

# detailed tables

Thinking of how you feel right now, if a PROVINCIAL election were held tomorrow, which of the following parties' candidates would you, yourself, be most likely to support? Well, which party would you say you are leaning towards?

|                                    | Total      | AGE            |                |             | EDUCATION  |            |            | GENDER     |            | INCOME     |                |            |
|------------------------------------|------------|----------------|----------------|-------------|------------|------------|------------|------------|------------|------------|----------------|------------|
|                                    |            | 18 to 34 years | 35 to 54 years | 55 or older | <=HS       | Post. Sec. | Univ.      | Male       | Female     | <\$30K     | \$30K to \$60K | \$60K +    |
| Base: All respondents              | 1000       | 250            | 456            | 289         | 317        | 341        | 342        | 500        | 500        | 196        | 315            | 427        |
| Weighted                           | 1000       | 372            | 349            | 276         | 315        | 341        | 344        | 484        | 516        | 204        | 317            | 422        |
| The Progressive Conservatives (PC) | 297<br>30% | 73<br>20%      | 123<br>35%     | 99<br>36%   | 81<br>26%  | 107<br>31% | 109<br>32% | 171<br>35% | 126<br>24% | 36<br>18%  | 93<br>29%      | 150<br>36% |
| The Liberals                       | 459<br>46% | 184<br>49%     | 153<br>44%     | 121<br>44%  | 153<br>49% | 144<br>42% | 161<br>47% | 205<br>42% | 254<br>49% | 100<br>49% | 159<br>50%     | 177<br>42% |
| The New Democratic Party (NDP)     | 140<br>14% | 70<br>19%      | 41<br>12%      | 30<br>11%   | 44<br>14%  | 48<br>14%  | 49<br>14%  | 72<br>15%  | 68<br>13%  | 42<br>21%  | 42<br>13%      | 51<br>12%  |
| Or some other party                | 9<br>1%    | 2<br>1%        | 5<br>1%        | 2<br>1%     | 3<br>1%    | 5<br>1%    | 1<br>0     | 6<br>1%    | 3<br>1%    | 3<br>2%    | 1<br>0         | 3<br>1%    |
| Would not vote                     | 14<br>1%   | 5<br>1%        | 3<br>1%        | 5<br>2%     | 3<br>1%    | 6<br>2%    | 5<br>1%    | 7<br>1%    | 6<br>1%    | 3<br>1%    | 4<br>1%        | 3<br>1%    |
| Refused                            | 18<br>2%   | 9<br>2%        | 3<br>1%        | 5<br>2%     | 11<br>4%   | 5<br>1%    | 1<br>0     | 6<br>1%    | 12<br>2%   | 4<br>2%    | 6<br>2%        | 7<br>2%    |
| Don't Know                         | 64<br>6%   | 29<br>8%       | 21<br>6%       | 14<br>5%    | 20<br>6%   | 26<br>8%   | 18<br>5%   | 18<br>4%   | 47<br>9%   | 15<br>7%   | 12<br>4%       | 31<br>7%   |
| Base: Decided voters               | 908        | 222            | 420            | 262         | 287        | 304        | 317        | 472        | 436        | 173        | 293            | 392        |
| Weighted                           | 905        | 328            | 321            | 252         | 281        | 304        | 320        | 454        | 451        | 182        | 295            | 381        |
| The Progressive Conservatives (PC) | 297<br>33% | 73<br>22%      | 123<br>38%     | 99<br>39%   | 81<br>29%  | 107<br>35% | 109<br>34% | 171<br>38% | 126<br>28% | 36<br>20%  | 93<br>31%      | 150<br>39% |
| The Liberals                       | 459<br>51% | 184<br>56%     | 153<br>48%     | 121<br>48%  | 153<br>55% | 144<br>47% | 161<br>50% | 205<br>45% | 254<br>56% | 100<br>55% | 159<br>54%     | 177<br>46% |
| The New Democratic Party (NDP)     | 140<br>15% | 70<br>21%      | 41<br>13%      | 30<br>12%   | 44<br>16%  | 48<br>16%  | 49<br>15%  | 72<br>16%  | 68<br>15%  | 42<br>23%  | 42<br>14%      | 51<br>13%  |
| Or some other party                | 9<br>1%    | 2<br>1%        | 5<br>1%        | 2<br>1%     | 3<br>1%    | 5<br>2%    | 1<br>0     | 6<br>1%    | 3<br>1%    | 3<br>2%    | 1<br>0         | 3<br>1%    |

# detailed tables

Thinking of how you feel right now, if a PROVINCIAL election were held tomorrow, which of the following parties' candidates would you, yourself, be most likely to support? Well, which party would you say you are leaning towards?

|                                    | Total | REGION   |            |         |          |               |     | REGION TYPE |       | AREA CODE |     |
|------------------------------------|-------|----------|------------|---------|----------|---------------|-----|-------------|-------|-----------|-----|
|                                    |       | Ham/Niag | South West | Eastern | Northern | Ont (ex. GTA) | GTA | Urban       | Rural | 416       | 905 |
| Base: All respondents              | 1000  | 175      | 175        | 150     | 100      | 600           | 400 | 862         | 138   | 227       | 166 |
| Weighted                           | 1000  | 87       | 251        | 200     | 82       | 621           | 379 | 852         | 148   | 215       | 158 |
| The Progressive Conservatives (PC) | 297   | 26       | 75         | 61      | 19       | 181           | 116 | 251         | 46    | 50        | 65  |
|                                    | 30%   | 29%      | 30%        | 31%     | 23%      | 29%           | 31% | 29%         | 31%   | 23%       | 41% |
| The Liberals                       | 459   | 41       | 110        | 93      | 39       | 283           | 176 | 402         | 57    | 110       | 62  |
|                                    | 46%   | 47%      | 44%        | 46%     | 48%      | 46%           | 46% | 47%         | 38%   | 51%       | 39% |
| The New Democratic Party (NDP)     | 140   | 10       | 37         | 27      | 16       | 91            | 49  | 115         | 25    | 32        | 14  |
|                                    | 14%   | 12%      | 15%        | 14%     | 20%      | 15%           | 13% | 14%         | 17%   | 15%       | 9%  |
| Or some other party                | 9     | 1        | 5          | 0       | 1        | 7             | 2   | 6           | 3     | 2         | 0   |
|                                    | 1%    | 1%       | 2%         | -       | 1%       | 1%            | 1%  | 1%          | 2%    | 1%        | -   |
| Would not vote                     | 14    | 1        | 2          | 2       | 1        | 7             | 7   | 11          | 2     | 5         | 2   |
|                                    | 1%    | 1%       | 1%         | 1%      | 2%       | 1%            | 2%  | 1%          | 2%    | 2%        | 1%  |
| Refused                            | 18    | 1        | 8          | 4       | 1        | 14            | 4   | 16          | 2     | 1         | 3   |
|                                    | 2%    | 1%       | 3%         | 2%      | 1%       | 2%            | 1%  | 2%          | 1%    | 0         | 2%  |
| Don't Know                         | 64    | 7        | 14         | 13      | 4        | 38            | 26  | 50          | 14    | 15        | 11  |
|                                    | 6%    | 8%       | 6%         | 6%      | 5%       | 6%            | 7%  | 6%          | 9%    | 7%        | 7%  |
| Base: Decided voters               | 908   | 156      | 160        | 137     | 92       | 545           | 363 | 786         | 122   | 205       | 151 |
| Weighted                           | 905   | 78       | 228        | 181     | 76       | 562           | 343 | 775         | 130   | 195       | 142 |
| The Progressive Conservatives (PC) | 297   | 26       | 75         | 61      | 19       | 181           | 116 | 251         | 46    | 50        | 65  |
|                                    | 33%   | 33%      | 33%        | 34%     | 25%      | 32%           | 34% | 32%         | 35%   | 26%       | 46% |
| The Liberals                       | 459   | 41       | 110        | 93      | 39       | 283           | 176 | 402         | 57    | 110       | 62  |
|                                    | 51%   | 53%      | 48%        | 51%     | 52%      | 50%           | 51% | 52%         | 43%   | 57%       | 44% |
| The New Democratic Party (NDP)     | 140   | 10       | 37         | 27      | 16       | 91            | 49  | 115         | 25    | 32        | 14  |
|                                    | 15%   | 13%      | 16%        | 15%     | 21%      | 16%           | 14% | 15%         | 19%   | 17%       | 10% |
| Or some other party                | 9     | 1        | 5          | 0       | 1        | 7             | 2   | 6           | 3     | 2         | 0   |
|                                    | 1%    | 1%       | 2%         | -       | 1%       | 1%            | 1%  | 1%          | 2%    | 1%        | -   |

Which ONE would you most likely vote for if a provincial election were held tomorrow?

|                                                          | Total | AGE            |                |             | EDUCATION |            |       | GENDER |        | INCOME |                |         |
|----------------------------------------------------------|-------|----------------|----------------|-------------|-----------|------------|-------|--------|--------|--------|----------------|---------|
|                                                          |       | 18 to 34 years | 35 to 54 years | 55 or older | <=HS      | Post. Sec. | Univ. | Male   | Female | <\$30K | \$30K to \$60K | \$60K + |
| Base: All respondents                                    | 1000  | 250            | 456            | 289         | 317       | 341        | 342   | 500    | 500    | 196    | 315            | 427     |
| Weighted                                                 | 1000  | 372            | 349            | 276         | 315       | 341        | 344   | 484    | 516    | 204    | 317            | 422     |
| Ernie Eves [EEVZ] and the Progressive Conservative Party | 352   | 103            | 140            | 107         | 113       | 128        | 111   | 192    | 161    | 51     | 120            | 167     |
|                                                          | 35%   | 28%            | 40%            | 39%         | 36%       | 38%        | 32%   | 40%    | 31%    | 25%    | 38%            | 40%     |
| Dalton McGuinty [MI - GINTY] and the Liberal Party       | 490   | 202            | 160            | 127         | 149       | 151        | 190   | 230    | 261    | 114    | 155            | 200     |
|                                                          | 49%   | 54%            | 46%            | 46%         | 47%       | 44%        | 55%   | 47%    | 50%    | 56%    | 49%            | 47%     |
| DO NOT READ: Neither                                     | 101   | 38             | 33             | 29          | 30        | 45         | 26    | 45     | 56     | 22     | 33             | 34      |
|                                                          | 10%   | 10%            | 9%             | 10%         | 9%        | 13%        | 8%    | 9%     | 11%    | 11%    | 10%            | 8%      |
| (DK/NS)                                                  | 57    | 28             | 16             | 13          | 23        | 17         | 16    | 18     | 39     | 17     | 9              | 21      |
|                                                          | 6%    | 8%             | 5%             | 5%          | 7%        | 5%         | 5%    | 4%     | 8%     | 8%     | 3%             | 5%      |

|                                                          | Total | REGION   |            |         |          |               |     | REGION TYPE |       | AREA CODE |     |
|----------------------------------------------------------|-------|----------|------------|---------|----------|---------------|-----|-------------|-------|-----------|-----|
|                                                          |       | Ham/Niag | South West | Eastern | Northern | Ont (ex. GTA) | GTA | Urban       | Rural | 416       | 905 |
| Base: All respondents                                    | 1000  | 175      | 175        | 150     | 100      | 600           | 400 | 862         | 138   | 227       | 166 |
| Weighted                                                 | 1000  | 87       | 251        | 200     | 82       | 621           | 379 | 852         | 148   | 215       | 158 |
| Ernie Eves [EEVZ] and the Progressive Conservative Party | 352   | 33       | 100        | 63      | 26       | 221           | 131 | 293         | 59    | 59        | 68  |
|                                                          | 35%   | 38%      | 40%        | 31%     | 31%      | 36%           | 35% | 34%         | 40%   | 27%       | 43% |
| Dalton McGuinty [MI - GINTY] and the Liberal Party       | 490   | 41       | 118        | 94      | 48       | 302           | 189 | 427         | 64    | 119       | 66  |
|                                                          | 49%   | 47%      | 47%        | 47%     | 59%      | 49%           | 50% | 50%         | 43%   | 55%       | 42% |
| DO NOT READ: Neither                                     | 101   | 9        | 27         | 26      | 6        | 68            | 33  | 81          | 20    | 22        | 11  |
|                                                          | 10%   | 10%      | 11%        | 13%     | 7%       | 11%           | 9%  | 10%         | 13%   | 10%       | 7%  |
| (DK/NS)                                                  | 57    | 5        | 7          | 17      | 2        | 30            | 27  | 50          | 6     | 14        | 13  |
|                                                          | 6%    | 5%       | 3%         | 8%      | 2%       | 5%            | 7%  | 6%          | 4%    | 7%        | 8%  |