

If a provincial election were held tomorrow, which one of the following parties' candidate would you, yourself, be most likely to support? LEANERS INCLUDED

|                               |       | Gender |        | Age   |       |     | Region  |          |                  |                 |                  |               |
|-------------------------------|-------|--------|--------|-------|-------|-----|---------|----------|------------------|-----------------|------------------|---------------|
|                               | Total | Male   | Female | 18-34 | 35-54 | 55+ | Calgary | Edmonton | Northern Alberta | Central Alberta | Southern Alberta | Total Non-CMA |
| Base: Decided Voters Weighted |       |        |        |       |       |     |         |          |                  |                 |                  |               |
|                               | 707   | 362    | 345    | 248   | 296   | 158 | 229     | 243      | 82               | 79              | 74               | 235           |
|                               | 709   | 358    | 351    | 242   | 287   | 176 | 243     | 238      | 78               | 78              | 72               | 228           |
| The Progressive Conservatives | 355   | 196    | 159    | 117   | 136   | 100 | 131     | 98       | 39               | 50              | 37               | 127           |
|                               | 50%   | 55%    | 45%    | 49%   | 48%   | 57% | 54%     | 41%      | 50%              | 65%             | 51%              | 55%           |
| The Liberals                  | 217   | 109    | 109    | 78    | 88    | 48  | 70      | 88       | 21               | 15              | 24               | 59            |
|                               | 31%   | 30%    | 31%    | 32%   | 31%   | 27% | 29%     | 37%      | 26%              | 20%             | 33%              | 26%           |
| The New Democrats             | 81    | 24     | 58     | 31    | 37    | 13  | 23      | 41       | 10               | 5               | 3                | 18            |
|                               | 11%   | 7%     | 17%    | 13%   | 13%   | 7%  | 9%      | 17%      | 12%              | 6%              | 4%               | 8%            |
| The Alberta First Party       | 21    | 11     | 10     | 4     | 8     | 9   | 7       | 3        | 3                | 5               | 3                | 11            |
|                               | 3%    | 3%     | 3%     | 2%    | 3%    | 5%  | 3%      | 1%       | 3%               | 7%              | 4%               | 5%            |
| The Social Credit             | 17    | 11     | 6      | 4     | 9     | 3   | 5       | 4        | 3                | 2               | 4                | 8             |
|                               | 2%    | 3%     | 2%     | 2%    | 3%    | 2%  | 2%      | 2%       | 4%               | 2%              | 5%               | 4%            |
| Other                         | 17    | 8      | 9      | 7     | 7     | 3   | 7       | 5        | 4                | 0               | 2                | 6             |
|                               | 2%    | 2%     | 3%     | 3%    | 2%    | 2%  | 3%      | 2%       | 5%               | -               | 3%               | 2%            |

Thinking about (RALPH KLEIN) would you say you generally approve or disapprove of the way he/she has performed as (PREMIER OF ALBERTA)?

|                                |       | Gender |        | Age   |       |     | Region  |          |                  |                 |                  |               |
|--------------------------------|-------|--------|--------|-------|-------|-----|---------|----------|------------------|-----------------|------------------|---------------|
|                                | Total | Male   | Female | 18-34 | 35-54 | 55+ | Calgary | Edmonton | Northern Alberta | Central Alberta | Southern Alberta | Total Non-CMA |
| Base: All respondents Weighted |       |        |        |       |       |     |         |          |                  |                 |                  |               |
|                                | 800   | 400    | 400    | 291   | 331   | 172 | 253     | 275      | 97               | 87              | 88               | 272           |
|                                | 800   | 396    | 404    | 283   | 319   | 191 | 267     | 270      | 93               | 86              | 85               | 264           |
| RALPH KLEIN                    |       |        |        |       |       |     |         |          |                  |                 |                  |               |
| Strongly Approve               | 182   | 101    | 81     | 61    | 60    | 59  | 64      | 46       | 25               | 30              | 17               | 72            |
|                                | 23%   | 25%    | 20%    | 21%   | 19%   | 31% | 24%     | 17%      | 27%              | 35%             | 20%              | 27%           |
| Moderately Approve             | 273   | 150    | 123    | 102   | 115   | 57  | 101     | 80       | 28               | 31              | 33               | 92            |
|                                | 34%   | 38%    | 30%    | 36%   | 36%   | 30% | 38%     | 30%      | 31%              | 36%             | 39%              | 35%           |
| Moderately Disapprove          | 98    | 39     | 59     | 39    | 40    | 17  | 29      | 39       | 13               | 7               | 9                | 29            |
|                                | 12%   | 10%    | 15%    | 14%   | 13%   | 9%  | 11%     | 15%      | 14%              | 8%              | 11%              | 11%           |
| Strongly Disapprove            | 229   | 100    | 129    | 70    | 104   | 54  | 68      | 101      | 20               | 17              | 23               | 61            |
|                                | 29%   | 25%    | 32%    | 25%   | 33%   | 28% | 25%     | 37%      | 22%              | 20%             | 27%              | 23%           |
| (DK/NS)                        | 18    | 6      | 12     | 11    | 1     | 5   | 5       | 4        | 6                | 1               | 2                | 10            |
|                                | 2%    | 2%     | 3%     | 4%    | 0     | 2%  | 2%      | 2%       | 6%               | 1%              | 3%               | 4%            |
| Summary                        |       |        |        |       |       |     |         |          |                  |                 |                  |               |
| Top Box - Approve              | 455   | 251    | 204    | 163   | 174   | 116 | 165     | 126      | 53               | 61              | 50               | 164           |
|                                | 57%   | 63%    | 50%    | 57%   | 55%   | 61% | 62%     | 47%      | 58%              | 71%             | 59%              | 62%           |
| Low Box - Disapprove           | 327   | 139    | 188    | 109   | 144   | 71  | 97      | 140      | 33               | 24              | 33               | 90            |
|                                | 41%   | 35%    | 47%    | 39%   | 45%   | 37% | 36%     | 52%      | 36%              | 28%             | 38%              | 34%           |

*The provincial Progressive Conservative Party was re-elected on March 12, 2001. Based upon what you've seen so far, generally speaking, would you say you approve or disapprove of the overall performance of the provincial Progressive Conservative Government? Is that strongly or moderately (Approve / Disapprove)?*

|                       | Total      | Gender     |            | Age        |            |            | Region     |            |                  |                 |                  |               |
|-----------------------|------------|------------|------------|------------|------------|------------|------------|------------|------------------|-----------------|------------------|---------------|
|                       |            | Male       | Female     | 18-34      | 35-54      | 55+        | Calgary    | Edmonton   | Northern Alberta | Central Alberta | Southern Alberta | Total Non-CMA |
| Base: All respondents | 800        | 400        | 400        | 291        | 331        | 172        | 253        | 275        | 97               | 87              | 88               | 272           |
| Weighted              | 800        | 396        | 404        | 283        | 319        | 191        | 267        | 270        | 93               | 86              | 85               | 264           |
| Strongly Approve      | 101<br>13% | 60<br>15%  | 40<br>10%  | 33<br>12%  | 32<br>10%  | 32<br>17%  | 32<br>12%  | 36<br>13%  | 13<br>14%        | 15<br>17%       | 6<br>6%          | 33<br>13%     |
| Moderately Approve    | 329<br>41% | 163<br>41% | 166<br>41% | 143<br>51% | 117<br>37% | 69<br>36%  | 114<br>43% | 86<br>32%  | 43<br>46%        | 39<br>45%       | 47<br>55%        | 129<br>49%    |
| Moderately Disapprove | 122<br>15% | 53<br>13%  | 68<br>17%  | 44<br>15%  | 54<br>17%  | 21<br>11%  | 42<br>16%  | 47<br>17%  | 16<br>17%        | 10<br>11%       | 7<br>8%          | 32<br>12%     |
| Strongly Disapprove   | 228<br>29% | 112<br>28% | 116<br>29% | 54<br>19%  | 109<br>34% | 64<br>33%  | 75<br>28%  | 94<br>35%  | 17<br>18%        | 19<br>22%       | 23<br>27%        | 59<br>22%     |
| (DK/NS)               | 21<br>3%   | 7<br>2%    | 14<br>3%   | 9<br>3%    | 7<br>2%    | 5<br>3%    | 4<br>1%    | 7<br>2%    | 5<br>5%          | 4<br>4%         | 2<br>3%          | 10<br>4%      |
| Summary               |            |            |            |            |            |            |            |            |                  |                 |                  |               |
| Top Box - Approve     | 430<br>54% | 224<br>56% | 206<br>51% | 177<br>62% | 149<br>47% | 102<br>53% | 146<br>55% | 122<br>45% | 56<br>60%        | 53<br>62%       | 53<br>62%        | 162<br>61%    |
| Low Box - Disapprove  | 350<br>44% | 165<br>42% | 184<br>46% | 98<br>35%  | 163<br>51% | 85<br>44%  | 117<br>44% | 141<br>52% | 32<br>35%        | 29<br>34%       | 30<br>35%        | 91<br>35%     |

*Thinking about (KEN NICHOL) would you say you generally approve or disapprove of the way he/she has performed as (LEADER OF THE OPPOSITION LIBERALS)?*

|                       | Total      | Gender     |            | Age        |            |           | Region     |            |                  |                 |                  |               |
|-----------------------|------------|------------|------------|------------|------------|-----------|------------|------------|------------------|-----------------|------------------|---------------|
|                       |            | Male       | Female     | 18-34      | 35-54      | 55+       | Calgary    | Edmonton   | Northern Alberta | Central Alberta | Southern Alberta | Total Non-CMA |
| Base: All respondents | 800        | 400        | 400        | 291        | 331        | 172       | 253        | 275        | 97               | 87              | 88               | 272           |
| Weighted              | 800        | 396        | 404        | 283        | 319        | 191       | 267        | 270        | 93               | 86              | 85               | 264           |
| KEN NICHOL            |            |            |            |            |            |           |            |            |                  |                 |                  |               |
| Strongly Approve      | 42<br>5%   | 23<br>6%   | 19<br>5%   | 9<br>3%    | 19<br>6%   | 14<br>7%  | 9<br>3%    | 13<br>5%   | 8<br>8%          | 1<br>1%         | 12<br>14%        | 21<br>8%      |
| Moderately Approve    | 344<br>43% | 171<br>43% | 173<br>43% | 130<br>46% | 129<br>40% | 85<br>44% | 119<br>45% | 114<br>42% | 31<br>33%        | 40<br>46%       | 40<br>47%        | 111<br>42%    |
| Moderately Disapprove | 174<br>22% | 93<br>23%  | 81<br>20%  | 54<br>19%  | 76<br>24%  | 41<br>22% | 65<br>24%  | 61<br>23%  | 20<br>22%        | 16<br>19%       | 12<br>14%        | 49<br>18%     |
| Strongly Disapprove   | 59<br>7%   | 35<br>9%   | 24<br>6%   | 15<br>5%   | 27<br>9%   | 16<br>8%  | 16<br>6%   | 17<br>6%   | 8<br>9%          | 11<br>12%       | 7<br>9%          | 26<br>10%     |
| (DK/NS)               | 180<br>22% | 74<br>19%  | 106<br>26% | 76<br>27%  | 68<br>21%  | 36<br>19% | 57<br>21%  | 65<br>24%  | 26<br>28%        | 18<br>21%       | 13<br>16%        | 58<br>22%     |
| Summary               |            |            |            |            |            |           |            |            |                  |                 |                  |               |
| Top Box - Approve     | 387<br>48% | 194<br>49% | 193<br>48% | 138<br>49% | 148<br>46% | 99<br>52% | 129<br>48% | 127<br>47% | 38<br>41%        | 41<br>47%       | 53<br>62%        | 131<br>50%    |
| Low Box - Disapprove  | 233<br>29% | 128<br>32% | 106<br>26% | 69<br>24%  | 103<br>32% | 57<br>30% | 81<br>30%  | 78<br>29%  | 29<br>31%        | 27<br>31%       | 19<br>23%        | 75<br>28%     |

Thinking about (RAJ PANNU) would you say you generally approve or disapprove of the way he/she has performed as (LEADER OF THE OPPOSITION NEW DEMOCRATS)?

|                                | Total | Gender |        | Age   |       |     | Region  |          |                  |                 |                  |               |
|--------------------------------|-------|--------|--------|-------|-------|-----|---------|----------|------------------|-----------------|------------------|---------------|
|                                |       | Male   | Female | 18-34 | 35-54 | 55+ | Calgary | Edmonton | Northern Alberta | Central Alberta | Southern Alberta | Total Non-CMA |
| Base: All respondents Weighted | 800   | 400    | 400    | 291   | 331   | 172 | 253     | 275      | 97               | 87              | 88               | 272           |
|                                | 800   | 396    | 404    | 283   | 319   | 191 | 267     | 270      | 93               | 86              | 85               | 264           |
| RAJ PANNU                      |       |        |        |       |       |     |         |          |                  |                 |                  |               |
| Strongly Approve               | 75    | 37     | 37     | 29    | 30    | 14  | 22      | 40       | 8                | 4               | 1                | 12            |
|                                | 9%    | 9%     | 9%     | 10%   | 10%   | 7%  | 8%      | 15%      | 8%               | 4%              | 1%               | 5%            |
| Moderately Approve             | 344   | 149    | 195    | 115   | 146   | 82  | 116     | 117      | 31               | 34              | 47               | 112           |
|                                | 43%   | 38%    | 48%    | 41%   | 46%   | 43% | 43%     | 43%      | 33%              | 40%             | 55%              | 42%           |
| Moderately Disapprove          | 147   | 89     | 58     | 49    | 63    | 34  | 54      | 38       | 21               | 19              | 15               | 55            |
|                                | 18%   | 23%    | 14%    | 17%   | 20%   | 18% | 20%     | 14%      | 22%              | 22%             | 18%              | 21%           |
| Strongly Disapprove            | 93    | 59     | 34     | 20    | 41    | 32  | 30      | 30       | 12               | 11              | 10               | 33            |
|                                | 12%   | 15%    | 8%     | 7%    | 13%   | 16% | 11%     | 11%      | 13%              | 13%             | 11%              | 12%           |
| (DK/NS)                        | 141   | 61     | 80     | 70    | 39    | 30  | 45      | 45       | 21               | 18              | 13               | 52            |
|                                | 18%   | 15%    | 20%    | 25%   | 12%   | 16% | 17%     | 17%      | 23%              | 20%             | 15%              | 20%           |
| Summary                        |       |        |        |       |       |     |         |          |                  |                 |                  |               |
| Top Box - Approve              | 419   | 186    | 232    | 144   | 177   | 96  | 138     | 157      | 39               | 38              | 47               | 124           |
|                                | 52%   | 47%    | 58%    | 51%   | 55%   | 50% | 52%     | 58%      | 42%              | 45%             | 56%              | 47%           |
| Low Box - Disapprove           | 240   | 149    | 91     | 69    | 103   | 65  | 84      | 68       | 33               | 30              | 25               | 88            |
|                                | 30%   | 38%    | 23%    | 24%   | 32%   | 34% | 32%     | 25%      | 35%              | 35%             | 29%              | 33%           |

Overall, would you say that the provincial government of Ralph Klein and the Progressive Conservatives has Alberta on the right track or the wrong track? Would that be strongly or somewhat?

|                                | Total | Gender |        | Age   |       |     | Region  |          |                  |                 |                  |               |
|--------------------------------|-------|--------|--------|-------|-------|-----|---------|----------|------------------|-----------------|------------------|---------------|
|                                |       | Male   | Female | 18-34 | 35-54 | 55+ | Calgary | Edmonton | Northern Alberta | Central Alberta | Southern Alberta | Total Non-CMA |
| Base: All respondents Weighted | 800   | 400    | 400    | 291   | 331   | 172 | 253     | 275      | 97               | 87              | 88               | 272           |
|                                | 800   | 396    | 404    | 283   | 319   | 191 | 267     | 270      | 93               | 86              | 85               | 264           |
| Strongly right track           | 200   | 116    | 84     | 63    | 71    | 63  | 75      | 56       | 17               | 30              | 22               | 69            |
|                                | 25%   | 29%    | 21%    | 22%   | 22%   | 33% | 28%     | 21%      | 19%              | 35%             | 25%              | 26%           |
| Somewhat right track           | 303   | 154    | 149    | 133   | 108   | 61  | 95      | 92       | 49               | 33              | 33               | 115           |
|                                | 38%   | 39%    | 37%    | 47%   | 34%   | 32% | 36%     | 34%      | 53%              | 38%             | 39%              | 44%           |
| Somewhat wrong track           | 130   | 58     | 71     | 43    | 60    | 25  | 47      | 48       | 12               | 8               | 16               | 36            |
|                                | 16%   | 15%    | 18%    | 15%   | 19%   | 13% | 17%     | 18%      | 13%              | 9%              | 18%              | 13%           |
| Strongly wrong track           | 153   | 64     | 89     | 40    | 76    | 36  | 46      | 69       | 12               | 13              | 12               | 38            |
|                                | 19%   | 16%    | 22%    | 14%   | 24%   | 19% | 17%     | 26%      | 13%              | 15%             | 15%              | 14%           |
| (DK/NS)                        | 14    | 4      | 10     | 5     | 4     | 6   | 4       | 4        | 2                | 3               | 2                | 7             |
|                                | 2%    | 1%     | 3%     | 2%    | 1%    | 3%  | 1%      | 1%       | 2%               | 3%              | 3%               | 2%            |
| Summary                        |       |        |        |       |       |     |         |          |                  |                 |                  |               |
| Top Box - Right Track          | 503   | 270    | 233    | 196   | 179   | 124 | 171     | 149      | 66               | 62              | 55               | 184           |
|                                | 63%   | 68%    | 58%    | 69%   | 56%   | 65% | 64%     | 55%      | 72%              | 73%             | 65%              | 70%           |
| Low Box - Wrong Track          | 283   | 122    | 161    | 82    | 136   | 61  | 92      | 117      | 25               | 21              | 28               | 73            |
|                                | 35%   | 31%    | 40%    | 29%   | 43%   | 32% | 35%     | 43%      | 27%              | 24%             | 33%              | 28%           |

**In your opinion, what is the most important issue facing Alberta today? TOTAL MENTIONS**

|                                             | Total | Gender |        | Age   |       |     | Region  |          |                  |                 |                  |               |
|---------------------------------------------|-------|--------|--------|-------|-------|-----|---------|----------|------------------|-----------------|------------------|---------------|
|                                             |       | Male   | Female | 18-34 | 35-54 | 55+ | Calgary | Edmonton | Northern Alberta | Central Alberta | Southern Alberta | Total Non-CMA |
| Base: All respondents                       | 800   | 400    | 400    | 291   | 331   | 172 | 253     | 275      | 97               | 87              | 88               | 272           |
| Weighted                                    | 800   | 396    | 404    | 283   | 319   | 191 | 267     | 270      | 93               | 86              | 85               | 264           |
| SOCIAL ISSUES                               | 439   | 183    | 256    | 158   | 181   | 95  | 159     | 143      | 47               | 43              | 47               | 136           |
|                                             | 55%   | 46%    | 63%    | 56%   | 57%   | 50% | 60%     | 53%      | 50%              | 50%             | 55%              | 52%           |
| - Education / Schools                       | 373   | 149    | 224    | 142   | 155   | 71  | 132     | 122      | 40               | 36              | 42               | 118           |
|                                             | 47%   | 38%    | 55%    | 50%   | 48%   | 37% | 50%     | 45%      | 43%              | 43%             | 49%              | 45%           |
| - Roads/ infrastructure                     | 18    | 9      | 9      | 3     | 6     | 10  | 11      | 2        | 4                | 0               | 1                | 6             |
|                                             | 2%    | 2%     | 2%     | 1%    | 2%    | 5%  | 4%      | 1%       | 5%               | -               | 2%               | 2%            |
| - Transportation                            | 11    | 6      | 5      | 7     | 2     | 2   | 10      | 1        | 0                | 0               | 0                | 0             |
|                                             | 1%    | 2%     | 1%     | 2%    | 1%    | 1%  | 4%      | 0        | -                | -               | -                | -             |
| - Social Services                           | 11    | 5      | 5      | 4     | 3     | 4   | 1       | 6        | 2                | 0               | 1                | 3             |
|                                             | 1%    | 1%     | 1%     | 1%    | 1%    | 2%  | 0       | 2%       | 2%               | -               | 2%               | 1%            |
| - Poverty / The Poor / Welfare / Homeless   | 10    | 1      | 8      | 2     | 3     | 4   | 1       | 7        | 0                | 0               | 1                | 1             |
|                                             | 1%    | 0      | 2%     | 1%    | 1%    | 2%  | 0       | 3%       | -                | -               | 1%               | 0             |
| - Standard of living                        | 9     | 6      | 3      | 2     | 7     | 0   | 5       | 3        | 0                | 1               | 1                | 2             |
|                                             | 1%    | 1%     | 1%     | 1%    | 2%    | -   | 2%      | 1%       | -                | 1%              | 1%               | 1%            |
| - Senior issues                             | 5     | 1      | 4      | 0     | 1     | 5   | 1       | 2        | 0                | 2               | 0                | 2             |
|                                             | 1%    | 0      | 1%     | -     | 0     | 2%  | 0       | 1%       | -                | 2%              | -                | 1%            |
| - Population issues/ growth                 | 5     | 2      | 3      | 2     | 3     | 0   | 3       | 1        | 0                | 0               | 1                | 1             |
|                                             | 1%    | 0      | 1%     | 1%    | 1%    | -   | 1%      | 0        | -                | -               | 1%               | 0             |
| - Aids                                      | 4     | 2      | 2      | 0     | 3     | 1   | 2       | 2        | 0                | 0               | 0                | 0             |
|                                             | 1%    | 0      | 1%     | -     | 1%    | 0   | 1%      | 1%       | -                | -               | -                | -             |
| - Drugs / Alcohol Abuse                     | 4     | 3      | 1      | 2     | 1     | 1   | 2       | 0        | 1                | 1               | 0                | 2             |
|                                             | 0     | 1%     | 0      | 1%    | 0     | 1%  | 1%      | -        | 1%               | 1%              | -                | 1%            |
| - Abortion                                  | 2     | 1      | 1      | 1     | 0     | 1   | 1       | 0        | 0                | 1               | 0                | 1             |
|                                             | 0     | 0      | 0      | 0     | -     | 1%  | 0       | -        | -                | 1%              | -                | 0             |
| - Defense / Disarmament / Peace             | 2     | 1      | 1      | 0     | 2     | 0   | 0       | 0        | 1                | 0               | 1                | 2             |
|                                             | 0     | 0      | 0      | -     | 1%    | -   | -       | -        | 1%               | -               | 1%               | 1%            |
| - Moral issues/ religion                    | 2     | 1      | 1      | 0     | 2     | 0   | 0       | 1        | 1                | 0               | 0                | 1             |
|                                             | 0     | 0      | 0      | -     | 1%    | -   | -       | 0        | 1%               | -               | -                | 0             |
| - Sports                                    | 1     | 1      | 0      | 1     | 0     | 0   | 0       | 1        | 0                | 0               | 0                | 0             |
|                                             | 0     | 0      | -      | 0     | -     | -   | -       | 0        | -                | -               | -                | -             |
| - Housing                                   | 1     | 0      | 1      | 0     | 1     | 0   | 0       | 1        | 0                | 0               | 0                | 0             |
|                                             | 0     | -      | 0      | -     | 0     | -   | -       | 0        | -                | -               | -                | -             |
| - Pornography (Strippers, etc.)             | 1     | 1      | 0      | 0     | 1     | 0   | 0       | 0        | 0                | 1               | 0                | 1             |
|                                             | 0     | 0      | -      | -     | 0     | -   | -       | -        | -                | 1%              | -                | 0             |
| - Constitution / National unity             | 1     | 1      | 0      | 0     | 0     | 1   | 1       | 0        | 0                | 0               | 0                | 0             |
|                                             | 0     | 0      | -      | -     | -     | 0   | 0       | -        | -                | -               | -                | -             |
| - Daycare                                   | 1     | 0      | 1      | 1     | 0     | 0   | 1       | 0        | 0                | 0               | 0                | 0             |
|                                             | 0     | -      | 0      | 0     | -     | -   | 0       | -        | -                | -               | -                | -             |
| - Racism/ equality/ human rights            | 1     | 0      | 1      | 0     | 1     | 0   | 0       | 0        | 0                | 1               | 0                | 1             |
|                                             | 0     | -      | 0      | -     | 0     | -   | -       | -        | -                | 1%              | -                | 0             |
| HEALTHCARE ISSUES                           | 429   | 173    | 256    | 154   | 175   | 97  | 147     | 139      | 52               | 42              | 49               | 143           |
|                                             | 54%   | 44%    | 63%    | 54%   | 55%   | 51% | 55%     | 52%      | 56%              | 49%             | 58%              | 54%           |
| - Healthcare / Hospital Funding / User Fees | 429   | 173    | 256    | 154   | 175   | 97  | 147     | 139      | 52               | 42              | 49               | 143           |
|                                             | 54%   | 44%    | 63%    | 54%   | 55%   | 51% | 55%     | 52%      | 56%              | 49%             | 58%              | 54%           |
| ECONOMIC ISSUES                             | 322   | 198    | 124    | 110   | 138   | 72  | 96      | 118      | 46               | 37              | 24               | 108           |
|                                             | 40%   | 50%    | 31%    | 39%   | 43%   | 38% | 36%     | 44%      | 50%              | 44%             | 29%              | 41%           |
| - Taxes / Tax Reform                        | 133   | 87     | 45     | 56    | 53    | 22  | 44      | 51       | 17               | 10              | 11               | 38            |
|                                             | 17%   | 22%    | 11%    | 20%   | 17%   | 11% | 16%     | 19%      | 18%              | 12%             | 13%              | 15%           |
| - Economy - General                         | 73    | 42     | 31     | 26    | 28    | 19  | 22      | 31       | 6                | 9               | 5                | 20            |
|                                             | 9%    | 11%    | 8%     | 9%    | 9%    | 10% | 8%      | 11%      | 7%               | 11%             | 6%               | 8%            |
| - Deficit / Debt / Government Overspending  | 73    | 45     | 27     | 19    | 35    | 20  | 23      | 23       | 10               | 12              | 6                | 27            |
|                                             | 9%    | 11%    | 7%     | 7%    | 11%   | 10% | 9%      | 9%       | 10%              | 14%             | 7%               | 10%           |

|                                                           | Total | Gender |        | Age   |       |     | Region  |          |                  |                 |                  |               |
|-----------------------------------------------------------|-------|--------|--------|-------|-------|-----|---------|----------|------------------|-----------------|------------------|---------------|
|                                                           |       | Male   | Female | 18-34 | 35-54 | 55+ | Calgary | Edmonton | Northern Alberta | Central Alberta | Southern Alberta | Total Non-CMA |
| - Government financing/ spending/ budget (in general)     | 33    | 21     | 12     | 5     | 12    | 16  | 9       | 13       | 5                | 6               | 1                | 11            |
|                                                           | 4%    | 5%     | 3%     | 2%    | 4%    | 8%  | 3%      | 5%       | 5%               | 6%              | 1%               | 4%            |
| - Cutbacks / Government Spending Cuts                     | 26    | 13     | 13     | 6     | 13    | 7   | 10      | 4        | 6                | 3               | 4                | 12            |
|                                                           | 3%    | 3%     | 3%     | 2%    | 4%    | 4%  | 4%      | 1%       | 6%               | 3%              | 4%               | 5%            |
| - Inflation                                               | 5     | 4      | 2      | 2     | 3     | 0   | 0       | 3        | 2                | 0               | 1                | 2             |
|                                                           | 1%    | 1%     | 0      | 1%    | 1%    | -   | -       | 1%       | 2%               | -               | 1%               | 1%            |
| - Tobacco prices                                          | 5     | 5      | 0      | 3     | 2     | 0   | 1       | 2        | 1                | 0               | 1                | 2             |
|                                                           | 1%    | 1%     | -      | 1%    | 1%    | -   | 0       | 1%       | 1%               | -               | 1%               | 1%            |
| - Free Trade / NAFTA                                      | 5     | 3      | 2      | 2     | 3     | 0   | 0       | 1        | 2                | 2               | 0                | 4             |
|                                                           | 1%    | 1%     | 0      | 1%    | 1%    | -   | -       | 0        | 2%               | 2%              | -                | 1%            |
| - Canadian Dollar Value                                   | 4     | 4      | 0      | 3     | 0     | 1   | 1       | 2        | 0                | 1               | 0                | 1             |
|                                                           | 0     | 1%     | -      | 1%    | -     | 0   | 0       | 1%       | -                | 1%              | -                | 0             |
| CRIME & JUSTICE ISSUES                                    | 65    | 32     | 33     | 14    | 23    | 28  | 16      | 26       | 6                | 13              | 5                | 24            |
|                                                           | 8%    | 8%     | 8%     | 5%    | 7%    | 15% | 6%      | 10%      | 6%               | 15%             | 6%               | 9%            |
| - Government / Bad Leaders / Politics                     | 56    | 25     | 31     | 9     | 19    | 28  | 14      | 24       | 4                | 11              | 3                | 18            |
|                                                           | 7%    | 6%     | 8%     | 3%    | 6%    | 14% | 5%      | 9%       | 4%               | 13%             | 4%               | 7%            |
| - Crime                                                   | 7     | 5      | 2      | 3     | 3     | 1   | 2       | 2        | 1                | 1               | 1                | 3             |
|                                                           | 1%    | 1%     | 0      | 1%    | 1%    | 0   | 1%      | 1%       | 1%               | 1%              | 1%               | 1%            |
| - Gun control/ laws                                       | 2     | 2      | 0      | 2     | 0     | 0   | 0       | 0        | 1                | 0               | 1                | 2             |
|                                                           | 0     | 0      | -      | 1%    | -     | -   | -       | -        | 1%               | -               | 1%               | 1%            |
| - Justice system/ Young Offenders Act                     | 1     | 1      | 0      | 0     | 1     | 0   | 0       | 0        | 0                | 1               | 0                | 1             |
|                                                           | 0     | 0      | -      | -     | 0     | -   | -       | -        | -                | 1%              | -                | 0             |
| LABOUR ISSUES                                             | 52    | 33     | 19     | 20    | 22    | 11  | 16      | 17       | 5                | 7               | 8                | 20            |
|                                                           | 7%    | 8%     | 5%     | 7%    | 7%    | 6%  | 6%      | 6%       | 5%               | 8%              | 10%              | 7%            |
| - Labour Issues / Strikes                                 | 27    | 17     | 10     | 6     | 13    | 8   | 7       | 5        | 2                | 7               | 6                | 15            |
|                                                           | 3%    | 4%     | 3%     | 2%    | 4%    | 4%  | 3%      | 2%       | 2%               | 8%              | 7%               | 6%            |
| - Jobs / Unemployment                                     | 18    | 14     | 5      | 9     | 8     | 1   | 4       | 9        | 3                | 1               | 1                | 5             |
|                                                           | 2%    | 3%     | 1%     | 3%    | 3%    | 1%  | 2%      | 3%       | 3%               | 1%              | 1%               | 2%            |
| - Wages                                                   | 4     | 2      | 2      | 2     | 0     | 2   | 3       | 1        | 0                | 0               | 0                | 0             |
|                                                           | 0     | 0      | 1%     | 1%    | -     | 1%  | 1%      | 0        | -                | -               | -                | -             |
| - Business climate/ privatization                         | 4     | 2      | 2      | 3     | 1     | 0   | 1       | 2        | 0                | 0               | 1                | 1             |
|                                                           | 0     | 0      | 1%     | 1%    | 0     | -   | 0       | 1%       | -                | -               | 1%               | 0             |
| ENVIRONMENT ISSUES                                        | 51    | 35     | 16     | 16    | 22    | 12  | 21      | 14       | 6                | 5               | 4                | 15            |
|                                                           | 6%    | 9%     | 4%     | 6%    | 7%    | 6%  | 8%      | 5%       | 6%               | 6%              | 5%               | 6%            |
| - Environment / Pollution                                 | 29    | 20     | 9      | 8     | 15    | 6   | 13      | 10       | 2                | 3               | 1                | 6             |
|                                                           | 4%    | 5%     | 2%     | 3%    | 5%    | 3%  | 5%      | 4%       | 2%               | 4%              | 1%               | 2%            |
| - Farming / Agriculture                                   | 14    | 11     | 3      | 2     | 5     | 6   | 3       | 2        | 3                | 2               | 4                | 9             |
|                                                           | 2%    | 3%     | 1%     | 1%    | 2%    | 3%  | 1%      | 1%       | 3%               | 2%              | 5%               | 3%            |
| - Natural resources                                       | 10    | 6      | 4      | 6     | 1     | 3   | 5       | 3        | 1                | 1               | 0                | 2             |
|                                                           | 1%    | 2%     | 1%     | 2%    | 0     | 2%  | 2%      | 1%       | 1%               | 1%              | -                | 1%            |
| ENERGY / UTILITIES                                        | 11    | 7      | 4      | 7     | 2     | 2   | 2       | 4        | 0                | 2               | 3                | 5             |
|                                                           | 1%    | 2%     | 1%     | 3%    | 1%    | 1%  | 1%      | 1%       | -                | 2%              | 3%               | 2%            |
| - Gas prices                                              | 4     | 3      | 1      | 3     | 1     | 0   | 0       | 2        | 0                | 0               | 2                | 2             |
|                                                           | 0     | 1%     | 0      | 1%    | 0     | -   | -       | 1%       | -                | -               | 2%               | 1%            |
| - Oil prices                                              | 4     | 3      | 1      | 3     | 1     | 0   | 1       | 1        | 0                | 1               | 1                | 2             |
|                                                           | 0     | 1%     | 0      | 1%    | 0     | -   | 0       | 0        | -                | 1%              | 1%               | 1%            |
| - Utilities (unspecified)                                 | 2     | 1      | 1      | 1     | 0     | 1   | 1       | 0        | 0                | 1               | 0                | 1             |
|                                                           | 0     | 0      | 0      | 0     | -     | 0   | 0       | -        | -                | 1%              | -                | 0             |
| - Energy/ utility/ power prices (unspecified energy type) | 1     | 0      | 1      | 0     | 0     | 1   | 0       | 1        | 0                | 0               | 0                | 0             |
|                                                           | 0     | -      | 0      | -     | -     | 1%  | -       | 0        | -                | -               | -                | -             |
| Other                                                     | 19    | 13     | 6      | 5     | 11    | 3   | 8       | 7        | 0                | 1               | 3                | 4             |
|                                                           | 2%    | 3%     | 1%     | 2%    | 3%    | 2%  | 3%      | 3%       | -                | 1%              | 4%               | 2%            |
| None                                                      | 14    | 8      | 6      | 7     | 3     | 4   | 5       | 6        | 1                | 1               | 1                | 3             |
|                                                           | 2%    | 2%     | 1%     | 2%    | 1%    | 2%  | 2%      | 2%       | 1%               | 1%              | 1%               | 1%            |
| (DK/NS)                                                   | 26    | 14     | 13     | 12    | 5     | 8   | 6       | 7        | 4                | 4               | 6                | 13            |
|                                                           | 3%    | 3%     | 3%     | 4%    | 2%    | 4%  | 2%      | 3%       | 4%               | 4%              | 7%               | 5%            |