

Excluding your own province, which province do you think has the funniest or most humorous people?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H - I/J/K
* small base

	Total	REGION						GENDER		AGE		
		BC	AB	SK/MN	ON	QUE	Atl	Male	Female	18-34	35-54	55+
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	1000	150	100	100	300	250	100	500	500	260	466	253
Weighted	1000	130	90*	70*	377	251	81*	490	510	337	373	272
Newfoundland and Labrador	331 33%	53 41% CE	38 42% CE	19 27% E	160 42% CE	24 10% CE	37 46% CE	165 34%	166 32%	112 33%	136 36% K	77 28%
Québec	130 13%	12 9%	6 6%	2 3%	71 19% ABCF	33 13% C	6 8%	77 16% H	52 10%	51 15%	48 13%	28 10%
Ontario	115 12%	15 12% D	9 11% D	8 11% D	17 5% ABCD	54 22% D	11 14% D	55 11%	60 12%	51 15% K	40 11%	23 8%
British Columbia	66 7%	3 3%	12 13% AF	5 7% F	30 8% AF	16 6% F	1 1%	29 6%	37 7%	26 8%	20 5%	20 7%
Nova Scotia	55 6%	3 2%	5 6%	2 3%	28 7% AE	6 3%	11 14% ACE	25 5%	30 6%	17 5%	23 6%	14 5%
Alberta	51 5%	13 10% DEF	4 5%	13 19% ABDEF	14 4%	6 3%	1 1%	20 4%	32 6%	23 7%	13 3%	15 6%
New Brunswick	45 4%	0 -	2 2%	1 2%	8 2%	31 12% ABCDF	2 3%	25 5%	19 4%	10 3%	24 7% I	10 4%
Saskatchewan	24 2%	5 3% D	8 9% DEF	7 10% ADEF	1 0	3 1%	0 -	11 2%	13 3%	8 2%	5 1%	10 4%
Manitoba	15 2%	7 5% BDE	0 -	2 2% E	6 2%	0 -	1 1%	5 1%	10 2%	2 1%	7 2%	6 2%
Prince Edward Island	13 1%	0 -	2 2%	4 6% ADE	2 1%	1 0	4 5% ADE	7 2%	6 1%	4 1%	5 1%	4 2%
(DK/NS)	155 15%	21 16% B	4 5%	7 11%	39 10%	76 30% ABCDF	7 9%	70 14%	84 17%	32 10%	52 14%	65 24% IJ

detailed tables

		EDUCATION				INCOME			CHILDREN <18 IN HOUSEHOLD	
	Total	<HS	HS	Post Sec	Univ Grad	<\$30K	\$30K-\$59K	\$60K+	Yes	No
		A	B	C	D	E	F	G	H	I
Base: All respondents	1000	124	197	399	274	238	320	345	360	636
Weighted	1000	120	202	400	274	258	307	339	334	662
Newfoundland and Labrador	331 33%	18 15%	57 28% A	143 36% A	111 40% AB	51 20%	108 35% E	145 43% E	109 33%	220 33%
Québec	130 13%	17 14%	29 14%	45 11%	38 14%	35 14%	35 11%	45 13%	46 14%	84 13%
Ontario	115 12%	19 16% C	32 16% C	34 9%	29 11%	35 13% G	50 16% G	20 6%	41 12%	74 11%
British Columbia	66 7%	5 4%	14 7%	30 8%	17 6%	13 5%	17 6%	30 9%	23 7%	44 7%
Nova Scotia	55 6%	5 5%	7 3%	27 7%	16 6%	7 3%	20 6% E	26 8% E	18 5%	37 6%
Alberta	51 5%	9 7% D	9 4%	28 7% D	6 2%	21 8% G	16 5%	12 4%	20 6%	31 5%
New Brunswick	45 4%	8 7%	5 3%	16 4%	15 6%	18 7%	12 4%	13 4%	18 5%	27 4%
Saskatchewan	24 2%	1 1%	8 4%	11 3%	4 1%	7 3%	7 2%	7 2%	3 1%	20 3%
Manitoba	15 2%	1 1%	0 0	8 2%	6 2%	3 1%	6 2%	5 1%	3 1%	12 2%
Prince Edward Island	13 1%	5 4% BD	0 -	6 2%	2 1%	3 1%	3 1%	6 2%	5 2%	8 1%
(DK/NS)	155 15%	32 27% CD	39 19% CD	51 13%	31 11%	66 26% FG	34 11%	30 9%	48 14%	106 16%

detailed tables

Which of the following countries would you say has the funniest or most humorous people?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H - I/J/K
* small base

	Total	REGION						GENDER		AGE		
		BC	AB	SK/MN	ON	QUE	Atl	Male	Female	18-34	35-54	55+
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	1000	150	100	100	300	250	100	500	500	260	466	253
Weighted	1000	130	90*	70*	377	251	81*	490	510	337	373	272
Canada	258 26%	27 21%	23 25%	19 28%	59 16%	108 43%	22 27%	118 24%	140 28%	95 28%	106 28%	55 20%
Australia	149 15%	27 20%	25 27%	11 15%	57 15%	12 5%	18 22%	76 15%	73 14%	42 12%	59 16%	46 17%
U.S.A	138 14%	14 10%	6 6%	7 10%	62 17%	45 18%	5 6%	66 14%	71 14%	61 18%	43 11%	32 12%
England	123 12%	17 13%	15 17%	10 14%	58 15%	17 7%	6 7%	65 13%	58 11%	28 8%	51 14%	41 15%
Ireland	117 12%	19 15%	8 9%	8 12%	56 15%	8 3%	17 21%	54 11%	63 12%	45 13%	31 8%	38 14%
Scotland	61 6%	9 7%	6 6%	5 6%	34 9%	1 0	6 7%	30 6%	30 6%	17 5%	27 7%	15 5%
France	52 5%	2 2%	0 -	3 5%	7 2%	37 15%	2 3%	31 6%	21 4%	17 5%	21 6%	15 5%
Italy	32 3%	0 -	2 2%	1 1%	14 4%	14 5%	1 1%	20 4%	11 2%	8 2%	15 4%	8 3%
Or some other country (SPECIFY)	34 3%	5 4%	3 3%	3 5%	17 5%	5 2%	1 1%	17 3%	17 3%	16 5%	7 2%	10 4%
(DK/NS)	37 4%	11 9%	3 3%	4 5%	11 3%	4 2%	4 5%	13 3%	24 5%	9 3%	13 3%	13 5%

Which of the following countries would you say has the funniest or most humorous people?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - E/F/G - H/I

		EDUCATION				INCOME			CHILDREN <18 IN HOUSEHOLD	
	Total	<HS	HS	Post Sec	Univ Grad	<\$30K	\$30K-\$59K	\$60K+	Yes	No
		A	B	C	D	E	F	G	H	I
Base: All respondents	1000	124	197	399	274	238	320	345	360	636
Weighted	1000	120	202	400	274	258	307	339	334	662
Canada	258 26%	33 28%	58 29%	108 27%	59 22%	68 26%	89 29%	77 23%	101 30%	157 24%
Australia	149 15%	13 11%	22 11%	75 19%	39 14%	30 12%	42 14%	65 19%	42 13%	107 16%
U.S.A	138 14%	18 15%	24 12%	59 15%	38 14%	33 13%	46 15%	47 14%	51 15%	87 13%
England	123 12%	12 10%	27 13%	49 12%	34 13%	27 10%	42 14%	42 12%	40 12%	83 13%
Ireland	117 12%	13 11%	25 12%	38 10%	39 14%	31 12%	32 10%	47 14%	28 8%	86 13%
Scotland	61 6%	6 5%	18 9%	24 6%	14 5%	14 5%	18 6%	27 8%	20 6%	41 6%
France	52 5%	10 8%	9 4%	19 5%	15 5%	22 9%	19 6%	9 3%	18 5%	34 5%
Italy	32 3%	3 3%	6 3%	7 2%	16 6%	9 4%	7 2%	10 3%	9 3%	22 3%
Or some other country (SPECIFY)	34 3%	5 4%	6 3%	9 2%	15 5%	10 4%	7 2%	8 2%	18 5%	17 2%
(DK/NS)	37 4%	7 6%	9 4%	14 3%	6 2%	13 5%	5 2%	8 2%	9 3%	27 4%

detailed tables

Who do you think tends to be funnier or better humoured?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H - I/J/K
* small base

		REGION						GENDER		AGE		
	Total	BC	AB	SK/MN	ON	QUE	Atl	Male	Female	18-34	35-54	55+
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents Weighted	1000	150	100	100	300	250	100	500	500	260	466	253
	1000	130	90*	70*	377	251	81*	490	510	337	373	272
Men	673 67%	84 65%	60 66%	45 64%	235 62%	199 79%	50 62%	379 77%	294 58%	245 73%	263 70%	157 58%
						ABCDF		H		K	K	
Women	273 27%	28 21%	29 32%	22 31%	122 32%	48 19%	25 31%	78 16%	196 38%	76 22%	97 26%	95 35%
			E	E	AE		E	G				IJ
(DK/NS)	54 5%	18 14%	1 2%	3 5%	20 5%	5 2%	6 7%	33 7%	20 4%	16 5%	14 4%	20 7%
		BCDE			E		E					J

		EDUCATION				INCOME			CHILDREN <18 IN HOUSEHOLD	
	Total	<HS	HS	Post Sec	Univ Grad	<\$30K	\$30K-\$59K	\$60K+	Yes	No
		A	B	C	D	E	F	G	H	I
Base: All respondents Weighted	1000	124	197	399	274	238	320	345	360	636
	1000	120	202	400	274	258	307	339	334	662
Men	673 67%	75 62%	138 68%	269 67%	190 69%	171 66%	204 66%	247 73%	235 70%	437 66%
Women	273 27%	35 30%	58 29%	116 29%	63 23%	74 29%	89 29%	79 23%	86 26%	186 28%
(DK/NS)	54 5%	10 8%	6 3%	15 4%	21 8%	13 5%	14 5%	14 4%	13 4%	39 6%
					BC					

detailed tables

Now, please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with the following statements. - TOP2BOX [STRONGLY/SOMEWHAT AGREE]

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H - I/J/K

* small base

	Total	REGION						GENDER		AGE		
		BC	AB	SK/MN	ON	QUE	Atl	Male	Female	18-34	35-54	55+
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	1000	150	100	100	300	250	100	500	500	260	466	253
Weighted	1000	130	90*	70*	377	251	81*	490	510	337	373	272
When choosing a partner, a good sense of humour is more important to me than good looks.	831	114	83	66	322	179	67	373	459	273	314	232
	83%	87% E	93% EF	94% DEF	85% E	71% E	83% E	76% G	90% G	81% G	84% G	85% G
I would rather be good looking than be funny.	478	61	36	30	182	126	42	248	229	153	174	141
	48%	47%	40%	42%	48%	50%	52%	51%	45%	45%	47%	52%
There is an identifiable Canadian sense of humour.	854	107	83	65	313	219	68	410	444	286	328	228
	85%	82%	92% AD	92% AD	83%	87%	84%	84%	87%	85%	88%	84%
Those in other countries perceive Canadians to be funny.	629	83	56	46	215	171	58	311	318	246	249	129
	63%	64%	62%	65%	57%	68% D	72% D	63%	62%	73% K	67% K	47% K
Canadian humour is more sophisticated than American humour.	706	89	66	56	267	176	52	356	350	238	265	194
	71%	68%	74%	80% F	71%	70%	64%	73%	69%	71%	71%	71%

	Total	EDUCATION				INCOME			CHILDREN <18 IN HOUSEHOLD	
		<HS	HS	Post Sec	Univ Grad	<\$30K	\$30K-\$59K	\$60K+	Yes	No
		A	B	C	D	E	F	G	H	I
Base: All respondents	1000	124	197	399	274	238	320	345	360	636
Weighted	1000	120	202	400	274	258	307	339	334	662
When choosing a partner, a good sense of humour is more important to me than good looks.	831	96	165	344	223	213	269	273	283	546
	83%	80%	82%	86%	81%	83%	88% G	80%	85%	82%
I would rather be good looking than be funny.	478	66	92	190	125	121	143	170	165	309
	48%	55%	46%	48%	46%	47%	47%	50%	49%	47%
There is an identifiable Canadian sense of humour.	854	101	176	349	226	226	263	294	290	562
	85%	85%	87%	87%	82%	87%	86%	87%	87%	85%
Those in other countries perceive Canadians to be funny.	629	74	133	270	149	161	209	219	219	409
	63%	62%	66% D	68% D	54%	62%	68%	65%	65%	62%
Canadian humour is more sophisticated than American humour.	706	85	131	291	196	172	234	244	240	464
	71%	71%	65%	73%	72%	66%	76% E	72%	72%	70%

detailed tables

Now, please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with the following statements. - LOW2BOX SUMMARY [SOMEWHAT/STRONGLY DISAGREE]

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H - I/J/K

* small base

	Total	REGION						GENDER		AGE		
		BC	AB	SK/MN	ON	QUE	Atl	Male	Female	18-34	35-54	55+
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents Weighted	1000	150	100	100	300	250	100	500	500	260	466	253
	1000	130	90*	70*	377	251	81*	490	510	337	373	272
When choosing a partner, a good sense of humour is more important to me than good looks.	157	15	7	3	49	71	12	109	48	62	55	38
	16%	12% C	7%	4%	13% C	28% ABCDF	15% C	22% H	9%	19%	15%	14%
I would rather be good looking than be funny.	499	63	51	39	187	123	36	225	274	179	193	124
	50%	48%	57%	55%	50%	49%	45%	46%	54% G	53%	52%	46%
There is an identifiable Canadian sense of humour.	121	11	7	4	60	27	11	71	50	41	40	38
	12%	9%	8%	6%	16% AC	11%	14%	15% H	10%	12%	11%	14%
Those in other countries perceive Canadians to be funny.	271	25	28	19	122	56	19	141	130	70	97	98
	27%	19%	32% A	28%	32% AE	22%	23%	29%	25%	21%	26%	36% IJ
Canadian humour is more sophisticated than American humour.	253	27	22	10	103	64	27	116	136	82	98	68
	25%	21%	24%	15%	27% C	26% C	33% AC	24%	27%	24%	26%	25%

	Total	EDUCATION				INCOME			CHILDREN <18 IN HOUSEHOLD	
		<HS	HS	Post Sec	Univ Grad	<\$30K	\$30K-\$59K	\$60K+	Yes	No
		A	B	C	D	E	F	G	H	I
Base: All respondents Weighted	1000	124	197	399	274	238	320	345	360	636
	1000	120	202	400	274	258	307	339	334	662
When choosing a partner, a good sense of humour is more important to me than good looks.	157	22	34	55	46	44	35	66	51	106
	16%	18%	17%	14%	17%	17%	11%	19% F	15%	16%
I would rather be good looking than be funny.	499	50	104	199	145	130	161	164	166	333
	50%	42%	52%	50%	53%	50%	52%	48%	50%	50%
There is an identifiable Canadian sense of humour.	121	11	21	45	43	24	39	42	37	83
	12%	9%	10%	11%	16%	9%	13%	13%	11%	13%
Those in other countries perceive Canadians to be funny.	271	27	47	100	96	64	75	99	91	179
	27%	23%	23%	25%	35% ABC	25%	24%	29%	27%	27%
Canadian humour is more sophisticated than American humour.	253	27	62	95	67	71	68	87	80	172
	25%	23%	31%	24%	25%	28%	22%	26%	24%	26%

detailed tables

As you may know, the success of Canadians at the recent Winter Olympics has created a desire by the government to provide additional support for Canadian athletes. It has been proposed that a new Canadian coin be issued in support of athletes training for the Olympics. The Olympic coin, or 'Troonie', would have a value of 2 dollars, but would cost Canadians 3 dollars, with the extra dollar going to support athletes. Based on what you know, would you buy the new 3-dollar coin?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H - I/J/K

* small base

	Total	REGION						GENDER		AGE		
		BC	AB	SK/MN	ON	QUE	Atl	Male	Female	18-34	35-54	55+
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents Weighted	1000	150	100	100	300	250	100	500	500	260	466	253
	1000	130	90*	70*	377	251	81*	490	510	337	373	272
Yes	624 62%	76 58%	51 56%	39 56%	248 66%	154 61%	56 69%	291 59%	333 65%	208 62%	232 62%	174 64%
No	372 37%	54 42%	39 43%	30 43%	127 34%	96 38%	25 31%	198 40%	174 34%	129 38%	138 37%	96 35%
(DK/NS)	4 0	0 -	1 1%	1 1%	2 1%	1 0	0 -	2 0	3 1%	0 -	2 1%	2 1%

	Total	EDUCATION				INCOME			CHILDREN <18 IN HOUSEHOLD	
		<HS	HS	Post Sec	Univ Grad	<\$30K	\$30K-\$59K	\$60K+	Yes	No
		A	B	C	D	E	F	G	H	I
Base: All respondents Weighted	1000	124	197	399	274	238	320	345	360	636
	1000	120	202	400	274	258	307	339	334	662
Yes	624 62%	73 61%	138 68% D	258 64% D	153 56%	158 61%	194 63%	218 64%	209 63%	412 62%
No	372 37%	47 39%	62 31%	141 35%	119 43% BC	99 38%	111 36%	121 36%	124 37%	247 37%
(DK/NS)	4 0	0 -	2 1%	1 0	2 1%	1 0	1 0	1 0	1 0	3 1%

detailed tables

Who is your favourite Canadian comedian or comedy troupe of all time?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H - I/J/K

* small base

	Total	REGION						GENDER		AGE		
		BC	AB	SK/MN	ON	QUE	Atl	Male	Female	18-34	35-54	55+
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	1000	150	100	100	300	250	100	492	508	253	485	241
Weighted	1000	130	90*	70*	377	251	81*	490	510	337	375	272
Jim Carrey	119 12%	24 18% E	15 17% E	8 11% E	54 14% E	8 3% E	10 13% E	61 12% H	58 11% I	76 23% JK	36 10% K	6 2% IJ
Wayne and Shuster	85 8%	16 12% E	11 12% E	8 11% E	36 10% E	2 1% E	12 15% E	54 11% H	31 6% I	0 - I	21 6% K	61 22% IJ
John Candy	69 7%	7 6% E	8 9% E	7 10% E	41 11% E	2 1% E	4 5% E	41 8% H	27 5% I	25 7% K	33 9% K	10 4% I
Air Farce	56 6%	11 8% E	6 7% E	5 7% E	29 8% E	1 1% E	4 5% E	33 7% H	24 5% I	11 3% I	20 5% K	26 9% I
Yvon Deschamps	47 5%	0 - E	0 - E	0 - E	0 - E	47 19% ABCD	0 - E	24 5% H	23 5% I	9 3% I	17 5% K	20 7% I
Not Canadian	40 4%	5 4% E	3 3% E	2 3% E	13 3% E	14 6% E	3 4% E	20 4% H	20 4% I	7 2% I	21 6% K	10 4% IJ
Kids in the Hall	33 3%	2 2% E	5 6% E	4 6% E	16 4% E	2 1% E	4 5% E	22 4% H	12 2% I	23 7% JK	9 2% K	1 0% I
Martin Short	31 3%	4 3% E	3 3% E	3 4% E	20 5% E	0 - E	1 2% E	10 2% H	21 4% I	9 3% I	15 4% K	7 2% IJ
Mike Myers	25 2%	7 6% E	4 5% E	1 1% E	9 2% E	0 - E	3 4% E	14 3% H	11 2% I	21 6% JK	3 1% K	0 - I
This Hour has 22 Minutes	20 2%	3 2% E	1 1% E	3 4% E	6 2% E	0 - E	7 9% ABDE	8 2% H	12 2% I	8 2% I	8 2% K	4 1% IJ
Second City/ SCTV	17 2%	6 4% BE	0 - E	0 - E	11 3% E	0 - E	0 - E	12 3% H	5 1% I	3 1% I	14 4% IK	0 - I
Mike Bullard	16 2%	2 2% E	1 1% E	1 2% E	9 2% E	0 - E	3 3% E	8 2% H	9 2% I	9 3% I	5 1% K	2 1% IJ
Rick Mercer	16 2%	2 2% E	1 1% E	1 2% E	8 2% E	1 0% E	3 3% E	7 1% H	9 2% I	2 1% I	9 3% K	4 1% IJ

detailed tables

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H - I/J/K
* small base

	Total	REGION						GENDER		AGE		
		BC	AB	SK/MN	ON	QUE	Atl	Male	Female	18-34	35-54	55+
		A	B	C	D	E	F	G	H	I	J	K
Rock et Belles Oreilles	14 1%	0 -	0 -	0 -	0 -	14 5% ABCDF	0 -	8 2%	5 1%	8 2% K	5 1%	0 -
Jean Michel Anctil	13 1%	0 -	0 -	0 -	0 -	13 5% ABCDF	0 -	3 1%	10 2%	7 2%	3 1%	2 1%
Dan Aykroyd	12 1%	3 2%	0 -	1 2%	5 1%	3 1%	1 1%	8 2%	3 1%	0 -	10 3% IK	1 0
Lise Dion	11 1%	0 -	0 -	0 -	0 -	11 5% ABD	0 -	0 -	11 2% G	5 1%	4 1%	2 1%
Daniel Lemire	11 1%	0 -	0 -	0 -	0 -	11 4% ABD	0 -	6 1%	5 1%	3 1%	5 1%	2 1%
Colin Mochrie	10 1%	1 1%	2 2% E	1 1%	7 2% E	0 -	0 -	1 0	8 2% G	3 1%	2 0	5 2%
Rich Little	9 1%	1 1%	0 -	2 3% E	5 1%	0 -	2 3% E	4 1%	5 1%	0 -	5 1% I	4 2% I
Howie Mandel	8 1%	1 1%	1 1%	1 1%	5 1%	0 -	1 1%	2 0	6 1%	0 -	6 2% I	2 1%
Leslie Nielsen	8 1%	1 1%	2 2% E	0 -	4 1%	0 -	1 1%	5 1%	2 0	1 0	4 1%	2 1%
Dave Broadfoot	8 1%	0 -	1 1%	1 2% E	5 1%	0 -	1 1%	3 1%	4 1%	0 -	1 0	6 2% IJ
Mike MacDonald	5 1%	1 1%	0 -	0 -	3 1%	1 0	0 -	4 1%	2 0	1 0	4 1%	0 -
Mary Walsh	5 0	0 -	0 -	0 -	4 1%	0 -	1 2% E	3 1%	2 0	0 -	1 0	3 1%
Tom Green	3 0	0 -	0 -	1 1%	1 0	1 0	0 -	3 1%	0 -	2 1%	1 0	0 -

detailed tables

Who is your favourite Canadian comedian or comedy troupe of all time?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H - I/J/K
* small base

	Total	REGION						GENDER		AGE		
		BC	AB	SK/MN	ON	QUE	Atl	Male	Female	18-34	35-54	55+
		A	B	C	D	E	F	G	H	I	J	K
Michael J. Fox	2 0	1 1%	1 2% DE	0 -	0 -	0 -	0 -	1 0	1 0	0 -	1 0	0 -
Eugene Levy	2 0	0 -	0 -	0 -	0 -	0 -	2 2% DE	2 0	0 -	2 1%	0 -	0 -
Dave Thomas	2 0	0 -	0 -	0 -	2 0	0 -	0 -	2 0	0 -	0 -	0 -	2 1%
Rick Moranis	1 0	0 -	0 -	0 -	1 0	0 -	0 -	1 0	0 -	1 0	0 -	0 -
Steve Smith	1 0	0 -	1 1%	0 -	0 -	0 -	0 -	0 -	1 0	0 -	0 -	1 0
Phil Hartman	1 0	0 -	0 -	0 -	1 0	0 -	0 -	0 -	1 0	0 -	0 -	0 -
Norm McDonald	1 0	0 -	0 -	0 -	0 -	0 -	1 1%	1 0	0 -	0 -	1 0	0 -
Joe Flaherty	1 0	0 -	0 -	0 -	0 -	0 -	1 1%	0 -	1 0	0 -	1 0	0 -
Other	129 13%	8 6%	3 3%	3 5%	16 4%	95 38% ABCDF	4 4%	56 11%	74 14%	46 14%	57 15% K	24 9%
None	5 0	3 2% D	1 1%	0 -	0 -	1 1%	0 -	3 1%	2 0	1 0	1 0	2 1%
(DK/NS)	165 16%	21 16%	21 23% E	18 26% E	67 18% E	24 10%	13 16%	59 12%	106 21% G	50 15%	50 13%	63 23% IJ

detailed tables

Who is your favourite Canadian comedian or comedy troupe of all time?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - E/F/G - H/I

	EDUCATION					INCOME			CHILDREN <18 IN HOUSEHOLD	
	Total	<HS	HS	Post Sec	Univ Grad	<\$30K	\$30K-\$59K	\$60K+	Yes	No
		A	B	C	D	E	F	G	H	I
Base: All respondents	1000	123	206	342	325	204	340	361	352	640
Weighted	1000	123	205	339	329	211	342	358	335	659
Jim Carrey	119 12%	12 10%	37 18% D	46 14% D	22 7%	34 16%	40 12%	44 12%	48 14%	70 11%
Wayne and Shuster	85 8%	8 7%	16 8%	32 10%	28 9%	15 7%	33 10%	28 8%	11 3%	72 11% H
John Candy	69 7%	6 5%	8 4%	27 8%	28 9% B	5 3%	22 6%	39 11% E	28 8%	40 6%
Air Farce	56 6%	2 2%	9 4%	21 6%	24 7% A	12 6%	26 8%	17 5%	13 4%	43 7%
Yvon Deschamps	47 5%	10 8%	10 5%	13 4%	14 4%	16 7%	14 4%	16 4%	17 5%	31 5%
Not Canadian	40 4%	6 5%	12 6%	11 3%	12 4%	11 5%	17 5%	9 2%	15 4%	25 4%
Kids in the Hall	33 3%	1 1%	3 1%	7 2%	22 7% ABC	5 2%	9 3%	19 5%	13 4%	21 3%
Martin Short	31 3%	4 3%	4 2%	12 3%	11 3%	7 3%	8 2%	12 3%	10 3%	20 3%
Mike Myers	25 2%	0 -	2 1%	14 4% AB	9 3%	5 2%	3 1%	16 4% F	6 2%	19 3%
This Hour has 22 Minutes	20 2%	0 -	1 0	11 3% B	9 3%	4 2%	7 2%	7 2%	8 3%	12 2%
Second City/ SCTV	17 2%	3 3%	3 2%	3 1%	7 2%	1 0	4 1%	10 3%	11 3% I	6 1%
Mike Bullard	16 2%	2 2%	5 3%	2 1%	6 2%	2 1%	5 2%	6 2%	6 2%	10 1%
Rick Mercer	16 2%	1 1%	2 1%	5 2%	7 2%	2 1%	1 0	8 2%	5 2%	10 2%
Rock et Belles Oreilles	14 1%	3 2%	1 0	7 2%	3 1%	2 1%	4 1%	7 2%	6 2%	8 1%

detailed tables

Who is your favourite Canadian comedian or comedy troupe of all time?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - E/F/G - H/I

	Total	EDUCATION				INCOME			CHILDREN <18 IN HOUSEHOLD	
		<HS	HS	Post Sec	Univ Grad	<\$30K	\$30K-\$59K	\$60K+	Yes	No
		A	B	C	D	E	F	G	H	I
Jean Michel Anctil	13 1%	1 1%	3 1%	6 2%	2 1%	7 3% F	2 1%	4 1%	8 2% I	4 1%
Dan Aykroyd	12 1%	0 -	3 2%	3 1%	6 2%	1 1%	4 1%	6 2%	6 2%	6 1%
Lise Dion	11 1%	2 2% D	4 2% D	5 2% D	0 -	5 2% G	4 1%	1 0	5 1%	6 1%
Daniel Lemire	11 1%	0 -	4 2%	2 1%	5 2%	1 0	2 1%	8 2%	1 0	10 2%
Colin Mochrie	10 1%	3 3% D	2 1%	4 1%	1 0	4 2%	4 1%	2 0	3 1%	7 1%
Rich Little	9 1%	0 -	2 1%	5 1%	2 1%	3 1%	4 1%	3 1%	2 1%	7 1%
Howie Mandel	8 1%	3 2%	1 1%	1 0	3 1%	1 0	4 1%	2 0	4 1%	4 1%
Leslie Nielsen	8 1%	0 -	1 1%	6 2%	1 0	0 -	3 1%	4 1%	3 1%	4 1%
Dave Broadfoot	8 1%	0 -	2 1%	2 1%	4 1%	0 -	1 0	3 1%	2 1%	6 1%
Mike MacDonald	5 1%	2 1%	0 -	1 0	3 1%	1 0	3 1%	2 1%	2 0	4 1%
Mary Walsh	5 0	0 -	0 -	1 0	4 1%	0 -	4 1%	1 0	1 0	4 1%
Tom Green	3 0	1 1%	0 -	1 0	1 0	0 -	2 1%	1 0	2 1%	1 0
Michael J. Fox	2 0	0 -	1 1%	0 -	1 0	0 -	0 -	1 0	2 1% I	0 -
Eugene Levy	2 0	0 -	0 -	0 -	2 1%	0 -	1 0	1 0	1 0	1 0
Dave Thomas	2 0	0 -	0 -	0 -	2 1%	0 -	0 -	2 1%	0 -	2 0

detailed tables

Who is your favourite Canadian comedian or comedy troupe of all time?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G - H/I

	Total	EDUCATION				INCOME			CHILDREN <18 IN HOUSEHOLD	
		<HS	HS	Post Sec	Univ Grad	<\$30K	\$30K-\$59K	\$60K+	Yes	No
		A	B	C	D	E	F	G	H	I
Rick Moranis	1 0	0 -	0 -	0 -	1 0	0 -	1 0	0 -	0 -	1 0
Steve Smith	1 0	1 1%	0 -	0 -	0 -	1 0	0 -	0 -	0 -	1 0
Phil Hartman	1 0	0 -	0 -	0 -	1 0	0 -	0 -	0 -	0 -	1 0
Norm McDonald	1 0	0 -	1 0	0 -	0 -	0 -	1 0	0 -	1 0	0 -
Joe Flaherty	1 0	0 -	1 0	0 -	0 -	0 -	1 0	0 -	0 -	1 0
Other	129 13%	21 17%	29 14%	39 12%	39 12%	23 11%	48 14%	45 13%	45 13%	83 13%
None	5 0	1 1%	1 0	3 1%	0 -	1 1%	1 0	2 1%	1 0	4 1%
(DK/NS)	165 16%	29 23% CD	37 18%	49 14%	49 15%	43 20% G	60 18% G	35 10%	49 15%	114 17%