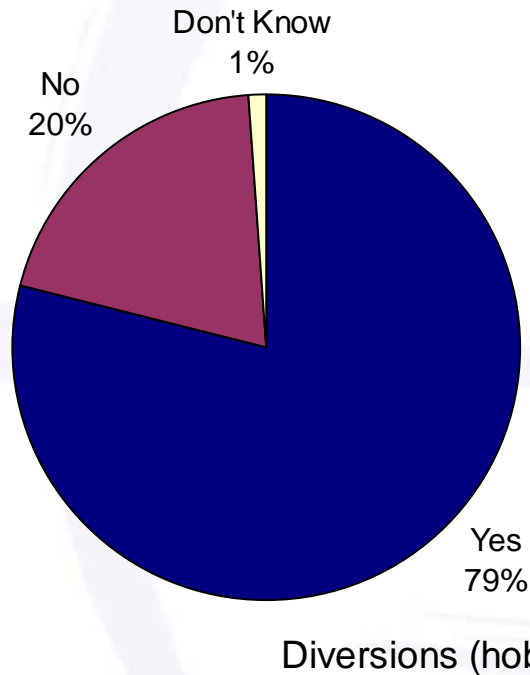
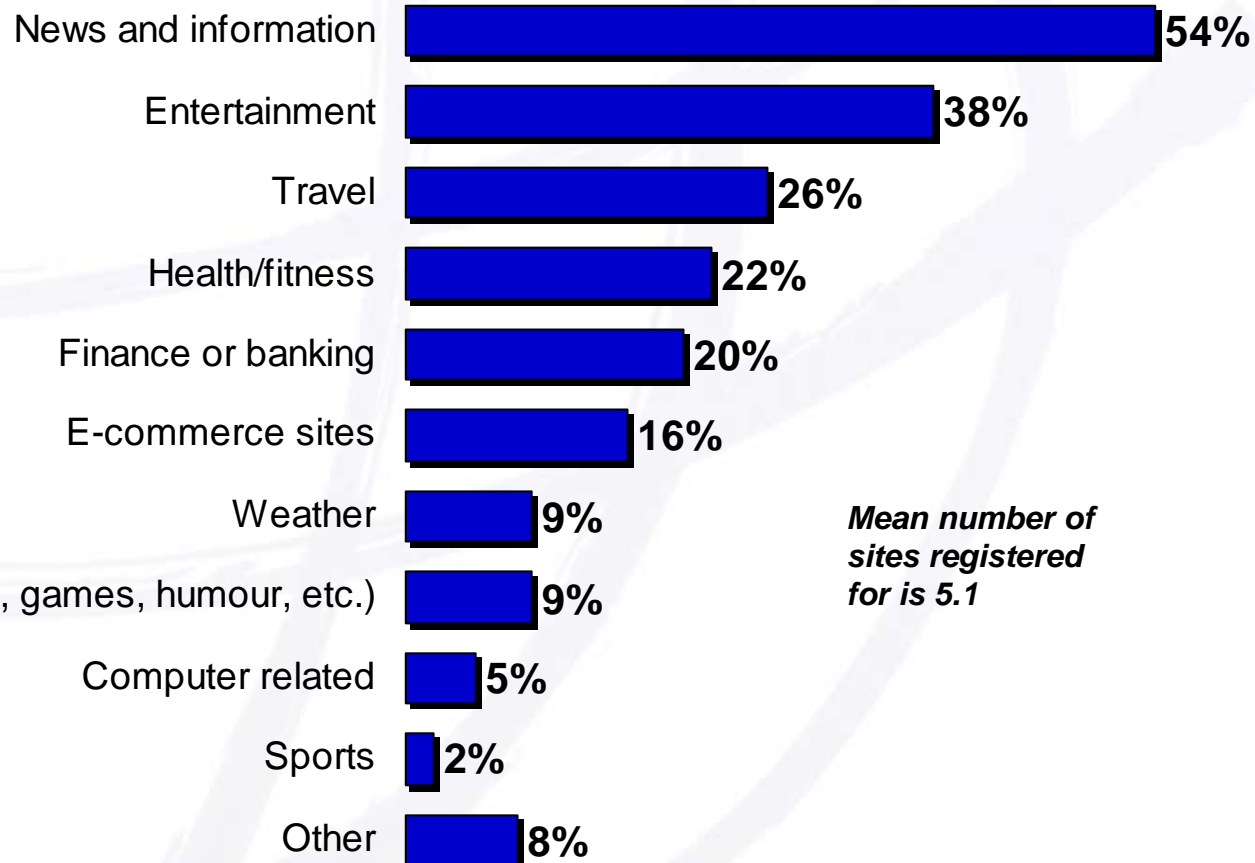


Registered to Receive Email from ...

**Ever Registered to
Receive Email**
n=1026



n=808



*Mean number of
sites registered
for is 5.1*



Incidence and Reason for De-registering

Have you ever deregistered from a web-site that you had previously registered for?

n=808

TOTAL



Why did you choose to deregister from a web-site you had previously registered with?

n=622

