

**ONLY FOUR-IN-TEN (37%) CANADIANS SAY THAT
THE FEDERAL GOVERNMENT HAS DONE ENOUGH TO
STIMULATE THE ECONOMY IN ORDER TO AVOID
SLIPPING INTO RECESSION**

Ipsos  **Reid**

 CANADA'S NATIONAL NEWSPAPER
THE GLOBE AND MAIL



Public Release Date: Wednesday December 26th, 2001 - 11:00 p.m. (EDT)

Established in 1979, Ipsos-Reid is one of North America's leading market research and public opinion companies. Founded by Dr. Angus Reid, Ipsos-Reid is a \$70 million company which has conducted extensive market and social research in 80 countries and in 40 languages, and serves clients around the world through more than 300-professionals and 1,000 data collection staff in 11 offices. The company is a member of the Paris-based Ipsos Group, ranked among the top ten research companies in the world, with specialties in advertising, media, customer satisfaction, public opinion and market research. Visit www.ipsos-reid.com

*For copies of other news releases, please visit
http://www.ipsos-reid.com/media/content/PRE_REL.cfm*

© Ipsos-Reid

*Washington • New York • Minneapolis • San Francisco
Vancouver • Edmonton • Calgary • Winnipeg • Toronto • Ottawa • Montreal*



ONLY FOUR-IN-TEN (37%) CANADIANS SAY THAT THE FEDERAL GOVERNMENT HAS DONE ENOUGH TO STIMULATE THE ECONOMY IN ORDER TO AVOID SLIPPING INTO RECESSION

Toronto, ONTARIO – As Canadians head into the New Year, a new Ipsos-Reid/Globe and Mail/CTV poll released today indicates that four-in-ten (37%) feel that the Federal government has done enough to stimulate the economy in order to avoid the country slipping into a recession as has happened in the United States. Six-in-ten (59%) feel that not enough has been done in this area.

These are the findings of an Ipsos-Reid/Globe and Mail/CTV poll conducted between December 18th and December 20th, 2001. The poll is based on a randomly selected sample of 1,000 adult Canadians. With a sample of this size, the results are considered accurate to within ± 3.1 percentage points, 19 times out of 20, of what they would have been had the entire adult Canadian population been polled. The margin of error will be larger within regions and for other sub-groupings of the survey population. These data were statistically weighted to ensure the sample's regional and age/sex composition reflects that of the actual Canadian population according to the 1996 Census data.

© Ipsos-Reid

**Washington • New York • Minneapolis • San Francisco
Vancouver • Edmonton • Calgary • Winnipeg • Toronto • Ottawa • Montreal**



Four-in-ten (37%) feel that the Federal government has done enough to stimulate the economy in order to avoid the country slipping into a recession as has happened in the United States.

- Residents of Quebec (43%) and Ontario (40%) are more likely than those in other regions to say the government has done enough to stimulate the economy. Alberta (36%), Atlantic Canada (35%) and Saskatchewan/Manitoba (32%) follow, while British Columbians (21%) are least likely to express this view.
- Canadians in the highest household income bracket (42%) are more likely than their counterparts in the lowest (32%) and middle (35%) household income groups to say enough has been done by the federal government to stimulate the economy.
- Younger (42%) Canadians are more likely than older (37%) or middle aged (33%) Canadians to this way.
- Men (41%) are more likely than women (33%) to feel enough has been done by the government in this area.

While six-in-ten (59%) say that the federal government has not enough in this area.

- Regionally, residents of British Columbia (72%) are more likely to say that not enough has been done to stimulate the economy. This compares to residents of Ontario (56%) and Quebec (54%) who express this feeling.
- Those in the middle (61%) and lowest (62%) household income group are more likely than Canadians in the highest (55%) household income group to express this view.
- Canadian women (63%) more often express this view than Canadian men (55%).
- Middle aged (63%) are more likely to feel that not enough has been done to stimulate the economy than younger (56%) or older (57%) Canadians.



Ipsos Reid

-30-

For more information on this news release, please contact:

*Darrell Bricker
President and COO
Public Affairs
Ipsos-Reid
(416) 324-2900*

For full tabular results, please visit our website at www.ipsos-reid.com. News Releases are available at http://www.ipsos-reid.com/media/content/PRE_REL.cfm

© Ipsos-Reid

*Washington • New York • Minneapolis • San Francisco
Vancouver • Edmonton • Calgary • Winnipeg • Toronto • Ottawa • Montreal*