

BC Reid Express - March 2002 (06-0584-76)

detailed tables

Summary Table - Total Likely to Support (Decided Voters Only)

Thinking of how you feel right now, if a PROVINCIAL election were held tomorrow here in BC, which of the following parties' candidates would you be most likely to support? We know that some people have not made up their minds yet about which party they will support. Is there nevertheless a party you are leaning towards?

* small base

	Total	Region					Gender		Age			Union Household			Education			Income		
		LM	V/B	SLM	Isl	Int	M	F	18-34	35-54	55+	Priv	Pub	No	HS	PSe c	Unv	<30	30-60	60+
Base: Decided voters	694	443	210	233	89	162	349	345	211	309	164	88	145	454	169	281	241	130	214	313
Weighted	693	394	176	218	125*	173	335	357	225	273	187	87*	145	454	171	281	238	134	218	306
The BC Liberal Party	331 48%	193 49%	79 45%	114 52%	61 48%	78 45%	190 57%	141 39%	106 47%	129 47%	91 49%	36 42%	52 36%	240 53%	76 44%	134 48%	121 51%	43 32%	97 45%	174 57%
The New Democratic Party (NDP)	197 28%	103 26%	50 28%	53 24%	33 27%	60 35%	72 22%	124 35%	58 26%	87 32%	51 28%	30 34%	62 43%	103 23%	42 25%	84 30%	70 30%	45 33%	65 30%	76 25%
The Green Party	108 16%	62 16%	33 19%	28 13%	22 18%	25 14%	52 16%	56 16%	41 18%	37 14%	27 14%	12 14%	19 13%	75 16%	30 18%	38 14%	38 16%	26 20%	36 16%	43 14%
Unity BC	24 3%	19 5%	6 3%	13 6%	3 2%	3 2%	8 2%	16 4%	8 4%	9 3%	7 4%	3 3%	6 4%	15 3%	8 5%	12 4%	4 2%	9 7%	9 4%	4 1%
Other	33 5%	18 5%	9 5%	9 4%	7 5%	8 5%	12 4%	20 6%	11 5%	11 4%	10 5%	6 7%	5 3%	22 5%	15 9%	12 4%	6 2%	11 8%	11 5%	9 3%

As you know, the BC Liberals were elected to govern BC in May of 2001. Based upon what you've seen so far, generally speaking, would you say you approve or disapprove of the overall performance of the BC Liberal government?

* small base

	Total	Region					Gender		Age			Union Household			Education			Income		
		LM	V/B	SLM	Isl	Int	M	F	18-34	35-54	55+	Priv	Pub	No	HS	PSe c	Unv	<30	30-60	60+
Base: All respondents	800	500	231	269	103	197	400	400	252	356	179	102	165	523	204	322	269	153	251	350
Weighted	800	446	194	252	145*	209	387	413	269	316	204	100*	165	525	207	321	267	157	257	342
Strongly approve	138 17%	80 18%	28 14%	52 20%	27 19%	32 15%	79 20%	59 14%	37 14%	52 17%	45 22%	13 13%	18 11%	108 21%	35 17%	56 18%	47 18%	21 13%	35 14%	75 22%
Moderately approve	220 28%	128 29%	60 31%	68 27%	34 24%	58 28%	119 31%	101 24%	89 33%	83 26%	47 23%	26 26%	31 19%	160 30%	51 24%	95 30%	74 28%	27 17%	72 28%	109 32%
Moderately disapprove	116 15%	63 14%	26 13%	37 15%	18 13%	35 17%	58 15%	59 14%	44 16%	48 15%	23 11%	19 18%	25 15%	71 13%	32 16%	44 14%	39 15%	24 15%	40 16%	45 13%
Strongly disapprove	313 39%	170 38%	75 39%	94 38%	62 43%	82 39%	124 32%	190 46%	94 35%	127 40%	87 43%	40 40%	90 55%	179 34%	85 41%	124 39%	102 38%	83 53%	102 40%	111 32%
(DK/NS)	12 2%	6 1%	5 3%	1 0	4 3%	3 1%	7 2%	5 1%	5 2%	5 2%	2 1%	3 3%	1 1%	8 1%	5 2%	2 1%	4 2%	2 1%	8 3%	2 0
Summary																				
Top Box - Approve	358 45%	207 47%	88 45%	119 47%	61 42%	90 43%	198 51%	160 39%	126 47%	136 43%	92 45%	39 39%	49 30%	267 51%	85 41%	151 47%	122 46%	48 31%	107 42%	184 54%
Low Box - Disapprove	429 54%	232 52%	101 52%	132 52%	80 55%	117 56%	181 47%	248 60%	138 51%	175 55%	110 54%	59 59%	115 70%	250 48%	117 57%	168 52%	141 53%	108 68%	142 55%	156 46%

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Thinking of (GORDON CAMPBELL) would you say you generally approve or disapprove of the way he/she has performed as PREMIER OF BRITISH COLUMBIA?

* small base

	Total	Region					Gender		Age			Union Household			Education			Income		
		LM	V/B	SLM	Isl	Int	M	F	18-34	35-54	55+	Priv	Pub	No	HS	PSe c	Unv	<30	30-60	60+
Base: All respondents	800	500	231	269	103	197	400	400	252	356	179	102	165	523	204	322	269	153	251	350
Weighted	800	446	194	252	145*	209	387	413	269	316	204	100*	165	525	207	321	267	157	257	342
Strongly approve	135 17%	76 17%	35 18%	41 16%	28 20%	31 15%	76 20%	59 14%	33 12%	51 16%	47 23%	10 10%	18 11%	108 21%	37 18%	54 17%	45 17%	22 14%	38 15%	69 20%
Moderately approve	225 28%	129 29%	54 28%	75 30%	33 23%	64 31%	123 32%	103 25%	89 33%	92 29%	44 22%	29 29%	32 20%	162 31%	54 26%	90 28%	81 30%	31 20%	76 29%	104 30%
Moderately disapprove	109 14%	70 16%	30 16%	40 16%	9 6%	30 14%	58 15%	50 12%	50 18%	41 13%	17 8%	19 19%	21 13%	67 13%	24 12%	54 17%	30 11%	21 13%	34 13%	48 14%
Strongly disapprove	314 39%	161 36%	71 36%	90 36%	71 49%	82 39%	122 31%	193 47%	92 34%	125 40%	92 45%	42 42%	93 57%	174 33%	89 43%	117 37%	106 40%	82 52%	102 39%	115 34%
(DK/NS)	16 2%	10 2%	4 2%	6 2%	4 3%	3 1%	8 2%	8 2%	6 2%	7 2%	3 1%	0 -	1 0	13 3%	3 2%	6 2%	6 2%	2 1%	8 3%	6 2%
Summary																				
Top Box - Approve	361 45%	205 46%	89 46%	116 46%	61 42%	95 45%	199 51%	162 39%	122 45%	143 45%	91 45%	39 39%	50 30%	270 51%	91 44%	144 45%	126 47%	52 33%	113 44%	173 51%
Low Box - Disapprove	423 53%	231 52%	101 52%	130 52%	80 55%	112 53%	180 46%	243 59%	141 52%	166 53%	109 54%	61 61%	114 69%	242 46%	113 54%	171 53%	136 51%	103 66%	136 53%	163 48%

Thinking of (JOY MACPHAIL) would you say you generally approve or disapprove of the way he/she has performed as LEADER OF THE NDP?

* small base

	Total	Region					Gender		Age			Union Household			Education			Income		
		LM	V/B	SLM	Isl	Int	M	F	18-34	35-54	55+	Priv	Pub	No	HS	PSe c	Unv	<30	30-60	60+
Base: All respondents	800	500	231	269	103	197	400	400	252	356	179	102	165	523	204	322	269	153	251	350
Weighted	800	446	194	252	145*	209	387	413	269	316	204	100*	165	525	207	321	267	157	257	342
JOY MACPHAIL																				
Strongly approve	99 12%	55 12%	25 13%	30 12%	24 17%	20 9%	35 9%	64 16%	22 8%	43 14%	33 16%	13 13%	28 17%	58 11%	22 11%	41 13%	36 13%	16 10%	38 15%	41 12%
Moderately approve	290 36%	169 38%	76 39%	93 37%	51 35%	70 33%	141 36%	150 36%	103 38%	105 33%	81 40%	38 38%	67 41%	184 35%	61 29%	115 36%	115 43%	67 43%	85 33%	123 36%
Moderately disapprove	136 17%	79 18%	36 19%	42 17%	21 14%	36 17%	72 19%	63 15%	54 20%	60 19%	20 10%	17 17%	32 19%	87 17%	33 16%	58 18%	45 17%	17 11%	48 19%	65 19%
Strongly disapprove	169 21%	92 21%	33 17%	59 24%	28 20%	48 23%	95 25%	74 18%	41 15%	69 22%	56 27%	24 24%	24 14%	118 22%	54 26%	73 23%	40 15%	34 22%	47 18%	76 22%
(DK/NS)	107 13%	51 11%	25 13%	26 10%	20 14%	36 17%	44 11%	62 15%	50 19%	39 12%	13 7%	8 8%	15 9%	78 15%	38 18%	34 11%	32 12%	23 15%	39 15%	37 11%
Summary																				
Top Box - Approve	389 49%	224 50%	101 52%	124 49%	76 52%	89 43%	175 45%	214 52%	125 46%	148 47%	114 56%	50 50%	95 58%	242 46%	83 40%	156 48%	150 56%	83 53%	124 48%	164 48%
Low Box - Disapprove	305 38%	171 38%	69 36%	102 40%	49 34%	85 40%	168 43%	137 33%	94 35%	129 41%	76 38%	42 42%	55 33%	205 39%	87 42%	131 41%	85 32%	51 33%	95 37%	141 41%