way he has performed as Leader of the Official Opposition Canadian Alliance Party?”

Base: All respondents	Total	Calgary	Edmonton	Northern Alberta	Central Alberta	Southern Alberta
	(n=800)	(n=253)	(n=275)	(n=97)	(n=87)	(n=88)
Strongly approve	7%	5%	8%	8%	8%	10%
Moderately approve	26%	27%	22%	27%	38%	24%
Moderately disapprove	27%	26%	26%	25%	27%	33%
Strongly disapprove	38%	39%	43%	37%	27%	29%
DK/NS	2%	3%	-	2%	-	3%
Summary						
Top Box – Approve	33%	32%	30%	35%	46%	34%
Low Box – Disapprove	65%	65%	69%	62%	54%	62%

“Thinking of JOE CLARK would you say that you generally approve or disapprove of the way he has performed as Leader of the Progressive Conservative Party?”

Base: All respondents	Total	Calgary	Edmonton	Northern Alberta	Central Alberta	Southern Alberta
	(n=800)	(n=253)	(n=275)	(n=97)	(n=87)	(n=88)
Strongly approve	16%	17%	18%	15%	15%	9%
Moderately approve	50%	50%	51%	49%	53%	45%
Moderately disapprove	19%	16%	20%	18%	15%	27%
Strongly disapprove	10%	10%	7%	11%	14%	17%
DK/NS	5%	7%	4%	7%	3%	2%
Summary						
Top Box – Approve	66%	67%	69%	63%	68%	53%
Low Box – Disapprove	29%	26%	27%	30%	29%	44%

“Thinking of ALEXA MCDONOUGH would you say that you generally approve or disapprove of the way she has performed as Leader of the New Democratic Party?”

Base: All respondents	Total	Calgary	Edmonton	Northern Alberta	Central Alberta	Southern Alberta
	(n=800)	(n=253)	(n=275)	(n=97)	(n=87)	(n=88)
Strongly approve	4%	2%	7%	5%	1%	2%
Moderately approve	37%	34%	40%	40%	28%	44%
Moderately disapprove	25%	25%	23%	21%	36%	17%
Strongly disapprove	15%	18%	12%	9%	15%	15%
DK/NS	20%	21%	17%	25%	19%	22%
Summary						
Top Box – Approve	41%	36%	47%	45%	29%	47%
Low Box – Disapprove	39%	44%	36%	30%	52%	32%

“Thinking of JEAN CHRETIEN would you say that you generally approve or disapprove of the way he has performed as Leader of the Liberal Party?”

Base: All respondents	Total	Calgary	Edmonton	Northern Alberta	Central Alberta	Southern Alberta
	(n=800)	(n=253)	(n=275)	(n=97)	(n=87)	(n=88)
Strongly approve	8%	8%	10%	10%	6%	4%
Moderately approve	31%	28%	35%	36%	26%	29%
Moderately disapprove	22%	22%	21%	23%	20%	21%
Strongly disapprove	38%	41%	32%	31%	48%	46%
DK/NS	1%	1%	1%	-	-	-
Summary						
Top Box – Approve	39%	36%	46%	46%	32%	33%
Low Box – Disapprove	60%	63%	53%	54%	68%	67%

Tracking Federal Leader Approval in Alberta

Base: Decided Voters	Feb. 2000	May 2000	Aug. 2000	Feb. 2001	Apr. 2001
	(n=800)	(n=800)	(n=800)	(n=750)	(n=800)
Stockwell Day					
Approve	N/A	57%	66%	45%	33%
Disapprove	N/A	23%	24%	51%	65%
Jean Chretien					
Approve	49%	45%	44%	44%	39%
Disapprove	49%	54%	54%	54%	60%
Joe Clark					
Approve	44%	38%	32%	60%	66%
Disapprove	49%	52%	60%	35%	29%
Alexa McDonough					
Approve	45%	44%	42%	49%	41%
Disapprove	33%	31%	33%	35%	40%

Summary Table – Overall Vote (Decided Voters only)

	Election 2000	April 2001					
Base: Decided Voters		Total	Calgary	Edmonton	Northern Alberta	Central Alberta	Southern Alberta
		(n=775)	(n=243)	(n=269)	(n=91)	(n=86)	(n=86)
The Canadian Alliance	59%	38%	39%	30%	36%	48%	48%
The Liberals	21%	27%	23%	31%	32%	21%	24%
The Progressive Conservatives	13%	24%	30%	23%	16%	26%	16%
The New Democratic Party	6%	7%	3%	13%	5%	4%	8%
Other party	1%	4%	5%	3%	12%	2%	4%