Ipsos-Reid/BC Reid Express - May 2002 (06-0584-78)

detailed tables

Thinking of how you feel right now, if a provincial election were held here in BC tomorrow, which of the following parties' candidate would you be most likely to support?(Decided Voters Only)

| | | | | Region | | | Ger | nder | Age | | | Union Household | | | Education | | | Income | | |
|----------------------|-------|-----|-----|--------|-----|-----|-----|------|-----|-----|-----|-----------------|-----|-----|-----------|-----|-----|--------|-----|-----|
| | Total | LM | V/B | SLM | Isl | Int | М | F | 18- | 35- | 55+ | Priv | Pub | No | HS | PSe | Unv | <30 | 30- | 60+ |
| | | | | | | | | | 34 | 54 | | | | | | C | | | 60 | |
| Base: Decided Voters | 646 | 408 | 184 | 224 | 90 | 148 | 331 | 315 | 160 | 285 | 195 | 85 | 129 | 425 | 191 | 261 | 192 | 138 | 199 | 260 |
| Weighted | 644 | 362 | 159 | 203 | 120 | 162 | 318 | 327 | 219 | 258 | 161 | 90 | 130 | 418 | 197 | 258 | 188 | 150 | 197 | 251 |
| The BC Liberals | 45% | 46% | 49% | 45% | 33% | 50% | 52% | 38% | 34% | 45% | 58% | 32% | 28% | 53% | 45% | 47% | 42% | 33% | 44% | 50% |
| The NDP | 27% | 29% | 27% | 31% | 27% | 24% | 23% | 32% | 29% | 27% | 25% | 37% | 41% | 21% | 29% | 23% | 32% | 29% | 26% | 29% |
| The Green Party | 20% | 17% | 22% | 14% | 31% | 18% | 17% | 23% | 28% | 20% | 10% | 16% | 24% | 19% | 21% | 20% | 18% | 29% | 19% | 15% |
| BC Unity | 4% | 4% | 2% | 6% | 4% | 4% | 5% | 4% | 5% | 4% | 5% | 6% | 5% | 4% | 3% | 6% | 4% | 4% | 8% | 3% |
| Other | 4% | 3% | 1% | 4% | 4% | 4% | 4% | 4% | 4% | 4% | 2% | 9% | 2% | 3% | 3% | 4% | 3% | 5% | 4% | 3% |

Please tell me whether you agree or disagree with each of the following statements? (IT'S BECOMING HARDER AND HARDER TO STAND BEHIND THE BC LIBERALS)

| | | | | Region | | | Ger | nder | Age | | | Union Household | | | Education | | | Income | | |
|------------------------------------|-------|--------|--------|--------|-----|-----|-----|------|-----|-----|-----|-----------------|-----|-----|-----------|-----|-----|--------|-----|-----|
| | Total | LM | V/B | SLM | Isl | Int | М | F | 18- | 35- | 55+ | Priv | Pub | No | HS | PSe | Unv | <30 | 30- | 60+ |
| | | | | | | | | | 34 | 54 | | | | | | С | | | 60 | |
| | | | | | | | | | | | | | | | | | | | | |
| Base: All respondents | 800 | 500 | 224 | 276 | 109 | 191 | 400 | 400 | 196 | 350 | 244 | 102 | 159 | 529 | 253 | 314 | 229 | 178 | 254 | 297 |
| Weighted | 800 | 446 | 194 | 252 | 145 | 209 | 387 | 413 | 269 | 317 | 204 | 108 | 162 | 519 | 263 | 313 | 221 | 187 | 259 | 286 |
| | | | | | | | | | | | | | | | | | | | | |
| IT'S BECOMING HARDER AND HARDER TO | STAND | BEHIND | THE BC | LIBERA | LS | | | | | | | | | | | | | | | |
| Strongly agree | 45% | 41% | 41% | 41% | 57% | 45% | 38% | 51% | 46% | 47% | 40% | 49% | 63% | 38% | 44% | 45% | 46% | 54% | 47% | 39% |
| Somewhat agree | 20% | 21% | 18% | 23% | 18% | 18% | 18% | 21% | 27% | 16% | 16% | 20% | 12% | 22% | 21% | 20% | 18% | 20% | 22% | 18% |
| Somewhat disagree | 18% | 19% | 21% | 17% | 14% | 19% | 20% | 16% | 17% | 18% | 18% | 18% | 12% | 20% | 14% | 18% | 22% | 16% | 18% | 21% |
| Strongly disagree | 16% | 18% | 18% | 18% | 9% | 18% | 22% | 11% | 9% | 18% | 24% | 12% | 11% | 19% | 20% | 16% | 12% | 10% | 12% | 21% |
| (DK/NS) | 1% | 2% | 2% | 1% | 2% | 0 | 2% | 1% | 1% | 1% | 2% | 1% | 1% | 2% | 1% | 1% | 1% | 1% | 1% | 1% |
| Summary | | | | | | | | | | | | | | | | | | | | |
| Top Box - Agree | 65% | 62% | 59% | 64% | 75% | 63% | 56% | 72% | 73% | 63% | 56% | 69% | 76% | 60% | 65% | 64% | 65% | 73% | 69% | 56% |
| Low Box - Disagree | 34% | 36% | 39% | 35% | 24% | 37% | 42% | 27% | 26% | 36% | 42% | 30% | 23% | 38% | 34% | 34% | 34% | 26% | 30% | 43% |

Who do you think has done the best job at holding the provincial government accountable over the last year?

| | | Region | | | | | Ger | nder | Age | | | Union Household | | | Education | | | Income | | |
|--------------------------|-------|--------|-----|-----|-----|-----|-----|------|-----------|-----------|-----|-----------------|-----|-----|-----------|-----|-----|--------|-----------|-----|
| | Total | LM | V/B | SLM | Isl | Int | М | F | 18- 34 | 35- 54 | 55+ | Priv | Pub | No | HS | PSe | Unv | <30 | 30- 60 | 60+ |
| | | | | | | | | | 01 | 01 | | | | | | Ū | | | 00 | |
| Base: All respondents | 800 | 500 | 224 | 276 | 109 | 191 | 400 | 400 | 196 | 350 | 244 | 102 | 159 | 529 | 253 | 314 | 229 | 178 | 254 | 297 |
| Weighted | 800 | 446 | 194 | 252 | 145 | 209 | 387 | 413 | 269 | 317 | 204 | 108 | 162 | 519 | 263 | 313 | 221 | 187 | 259 | 286 |
| The media | 34% | 38% | 39% | 38% | 27% | 32% | 36% | 33% | 32% | 38% | 33% | 38% | 32% | 35% | 31% | 36% | 37% | 31% | 32% | 38% |
| The general public | 34% | 32% | 31% | 32% | 36% | 37% | 32% | 35% | 37% | 30% | 36% | 23% | 30% | 37% | 31% | 34% | 36% | 35% | 35% | 36% |
| Organized labour groups | 12% | 11% | 9% | 12% | 12% | 16% | 11% | 13% | 13% | 12% | 11% | 20% | 20% | 8% | 14% | 10% | 14% | 8% | 13% | 15% |
| Joy MacPhail and the NDP | 7% | 8% | 7% | 9% | 6% | 3% | 7% | 7% | 8% | 7% | 6% | 6% | 7% | 7% | 8% | 8% | 4% | 12% | 7% | 3% |
| Other | 4% | 4% | 5% | 3% | 7% | 4% | 5% | 4% | 4% | 4% | 4% | 3% | 4% | 5% | 5% | 3% | 6% | 5% | 5% | 4% |
| No one has | 2% | 2% | 2% | 2% | 3% | 1% | 2% | 1% | 2% | 2% | 2% | 3% | 1% | 2% | 2% | 3% | 1% | 1% | 2% | 2% |
| (DK/NS) | 6% | 5% | 7% | 4% | 9% | 7% | 7% | 6% | 5% | 7% | 8% | 8% | 5% | 6% | 10% | 6% | 3% | 7% | 7% | 3% |

