

AGREE SUMMARY TABLE

I'm now going to read you some statements about flying and I want you to tell me if you agree or disagree

		AGE			GENDER		EDUCATION			
	TOTAL	18-34	35-54	55+	Male	Female	<HS	HS	Post sec	University
Strongly / Somewhat agree										
Base: All Respondents										
Unweighted Base	1000	276	458	255	500	500	127	221	366	283
Weighted Base	1000	337	381	272	490	510	129	215	368	286
1) I have no problem flying to a Canadian destination	86%	91%	84%	82%	91%	81%	77%	81%	86%	92%
2) I have no problem flying to a U.S. destination	55%	62%	52%	52%	63%	48%	39%	57%	53%	65%
3) I don't mind flying, it's everyone else I know who doesn't want me to go	33%	39%	31%	28%	37%	30%	33%	38%	35%	27%
4) I will fly for a vacation or to visit between now and the end of the March school break	44%	45%	47%	40%	49%	39%	35%	40%	41%	55%
5) Now is a good time to fly because there are lots of travel bargains out there	60%	64%	59%	55%	67%	53%	51%	61%	57%	65%
6) I am scared to fly nowadays	34%	35%	34%	34%	24%	44%	43%	39%	36%	23%

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		REGION TYPE		REGION						INCOME		
	TOTAL	Rural	Urban	BC	ALB	SK/MN	ONT	QUE	ATL	<\$30K	\$30K- <\$60K	\$60K +
Strongly / Somewhat agree												
Base: All Respondents												
Unweighted Base	1000	186	814	150	100	100	300	250	100	232	326	353
Weighted Base	1000	167	833	130	90	70	377	251	81	238	321	352
1) I have no problem flying to a Canadian destination	86%	79%	87%	91%	90%	93%	87%	80%	77%	79%	85%	91%
2) I have no problem flying to a U.S. destination	55%	53%	56%	56%	62%	50%	61%	47%	51%	49%	54%	62%
3) I don't mind flying, it's everyone else I know who doesn't want me to go	33%	39%	32%	28%	28%	30%	33%	40%	30%	37%	35%	28%
4) I will fly for a vacation or to visit between now and the end of the March school break	44%	43%	44%	39%	33%	44%	48%	48%	32%	37%	40%	54%
5) Now is a good time to fly because there are lots of travel bargains out there	60%	54%	61%	63%	63%	59%	65%	52%	50%	57%	57%	66%
6) I am scared to fly nowadays	34%	39%	33%	28%	29%	30%	32%	39%	46%	43%	36%	25%

DISAGREE SUMMARY TABLE

I'm now going to read you some statements about flying and I want you to tell me if you agree or disagree

		AGE			GENDER		EDUCATION			
	TOTAL	18-34	35-54	55+	Male	Female	<HS	HS	Post sec	University
Somewhat / Strongly Disagree										
Base: All Respondents										
Unweighted Base	1000	276	458	255	500	500	127	221	366	283
Weighted Base	1000	337	381	272	490	510	129	215	368	286
1) I have no problem flying to a Canadian destination	14%	9%	16%	16%	9%	18%	22%	18%	13%	7%
2) I have no problem flying to a U.S. destination	44%	37%	48%	47%	36%	51%	59%	43%	46%	35%
3) I don't mind flying, it's everyone else I know who doesn't want me to go	63%	58%	66%	65%	58%	68%	63%	61%	61%	67%
4) I will fly for a vacation or to visit between now and the end of the March school break	54%	55%	52%	58%	50%	59%	62%	59%	57%	44%
5) Now is a good time to fly because there are lots of travel bargains out there	37%	34%	38%	40%	31%	44%	46%	37%	39%	32%
6) I am scared to fly nowadays	65%	65%	66%	65%	76%	55%	56%	60%	64%	76%

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		REGION TYPE		REGION						INCOME		
	TOTAL	Rural	Urban	BC	ALB	SK/MN	ONT	QUE	ATL	<\$30K	\$30K- <\$60K	\$60K +
Somewhat / Strongly Disagree												
Base: All Respondents												
Unweighted Base	1000	186	814	150	100	100	300	250	100	232	326	353
Weighted Base	1000	167	833	130	90	70	377	251	81	238	321	352
1) I have no problem flying to a Canadian destination	14%	20%	13%	9%	9%	7%	12%	20%	23%	20%	15%	8%
2) I have no problem flying to a U.S. destination	44%	46%	43%	43%	37%	50%	38%	52%	48%	50%	45%	38%
3) I don't mind flying, it's everyone else I know who doesn't want me to go	63%	57%	64%	68%	69%	63%	63%	58%	64%	60%	61%	68%
4) I will fly for a vacation or to visit between now and the end of the March school break	54%	54%	55%	59%	66%	56%	50%	51%	66%	61%	58%	45%
5) Now is a good time to fly because there are lots of travel bargains out there	37%	40%	37%	36%	34%	37%	32%	45%	44%	38%	41%	32%
6) I am scared to fly nowadays	65%	61%	66%	72%	70%	70%	67%	60%	53%	57%	63%	75%