

STRATEGIC VOTING

q16. Now, suppose the BC Liberal party wins this election. As you may know, there are 79 seats in the provincial legislature. Do you think it's likely or not likely the BC Liberals could win all 79 seats?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - E/F - G/H/I - J/K/L - M/N/O
Overlap formulae used. * small base

	Total	REGION				GENDER		AGE			INCOME			UNION		
		Vancouver/Burnaby	Rest of LM	Island	Rest of BC	Male	Female	18-34	35-54	55+	<\$30K	\$30K - <\$60K	\$60K+	Union Private	Union Public	Non-Union
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All respondents	800	181	212	165	242	428	372	189	348	253	166	291	276	94	146	572
Weighted	800	194	252	145	209	387	413	269	317	204	167	290	278	98*	149	563
Very likely	92 12%	25 13%	34 13%	14 10%	19 9%	50 13%	42 10%	24 9%	44 14%	24 12%	20 12%	31 11%	33 12%	9 9%	6 4%	77 14% N
Somewhat likely	201 25%	50 26%	66 26%	26 18%	59 28% C	84 22%	117 28% E	68 25%	81 26%	49 24%	41 25%	83 29%	71 25%	29 29%	42 28%	136 24%
Not very likely	314 39%	80 41%	95 38%	61 42%	78 37%	152 39%	162 39%	112 41%	118 37%	81 40%	66 39%	113 39%	109 39%	31 32%	71 48% MO	214 38%
Not at all likely	180 22%	38 19%	52 21%	40 27%	50 24%	96 25%	83 20%	57 21%	71 22%	48 24%	37 22%	59 21%	64 23%	28 28%	29 19%	127 23%
(DK/NS)	12 2%	1 1%	5 2%	4 3%	3 1%	5 1%	8 2%	8 3%	2 1%	2 1%	3 2%	2 1%	2 1%	2 2%	2 1%	9 2%
Summary																
Likely (Very/Somewhat)	294 37%	75 39% C	100 40% C	40 28%	79 38%	134 35%	159 39%	92 34%	125 40%	72 35%	61 36%	115 40%	104 37%	38 39%	48 32%	213 38%
Not Likely (Not at all/Not very)	494 62%	118 61%	147 58%	101 70% B	128 61%	248 64%	246 60%	169 63%	189 60%	130 64%	103 62%	173 60%	173 62%	59 60%	100 67%	341 61%

STRATEGIC VOTING

q17. Now, suppose as the election campaign ends, and it looks to you like the BC Liberal party is going to win all of the 79 seats in the BC legislature. If this were the case, would you be likely or not likely to change your vote from the party you currently support to another party in order to have a strong opposition party in the BC legislature?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - E/F - G/H/I - J/K/L - M/N/O

Overlap formulae used. * small base

	Total	REGION				GENDER		AGE			INCOME			UNION		
		Vancouver/Burnaby	Rest of LM	Island	Rest of BC	Male	Female	18-34	35-54	55+	<\$30K	\$30K - <\$60K	\$60K+	Union Private	Union Public	Non-Union
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All respondents	800	181	212	165	242	428	372	189	348	253	166	291	276	94	146	572
Weighted	800	194	252	145	209	387	413	269	317	204	167	290	278	98*	149	563
Very likely	134 17%	34 17%	40 16%	27 18%	33 16%	51 13%	82 20% E	39 15%	57 18%	36 18%	26 15%	54 19%	42 15%	20 21%	38 25% O	79 14%
Somewhat likely	106 13%	27 14%	33 13%	23 16%	23 11%	48 12%	58 14%	48 18% H	33 10%	25 12%	20 12%	40 14%	36 13%	16 16%	26 18%	67 12%
Not very likely	165 21%	43 22%	45 18%	30 21%	48 23%	62 16%	103 25% E	66 24% I	72 23% I	27 13%	37 22%	57 20%	57 20%	18 19%	31 21%	117 21%
Not at all likely	380 48%	86 45%	131 52%	66 45%	97 47%	219 57% F	161 39%	111 41%	151 48%	112 55% G	78 47%	135 46%	143 51%	44 44%	54 36%	286 51% N
(DK/NS)	15 2%	5 2%	2 1%	0 -	8 4% C	7 2%	8 2%	5 2%	4 1%	4 2%	6 3% L	3 1%	2 1%	1 1%	0 -	14 2%
Summary																
Likely (Very/Somewhat)	240 30%	61 31%	73 29%	49 34%	56 27%	99 26%	140 34% E	88 33%	90 28%	61 30%	46 28%	95 33%	77 28%	36 37% O	64 43% O	146 26%
Not Likely (Not at all/Not very)	546 68%	129 66%	176 70%	96 66%	145 69%	281 73% F	265 64%	176 66%	223 70%	139 68%	115 69%	192 66%	199 72%	62 63%	85 57%	403 72% N

STRATEGIC VOTING

q18a. Which party's candidate would you most likely support if you did change your vote in order to have a strong opposition party in the BC legislature?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - E/F - G/H/I - J/K/L - M/N/O
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

	Total	REGION				GENDER		AGE			INCOME			UNION		
		Vancouver/Burnaby	Rest of LM	Island	Rest of BC	Male	Female	18-34	35-54	55+	<\$30K	\$30K - <\$60K	\$60K+	Union Private	Union Public	Non-Union
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: Decided Voters/Very/Somewhat likely to change vote in order to have strong opposition	195	44	50	46	55	90	105	54	85	55	37	79	66	28	49	122
Weighted	202	51*	61*	43*	46*	84*	118*	79*	74*	48*	38*	80*	70*	30**	53*	123
The New Democratic Party (NDP)	69 34%	16 32%	25 40%	17 40%	10 22%	22 27%	47 40%	34 43% I	25 34% I	9 18%	12 32%	25 31%	29 42%	12 39%	25 47% O	35 28%
The Green Party	66 33%	20 40%	18 29%	12 28%	16 34%	27 32%	39 33%	20 26%	24 33%	22 46% G	14 36%	24 30%	24 35%	7 23%	17 31%	44 36%
Unity BC	27 14%	6 11%	8 14%	3 7%	10 22%	18 21% F	10 8%	6 7%	13 18%	9 18%	4 10%	15 19%	8 11%	7 23%	2 4%	18 15%
B.C Marijuana Party	3 2%	0 -	0 -	2 5%	1 3%	3 4% F	0 -	2 3%	1 2%	0 -	2 5%	1 1%	1 1%	0 -	0 -	3 3%
The BC Liberal Party	3 1%	0 -	1 2%	1 2%	1 2%	2 3%	1 1%	1 2%	1 1%	1 2%	0 -	1 1%	2 3%	1 4%	1 2%	2 1%
Reform	2 1%	0 -	0 -	2 5%	0 -	2 2%	0 -	2 3%	0 -	0 -	0 -	0 -	0 -	0 -	0 -	2 2%
Independent	1 0	0 -	0 -	1 2%	0 -	0 -	1 1%	0 -	1 1%	0 -	0 -	1 1%	0 -	0 -	1 2%	0 -
Would not vote	3 1%	0 -	0 -	0 -	3 6%	1 1%	2 2%	2 2%	0 -	1 2%	0 -	2 2%	0 -	0 -	2 3%	1 1%
Refused	1 0	0 -	0 -	1 2%	0 -	0 -	1 1%	0 -	1 1%	0 -	0 -	1 1%	0 -	1 3%	1 2%	0 -
Don't know / Undecided	27 13%	9 17%	9 15%	4 10%	5 11%	9 11%	18 15%	12 15%	8 10%	7 15%	7 18%	11 14%	6 8%	2 7%	5 9%	18 14%

STRATEGIC VOTING

q19. Now, suppose for a moment that Gordon Campbell and the BC Liberals do win this election. Regardless of the party you intend to vote for, which of the other provincial party leaders do you think would make the best leader of the official opposition for BC? Would it be

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - E/F - G/H/I - J/K/L - M/N/O
Overlap formulae used. * small base

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		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All respondents	800	181	212	165	242	428	372	189	348	253	166	291	276	94	146	572
Weighted	800	194	252	145	209	387	413	269	317	204	167	290	278	98*	149	563
Ujjal Dosanjh, Leader of the NDP	365 46%	99 51%	111 44%	60 41%	95 45%	166 43%	199 48%	117 43%	162 51%	84 41%	64 38%	138 47%	142 51%	58 59%	80 54%	236 42%
Chris Delaney, Leader of Unity BC	140 18%	30 15%	49 19%	22 15%	39 19%	76 20%	65 16%	45 17%	54 17%	39 19%	25 15%	60 21%	42 15%	15 15%	17 12%	110 20% N
Adriane Carr, Leader of the Green Party	218 27%	54 28%	75 30%	44 30%	46 22%	113 29%	105 25%	80 30%	80 25%	57 28%	58 35%	68 24%	77 28%	19 19%	46 31%	152 27%
(DK/NS)	76 10%	11 6%	16 6%	19 13% AB	29 14% AB	32 8%	45 11%	27 10%	21 7%	24 12% H	19 12%	24 8%	17 6%	6 6%	6 4%	64 11% N

BC LIBERAL ELECTION COMMITMENTS

q20. Now, imagine that Gordon Campbell and the BC Liberals win this election. What is the single most important commitment they have made in this campaign that you would like to see them keep?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - E/F - G/H/I - J/K/L - M/N/O
Overlap formulae used. * small base

	Total	REGION				GENDER		AGE			INCOME			UNION		
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		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All respondents	800	181	212	165	242	428	372	189	348	253	166	291	276	94	146	572
Weighted	800	194	252	145	209	387	413	269	317	204	167	290	278	98*	149	563
Cut taxes	225 28%	67 35% D	74 29%	36 25%	48 23%	136 35% F	89 22%	91 34% I	90 28% I	40 19%	36 22%	74 26%	99 36% JK	35 36%	43 29%	149 27%
HEALTHCARE (NET)	212 26%	50 26%	65 26%	48 33%	50 24%	79 20%	133 32% E	46 17%	95 30% G	68 34% G	49 30%	72 25%	67 24%	18 18%	42 28%	154 27%
- Improve healthcare (unsp)	108 14%	22 11%	36 14%	23 16%	27 13%	49 13%	60 14%	28 10%	47 15%	34 16%	29 17% L	37 13%	28 10%	9 9%	13 8%	88 16% N
- More doctors, nurses - getting them back to work - end strike	41 5%	13 7%	11 5%	7 5%	9 4%	8 2%	32 8% E	3 1%	17 5% G	18 9% G	10 6%	13 4%	11 4%	3 3%	9 6%	30 5%
- More funding for healthcare	31 4%	4 2%	10 4%	6 4%	11 5%	12 3%	19 5%	10 4%	13 4%	9 4%	5 3%	13 4%	14 5%	4 4%	7 5%	21 4%
- Shorten waiting lists	11 1%	2 1%	2 1%	2 1%	5 2%	4 1%	7 2%	1 0	5 2%	4 2%	3 2% K	0 -	7 3% K	1 1%	3 2%	7 1%
- Don't cut healthcare	5 1%	1 1%	2 1%	1 1%	0 -	3 1%	1 0	1 0	3 1%	1 0	0 -	2 1%	1 1%	1 1%	0 -	4 1%
- Other healthcare	69 9%	20 10%	19 8%	14 10%	15 7%	19 5%	50 12% E	9 3%	37 12% G	22 11% G	15 9%	23 8%	24 9%	4 4%	23 15% MO	43 8%
Improve overall economy, business climate, attract business, encourage	64 8%	18 9%	23 9%	10 7%	14 7%	38 10%	26 6%	18 7%	20 6%	24 12% H	5 3%	19 7%	35 12% JK	9 9%	9 6%	48 9%
Education related	51 6%	11 5%	16 7%	9 6%	15 7%	24 6%	28 7%	13 5%	21 7%	17 8%	11 7%	20 7%	17 6%	5 5%	11 7%	36 6%
Balance budget - reduce deficit/ debt	28 4%	4 2%	11 4%	4 2%	10 5%	15 4%	14 3%	9 3%	8 3%	10 5%	6 3%	6 2%	13 5%	4 4%	1 1%	23 4%

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		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
They have not made any promises - Don't know what their promises are	26 3%	5 3%	6 2%	10 7% B	5 2%	12 3%	14 3%	9 4%	13 4%	4 2%	10 6% L	9 3%	5 2%	3 3%	6 4%	15 3%
Job creation	22 3%	1 1%	7 3%	5 3%	8 4% A	14 4%	8 2%	8 3%	9 3%	5 2%	7 4%	11 4%	4 1%	6 7% N	2 1%	15 3%
Don't expect them to keep promises - Don't like their promises	21 3%	2 1%	5 2%	7 5% A	6 3%	8 2%	13 3%	4 1%	9 3%	7 3%	3 2%	7 3%	8 3%	2 2%	5 3%	14 3%
Be accountable- open/ honest/ integrity	18 2%	5 2%	5 2%	4 3%	4 2%	13 3%	5 1%	1 0	10 3% G	6 3% G	3 2%	6 2%	6 2%	3 3%	1 1%	14 3%
Don't sell BC Hydro - Privatize the province	12 2%	4 2% B	0 -	4 2% B	4 2% B	5 1%	8 2%	4 1%	4 1%	5 2%	3 2%	5 2%	4 1%	1 1%	7 4% O	4 1%
Improve forestry economy	9 1%	1 0	1 0	2 1%	5 2%	2 1%	6 2%	3 1%	3 1%	2 1%	2 1%	3 1%	2 1%	3 3% O	4 3% O	2 0
Natives/ Aboriginals/ Land Claims/ Referendums	6 1%	2 1%	0 -	2 1%	2 1%	4 1%	2 0	2 1%	1 0	3 1%	2 1%	0 -	3 1%	3 3%	1 0	3 1%
Reduce regulations/ red tape/ bureaucracy	4 1%	1 1%	1 0	0 -	2 1%	4 1% F	0 -	1 0	2 1%	2 1%	0 -	0 -	4 2% K	2 2%	0 -	2 0
Environment related	3 0	0 -	0 -	2 2% B	1 0	1 0	2 1%	0 -	1 0	2 1%	1 0	2 1%	0 -	0 -	0 -	3 1%
Other	79 10%	14 7%	25 10%	10 7%	30 14% AC	50 13% F	29 7%	28 11%	29 9%	21 10%	20 12%	29 10%	25 9%	10 10%	19 13%	55 10%
Nothing/ None	20 2%	7 4%	6 2%	2 2%	5 2%	9 2%	11 3%	7 3%	7 2%	6 3%	4 2%	7 3%	7 2%	3 3%	7 4%	12 2%
(DK/NS)	123 15%	24 13%	37 15%	19 13%	42 20% A	39 10%	84 20% E	57 21% HI	39 12%	27 13%	38 23% L	54 19% L	23 8%	9 9%	17 11%	97 17%