

Remembrance Day, November 11th commemorates the end of the First World War in 1918, and is a day of remembrance of those who have fought and died in war. For each of the following statements, I would like you to tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree

#### AGREE SUMMARY TABLE

		REGION TYPE		REGION						INCOME		
	TOTAL	Rural	Urban	BC	ALB	SK/MN	ONT	QUE	ATL	<\$30K	\$30K-<\$60K	\$60K+
Strongly / Somewhat agree												
Base: All Respondents												
Unweighted Base	1001	215	786	150	100	100	300	251	100	255	349	309
Weighted Base	1001	203	798	131	90	70	378	251	81	258	352	299
1) After the events of this fall, Remembrance Day has a special meaning for me this year	67%	67%	67%	64%	63%	76%	70%	59%	78%	77%	65%	62%
2) I will attend a Remembrance Day service this year	58%	60%	57%	64%	62%	61%	62%	41%	75%	63%	54%	57%
3) Canadians should do more to honour those who fought and those who have died in war	84%	82%	85%	88%	81%	85%	90%	73%	89%	89%	85%	80%

		AGE			GENDER		EDUCATION			
	TOTAL	18-34	35-54	55+	Male	Female	<HS	HS	Post sec	University
Strongly / Somewhat agree										
Base: All Respondents										
Unweighted Base	1001	324	447	214	498	503	120	243	349	287
Weighted Base	1001	338	377	273	491	510	122	250	337	290
1) After the events of this fall, Remembrance Day has a special meaning for me this year	67%	66%	66%	71%	64%	71%	77%	74%	67%	58%
2) I will attend a Remembrance Day service this year	58%	58%	55%	62%	59%	57%	62%	57%	57%	57%
3) Canadians should do more to honour those who fought and those who have died in war	84%	88%	82%	84%	87%	81%	91%	86%	83%	80%

DISAGREE SUMMARY TABLE

		REGION TYPE		REGION						INCOME		
	TOTAL	Rural	Urban	BC	ALB	SK/MN	ONT	QUE	ATL	<\$30K	\$30K- <\$60K	\$60K +
Somewhat / Strongly Disagree												
Base: All Respondents												
Unweighted Base	1001	215	786	150	100	100	300	251	100	255	349	309
Weighted Base	1001	203	798	131	90	70	378	251	81	258	352	299
1) After the events of this fall, Remembrance Day has a special meaning for me this year	32%	32%	32%	34%	37%	24%	28%	40%	22%	22%	34%	37%
2) I will attend a Remembrance Day service this year	40%	37%	40%	34%	38%	39%	35%	56%	23%	35%	42%	42%
3) Canadians should do more to honour those who fought and those who have died in war	15%	17%	15%	12%	19%	14%	9%	26%	11%	10%	15%	19%

		AGE			GENDER		EDUCATION			
	TOTAL	18-34	35-54	55+	Male	Female	<HS	HS	Post sec	University
Somewhat / Strongly Disagree										
Base: All Respondents										
Unweighted Base	1001	324	447	214	498	503	120	243	349	287
Weighted Base	1001	338	377	273	491	510	122	250	337	290
1) After the events of this fall, Remembrance Day has a special meaning for me this year	32%	34%	33%	27%	35%	29%	22%	26%	32%	42%
2) I will attend a Remembrance Day service this year	40%	41%	43%	33%	38%	42%	35%	39%	40%	42%
3) Canadians should do more to honour those who fought and those who have died in war	15%	12%	18%	15%	13%	18%	8%	14%	16%	19%