Thinking of how you feel right now, if a FEDERAL election were held tomorrow, which of the following parties' candidates would you, yourself, be most likely to support?

|  |  | REGION TYPE |  | REGION |  |  |  |  |  | INCOME |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | TOTAL | Rural | Urban | BC | ALB | SK/MN | ONT | QUE | ATL | <\$30K | $\begin{aligned} & \$ 30 \mathrm{~K}- \\ & <\$ 60 \mathrm{~K} \end{aligned}$ | \$60K + |
|  |  |  |  |  |  |  |  |  |  |  |  |  |
| Base: All respondents (Leaners Included) |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted Base | 1000 | 185 | 815 | 150 | 100 | 100 | 300 | 250 | 100 | 245 | 347 | 315 |
| Weighted Base | 1000 | 168 | 832 | 130 | 90 | 70 | 377 | 251 | 81 | 258 | 346 | 312 |
| The Progressive Conservatives (PC) | 15\% | 16\% | 14\% | 10\% | 24\% | 13\% | 18\% | 6\% | 26\% | 11\% | 15\% | 18\% |
| The Liberals | 42\% | 35\% | 43\% | 39\% | 27\% | 34\% | 47\% | 39\% | 52\% | 39\% | 42\% | 46\% |
| The New Democratic Party (NDP) | 9\% | 5\% | 10\% | 12\% | 3\% | 15\% | 11\% | 5\% | 6\% | 14\% | 8\% | 5\% |
| The Canadian Alliance | 11\% | 15\% | 10\% | 24\% | 31\% | 15\% | 9\% | 1\% | 2\% | 6\% | 12\% | 14\% |
| The Bloc Québécois (BQ) | 8\% | 12\% | 8\% | - | - | - | - | 34\% | - | 10\% | 10\% | 6\% |
| Some other party | 4\% | 5\% | 4\% | 8\% | 4\% | 6\% | 5\% | 1\% | 6\% | 6\% | 4\% | 3\% |
| Would not vote/None/Would spoil ballot | 3\% | 4\% | 3\% | 4\% | 3\% | 3\% | 2\% | 5\% | 3\% | 4\% | 4\% | 2\% |
| Don't Know | 6\% | 6\% | 6\% | 2\% | 4\% | 8\% | 7\% | 7\% | 3\% | 6\% | 4\% | 6\% |
| Refused | 2\% | 3\% | 2\% | 2\% | 3\% | 6\% | 1\% | 2\% | 2\% | 4\% | 1\% | 1\% |
| DECIDED VOTER - LEANERS INCLUDE |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |
| Base: Decided Voters - Leaners Included |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted Base | 888 | 161 | 727 | 139 | 89 | 83 | 270 | 215 |  | 209 | 313 | 290 |
| Weighted Base | 889 | 148 | 742 | 121 | 81 | 58 | 339 | 216 | 75 | 220 | 315 | 285 |
| The Progressive Conservatives (PC) | 16\% | 18\% | 16\% | 11\% | 27\% | 15\% | 20\% | 7\% | 28\% | 13\% | 16\% | 19\% |
| The Liberals | 47\% | 39\% | 49\% | 42\% | 31\% | 41\% | 53\% | 46\% | 57\% | 45\% | 46\% | 50\% |
| The New Democratic Party (NDP) | 10\% | 6\% | 11\% | 13\% | 4\% | 19\% | 12\% | 6\% | 7\% | 17\% | 8\% | 5\% |
| The Canadian Alliance | 12\% | 17\% | 11\% | 26\% | 34\% | 18\% | 10\% | 1\% | 2\% | 7\% | 13\% | 15\% |
| The Bloc Québécois ( BQ ) | 10\% | 13\% | 9\% |  | - |  | - | 39\% | - | 12\% | 11\% | 6\% |
| Some other party | 5\% | 6\% | 5\% | 8\% | 4\% | 7\% | 5\% | 1\% | 6\% | 6\% | 4\% | 4\% |

Thinking of how you feel right now, if a FEDERAL election were held tomorrow, which of the following parties' candidates would you, yourself, be most likely to support?

|  |  | AGE |  |  | GENDER |  | EDUCATION |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | TOTAL | 18-34 | 35-54 | 55+ | Male | Female | <HS | HS | Post sec | University |
| Base: All respondents (Leaners Included) |  |  |  |  |  |  |  |  |  |  |
| Unweighted Base | 1000 | 250 | 467 | 263 | 500 | 500 | 110 | 274 | 362 | 246 |
| Weighted Base | 1000 | 337 | 374 | 272 | 490 | 510 | 109 | 267 | 367 | 250 |
| The Progressive Conservatives (PC) | 15\% | 9\% | 15\% | 20\% | 15\% | 14\% | 10\% | 12\% | 19\% | 13\% |
| The Liberals | 42\% | 44\% | 41\% | 41\% | 42\% | 42\% | 36\% | 42\% | 41\% | 47\% |
| The New Democratic Party (NDP) | 9\% | 10\% | 8\% | 9\% | 8\% | 10\% | 14\% | 8\% | 6\% | 10\% |
| The Canadian Alliance | 11\% | 9\% | 12\% | 11\% | 13\% | 9\% | 10\% | 13\% | 10\% | 10\% |
| The Bloc Québécois (BQ) | 8\% | 11\% | 9\% | 5\% | 9\% | 8\% | 11\% | 9\% | 9\% | 6\% |
| Some other party | 4\% | 6\% | 5\% | 2\% | 4\% | 4\% | 5\% | 6\% | 4\% | 3\% |
| Would not vote/None/Would spoil ballot | 3\% | 3\% | 4\% | 3\% | 2\% | 4\% | 3\% | 4\% | 4\% | 3\% |
| Don't Know | 6\% | 6\% | 4\% | 6\% | 4\% | 7\% | 9\% | 5\% | 5\% | 7\% |
| Refused | 2\% | 2\% | 3\% | 1\% | 2\% | 2\% | 2\% | 2\% | 3\% | 1\% |
| DECIDED VOTER - LEANERS INCLUDED |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |
| Base: Decided Voters - Leaners Included |  |  |  |  |  |  |  |  |  |  |
| Unweighted Base | 888 | 221 | 416 | 234 | 452 | 436 | 95 | 242 | 322 | 222 |
| Weighted Base | 889 | 299 | 334 | 243 | 447 | 442 | 94 | 239 | 326 | 225 |
| The Progressive Conservatives (PC) | 16\% | 10\% | 17\% | 23\% | 16\% | 17\% | 12\% | 14\% | 21\% | 15\% |
| The Liberals | 47\% | 49\% | 45\% | 47\% | 46\% | 49\% | 41\% | 47\% | 46\% | 52\% |
| The New Democratic Party (NDP) | 10\% | 11\% | 9\% | 10\% | 9\% | 11\% | 16\% | 9\% | 7\% | 12\% |
| The Canadian Alliance | 12\% | 11\% | 13\% | 12\% | 14\% | 10\% | 11\% | 14\% | 11\% | 11\% |
| The Bloc Québécois (BQ) | 10\% | 12\% | 10\% | 6\% | 10\% | 9\% | 13\% | 9\% | 10\% | 7\% |
| Some other party | 5\% | 6\% | 5\% | 2\% | 5\% | 5\% | 6\% | 7\% | 4\% | 3\% |

FINAL DATA
Filename: MEDIA1.DOC

