

December 2001

detailed tables

In your view, what one health issue do you feel is the greatest risk to women in BC? What other health issues can you think of that are risks to women in BC? [TOTAL MENTIONS 3% OR GREATER]

* small base

	Total	REGION				AGE						AGE	
		Van/ Bur	SLM	Van Is	Int	16-19	20-29	30-39	40-49	50-59	60+	<40	40+
Base: All respondents	750	217	253	96	184	47	136	136	176	130	119	319	425
Weighted	750	180	233	147*	190	52*	145	131	157	126	135	328	418
CANCER (NET)	572	140	175	108	149	42	114	109	124	85	94	265	303
	76.2%	77.7%	75.4%	73.2%	78.1%	79.8%	79.1%	83.0%	78.9%	67.4%	69.9%	80.8%	72.5%
- Cancer: Breast cancer	489	123	151	92	123	38	96	92	106	75	77	227	258
	65.1%	68.5%	64.7%	62.4%	64.6%	73.2%	66.6%	70.4%	67.3%	59.7%	57.4%	69.2%	61.8%
- Cancer (general)	94	20	28	19	26	5	16	22	21	11	19	43	51
	12.5%	11.3%	12.1%	13.0%	13.9%	8.9%	11.4%	16.7%	13.7%	8.6%	13.8%	13.1%	12.2%
- Cancer: Ovarian cancer	48	10	18	9	11	3	12	10	10	8	4	26	21
	6.3%	5.4%	7.5%	6.2%	5.9%	6.7%	8.3%	7.7%	6.1%	6.3%	2.8%	7.8%	5.1%
- Cancer: Lung cancer	28	8	8	0	12	3	6	7	6	3	4	16	12
	3.8%	4.5%	3.3%	-	6.5%	5.3%	4.2%	5.3%	3.7%	2.0%	3.0%	4.8%	3.0%
Heart attack/ disease	181	44	58	36	43	3	23	18	49	43	42	44	135
	24.2%	24.3%	25.1%	24.4%	22.6%	5.1%	16.1%	14.1%	31.2%	34.3%	31.4%	13.5%	32.2%
Health care system issues (waiting lines/ cutbacks)	61	13	18	9	21	0	5	11	16	16	13	16	45
	8.1%	7.2%	7.8%	6.1%	11.0%	-	3.7%	8.1%	10.3%	13.0%	9.3%	4.9%	10.8%
Osteoporosis	45	17	14	5	9	0	13	2	9	8	12	15	29
	6.0%	9.6%	5.9%	3.4%	4.9%	-	8.9%	1.8%	6.0%	6.4%	8.8%	4.6%	7.0%
Smoking	42	5	16	11	11	5	10	7	7	7	6	22	20
	5.7%	3.0%	6.8%	7.3%	5.5%	8.8%	7.2%	5.5%	4.6%	5.8%	4.2%	6.8%	4.8%
Diabetes	34	7	12	6	9	0	3	6	4	10	12	9	25
	4.6%	4.0%	5.1%	4.1%	4.7%	-	2.2%	4.3%	2.5%	7.7%	8.7%	2.7%	6.1%
Stress	31	13	10	4	4	0	5	5	13	5	3	9	21
	4.1%	7.1%	4.2%	2.8%	2.1%	-	3.2%	3.6%	8.2%	4.3%	2.2%	2.9%	5.1%
Mental health/ depression	27	10	5	5	7	0	7	4	8	5	2	11	15
	3.6%	5.8%	2.3%	3.3%	3.6%	-	4.6%	3.4%	5.2%	4.2%	1.5%	3.4%	3.7%
HIV/ AIDS	25	10	9	5	2	10	6	5	2	2	0	21	4
	3.4%	5.3%	3.7%	3.2%	1.2%	19.1%	4.3%	3.9%	1.0%	1.8%	-	6.5%	0.9%
Obesity/ weight gain	24	5	6	5	8	0	7	2	6	4	5	8	15
	3.1%	2.8%	2.4%	3.2%	4.4%	-	4.6%	1.2%	3.9%	3.5%	3.6%	2.5%	3.7%
Arthritis	23	4	12	2	5	0	2	1	2	4	14	3	20
	3.1%	2.4%	5.1%	1.2%	2.7%	-	1.3%	0.9%	1.5%	3.0%	10.3%	0.9%	4.8%
None	32	8	10	10	4	2	6	2	5	6	11	10	23
	4.3%	4.7%	4.4%	6.7%	2.1%	3.7%	4.3%	1.2%	3.2%	5.1%	8.4%	2.9%	5.4%
(DK/NS)	31	8	7	5	11	5	5	5	6	2	7	15	15
	4.1%	4.5%	3.2%	3.1%	5.7%	9.7%	3.5%	4.1%	3.9%	1.8%	5.1%	4.7%	3.7%



Ipsos Reid

December 2001

Using a scale of 1 to 10, please tell me how concerned you are about developing breast cancer, where 1 means you're 'not at all concerned' and 10 means you're 'very concerned.'

*small base

		REGION				AGE						AGE	
	Total	Van/ Bur	SLM	Van Is	Int	16-19	20-29	30-39	40-49	50-59	60+	<40	40+
Base: All respondents	750	217	253	96	184	47	136	136	176	130	119	319	425
Weighted	750	180	233	147*	190	52*	145	131	157	126	135	328	418
(10) Very concerned	94	17	30	15	32	3	11	17	24	17	20	31	61
	12.5%	9.5%	12.9%	10.4%	16.6%	6.0%	7.8%	13.0%	15.5%	13.7%	14.5%	9.6%	14.6%
(9)	30	7	12	3	7	3	3	6	5	7	6	12	18
	4.0%	4.2%	5.2%	2.1%	3.9%	5.4%	2.1%	5.0%	3.1%	5.7%	4.3%	3.8%	4.3%
(8)	105	27	30	20	27	5	21	28	17	21	12	55	50
	13.9%	15.1%	13.1%	13.7%	14.0%	10.5%	14.9%	21.3%	11.0%	16.4%	8.8%	16.7%	11.9%
(7)	88	20	31	19	18	12	19	16	20	16	6	47	42
	11.8%	11.4%	13.3%	12.9%	9.4%	22.8%	13.0%	12.1%	12.5%	13.0%	4.3%	14.2%	10.0%
(6)	71	20	18	20	13	8	15	12	15	9	11	35	35
	9.4%	11.2%	7.5%	13.7%	6.8%	15.5%	10.6%	9.0%	9.6%	7.0%	8.0%	10.7%	8.3%
(5)	154	31	44	31	48	12	40	25	29	22	25	77	76
	20.5%	17.4%	18.8%	21.1%	25.2%	23.1%	27.4%	19.2%	18.5%	17.2%	18.5%	23.4%	18.1%
(4)	52	14	19	7	11	5	10	10	12	9	7	25	27
	6.9%	7.7%	8.3%	5.0%	6.0%	8.7%	7.2%	7.4%	7.4%	7.2%	5.0%	7.5%	6.6%
(3)	59	17	12	17	14	2	16	6	14	5	15	24	35
	7.9%	9.5%	5.2%	11.3%	7.1%	3.7%	11.1%	4.5%	9.0%	4.1%	11.3%	7.3%	8.3%
(2)	33	11	13	3	6	1	1	7	6	9	9	9	24
	4.4%	6.4%	5.7%	1.8%	3.1%	2.2%	0.6%	5.6%	3.9%	7.1%	6.7%	2.8%	5.7%
(1) Not at all concerned	62	14	23	12	14	1	7	4	15	11	25	12	51
	8.3%	7.5%	10.0%	8.0%	7.3%	2.2%	4.6%	2.9%	9.5%	8.6%	18.6%	3.5%	12.1%
(DK/NS)	1	0	0	0	1	0	1	0	0	0	0	1	0
	0.2%	-	-	-	0.6%	-	0.8%	-	-	-	-	0.4%	-
Summary													
Top3Box (8,9,10)	229	52	73	39	66	11	36	51	47	45	37	98	129
	30.5%	28.9%	31.2%	26.2%	34.5%	21.8%	24.8%	39.2%	29.6%	35.8%	27.6%	30.1%	30.8%
Low3Box (1,2,3)	155	42	49	31	33	4	24	17	35	25	49	45	109
	20.7%	23.3%	20.9%	21.1%	17.5%	8.0%	16.2%	13.0%	22.4%	19.8%	36.6%	13.7%	26.2%
Mean	5.8	5.7	5.8	5.8	6.1	6.1	5.8	6.4	5.8	6.0	5.1	6.1	5.7

Based upon what you know or what you've heard, please tell me what you believe to be the main cause of breast cancer in women? What other causes of breast cancer can you think of? [TOTAL MENTIONS 3% OR GREATER]

*small base

		REGION				AGE						AGE	
	Total	Van/ Bur	SLM	Van Is	Int	16-19	20-29	30-39	40-49	50-59	60+	<40	40+
Base: All respondents	750	217	253	96	184	47	136	136	176	130	119	319	425
Weighted	750	180	233	147*	190	52*	145	131	157	126	135	328	418
Genetics/ it's inherited/ family disease	441	121	132	90	97	26	88	79	99	79	66	194	244
	58.7%	67.5%	56.9%	61.1%	50.9%	50.3%	61.2%	60.5%	63.1%	63.2%	48.8%	59.2%	58.5%
Smoking	158	35	48	29	46	7	24	40	39	23	23	71	86
	21.0%	19.3%	20.4%	20.0%	24.2%	13.1%	16.6%	30.5%	25.0%	18.7%	17.3%	21.6%	20.6%
Diet/ not eating well	156	48	47	28	33	5	25	29	32	36	28	59	95
	20.8%	26.7%	20.2%	19.1%	17.2%	8.9%	17.5%	22.0%	20.4%	28.3%	20.5%	17.9%	22.8%
Environmental factors	72	28	19	11	14	1	20	14	14	14	8	35	36
	9.6%	15.5%	8.3%	7.3%	7.4%	2.2%	13.8%	10.9%	8.6%	11.5%	5.7%	10.8%	8.6%
Pollution/ chemicals	47	12	12	10	13	1	4	10	14	11	7	15	32
	6.3%	6.5%	5.3%	6.7%	6.9%	1.6%	2.9%	7.6%	8.9%	9.1%	5.0%	4.6%	7.7%
Stress	42	17	13	6	6	1	6	6	12	12	3	14	28
	5.5%	9.6%	5.4%	4.0%	3.1%	2.2%	4.4%	4.9%	7.9%	9.8%	2.2%	4.2%	6.7%
Hormones/ estrogen pills	37	9	10	12	6	0	2	5	8	13	10	6	30
	4.9%	4.9%	4.5%	8.0%	3.0%	-	1.1%	3.7%	4.9%	10.4%	7.1%	2.0%	7.3%
Unhealthy living/ lifestyle	32	10	10	4	8	1	9	2	10	5	5	12	21
	4.3%	5.4%	4.4%	2.9%	4.2%	2.2%	5.9%	1.5%	6.6%	4.2%	3.7%	3.5%	4.9%
Lack of detection/ not getting mammograms	31	4	10	9	8	2	6	8	6	4	6	15	16
	4.2%	2.2%	4.5%	6.1%	4.1%	3.8%	4.1%	5.8%	3.8%	3.1%	4.3%	4.7%	3.7%
Birth control/ oral contraceptives	26	7	4	5	9	1	6	6	9	2	2	13	13
	3.5%	4.0%	1.8%	3.7%	4.9%	1.6%	4.4%	4.5%	5.7%	1.6%	1.5%	4.0%	3.1%
None	40	7	6	13	14	4	10	4	5	8	11	17	23
	5.4%	3.9%	2.6%	8.8%	7.4%	7.4%	6.7%	3.0%	2.9%	6.0%	7.8%	5.3%	5.5%
(DK/NS)	92	15	32	16	28	8	18	13	17	10	25	39	53
	12.3%	8.6%	13.8%	11.0%	14.9%	16.3%	12.1%	10.1%	11.1%	8.0%	18.6%	12.0%	12.6%



Ipsos Reid

detailed tables

December 2001

Again, based upon what you know or what you've heard, at what age are women most at risk of developing breast cancer?

*small base

	Total	REGION				AGE						AGE	
		Van/ Bur	SLM	Van Is	Int	16-19	20-29	30-39	40-49	50-59	60+	<40	40+
Base: All respondents	750	217	253	96	184	47	136	136	176	130	119	319	425
Weighted	750	180	233	147*	190	52*	145	131	157	126	135	328	418
Younger than twenty	4 0.5%	2 1.0%	1 0.5%	0 -	1 0.6%	2 3.7%	1 0.8%	0 -	0 -	0 -	1 0.7%	3 0.9%	1 0.2%
In their twenties	27 3.6%	2 1.3%	13 5.7%	9 5.9%	2 1.2%	8 14.8%	8 5.3%	7 5.4%	2 1.0%	3 2.2%	0 -	22 6.8%	4 1.0%
In their thirties	155 20.7%	41 22.7%	49 21.2%	23 15.6%	42 22.3%	21 39.9%	44 30.4%	36 27.8%	19 11.8%	12 9.9%	23 16.7%	101 30.9%	54 12.8%
In their forties	323 43.1%	82 45.6%	99 42.7%	68 45.9%	75 39.2%	14 27.5%	65 44.9%	63 48.2%	80 51.0%	42 33.4%	57 42.5%	142 43.4%	179 42.9%
In their fifties	156 20.8%	32 18.1%	48 20.6%	27 18.5%	48 25.2%	1 2.2%	18 12.1%	19 14.7%	42 27.0%	44 34.7%	30 22.4%	38 11.6%	116 27.8%
In their sixties or older	38 5.0%	12 6.6%	8 3.6%	10 7.0%	7 3.7%	1 2.2%	0 -	3 2.1%	5 3.0%	15 11.9%	14 10.5%	4 1.2%	34 8.1%
Women of all ages are equally at risk	40 5.3%	7 3.8%	11 4.6%	11 7.1%	12 6.1%	4 7.5%	8 5.6%	2 1.9%	8 5.2%	9 7.3%	7 5.0%	15 4.4%	24 5.8%
None	1 0.1%	0 -	1 0.3%	0 -	0 -	0 -	0 -	0 -	0 -	1 0.6%	0 -	0 -	1 0.2%
(DK/NS)	7 0.9%	2 1.0%	2 0.8%	0 -	3 1.7%	1 2.2%	1 0.8%	0 -	2 1.0%	0 -	3 2.2%	2 0.7%	5 1.1%

If you wanted information about breast cancer, which source would you go to first?

* small base

	Total	REGION				AGE						AGE	
		Van/ Bur	SLM	Van Is	Int	16-19	20-29	30-39	40-49	50-59	60+	<40	40+
Base: All respondents	750	217	253	96	184	47	136	136	176	130	119	319	425
Weighted	750	180	233	147*	190	52*	145	131	157	126	135	328	418
A doctor	324 43.1%	72 40.0%	108 46.4%	65 44.3%	78 41.2%	27 51.8%	60 41.4%	53 40.7%	59 37.7%	57 45.1%	64 47.2%	140 42.8%	180 43.0%
The Internet	226 30.2%	58 32.4%	71 30.7%	45 30.3%	52 27.4%	16 31.1%	61 42.0%	41 31.3%	57 36.1%	35 28.2%	16 11.5%	118 36.0%	108 25.8%
A library	35 4.7%	7 3.9%	10 4.4%	7 4.4%	11 5.9%	0 -	5 3.2%	8 6.1%	4 2.8%	7 5.7%	11 7.9%	13 3.9%	22 5.3%
Public health unit/ clinic/ hospital	27 3.6%	3 1.5%	5 2.0%	3 2.1%	17 8.8%	2 4.5%	2 1.6%	5 3.8%	6 3.8%	4 3.1%	8 5.8%	10 3.0%	18 4.2%
The BC and Yukon Division of the Canadian Cancer Society	21 2.9%	6 3.2%	5 1.9%	6 4.3%	5 2.6%	0 -	2 1.3%	6 4.4%	2 1.6%	6 4.5%	6 4.1%	8 2.4%	14 3.3%
The B.C. Cancer Agency	21 2.8%	10 5.4%	5 2.0%	1 0.9%	5 2.7%	0 -	2 1.1%	5 3.8%	6 3.9%	3 2.6%	5 3.7%	7 2.0%	14 3.5%
Books/ medical books	19 2.6%	3 1.8%	8 3.5%	5 3.4%	3 1.6%	1 2.2%	3 1.9%	3 2.2%	5 3.3%	3 2.2%	5 3.4%	7 2.1%	12 3.0%
A women's clinic	16 2.2%	6 3.2%	5 2.2%	3 2.3%	2 1.1%	3 6.1%	5 3.3%	2 1.9%	2 1.4%	2 1.4%	2 1.5%	10 3.2%	6 1.4%
The Canadian Breast Cancer Foundation	13 1.7%	3 1.4%	3 1.3%	5 3.4%	2 1.1%	0 -	0 -	1 0.9%	4 2.8%	2 2.0%	5 3.4%	1 0.4%	12 2.8%
A pharmacy	7 0.9%	2 1.1%	3 1.1%	0 -	2 1.1%	1 2.2%	0 -	0 -	2 1.0%	1 0.8%	3 2.2%	1 0.4%	5 1.3%
Friends	6 0.8%	2 1.3%	0 -	0 -	3 1.7%	0 -	2 1.4%	2 1.5%	2 1.1%	0 -	0 -	4 1.2%	2 0.4%
Family	4 0.5%	1 0.5%	2 0.8%	0 -	1 0.5%	0 -	2 1.3%	0 -	2 1.1%	0 -	0 -	2 0.6%	2 0.4%
The Women's Health Bureau, Ministry of Health	3 0.4%	0 -	2 0.8%	0 -	1 0.6%	0 -	1 0.8%	1 0.6%	0 -	0 -	1 0.7%	2 0.6%	1 0.2%
Other	26 3.5%	7 3.8%	7 2.9%	7 4.6%	6 3.1%	1 2.2%	1 0.6%	3 2.1%	6 3.5%	6 4.4%	11 7.8%	5 1.4%	22 5.2%
(DK/NS)	2 0.3%	1 0.5%	0 -	0 -	1 0.5%	0 -	0 -	1 0.7%	0 -	0 -	1 0.7%	1 0.3%	1 0.2%

detailed tables



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In the past one to two years, have you had a mammogram?

*small base

	Total	REGION				AGE						AGE	
		Van/ Bur	SLM	Van Is	Int	16-19	20-29	30-39	40-49	50-59	60+	<40	40+
Base: All respondents	750	217	253	96	184	47	136	136	176	130	119	319	425
Weighted	750	180	233	147*	190	52*	145	131	157	126	135	328	418
Yes	320 42.7%	73 40.5%	99 42.4%	69 47.1%	80 41.8%	3 5.9%	12 8.1%	21 15.8%	82 52.2%	102 80.8%	99 73.3%	35 10.8%	283 67.6%
No	427 56.9%	106 59.0%	133 57.3%	78 52.9%	110 57.6%	49 94.1%	131 90.6%	109 83.6%	75 47.8%	24 19.2%	36 26.7%	289 88.3%	135 32.4%
(DK/NS)	3 0.4%	1 0.5%	1 0.3%	0 -	1 0.6%	0 -	2 1.4%	1 0.6%	0 -	0 -	0 -	3 0.8%	0 -

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