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Not Paid Enough -- 72% Believe Better Pay and Benefits for
Nurses Should Be a Higher Priority Than Tax Cuts, Hiring A
Public Relations Firm (83%) Or Investing In Golf Courses (91%)
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Say That The Nurses Are Being More Fair And Reasonable Than
the Provincial Government***



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In the Current Wage Dispute, Seven in Ten (69%) PEI Residents Say
That The Nurses Are Being More Fair And Reasonable Than the
Provincial Government***

Toronto, ON – A new poll conducted by Ipsos-Reid for the Prince Edward Island Nurses' Union shows almost all (90%) PEI residents say that in their opinion there is a nursing shortage in their province. In order to retain and attract nurses to PEI, thereby reducing the shortage, 96 percent say that the provincial government should increase the salaries paid to nurses. Four in ten (37%) support the provincial government increasing personal income taxes to pay for more nurses.

On the issue of wages and benefits, three-quarters (78%) of Islanders (74% of decided PC voters) say that the province's nurses are "not paid enough." Two in ten (17%) say that nurses are paid "about right" and 5% "don't know." On average, residents believe the province's nurses should receive an increase of 17% over three years. And while, six in ten residents think a 15% (62% of residents) or 22.5% (63% of residents) increase over three years is "about right" -- nearly four in ten (38%) residents (57% of those age 18 to 34) believe nurses should get a total increase of at least 20% or more.

And when posed with a series of trade-offs, 91 percent of residents say that providing better pay and benefits for nurses should be a higher priority for the provincial government than investing in golf courses which attract tourism and create jobs. Eight in ten (83%) say that better pay and benefits for nurses should be a higher priority for the provincial government

than hiring public relations firms to promote tourism and stimulate the local economy, and 72% think nurses' pay and benefits should be a higher priority than providing tax cuts.

Overall, seven in ten (69%) of residents believe that the nurses are being more fair and reasonable than the government in the current wage dispute and roughly the same proportion (73%) say that they would blame the government if the negotiations break down.

These are the findings of an Ipsos-Reid poll conducted on behalf of the Prince Edward Island Nurses' Union between May 27th and May 28th, 2002. The poll is based on a randomly selected sample of 400 adult PEI residents. With a sample of this size, the results are considered accurate to within ± 4.9 percentage points, 19 times out of 20, of what they would have been had the entire adult PEI population been polled. The margin of error will be larger within regions and for other sub-groupings of the survey population.

90% Say There is a Nursing Shortage in the Province

PEI residents (90%) overwhelmingly say that there is a nursing shortage in the province. In fact, residents feel strongly about this with 64 percent who say "yes, definitely," while another one-quarter (26%) say "yes, somewhat." Only 9 percent say there is not a nursing shortage.

When read a list of options to retain and attract nurses to PEI, thereby reducing the shortage, 96 percent say that they would support (68% strongly support) the provincial government increasing the salaries paid to nurses. A full 95 percent of residents say that federal government should increase the amount of money it transfers to the provinces for health care – a portion of which would be used for nurses.

Seven in ten (69%) say that the provincial government should increase tobacco taxes by \$1 per pack to pay for better pay and benefits for nurses. Six in ten (63%) residents would support the provincial government increasing corporate income tax to pay for more nurses, and four in ten (37%) say that they would support the provincial government increasing

personal income taxes to pay for more nurses.

- Women (69%) are more likely than men (59%) to say that there is "definitely" a nursing shortage in PEI.
- Men (42%) are more likely to support increasing personal income taxes to pay for more nurses than women (32%).
- Women (68%) are more likely to support increasing the corporate income tax to pay for more nurses than men (58%).

Three-Quarters (78%; 74% of Decided PC Voters) Say Nurses Are Not Paid Enough -- 72% Believe Better Pay and Benefits for Nurses Is A Higher Priority Than Tax Cuts, Hiring A Public Relations Firm (83%) Or Investing In Golf Courses (91%)

On the issue of wages, three-quarters (78%) of PEI residents (74% of decided PC voters) say that nurses in the province are paid "not enough." Two in ten (17%) say that the amount nurses are paid is "about right," and 5% "don't know." On average, residents believe the nurses should receive an increase of 17% over three years. And while, six in ten residents think a 15% (62% of residents) or 22.5% (63% of residents) increase over three years is "about right" -- nearly four in ten (38%) residents (57% of those age 18 to 34) believe nurses should get a total increase of at least 20% or more.

In terms of a trade-off between better pay and benefits for nurses and other provincial priorities, PEI residents were asked to rate which issue they think should be the provincial government's higher priority. Ninety-one percent of resident indicate that better pay and benefits for nurses should be a higher priority than investing in golf courses which attract tourism and create jobs. Eight in ten (83%) believe that better pay and benefits for nurses should be a higher priority than hiring public relations firms to promote tourism and stimulate the local economy, and 72 percent believe that better pay and benefits for nurses should be a higher priority than providing tax cuts.

- Those with a household income of \$30k or less (60%) are less likely to say that better pay and benefits for nurses should be more important than tax cuts than those living in higher income households (76% of those earning \$30k to less than \$50k and 78% of those earning \$50k or more).

In the Current Wage Dispute, Seven in Ten (69%) PEI Residents Say That The Nurses Are Being More Fair And Reasonable Than the Provincial Government

Overall, four in ten (42%) residents say that they are familiar with the current bargaining for a new contract between nurses and their provincial employer. In terms of a trade-off between the two parties, PEI residents were asked “thinking about what you’ve seen, read and heard about the nurses’ contract negotiations, presently in the news, who do you think is being more fair and reasonable, the nurses or the government?” Seven in ten (69%) say that the nurses are being more fair and reasonable than the provincial government, while just 7 percent say that provincial government is being more fair and reasonable. If the negotiations break down, 73 percent say (64% of decided PC voters) that they would blame the provincial government, while just 8 percent say that they would blame the nurses.

- Residents age 18 to 34 (84%) are more likely to blame the government if negotiations break down than those age 34 to 54 (70%) or 55+ (69%).

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For more information on this news release, please contact:

Sandra Guiry
Research Manager
Public Affairs
Ipsos-Reid
(416) 324-2900

Chris Martyn
Senior Vice President
Public Affairs
Ipsos-Reid
(416) 324-2900

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detailed tables

As you may know, nurses in PEI are currently bargaining for a new contract with their provincial employers. How familiar are you with the issues at stake between the government and the province's nurses?

	Total	GENDER		AGE			INCOME			DECIDED VOTERS			
		Male	Female	18 - 34	35 - 54	55+	Under \$30K	\$30K-\$50K	\$50K +	Liberals	NDP	PC	Other
Base: All respondents	400	200	200	86	196	118	111	121	135	112	30	133	21
Very familiar	36 9%	17 9%	19 10%	5 6%	22 11%	9 8%	7 6%	9 7%	18 13%	9 8%	0 -	15 11%	4 19%
Somewhat familiar	131 33%	70 35%	61 31%	23 27%	66 34%	42 36%	30 27%	41 34%	52 39%	43 38%	11 37%	44 33%	5 24%
Not very familiar	146 37%	65 33%	81 41%	31 36%	63 32%	52 44%	41 37%	45 37%	47 35%	37 33%	10 33%	52 39%	6 29%
Not at all familiar	87 22%	48 24%	39 20%	27 31%	45 23%	15 13%	33 30%	26 21%	18 13%	23 21%	9 30%	22 17%	6 29%
Summary													
Top2box (Familiar)	167 42%	87 44%	80 40%	28 33%	88 45%	51 43%	37 33%	50 41%	70 52%	52 46%	11 37%	59 44%	9 43%
Low2box (Not Familiar)	233 58%	113 57%	120 60%	58 67%	108 55%	67 57%	74 67%	71 59%	65 48%	60 54%	19 63%	74 56%	12 57%

Thinking about what you've seen, read or heard about the nurses' contract negotiations presently in the news, who do you think is being more fair and reasonable, the nurses or the government?

	Total	GENDER		AGE			INCOME			DECIDED VOTERS			
		Male	Female	18 - 34	35 - 54	55+	Under \$30K	\$30K-\$50K	\$50K +	Liberals	NDP	PC	Other
Base: All respondents	400	200	200	86	196	118	111	121	135	112	30	133	21
Nurses	276 69%	132 66%	144 72%	68 79%	129 66%	79 67%	80 72%	81 67%	97 72%	91 81%	26 87%	82 62%	17 81%
Government	29 7%	17 9%	12 6%	5 6%	16 8%	8 7%	10 9%	8 7%	8 6%	7 6%	1 3%	14 11%	0 -
Neither	10 3%	6 3%	4 2%	0 -	6 3%	4 3%	1 1%	5 4%	2 1%	2 2%	0 -	5 4%	0 -
Both	9 2%	6 3%	3 2%	0 -	4 2%	5 4%	2 2%	1 1%	6 4%	1 1%	0 -	4 3%	0 -
(DK/NS)	76 19%	39 20%	37 19%	13 15%	41 21%	22 19%	18 16%	26 21%	22 16%	11 10%	3 10%	28 21%	4 19%

If the negotiations break down, who do you think you would blame, the government or the nurses?

	Total	GENDER		AGE			INCOME			DECIDED VOTERS			
		Male	Female	18 - 34	35 - 54	55+	Under \$30K	\$30K-\$50K	\$50K +	Liberals	NDP	PC	Other
Base: All respondents	400	200	200	86	196	118	111	121	135	112	30	133	21
Nurses	32 8%	22 11%	10 5%	5 6%	20 10%	7 6%	6 5%	10 8%	13 10%	9 8%	0 -	16 12%	1 5%
Government	292 73%	146 73%	146 73%	72 84%	138 70%	82 69%	87 78%	87 72%	98 73%	92 82%	30 100%	85 64%	17 81%
Neither	11 3%	6 3%	5 3%	0 -	7 4%	4 3%	2 2%	4 3%	4 3%	0 -	0 -	6 5%	0 -
Both	17 4%	4 2%	13 7%	3 3%	9 5%	5 4%	3 3%	5 4%	7 5%	3 3%	0 -	7 5%	0 -
(DK/NS)	48 12%	22 11%	26 13%	6 7%	22 11%	20 17%	13 12%	15 12%	13 10%	8 7%	0 -	19 14%	3 14%

detailed tables

Based on what you know, in your opinion, are nurses in PEI paid too much, about the right amount, or not enough for what they do?

	Total	GENDER		AGE			INCOME			DECIDED VOTERS			
		Male	Female	18 - 34	35 - 54	55+	Under \$30K	\$30K-\$50K	\$50K +	Liberals	NDP	PC	Other
Base: All respondents	400	200	200	86	196	118	111	121	135	112	30	133	21
Too much	1 0	0 -	1 1%	0 -	1 1%	0 -	0 -	1 1%	0 -	0 -	0 -	0 -	0 -
About right	66 17%	38 19%	28 14%	12 14%	36 18%	18 15%	19 17%	20 17%	19 14%	18 16%	2 7%	28 21%	3 14%
Not enough	313 78%	153 77%	160 80%	71 83%	151 77%	91 77%	86 77%	91 75%	115 85%	92 82%	28 93%	98 74%	18 86%
(DK/NS)	20 5%	9 5%	11 6%	3 3%	8 4%	9 8%	6 5%	9 7%	1 1%	2 2%	0 -	7 5%	0 -

If the provincial government offered nurses an annual pay increase of 5% for each of the next three years for a total of 15%, in your opinion, is the government's offer too much, about the right amount or not enough?

	Total	GENDER		AGE			INCOME			DECIDED VOTERS			
		Male	Female	18 - 34	35 - 54	55+	Under \$30K	\$30K-\$50K	\$50K +	Liberals	NDP	PC	Other
Base: All respondents	400	200	200	86	196	118	111	121	135	112	30	133	21
Too much	33 8%	17 9%	16 8%	4 5%	25 13%	4 3%	3 3%	10 8%	16 12%	7 6%	0 -	17 13%	0 -
About the right amount	246 62%	124 62%	122 61%	59 69%	114 58%	73 62%	65 59%	78 64%	82 61%	73 65%	21 70%	81 61%	10 48%
Not enough	101 25%	45 23%	56 28%	20 23%	49 25%	32 27%	38 34%	27 22%	30 22%	30 27%	8 27%	28 21%	11 52%
(DK/NS)	20 5%	14 7%	6 3%	3 3%	8 4%	9 8%	5 5%	6 5%	7 5%	2 2%	1 3%	7 5%	0 -

If nurses in PEI were to ask for an annual pay increase of 7 and a half percent for each of the next three years for a total of 22.5% which is approximately the same increases nurses in other provinces are asking for, would you say that the nurses in PEI are asking too much, about the right amount or not enough?

	Total	GENDER		AGE			INCOME			DECIDED VOTERS			
		Male	Female	18 - 34	35 - 54	55+	Under \$30K	\$30K-\$50K	\$50K +	Liberals	NDP	PC	Other
Base: All respondents	400	200	200	86	196	118	111	121	135	112	30	133	21
Too much	117 29%	59 30%	58 29%	10 12%	70 36%	37 31%	20 18%	35 29%	49 36%	23 21%	4 13%	53 40%	4 19%
About the right amount	251 63%	118 59%	133 67%	74 86%	107 55%	70 59%	78 70%	79 65%	78 58%	83 74%	23 77%	70 53%	13 62%
Not enough	26 7%	18 9%	8 4%	2 2%	15 8%	9 8%	9 8%	6 5%	7 5%	5 4%	3 10%	7 5%	4 19%
(DK/NS)	6 2%	5 3%	1 1%	0 -	4 2%	2 2%	4 4%	1 1%	1 1%	1 1%	0 -	3 2%	0 -

Again, based on what you know, do you think there is a nursing shortage in the province of PEI?

		GENDER		AGE			INCOME			DECIDED VOTERS			
	Total	Male	Female	18 - 34	35 - 54	55+	Under \$30K	\$30K-\$50K	\$50K +	Liberals	NDP	PC	Other
Base: All respondents	400	200	200	86	196	118	111	121	135	112	30	133	21
Yes, definitely	255 64%	118 59%	137 69%	44 51%	133 68%	78 66%	76 68%	74 61%	90 67%	74 66%	21 70%	83 62%	17 81%
Yes, somewhat	103 26%	58 29%	45 23%	29 34%	44 22%	30 25%	26 23%	29 24%	34 25%	29 26%	6 20%	34 26%	3 14%
No, not really	23 6%	11 6%	12 6%	6 7%	11 6%	6 5%	6 5%	8 7%	6 4%	7 6%	2 7%	6 5%	1 5%
No, not at all.	12 3%	8 4%	4 2%	5 6%	6 3%	1 1%	1 1%	6 5%	4 3%	1 1%	1 3%	7 5%	0 -
(DK/NS)	7 2%	5 3%	2 1%	2 2%	2 1%	3 3%	2 2%	4 3%	1 1%	1 1%	0 -	3 2%	0 -
Summary													
Top2box (Yes)	358 90%	176 88%	182 91%	73 85%	177 90%	108 92%	102 92%	103 85%	124 92%	103 92%	27 90%	117 88%	20 95%
Low2box (No)	35 9%	19 10%	16 8%	11 13%	17 9%	7 6%	7 6%	14 12%	10 7%	8 7%	3 10%	13 10%	1 5%

In your view, what percentage pay increase should nurses in PEI receive, in total , for the next three years? Please answer as a percentage.

		GENDER		AGE			INCOME			DECIDED VOTERS			
	Total	Male	Female	18 - 34	35 - 54	55+	Under \$30K	\$30K-\$50K	\$50K +	Liberals	NDP	PC	Other
Base: All respondents	400	200	200	86	196	118	111	121	135	112	30	133	21
NONE	1 0	1 1%	0 -	0 -	1 1%	0 -	0 -	1 1%	0 -	0 -	0 -	1 1%	0 -
1% to 9%	84 21%	44 22%	40 20%	12 14%	47 24%	25 21%	29 26%	17 14%	31 23%	24 21%	3 10%	28 21%	6 29%
10% to 19%	119 30%	66 33%	53 27%	17 20%	67 34%	35 30%	25 23%	44 36%	40 30%	33 29%	9 30%	46 35%	5 24%
20% to 29%	140 35%	59 30%	81 41%	49 57%	57 29%	34 29%	36 32%	43 36%	51 38%	47 42%	11 37%	40 30%	8 38%
30% to 39%	9 2%	5 3%	4 2%	0 -	6 3%	3 3%	1 1%	3 2%	4 3%	2 2%	1 3%	2 2%	2 10%
50% to 59%	3 1%	3 2%	0 -	0 -	1 1%	2 2%	2 2%	0 -	1 1%	0 -	0 -	2 2%	0 -
70% to 79%	1 0	0 -	1 1%	1 1%	0 -	0 -	1 1%	0 -	0 -	0 -	0 -	1 1%	0 -
100%	2 1%	2 1%	0 -	0 -	2 1%	0 -	2 2%	0 -	0 -	1 1%	0 -	1 1%	0 -
(DK/NS)	41 10%	20 10%	21 11%	7 8%	15 8%	19 16%	15 14%	13 11%	8 6%	5 4%	6 20%	12 9%	0 -
Summary													
Minimum (excl.0)	1	3	1	5	3	1	3	3	1	1	3	3	3
Maximum	100	100	75	75	100	50	100	30	50	100	30	100	37
Mean (incl.0)	17	17	17	19	16	16	18	16	16	17	18	17	17
Mean (excl.0)	17	17	17	19	16	16	18	17	16	17	18	17	17
Standard Deviation	10	12	8	9	12	9	16	6	8	10	6	12	9
Standard Error	1	1	1	1	1	1	2	1	1	1	1	1	2

detailed tables

Please tell me whether you would strongly support, somewhat support, somewhat oppose or strongly oppose the government doing this to deal with the nursing shortage. How about The federal government should increase the amount of money it transfers to the provinces for health care - a portion of which would be used for nurses?

	Total	GENDER		AGE			INCOME			DECIDED VOTERS			
		Male	Female	18 - 34	35 - 54	55+	Under \$30K	\$30K-\$50K	\$50K +	Liberals	NDP	PC	Other
Base: All respondents	400	200	200	86	196	118	111	121	135	112	30	133	21
Strongly support	281 70%	142 71%	139 70%	44 51%	150 77%	87 74%	75 68%	85 70%	101 75%	71 63%	22 73%	103 77%	15 71%
Somewhat support	97 24%	50 25%	47 24%	38 44%	35 18%	24 20%	31 28%	29 24%	28 21%	34 30%	7 23%	26 20%	6 29%
Somewhat oppose	9 2%	2 1%	7 4%	0 -	5 3%	4 3%	2 2%	2 2%	5 4%	2 2%	1 3%	1 1%	0 -
Strongly oppose	8 2%	5 3%	3 2%	2 2%	5 3%	1 1%	1 1%	4 3%	1 1%	5 4%	0 -	1 1%	0 -
(DK/NS)	5 1%	1 1%	4 2%	2 2%	1 1%	2 2%	2 2%	1 1%	0 -	0 -	0 -	2 2%	0 -
Summary													
Top2box (Support)	378 95%	192 96%	186 93%	82 95%	185 94%	111 94%	106 95%	114 94%	129 96%	105 94%	29 97%	129 97%	21 100%
Low2box (Oppose)	17 4%	7 4%	10 5%	2 2%	10 5%	5 4%	3 3%	6 5%	6 4%	7 6%	1 3%	2 2%	0 -

Please tell me whether you would strongly support, somewhat support, somewhat oppose or strongly oppose the government doing this to deal with the nursing shortage. How about The provincial government should increase the salaries paid to nurses?

	Total	GENDER		AGE			INCOME			DECIDED VOTERS			
		Male	Female	18 - 34	35 - 54	55+	Under \$30K	\$30K-\$50K	\$50K +	Liberals	NDP	PC	Other
Base: All respondents	400	200	200	86	196	118	111	121	135	112	30	133	21
Strongly support	273 68%	129 65%	144 72%	58 67%	130 66%	85 72%	76 68%	80 66%	100 74%	75 67%	20 67%	91 68%	18 86%
Somewhat support	111 28%	61 31%	50 25%	26 30%	57 29%	28 24%	31 28%	35 29%	31 23%	34 30%	9 30%	37 28%	3 14%
Somewhat oppose	7 2%	6 3%	1 1%	2 2%	4 2%	1 1%	1 1%	2 2%	4 3%	2 2%	1 3%	3 2%	0 -
Strongly oppose	6 2%	3 2%	3 2%	0 -	4 2%	2 2%	2 2%	2 2%	0 -	1 1%	0 -	1 1%	0 -
(DK/NS)	3 1%	1 1%	2 1%	0 -	1 1%	2 2%	1 1%	2 2%	0 -	0 -	0 -	1 1%	0 -
Summary													
Top2box (Support)	384 96%	190 95%	194 97%	84 98%	187 95%	113 96%	107 96%	115 95%	131 97%	109 97%	29 97%	128 96%	21 100%
Low2box (Oppose)	13 3%	9 5%	4 2%	2 2%	8 4%	3 3%	3 3%	4 3%	4 3%	3 3%	1 3%	4 3%	0 -

detailed tables

Please tell me whether you would strongly support, somewhat support, somewhat oppose or strongly oppose the government doing this to deal with the nursing shortage. How about The provincial government should increase your personal income taxes to pay for more nurses?

	Total	GENDER		AGE			INCOME			DECIDED VOTERS			
		Male	Female	18 - 34	35 - 54	55+	Under \$30K	\$30K-\$50K	\$50K +	Liberals	NDP	PC	Other
Base: All respondents	400	200	200	86	196	118	111	121	135	112	30	133	21
Strongly support	28 7%	19 10%	9 5%	6 7%	13 7%	9 8%	10 9%	10 8%	6 4%	9 8%	4 13%	9 7%	2 10%
Somewhat support	119 30%	65 33%	54 27%	32 37%	44 22%	43 36%	33 30%	39 32%	43 32%	34 30%	12 40%	40 30%	7 33%
Somewhat oppose	76 19%	29 15%	47 24%	17 20%	36 18%	23 19%	21 19%	22 18%	26 19%	22 20%	5 17%	28 21%	4 19%
Strongly oppose	174 44%	85 43%	89 45%	31 36%	103 53%	40 34%	47 42%	49 40%	59 44%	47 42%	8 27%	55 41%	8 38%
(DK/NS)	3 1%	2 1%	1 1%	0 -	0 -	3 3%	0 -	1 1%	1 1%	0 -	1 3%	1 1%	0 -
Summary													
Top2box (Support)	147 37%	84 42%	63 32%	38 44%	57 29%	52 44%	43 39%	49 40%	49 36%	43 38%	16 53%	49 37%	9 43%
Low2box (Oppose)	250 63%	114 57%	136 68%	48 56%	139 71%	63 53%	68 61%	71 59%	85 63%	69 62%	13 43%	83 62%	12 57%

Please tell me whether you would strongly support, somewhat support, somewhat oppose or strongly oppose the government doing this to deal with the nursing shortage. How about The provincial government should increase the corporate income tax to pay for more nurses?

	Total	GENDER		AGE			INCOME			DECIDED VOTERS			
		Male	Female	18 - 34	35 - 54	55+	Under \$30K	\$30K-\$50K	\$50K +	Liberals	NDP	PC	Other
Base: All respondents	400	200	200	86	196	118	111	121	135	112	30	133	21
Strongly support	113 28%	55 28%	58 29%	23 27%	59 30%	31 26%	35 32%	39 32%	33 24%	33 29%	12 40%	39 29%	6 29%
Somewhat support	137 34%	60 30%	77 39%	38 44%	60 31%	39 33%	43 39%	37 31%	51 38%	43 38%	8 27%	42 32%	9 43%
Somewhat oppose	61 15%	28 14%	33 17%	15 17%	31 16%	15 13%	15 14%	15 12%	24 18%	16 14%	7 23%	21 16%	3 14%
Strongly oppose	77 19%	51 26%	26 13%	9 10%	43 22%	25 21%	13 12%	25 21%	26 19%	20 18%	2 7%	25 19%	3 14%
(DK/NS)	12 3%	6 3%	6 3%	1 1%	3 2%	8 7%	5 5%	5 4%	1 1%	0 -	1 3%	6 5%	0 -
Summary													
Top2box (Support)	250 63%	115 58%	135 68%	61 71%	119 61%	70 59%	78 70%	76 63%	84 62%	76 68%	20 67%	81 61%	15 71%
Low2box (Oppose)	138 35%	79 40%	59 30%	24 28%	74 38%	40 34%	28 25%	40 33%	50 37%	36 32%	9 30%	46 35%	6 29%

detailed tables

Please tell me whether you would strongly support, somewhat support, somewhat oppose or strongly oppose the government doing this to deal with the nursing shortage. How about The provincial government should increase tobacco taxes by \$1 per pack to pay for better pay and benefits for nurses?

	Total	GENDER		AGE			INCOME			DECIDED VOTERS			
		Male	Female	18 - 34	35 - 54	55+	Under \$30K	\$30K-\$50K	\$50K +	Liberals	NDP	PC	Other
Base: All respondents	400	200	200	86	196	118	111	121	135	112	30	133	21
Strongly support	193 48%	95 48%	98 49%	47 55%	87 44%	59 50%	45 41%	60 50%	76 56%	53 47%	13 43%	74 56%	11 52%
Somewhat support	81 20%	43 22%	38 19%	16 19%	40 20%	25 21%	25 23%	25 21%	25 19%	25 22%	7 23%	23 17%	5 24%
Somewhat oppose	46 12%	21 11%	25 13%	8 9%	32 16%	6 5%	13 12%	11 9%	18 13%	9 8%	5 17%	15 11%	3 14%
Strongly oppose	76 19%	40 20%	36 18%	15 17%	36 18%	25 21%	28 25%	22 18%	16 12%	24 21%	5 17%	19 14%	2 10%
(DK/NS)	4 1%	1 1%	3 2%	0 -	1 1%	3 3%	0 -	3 2%	0 -	1 1%	0 -	2 2%	0 -
Summary													
Top2box (Support)	274 69%	138 69%	136 68%	63 73%	127 65%	84 71%	70 63%	85 70%	101 75%	78 70%	20 67%	97 73%	16 76%
Low2box (Oppose)	122 31%	61 31%	61 31%	23 27%	68 35%	31 26%	41 37%	33 27%	34 25%	33 29%	10 33%	34 26%	5 24%

Which of these should be the higher priority for the provincial government?

	Total	GENDER		AGE			INCOME			DECIDED VOTERS			
		Male	Female	18 - 34	35 - 54	55+	Under \$30K	\$30K-\$50K	\$50K +	Liberals	NDP	PC	Other
Base: All respondents	400	200	200	86	196	118	111	121	135	112	30	133	21
Invest in golf courses which attract tourism and create jobs	23 6%	13 7%	10 5%	6 7%	13 7%	4 3%	6 5%	7 6%	5 4%	5 4%	1 3%	8 6%	1 5%
Provide better pay and benefits for nurses	363 91%	179 90%	184 92%	79 92%	178 91%	106 90%	101 91%	109 90%	126 93%	104 93%	29 97%	122 92%	20 95%
(DK/NS)	14 4%	8 4%	6 3%	1 1%	5 3%	8 7%	4 4%	5 4%	4 3%	3 3%	0 -	3 2%	0 -

Which of these should be the higher priority for the provincial government?

	Total	GENDER		AGE			INCOME			DECIDED VOTERS			
		Male	Female	18 - 34	35 - 54	55+	Under \$30K	\$30K-\$50K	\$50K +	Liberals	NDP	PC	Other
Base: All respondents	400	200	200	86	196	118	111	121	135	112	30	133	21
Provide tax cuts	101 25%	50 25%	51 26%	19 22%	54 28%	28 24%	40 36%	25 21%	27 20%	23 21%	6 20%	35 26%	7 33%
Provide better pay and benefits for nurses	286 72%	145 73%	141 71%	65 76%	135 69%	86 73%	67 60%	92 76%	105 78%	88 79%	23 77%	97 73%	14 67%
(DK/NS)	13 3%	5 3%	8 4%	2 2%	7 4%	4 3%	4 4%	4 3%	3 2%	1 1%	1 3%	1 1%	0 -

Which of these should be the higher priority for the provincial government?

	Total	GENDER		AGE			INCOME			DECIDED VOTERS			
		Male	Female	18 - 34	35 - 54	55+	Under \$30K	\$30K-\$50K	\$50K +	Liberals	NDP	PC	Other
Base: All respondents	400	200	200	86	196	118	111	121	135	112	30	133	21
Hire public relations firms to promote tourism and stimulate the economy	58	30	28	16	24	18	15	19	17	15	3	18	2
	15%	15%	14%	19%	12%	15%	14%	16%	13%	13%	10%	14%	10%
Provide better pay and benefits for nurses	330	161	169	69	168	93	93	99	113	95	26	111	18
	83%	81%	85%	80%	86%	79%	84%	82%	84%	85%	87%	83%	86%
(DK/NS)	12	9	3	1	4	7	3	3	5	2	1	4	1
	3%	5%	2%	1%	2%	6%	3%	2%	4%	2%	3%	3%	5%