

PROVINCIAL POLITICAL SCENE

1/2. Summary Table - Total Likely to Support (Decided Voters Only)

Proportions/Mean: Columns Tested (5% risk level) - A/D/E - B/C/D/E - F/G - H/I/J - K/L/M - N/O/P - Q/R/S

\* small base

	Total	Region					Gender		Age			Union Household			Education			Income		
		LM	V/B	SLM	Isl	Int	M	F	18-34	35-54	55+	Priv	Pub	No	HS	PSe c	Unv	<30	30-60	60+
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S
Base: Decided Voters	697	439	201	238	88	170	343	354	175	319	196	94	146	449	184	276	235	136	251	262
Weighted	695	393	172	220	123*	179	344	352	226	293	169	95*	147	443	184	286	223	141	252	259
The BC Liberal Party	350 50%	206 53% D	80 47% E	126 57% BD	48 39% DD	95 53% DD	190 55% G	159 45% G	113 50% H	152 52% I	81 48% J	40 42% K	67 46% L	240 54% K	96 52% N	149 52% O	105 47% P	50 36% Q	130 52% Q	146 56% Q
The New Democratic Party (NDP)	149 21%	89 23% D	43 25% E	46 21% BD	33 27% EE	28 15% EE	65 19% F	84 24% G	45 20% H	66 22% I	38 22% J	25 26% K	40 27% L	84 19% M	27 15% N	56 19% O	66 30% NO	35 25% Q	60 24% R	49 19% S
The BC Green Party	120 17%	63 16% CE	40 23% CE	24 11% AEC	33 26% AEC	24 13% E	50 14% F	70 20% G	42 19% H	47 16% I	30 18% J	17 18% K	27 18% L	75 17% M	28 15% N	50 17% O	42 19% P	37 26% R	28 11% S	49 19% S
Unity BC	57 8%	23 6% CE	6 4% E	17 8% BD	5 4% EE	29 16% ADB	25 7% F	32 9% G	14 6% H	24 8% I	17 10% J	12 13% K	9 6% L	33 7% M	28 15% N	22 8% O	7 3% P	14 10% S	24 9% S	10 4% S
Other	19 3%	11 3% CE	3 2% E	8 4% BD	4 3% EE	4 2% ADB	13 4% F	6 2% G	11 5% H	5 2% I	3 2% J	1 1% K	4 3% L	12 3% M	6 3% N	10 3% O	4 2% P	4 3% Q	10 4% R	5 2% S

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3. As you know, the BC Liberals were elected to govern BC in May of 2001. Based upon what you've seen so far, generally speaking, would you say you approve or disapprove of the overall performance of the BC Liberal government? (Would that be strongly or moderately?)

Proportions/Mean: Columns Tested (5% risk level) - A/D/E - B/C/D/E - F/G - H/I/J - K/L/M - N/O/P - Q/R/S

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	Total	Region					Gender		Age			Union Household			Education			Income		
		LM	V/B	SLM	Isl	Int	M	F	18-34	35-54	55+	Priv	Pub	No	HS	PSe c	Unv	<30	30-60	60+
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S
Base: All respondents	800	500	229	271	104	196	388	412	207	348	236	103	172	516	226	307	264	166	285	290
Weighted	800	446	194	252	145*	209	387	413	269	319	204	105*	174	511	228	319	250	175	285	287
Strongly approve	113 14%	74 17%	27 14%	47 19%	13 9%	26 12%	76 20%	37 9%	25 9%	49 15%	39 19%	10 9%	21 12%	82 16%	31 13%	39 12%	43 17%	8 5%	36 12%	59 21%
Moderately approve	278 35%	154 35%	64 33%	90 36%	40 28%	84 40%	139 36%	139 34%	117 43%	104 32%	56 27%	36 34%	46 27%	193 38%	80 35%	128 40%	71 28%	51 29%	113 39%	98 34%
Moderately disapprove	141 18%	72 16%	25 13%	46 18%	31 21%	39 19%	68 18%	73 18%	64 24%	57 18%	18 9%	25 24%	33 19%	81 16%	43 19%	53 17%	43 17%	37 21%	53 19%	44 15%
Strongly disapprove	243 30%	136 31%	72 37%	64 26%	54 37%	52 25%	95 25%	148 36%	55 20%	98 31%	88 43%	33 32%	70 40%	138 27%	67 29%	91 29%	85 34%	73 42%	76 27%	79 27%
(DK/NS)	24 3%	10 2%	6 3%	4 2%	7 5%	8 4%	8 2%	16 4%	9 3%	12 4%	3 1%	1 1%	3 2%	18 3%	8 4%	8 2%	8 3%	7 4%	8 3%	8 3%
Summary																				
Top Box - Approve	391 49%	228 51%	91 47%	137 54%	53 36%	110 53%	215 56%	176 43%	142 53%	152 48%	94 46%	46 44%	67 39%	275 54%	110 48%	167 52%	114 46%	59 34%	148 52%	157 55%
Low Box - Disapprove	385 48%	208 47%	97 50%	111 44%	85 59%	91 44%	163 42%	221 54%	119 44%	155 49%	107 52%	58 55%	103 59%	218 43%	110 48%	144 45%	128 51%	110 63%	129 45%	122 43%

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4. Thinking of (GORDON CAMPBELL - PREMIER OF BC) would you say you generally approve or disapprove of the way he (she) has performed?

Proportions/Mean: Columns Tested (5% risk level) - A/D/E - B/C/D/E - F/G - H/I/J - K/L/M - N/O/P - Q/R/S

\* small base

	Total	Region					Gender		Age			Union Household			Education			Income		
		LM	V/B	SLM	Isl	Int	M	F	18-34	35-54	55+	Priv	Pub	No	HS	PSe c	Unv	<30	30-60	60+
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S
Base: All respondents	800	500	229	271	104	196	388	412	207	348	236	103	172	516	226	307	264	166	285	290
Weighted	800	446	194	252	145*	209	387	413	269	319	204	105*	174	511	228	319	250	175	285	287
<b>GORDON CAMPBELL - PREMIER OF BC</b>																				
Strongly approve	127 16%	76 17%	30 15%	47 19%	18 13%	32 15%	74 19%	53 13%	29 11%	56 17%	43 21%	14 13%	18 10%	95 19%	33 15%	48 15%	46 18%	10 6%	49 17%	58 20%
Moderately approve	279 35%	154 35%	65 34%	89 35%	47 33%	77 37%	144 37%	135 33%	123 46%	103 32%	49 24%	34 32%	58 33%	184 36%	80 35%	121 38%	76 30%	53 30%	106 37%	103 36%
Moderately disapprove	136 17%	82 18%	40 20%	42 17%	20 14%	34 16%	59 15%	77 19%	54 20%	59 19%	22 11%	19 19%	28 16%	86 17%	39 17%	52 16%	44 18%	35 20%	44 15%	50 17%
Strongly disapprove	233 29%	124 28%	58 30%	67 27%	55 38%	54 26%	98 25%	134 33%	56 21%	92 29%	82 40%	36 35%	66 38%	127 25%	61 27%	92 29%	78 31%	65 37%	77 27%	73 26%
(DK/NS)	26 3%	9 2%	2 1%	7 3%	4 3%	13 6%	11 3%	15 4%	8 3%	9 3%	8 4%	1 1%	4 2%	19 4%	15 6%	5 2%	6 3%	13 7%	8 3%	3 1%
<b>Summary</b>																				
Top Box - Approve	406 51%	231 52%	95 49%	136 54%	66 45%	109 52%	218 56%	187 45%	151 56%	159 50%	92 45%	48 46%	76 44%	279 55%	114 50%	169 53%	122 49%	62 36%	156 55%	161 56%
Low Box - Disapprove	368 46%	206 46%	97 50%	109 43%	75 52%	87 42%	157 41%	211 51%	110 41%	151 47%	104 51%	56 53%	94 54%	213 42%	100 44%	144 45%	123 49%	100 57%	121 43%	123 43%

PROVINCIAL POLITICAL SCENE

4. Thinking of (JOY MCPHAIL - LEADER OF THE NDP) would you say you generally approve or disapprove of the way he (she) has performed?

Proportions/Mean: Columns Tested (5% risk level) - A/D/E - B/C/D/E - F/G - H/I/J - K/L/M - N/O/P - Q/R/S

\* small base

	Total	Region					Gender		Age			Union Household			Education			Income		
		LM	V/B	SLM	Isl	Int	M	F	18-34	35-54	55+	Priv	Pub	No	HS	PSe c	Unv	<30	30-60	60+
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S
Base: All respondents	800	500	229	271	104	196	388	412	207	348	236	103	172	516	226	307	264	166	285	290
Weighted	800	446	194	252	145*	209	387	413	269	319	204	105*	174	511	228	319	250	175	285	287
JOY MCPHAIL - LEADER OF THE NDP																				
Strongly approve	65 8%	46 10% E	23 12% E	23 9%	8 5%	11 5%	24 6%	41 10%	11 4%	23 7%	29 14% HI	10 9%	16 9%	38 7%	12 5%	21 7%	31 12% NO	12 7%	22 8%	26 9%
Moderately approve	251 31%	152 34% E	80 41% CE	72 29%	45 31%	54 26%	128 33%	122 30%	93 34%	101 32%	57 28%	33 31%	58 33%	157 31%	58 25%	102 32%	90 36% N	58 33%	85 30%	96 34%
Moderately disapprove	125 16%	72 16%	30 15%	43 17%	23 16%	30 14%	62 16%	63 15%	44 16%	46 14%	33 16%	17 16%	25 14%	83 16%	42 19%	47 15%	34 14%	27 15%	52 18%	37 13%
Strongly disapprove	212 26%	111 25%	32 17%	79 31% B	35 24%	66 31% B	113 29%	99 24%	57 21%	100 31% H	53 26%	26 25%	42 24%	140 27%	73 32% P	85 27%	53 21%	33 19%	79 28% Q	86 30% Q
(DK/NS)	148 18%	65 15%	29 15%	36 14%	34 24% AC	49 23% ABC	59 15%	89 21% F	65 24% IJ	49 15%	31 15%	19 18%	33 19%	93 18%	42 18%	64 20%	42 17%	45 26% RS	47 17%	42 14%
Summary																				
Top Box - Approve	315 39%	198 44% E	103 53% CDE	95 38%	52 36%	65 31%	152 39%	163 39%	104 39%	124 39%	86 42%	43 41%	74 43%	195 38%	70 31%	123 39%	121 48% NO	70 40%	107 38%	123 43%
Low Box - Disapprove	337 42%	183 41%	62 32%	121 48% B	58 40%	95 46% B	175 45%	162 39%	101 37%	146 46%	87 43%	43 41%	66 38%	223 44%	116 51% OP	132 41%	88 35%	60 34%	130 46%	123 43% Q

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4. Summary Table

Proportions/Mean: Columns Tested (5% risk level) - A/D/E - B/C/D/E - F/G - H/I/J - K/L/M - N/O/P - Q/R/S

\* small base

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		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S
Base: All respondents	800	500	229	271	104	196	388	412	207	348	236	103	172	516	226	307	264	166	285	290
Weighted	800	446	194	252	145*	209	387	413	269	319	204	105*	174	511	228	319	250	175	285	287
<b>TOP BOX SUMMARY (APPROVE)</b>																				
Gordon Campbell - Premier of BC	406 51%	231 52%	95 49%	136 54%	66 45%	109 52%	218 56%	187 45%	151 56%	159 50%	92 45%	48 46%	76 44%	279 55%	114 50%	169 53%	122 49%	62 36%	156 55%	161 56%
Joy McPhail - Leader of the NDP	315 39%	198 44%	103 53%	95 38%	52 36%	65 31%	152 39%	163 39%	104 39%	124 39%	86 42%	43 41%	74 43%	195 38%	70 31%	123 39%	121 48%	70 40%	107 38%	123 43%
<b>LOW BOX SUMMARY (DISAPPROVE)</b>																				
Gordon Campbell - Premier of BC	368 46%	206 46%	97 50%	109 43%	75 52%	87 42%	157 41%	211 51%	110 41%	151 47%	104 51%	56 53%	94 54%	213 42%	100 44%	144 45%	123 49%	100 57%	121 43%	123 43%
Joy McPhail - Leader of the NDP	337 42%	183 41%	62 32%	121 48%	58 40%	95 46%	175 45%	162 39%	101 37%	146 46%	87 43%	43 41%	66 38%	223 44%	116 51%	132 41%	88 35%	60 34%	130 46%	123 43%

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5. And, thinking about the decisions and actions the BC Liberals have taken since they've been in office, do you feel the provincial government is going too far/not going far enough, or is acting about right?

Proportions/Mean: Columns Tested (5% risk level) - A/D/E - B/C/D/E - F/G - H/I/J - K/L/M - N/O/P - Q/R/S  
 \* small base

	Total	Region					Gender		Age			Union Household			Education			Income		
		LM	V/B	SLM	Isl	Int	M	F	18-34	35-54	55+	Priv	Pub	No	HS	PSe c	Unv	<30	30-60	60+
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S
Base: All respondents	800	500	229	271	104	196	388	412	207	348	236	103	172	516	226	307	264	166	285	290
Weighted	800	446	194	252	145*	209	387	413	269	319	204	105*	174	511	228	319	250	175	285	287
Is going too far	323 40%	182 41% E	89 46% E	93 37%	76 53% AEC E	65 31%	135 35%	188 46% F	78 29%	144 45% H	98 48% H	44 42%	91 52% M	187 37%	86 38%	122 38%	114 46%	82 47%	113 40%	106 37%
Is not going far enough	151 19%	81 18%	30 16%	51 20%	21 14% B	49 23%	76 20%	75 18%	77 29% IJ	50 16% J	20 10%	20 19%	28 16%	99 19%	41 18%	70 22%	39 15%	30 17%	49 17%	61 21%
About right	300 38%	169 38%	65 33%	104 41%	45 31%	86 41%	162 42% G	138 33%	107 40%	115 36% J	76 37%	37 35%	51 29%	211 41% L	93 41%	123 39%	83 33%	58 33%	109 38%	115 40%
(DK/NS)	26 3%	14 3%	10 5% C	4 1%	3 2%	9 4%	14 4%	12 3%	7 3%	9 3%	9 5%	4 4%	4 2%	14 3%	8 3%	4 1%	14 6% O	5 3%	14 5%	5 2%