

# **LIBERALS CONTINUE TO HOLD SUPPORT OF HALF (49%) OF DECIDED VOTERS IN THE COUNTRY**

***In the 'Fight for the Right' – Both the Conservatives (19%) and  
the Canadian Alliance (13%) Increase Support Slightly  
As the NDP Kicks Off its Convention, Polls Show Them Mired at  
9% Nationally***



**Public Release Date: November 23 - 11:00 p.m. (EDT)**

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## **LIBERALS CONTINUE TO HOLD SUPPORT OF HALF (49%) OF DECIDED VOTERS IN THE COUNTRY**

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Canadian Alliance (13%) Increase Support Slightly***

***As the NDP Kicks Off its Convention, Polls Show Them Mired at 9%  
Nationally***

**Toronto, ONTARIO** – An Ipsos-Reid/Globe and Mail/CTV poll released today, indicates that the federal Liberal party remains the choice of half (49%) of decided voters in Canada. This represents a slight decline of three points (52%) for the Liberals since October.

In the 'Fight for the Right', the Progressive Conservatives (19%) continue to lead their rivals by six points with the Canadian Alliance support at 13% of voters. Each of the party's support has increased two points since October.

And, as the NDP kicks off its convention, the survey shows the party mired at 9% support nationally. Support for the Bloc in Quebec is at 35% -- but trails the Federal Liberals who are at 51% support in the province.

*These are the findings of an Ipsos-Reid/Globe and Mail/CTV poll conducted between November 13<sup>th</sup> and 15<sup>th</sup>, 2001. The poll is based on a randomly selected sample of 1,000 adult Canadians. With a sample of this size, the results are considered accurate to within  $\pm 3.1$  percentage points, 19 times out of 20, of what they would have been had the entire adult Canadian population been polled. The margin of error will be larger within regions and for other sub-groupings of the survey population. These data were statistically weighted to ensure the sample's regional and age/sex composition reflects that of the actual Canadian population according to the 1996 Census data.*

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The federal Liberal party remains the choice of half (49%) of decided voters in Canada. This represents a slight decline of three points for the Liberals since October.

- Liberal support is strongest in Ontario (58%), and Quebec (51%), followed by British Columbia (40%), Atlantic Canada (38%) and Saskatchewan/Manitoba (35%). In each of these regions they lead all of their rivals. The Liberals receive their weakest support in Alberta (32%) where they trail the Canadian Alliance in decided support.
- The Liberals are as popular with older (51%), younger (48%) and middle aged (47%) voters.
- Women (50%) are equally as likely as men (48%) to support the Liberals.

In the 'Fight for the Right', the Progressive Conservatives (19%) continue to lead the Canadian Alliance by six points. This represents a slight increase of two points since October.

- Progressive Conservative support is strongest in Atlantic Canada (35%), followed then by Alberta (26%), Saskatchewan/Manitoba (25%), Ontario (22%) and British Columbia (17%). The Tories receive their lowest level of support in Quebec (6%).
- Tory support is stronger among older (23%) and middle aged (20%) voters than among younger (14%) voters.
- Men (18%) and women (19%) are equally likely to support the Progressive Conservatives.

The Canadian Alliance garners support of 13% of decided voters nationally. As for the Alliance, this represents a slight two-point increase over what was recorded in October (11%).



- The Alliance is strongest in Alberta (40%) where they lead all other parties, and British Columbia (24%). Their support is then followed by Saskatchewan/Manitoba (13%), Ontario (11%) and Atlantic Canada (7%). Their weakest support is in Quebec (3%).
- Support for the Alliance is consistent among younger (15%), older (14%) and middle aged (11%) voters.
- Men (14%) are only slightly more likely to support the Alliance than women (11%).

Nationally, one-in-ten (9%) decided voters support the New Democratic Party.

- NDP support is strongest in Saskatchewan/Manitoba (24%) and in Atlantic Canada (20%), followed by British Columbia (11%), Ontario (7%) and Quebec (5%). Alberta (1%) is the weakest region for NDP support.
- Voters between 18 and 54 years of age (10%) are more likely than those 55 years of age or older (6%) to support the NDP.

Within Quebec, support for the Bloc Quebecois (9% nationally) stands at 35%. They currently trail the Liberals (51%) by 16 points in the province.

- Bloc support is stronger with younger (12%) and middle aged (10%) Quebec voters than with older (4%) voters in the province.



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