

TABLE ONE: CALGARY'S MUNICIPAL ISSUE AGENDA

"What would you say is the most important issue facing Calgary today? What other issues are important to you?" (TOTAL MENTIONS)

	Total	Gender		Age			Income				Education		
		Male	Female	18-34	35-54	55+	<\$30K	\$30K- <\$50K	\$50K- <\$70K	\$70K+	HS or Less	Post Sec.	Univ.
Base: All respondents	400	200	200	146	187	65	50	89	67	152	93	131	176
Weighted	400	197	203	144	168	86	54	88	66	148	97	129	174
Traffic/Rush hour	104 26%	58 30%	45 22%	34 24%	47 28%	23 26%	8 15%	21 24%	23 34%	42 29%	21 22%	33 26%	49 28%
City roads and infrastructure	96 24%	46 24%	49 24%	31 21%	41 25%	24 28%	11 20%	17 19%	19 28%	41 28%	17 17%	28 21%	52 30%
Proposed sale of ENMAX	85 21%	52 26%	33 16%	24 17%	33 19%	28 33%	12 22%	14 16%	15 23%	34 23%	18 19%	27 21%	39 23%
City transportation system	64 16%	36 18%	28 14%	18 12%	29 17%	17 20%	4 8%	14 15%	7 11%	29 20%	16 17%	18 14%	30 17%
Fast growth of the City	55 14%	26 13%	28 14%	18 12%	32 19%	4 5%	5 9%	9 11%	7 10%	30 20%	9 9%	11 9%	34 20%
Health Care	53 13%	18 9%	35 17%	15 11%	25 15%	12 14%	5 9%	7 8%	13 20%	23 15%	11 12%	12 9%	30 17%
Education/schools	52 13%	22 11%	30 15%	23 16%	21 12%	8 9%	8 14%	14 16%	10 15%	18 12%	11 11%	18 14%	22 13%
Politics/leadership	30 8%	19 10%	11 5%	6 4%	17 10%	7 8%	6 11%	3 3%	4 6%	12 8%	3 3%	14 11%	13 7%
Economy	29 7%	21 11%	7 4%	12 8%	10 6%	7 8%	3 6%	8 9%	5 8%	10 7%	7 7%	10 7%	12 7%
Energy costs/natural gas prices/etc.	28 7%	11 6%	17 9%	10 7%	13 8%	5 6%	6 11%	8 10%	5 8%	7 5%	5 5%	9 7%	14 8%
Housing issues	26 7%	7 3%	19 9%	8 6%	14 8%	4 5%	1 2%	7 7%	6 9%	12 8%	5 5%	6 5%	16 9%
Other police/crime/justice issues	19 5%	4 2%	16 8%	5 4%	5 3%	8 9%	6 11%	1 1%	3 5%	6 4%	9 9%	5 4%	5 3%
Interpersonal/Violent crime	17 4%	7 4%	10 5%	6 4%	7 4%	4 5%	0 -	3 4%	4 6%	5 4%	4 4%	7 6%	6 3%
Property Taxes	16 4%	12 6%	4 2%	6 4%	9 6%	1 2%	2 4%	5 5%	2 3%	7 4%	5 5%	8 6%	4 2%
The election	12 3%	6 3%	5 3%	3 2%	5 3%	4 5%	0 -	7 8%	2 3%	3 2%	4 4%	5 4%	3 2%
Social services	10 3%	3 1%	8 4%	0 -	5 3%	5 6%	4 8%	1 1%	4 7%	0 -	3 3%	5 4%	2 1%
Environment (incl. mentions of pollution etc.)	6 1%	4 2%	2 1%	4 3%	2 1%	0 -	2 3%	2 2%	0 -	2 1%	0 -	3 2%	3 2%
Property crime	3 1%	2 1%	1 1%	1 1%	2 1%	0 -	0 -	1 1%	0 -	0 -	2 2%	0 -	1 1%
City logo	1 0	0 -	1 1%	1 1%	0 -	0 -	0 -	0 -	0 -	1 1%	0 -	1 1%	0 -
Other	42 10%	18 9%	24 12%	12 8%	20 12%	11 12%	7 13%	13 14%	10 15%	7 5%	13 14%	15 11%	14 8%
None	11 3%	5 3%	5 3%	7 5%	3 2%	1 2%	4 7%	4 4%	1 1%	2 1%	3 3%	6 4%	2 1%
(DK/NS)	15 4%	5 3%	9 5%	9 6%	4 3%	1 2%	2 4%	4 4%	2 3%	5 3%	6 6%	5 4%	4 2%

TABLE TWO: TARGETED CIVIC ISSUES

"Next, I'm going to read you a list of different issues, and I'd like you to tell me how important you feel each issue is compared to other issues facing Calgary today."

		Gender		Age			Income				Education		
	Total	Male	Female	18-34	35-54	55+	<\$30K	\$30K- <\$50K	\$50K- <\$70K	\$70K+	HS or Less	Post Sec.	Univ.
Base: All respondents	400	200	200	146	187	65	50	89	67	152	93	131	176
Weighted	400	197	203	144	168	86	54	88	66	148	97	129	174
PROPERTY CRIME													
Extremely Important	127 32%	52 26%	75 37%	45 31%	48 29%	33 38%	25 47%	30 34%	18 27%	34 23%	50 51%	42 33%	35 20%
Fairly Important	218 55%	110 56%	108 53%	72 50%	101 60%	45 52%	23 43%	45 50%	37 57%	94 64%	40 41%	70 54%	109 62%
Not Very Important	52 13%	33 17%	19 9%	27 19%	17 10%	8 9%	6 10%	13 15%	11 16%	19 13%	7 7%	17 13%	29 17%
Not at all Important	2 0	1 0	1 0	0 -	1 1%	0 -	0 -	1 1%	0 -	1 1%	1 1%	0 -	1 0
(DK/NS)	1 0	1 0	0 -	0 -	1 1%	0 -	0 -	0 -	0 -	0 -	0 -	0 -	1 1%
Summary													
Top Box - Important	345 86%	162 82%	183 90%	117 81%	149 89%	78 91%	48 90%	74 84%	55 84%	128 87%	89 92%	112 87%	144 82%
Low Box - Not important	54 14%	34 17%	20 10%	27 19%	18 11%	8 9%	6 10%	14 16%	11 16%	20 13%	8 8%	17 13%	30 17%

		Gender		Age			Income				Education		
	Total	Male	Female	18-34	35-54	55+	<\$30K	\$30K- <\$50K	\$50K- <\$70K	\$70K+	HS or Less	Post Sec.	Univ.
Base: All respondents	400	200	200	146	187	65	50	89	67	152	93	131	176
Weighted	400	197	203	144	168	86	54	88	66	148	97	129	174
VIOLENT CRIME													
Extremely Important	187 47%	78 39%	109 54%	62 43%	77 46%	48 55%	31 58%	43 48%	25 38%	60 41%	65 67%	61 47%	61 35%
Fairly Important	153 38%	82 41%	71 35%	63 43%	59 35%	31 35%	19 35%	31 36%	33 50%	59 40%	29 30%	51 40%	72 41%
Not Very Important	55 14%	36 18%	19 9%	18 12%	29 17%	8 9%	4 7%	13 15%	6 9%	27 18%	2 2%	17 13%	37 21%
Not at all Important	4 1%	2 1%	3 1%	2 1%	2 1%	0 -	0 -	1 1%	2 3%	2 1%	0 -	0 -	4 3%
(DK/NS)	1 0	0 -	1 0	0 -	1 1%	0 -	0 -	0 -	0 -	0 -	1 1%	0 -	0 -
Summary													
Top Box - Important	340 85%	159 81%	180 89%	125 86%	136 81%	78 91%	50 93%	74 84%	58 88%	119 80%	94 97%	112 87%	133 76%
Low Box - Not important	60 15%	38 19%	22 11%	20 14%	31 19%	8 9%	4 7%	14 16%	8 12%	29 20%	2 2%	17 13%	41 24%

TABLE TWO: TARGETED CIVIC ISSUES

"Next, I'm going to read you a list of different issues, and I'd like you to tell me how important you feel each issue is compared to other issues facing Calgary today."

	Total	Gender		Age			Income				Education		
		Male	Female	18-34	35-54	55+	<\$30K	\$30K- <\$50K	\$50K- <\$70K	\$70K+	HS or Less	Post Sec.	Univ.
Base: All respondents Weighted	400	200	200	146	187	65	50	89	67	152	93	131	176
	400	197	203	144	168	86	54	88	66	148	97	129	174
CITY ROADS AND INFRASTRUCTURE ISSUES													
Extremely Important	232 58%	114 58%	118 58%	70 49%	109 65%	52 60%	22 40%	43 48%	41 62%	102 69%	50 52%	66 51%	116 66%
Fairly Important	139 35%	64 33%	75 37%	60 41%	50 30%	29 34%	28 51%	33 38%	22 34%	38 26%	40 41%	49 38%	50 29%
Not Very Important	25 6%	17 9%	7 4%	13 9%	7 4%	4 5%	4 7%	11 13%	3 4%	6 4%	4 5%	12 9%	8 5%
Not at all Important	3 1%	1 0	2 1%	1 1%	1 1%	1 2%	1 2%	1 1%	0 -	1 1%	2 2%	1 1%	0 -
(DK/NS)	1 0	1 0	0 -	0 -	1 1%	0 -	0 -	0 -	0 -	1 1%	0 -	1 1%	0 -
Summary													
Top Box - Important	371 93%	178 90%	193 95%	130 90%	159 94%	81 94%	49 91%	76 86%	63 96%	140 95%	90 93%	115 89%	166 95%
Low Box - Not important	28 7%	18 9%	10 5%	14 10%	8 5%	5 6%	5 9%	13 14%	3 4%	7 4%	6 7%	13 10%	8 5%

	Total	Gender		Age			Income				Education		
		Male	Female	18-34	35-54	55+	<\$30K	\$30K- <\$50K	\$50K- <\$70K	\$70K+	HS or Less	Post Sec.	Univ.
Base: All respondents Weighted	400	200	200	146	187	65	50	89	67	152	93	131	176
	400	197	203	144	168	86	54	88	66	148	97	129	174
THE PROPOSED SALE OF ENMAX BY THE CITY OF CALGARY													
Extremely Important	169 42%	80 40%	89 44%	48 33%	73 44%	47 54%	28 51%	37 42%	28 43%	54 36%	43 44%	60 46%	66 38%
Fairly Important	156 39%	77 39%	78 39%	62 43%	71 42%	22 26%	15 28%	35 39%	28 43%	64 43%	37 38%	47 37%	71 41%
Not Very Important	49 12%	28 14%	21 11%	19 13%	19 11%	11 12%	7 12%	12 14%	7 11%	18 12%	8 9%	16 12%	24 14%
Not at all Important	10 3%	5 3%	5 3%	7 5%	2 1%	1 2%	1 2%	1 1%	1 2%	7 5%	1 1%	3 2%	6 4%
(DK/NS)	16 4%	8 4%	8 4%	7 5%	3 2%	5 6%	4 7%	4 4%	1 1%	4 3%	7 8%	3 2%	6 4%
Summary													
Top Box - Important	325 81%	157 80%	168 83%	110 77%	145 86%	69 80%	42 79%	72 81%	57 86%	118 80%	80 83%	107 83%	137 79%
Low Box - Not important	59 15%	33 16%	27 13%	26 18%	21 12%	12 14%	8 14%	13 15%	9 13%	25 17%	9 10%	19 15%	31 18%

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"Next, I'm going to read you a list of different issues, and I'd like you to tell me how important you feel each issue is compared to other issues facing Calgary today."

	Total	Gender		Age			Income				Education		
		Male	Female	18-34	35-54	55+	<\$30K	\$30K- <\$50K	\$50K- <\$70K	\$70K+	HS or Less	Post Sec.	Univ.
Base: All respondents Weighted	400	200	200	146	187	65	50	89	67	152	93	131	176
	400	197	203	144	168	86	54	88	66	148	97	129	174
LRT EXPANSION													
Extremely Important	161 40%	66 34%	95 47%	54 37%	73 44%	33 38%	22 42%	37 42%	24 37%	59 40%	38 39%	57 45%	66 38%
Fairly Important	184 46%	97 49%	86 43%	63 44%	73 43%	48 56%	23 42%	40 45%	28 43%	71 48%	44 46%	46 36%	93 54%
Not Very Important	45 11%	26 13%	18 9%	25 17%	15 9%	5 6%	9 16%	8 10%	13 19%	14 9%	10 10%	23 18%	11 7%
Not at all Important	7 2%	7 3%	1 0%	2 1%	6 3%	0 -	0 -	2 2%	1 1%	3 2%	4 4%	1 1%	3 2%
(DK/NS)	3 1%	1 0%	2 1%	1 1%	2 1%	0 -	0 -	1 1%	0 -	1 1%	1 1%	1 1%	1 1%
Summary													
Top Box - Important	345 86%	164 83%	181 90%	117 81%	146 87%	81 94%	45 84%	77 87%	53 80%	130 88%	82 85%	104 80%	159 91%
Low Box - Not important	52 13%	33 17%	19 10%	26 18%	20 12%	5 6%	9 16%	10 12%	13 20%	16 11%	14 14%	24 19%	14 8%

	Total	Gender		Age			Income				Education		
		Male	Female	18-34	35-54	55+	<\$30K	\$30K- <\$50K	\$50K- <\$70K	\$70K+	HS or Less	Post Sec.	Univ.
Base: All respondents Weighted	400	200	200	146	187	65	50	89	67	152	93	131	176
	400	197	203	144	168	86	54	88	66	148	97	129	174
MUNICIPAL PROPERTY TAXES													
Extremely Important	80 20%	35 18%	44 22%	25 17%	32 19%	23 26%	19 34%	14 16%	10 14%	21 14%	25 26%	30 23%	25 14%
Fairly Important	221 55%	102 52%	119 59%	75 52%	95 56%	50 58%	29 54%	51 58%	38 58%	80 54%	56 58%	67 52%	99 57%
Not Very Important	84 21%	52 26%	32 16%	41 28%	34 20%	9 11%	4 7%	19 21%	15 23%	43 29%	12 12%	29 22%	43 25%
Not at all Important	9 2%	6 3%	3 1%	3 2%	4 2%	1 2%	0 -	3 4%	2 3%	3 2%	1 1%	2 2%	5 3%
(DK/NS)	6 2%	2 1%	4 2%	0 -	4 2%	3 3%	2 4%	1 1%	1 2%	1 1%	3 3%	1 1%	2 1%
Summary													
Top Box - Important	301 75%	138 70%	164 81%	100 70%	127 76%	73 85%	48 89%	65 74%	48 72%	101 69%	81 83%	97 75%	123 71%
Low Box - Not important	93 23%	58 29%	35 17%	44 30%	37 22%	11 12%	4 7%	22 25%	17 26%	45 31%	13 13%	31 24%	49 28%

TABLE TWO: TARGETED CIVIC ISSUES

"Next, I'm going to read you a list of different issues, and I'd like you to tell me how important you feel each issue is compared to other issues facing Calgary today."

	Total	Gender		Age			Income				Education		
		Male	Female	18-34	35-54	55+	<\$30K	\$30K- <\$50K	\$50K- <\$70K	\$70K+	HS or Less	Post Sec.	Univ.
Base: All respondents Weighted	400	200	200	146	187	65	50	89	67	152	93	131	176
	400	197	203	144	168	86	54	88	66	148	97	129	174
GROUND CONTAMINATION IN SOUTHEAST NEIGHBORHOOD OF LYNNWOOD													
Extremely Important	151 38%	60 30%	92 45%	50 35%	60 36%	41 48%	28 51%	33 37%	18 27%	50 34%	47 48%	37 29%	67 39%
Fairly Important	154 38%	77 39%	76 38%	65 45%	59 35%	29 34%	16 29%	35 39%	31 48%	58 39%	33 34%	62 48%	59 34%
Not Very Important	72 18%	46 23%	25 13%	24 17%	34 20%	12 14%	6 12%	16 18%	13 19%	32 22%	12 12%	22 17%	38 22%
Not at all Important	18 5%	11 6%	7 4%	3 2%	13 8%	3 3%	2 4%	3 3%	4 6%	6 4%	3 3%	6 5%	10 6%
(DK/NS)	5 1%	3 1%	2 1%	2 1%	2 1%	1 2%	2 4%	2 2%	0 -	0 -	3 3%	1 1%	1 1%
Summary													
Top Box - Important	305 76%	137 69%	168 83%	115 80%	119 71%	70 81%	43 80%	68 77%	49 74%	109 74%	80 82%	100 77%	126 72%
Low Box - Not important	90 23%	57 29%	33 16%	28 19%	47 28%	15 17%	8 16%	19 21%	17 26%	39 26%	14 15%	28 22%	48 27%

TABLE THREE – PUBLIC VIEWS ON THE SALE OF ENMAX

"Recently, City Council approved a motion to allow the City administration to seek out opportunities to sell ENMAX, the City's electrical utility company. Currently the City of Calgary is the sole owner of the company. Generally speaking, do you personally support or oppose the idea of the City of Calgary selling ENMAX? Is that strongly or somewhat (support/oppose)?"

	Total	Gender		Age			Income				Education		
		Male	Female	18-34	35-54	55+	<\$30K	\$30K- <\$50K	\$50K- <\$70K	\$70K+	HS or Less	Post Sec.	Univ.
Base: All respondents	400	200	200	146	187	65	50	89	67	152	93	131	176
Weighted	400	197	203	144	168	86	54	88	66	148	97	129	174
Strongly support	49 12%	38 19%	11 6%	12 8%	24 14%	13 16%	6 11%	3 3%	7 10%	29 20%	12 12%	14 11%	24 14%
Somewhat support	85 21%	41 21%	44 22%	41 28%	32 19%	12 14%	6 11%	18 21%	14 22%	34 23%	12 13%	28 22%	44 25%
Somewhat oppose	84 21%	36 18%	47 23%	31 21%	36 21%	17 20%	14 26%	24 27%	15 23%	25 17%	19 20%	27 21%	38 22%
Strongly oppose	145 36%	67 34%	78 39%	47 33%	60 36%	37 43%	24 44%	35 39%	28 42%	43 29%	41 42%	50 39%	55 31%
(DK/NS)	37 9%	15 7%	22 11%	13 9%	16 10%	7 8%	5 9%	9 10%	2 3%	17 11%	13 13%	10 8%	14 8%
Summary													
Top Box - Support	134 34%	79 40%	55 27%	53 37%	56 34%	25 29%	12 21%	21 24%	21 32%	63 43%	24 25%	42 33%	68 39%
Low Box - Oppose	229 57%	103 52%	126 62%	78 54%	95 57%	54 63%	37 69%	59 66%	43 65%	68 46%	60 62%	77 59%	92 53%

TABLE FOUR: PUBLIC VIEWS ON HOW TO RESOLVE ENMAX DECISION

"Next, I'm going to read three broad statements about the proposed ENMAX and I'd like you to tell me which best represents your own feelings on the issue? Some people say that there has been enough public input on this issue, so City Council should review the bids on Sept. 13 and decide then whether or not to sell ENMAX. Other people say that there has not been enough public input on this issue, so City Council should delay any decision on the issue until we have a new Mayor and Council. Other people say that regardless of how much public input there has been on the issue, the City should NEVER sell ENMAX. Which of these views best represents your own?"

	Total	Gender		Age			Income				Education		
		Male	Female	18-34	35-54	55+	<\$30K	\$30K- <\$50K	\$50K- <\$70K	\$70K+	HS or Less	Post Sec.	Univ.
Base: All respondents	400	200	200	146	187	65	50	89	67	152	93	131	176
Weighted	400	197	203	144	168	86	54	88	66	148	97	129	174
Enough input, review & decide	93 23%	46 23%	47 23%	35 24%	36 22%	21 25%	9 16%	16 18%	7 11%	49 33%	15 16%	26 20%	52 30%
Not enough input, delay decision for new Council	221 55%	113 57%	108 53%	87 60%	93 56%	40 46%	29 53%	50 56%	45 67%	79 54%	55 57%	71 55%	94 54%
Never sell ENMAX	81 20%	38 19%	43 21%	22 16%	35 21%	23 26%	17 31%	20 23%	14 21%	19 13%	23 24%	28 22%	29 16%
None of these	4 1%	1 0%	3 1%	0 -	3 2%	1 2%	0 -	1 1%	0 -	0 -	2 2%	2 2%	0 -
(DK/NS)	2 1%	0 -	2 1%	0 -	1 1%	1 2%	0 -	1 1%	0 -	0 -	1 1%	1 1%	0 -

TABLE FIVE: PUBLIC'S PREFERRED DIRECTION FOR NEW MAYOR & CITY COUNCIL

"In October, Calgarians will be electing a new Mayor and City Council. Which of the following two broad statements best describes your own feelings about the direction that should be taken by the new Mayor and Council. Some people say that the new Mayor and Council should continue to follow the direction set by the current Mayor and Council because, all in all, this direction has been good for Calgary. Other people say that the new Mayor and Council should set a new direction for Calgary because the direction set by the current Mayor and Council could have been better, and it is now time for a change. Which of these two broad statements is closest to your own feelings?"

	Total	Gender		Age			Income				Education		
		Male	Female	18-34	35-54	55+	<\$30K	\$30K- <\$50K	\$50K- <\$70K	\$70K+	HS or Less	Post Sec.	Univ.
Base: All respondents	400	200	200	146	187	65	50	89	67	152	93	131	176
Weighted	400	197	203	144	168	86	54	88	66	148	97	129	174
Maintain current direction	221	106	115	89	91	41	33	51	33	87	50	70	101
	55%	54%	57%	62%	54%	47%	61%	58%	50%	59%	52%	54%	58%
Time for a change	172	92	80	54	74	43	21	34	33	61	45	55	72
	43%	46%	40%	37%	44%	50%	39%	39%	50%	41%	46%	43%	41%
(DK/NS)	7	0	7	1	3	3	0	3	0	0	2	4	1
	2%	-	4%	1%	2%	3%	-	3%	-	-	2%	3%	0