Ipsos-Reid/BC Reid Express - May 2002 (06-0584-78)
Thinking of how you feel right now, if a provincial election were held here in BC tomorrow, which of the following parties' candidate would you be most likely to support?(Decided Voters Only)

|  |  | Region |  |  |  |  | Gender |  | Age |  |  | Union Household |  |  | Education |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | LM | V/B | SLM | \|s| | Int | M | F | $\begin{aligned} & \hline 18- \\ & 34 \\ & \hline \end{aligned}$ | $\begin{aligned} & \hline 35- \\ & 54 \\ & \hline \end{aligned}$ | 55+ | Priv | Pub | No | HS | $\begin{gathered} \hline \mathrm{PSe} \\ \mathrm{c} \end{gathered}$ | Unv | $<30$ | $\begin{aligned} & 30- \\ & 60 \\ & \hline \end{aligned}$ | 60+ |
| Base: Decided Voters | 646 | 408 | 184 | 224 | 90 | 148 | 331 | 315 | 160 | 285 | 195 | 85 | 129 | 425 | 191 | 261 | 192 | 138 | 199 | 260 |
| Weighted | 644 | 362 | 159 | 203 | 120 | 162 | 318 | 327 | 219 | 258 | 161 | 90 | 130 | 418 | 197 | 258 | 188 | 150 | 197 | 251 |
| The BC Liberals | 45\% | 46\% | 49\% | 45\% | 33\% | 50\% | 52\% | 38\% | 34\% | 45\% | 58\% | 32\% | 28\% | 53\% | 45\% | 47\% | 42\% | 33\% | 44\% | 50\% |
| The NDP | 27\% | 29\% | 27\% | 31\% | 27\% | 24\% | 23\% | 32\% | 29\% | 27\% | 25\% | 37\% | 41\% | 21\% | 29\% | 23\% | 32\% | 29\% | 26\% | 29\% |
| The Green Party | 20\% | 17\% | 22\% | 14\% | 31\% | 18\% | 17\% | 23\% | 28\% | 20\% | 10\% | 16\% | 24\% | 19\% | 21\% | 20\% | 18\% | 29\% | 19\% | 15\% |
| BC Unity | 4\% | 4\% | 2\% | 6\% | 4\% | 4\% | 5\% | 4\% | 5\% | 4\% | 5\% | 6\% | 5\% | 4\% | 3\% | 6\% | 4\% | 4\% | 8\% | 3\% |
| Other | 4\% | 3\% | 1\% | 4\% | 4\% | 4\% | 4\% | 4\% | 4\% | 4\% | 2\% | 9\% | 2\% | 3\% | 3\% | 4\% | 3\% | 5\% | 4\% | 3\% |

Please tell me whether you agree or disagree with each of the following statements? (IT'S BECOMING HARDER AND HARDER TO STAND BEHIND THE BC LIBERALS)

|  |  | Region |  |  |  |  | Gender |  | Age |  |  | Union Household |  |  | Education |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | LM | V/B | SLM | \|s| | Int | M | F | $\begin{aligned} & 18- \\ & 34 \\ & \hline \end{aligned}$ | $\begin{aligned} & 35- \\ & 54 \\ & \hline \end{aligned}$ | 55+ | Priv | Pub | No | HS | $\begin{gathered} \hline \text { PSe } \\ \mathrm{c} \\ \hline \end{gathered}$ | Unv | <30 | $\begin{aligned} & 30- \\ & 60 \\ & \hline \end{aligned}$ | 60+ |
| Base: All respondents | 800 | 500 | 224 | 276 | 109 | 191 | 400 | 400 | 196 | 350 | 244 | 102 | 159 | 529 | 253 | 314 | 229 | 178 | 254 | 297 |
| Weighted | 800 | 446 | 194 | 252 | 145 | 209 | 387 | 413 | 269 | 317 | 204 | 108 | 162 | 519 | 263 | 313 | 221 | 187 | 259 | 286 |
| IT'S BECOMING HARDER AND HARDER TO STAND BEHIND THE BC LIBERALS |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Strongly agree | 45\% | 41\% | 41\% | 41\% | 57\% | 45\% | 38\% | 51\% | 46\% | 47\% | 40\% | 49\% | 63\% | 38\% | 44\% | 45\% | 46\% | 54\% | 47\% | 39\% |
| Somewhat agree | 20\% | 21\% | 18\% | 23\% | 18\% | 18\% | 18\% | 21\% | 27\% | 16\% | 16\% | 20\% | 12\% | 22\% | 21\% | 20\% | 18\% | 20\% | 22\% | 18\% |
| Somewhat disagree | 18\% | 19\% | 21\% | 17\% | 14\% | 19\% | 20\% | 16\% | 17\% | 18\% | 18\% | 18\% | 12\% | 20\% | 14\% | 18\% | 22\% | 16\% | 18\% | 21\% |
| Strongly disagree | 16\% | 18\% | 18\% | 18\% | 9\% | 18\% | 22\% | 11\% | 9\% | 18\% | 24\% | 12\% | 11\% | 19\% | 20\% | 16\% | 12\% | 10\% | 12\% | 21\% |
| (DK/NS) | 1\% | 2\% | 2\% | 1\% | 2\% | 0 | 2\% | 1\% | 1\% | 1\% | 2\% | 1\% | 1\% | 2\% | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% |
| Summary |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Top Box - Agree | 65\% | 62\% | 59\% | 64\% | 75\% | 63\% | 56\% | 72\% | 73\% | 63\% | 56\% | 69\% | 76\% | 60\% | 65\% | 64\% | 65\% | 73\% | 69\% | 56\% |
| Low Box - Disagree | 34\% | 36\% | 39\% | 35\% | 24\% | 37\% | 42\% | 27\% | 26\% | 36\% | 42\% | 30\% | 23\% | 38\% | 34\% | 34\% | 34\% | 26\% | 30\% | 43\% |

Who do you think has done the best job at holding the provincial government accountable over the last year?

|  |  | Region |  |  |  |  | Gender |  | Age |  |  | Union Household |  |  | Education |  |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | LM | V/B | SLM | \|s| | Int | M | F | $\begin{aligned} & \hline 18- \\ & 34 \end{aligned}$ | $\begin{gathered} 35- \\ 54 \end{gathered}$ | 55+ | Priv | Pub | No | HS | $\begin{gathered} \mathrm{PSe} \\ \mathrm{c} \end{gathered}$ | Unv | <30 | $\begin{aligned} & 30- \\ & 60 \end{aligned}$ | 60+ |
| Base: All respondents | 800 | 500 | 224 | 276 | 109 | 191 | 400 | 400 | 196 | 350 | 244 | 102 | 159 | 529 | 253 | 314 | 229 | 178 | 254 | 297 |
| Weighted | 800 | 446 | 194 | 252 | 145 | 209 | 387 | 413 | 269 | 317 | 204 | 108 | 162 | 519 | 263 | 313 | 221 | 187 | 259 | 286 |
| The media | 34\% | 38\% | 39\% | 38\% | 27\% | 32\% | 36\% | 33\% | 32\% | 38\% | 33\% | 38\% | 32\% | 35\% | 31\% | 36\% | 37\% | 31\% | 32\% | 38\% |
| The general public | 34\% | 32\% | 31\% | 32\% | 36\% | 37\% | 32\% | 35\% | 37\% | 30\% | 36\% | 23\% | 30\% | 37\% | 31\% | 34\% | 36\% | 35\% | 35\% | 36\% |
| Organized labour groups | 12\% | 11\% | 9\% | 12\% | 12\% | 16\% | 11\% | 13\% | 13\% | 12\% | 11\% | 20\% | 20\% | 8\% | 14\% | 10\% | 14\% | 8\% | 13\% | 15\% |
| Joy MacPhail and the NDP | 7\% | 8\% | 7\% | 9\% | 6\% | 3\% | 7\% | 7\% | 8\% | 7\% | 6\% | 6\% | 7\% | 7\% | 8\% | 8\% | 4\% | 12\% | 7\% | 3\% |
| Other | 4\% | 4\% | 5\% | 3\% | 7\% | 4\% | 5\% | 4\% | 4\% | 4\% | 4\% | 3\% | 4\% | 5\% | 5\% | 3\% | 6\% | 5\% | 5\% | 4\% |
| No one has | 2\% | 2\% | 2\% | 2\% | 3\% | 1\% | 2\% | 1\% | 2\% | 2\% | 2\% | 3\% | 1\% | 2\% | 2\% | 3\% | 1\% | 1\% | 2\% | 2\% |
| (DK/NS) | 6\% | 5\% | 7\% | 4\% | 9\% | 7\% | 7\% | 6\% | 5\% | 7\% | 8\% | 8\% | 5\% | 6\% | 10\% | 6\% | 3\% | 7\% | 7\% | 3\% |

