



**RBC  
Investments**

# **RBC Investments Wealth Poll**

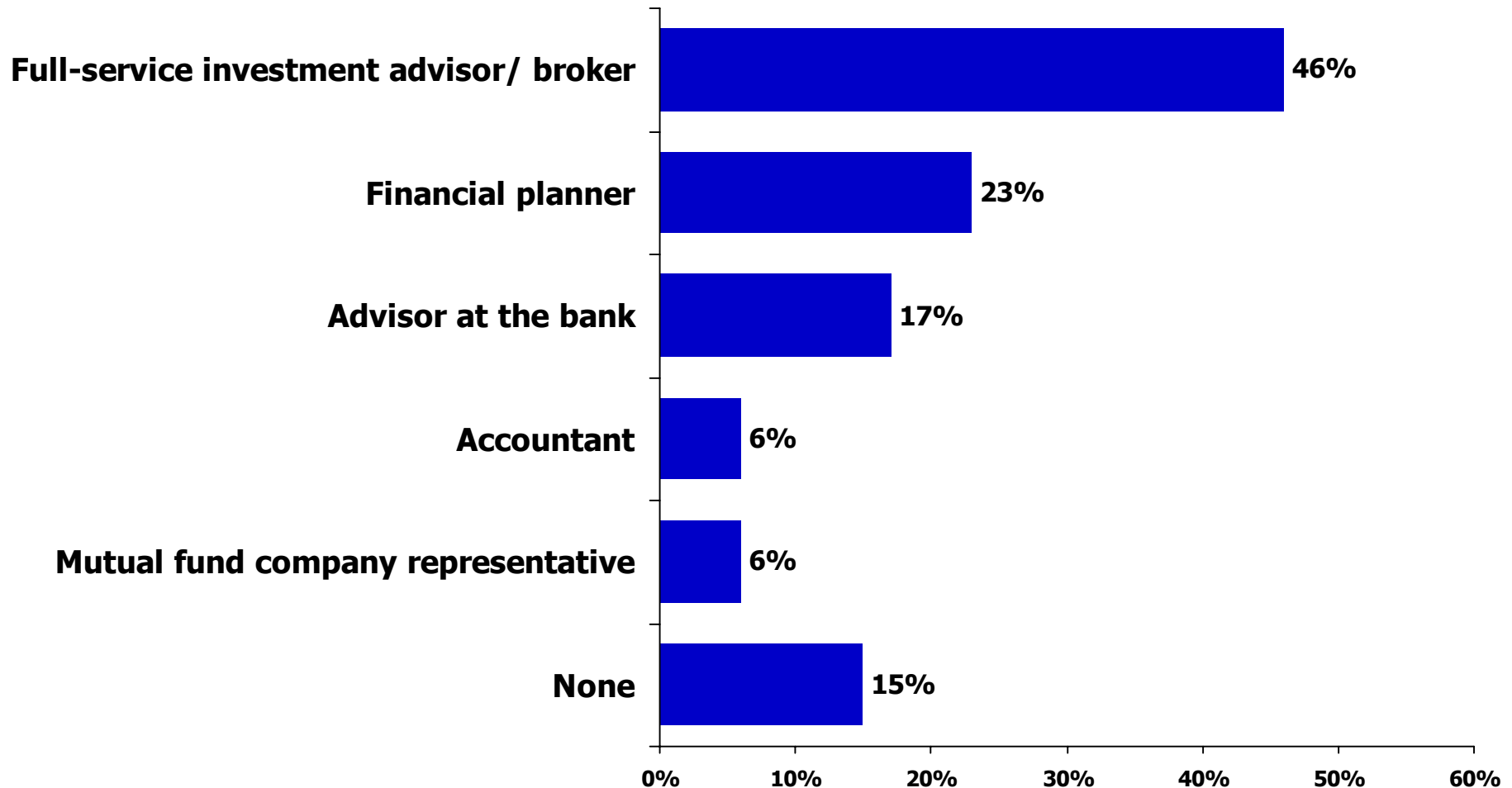
**June 5, 2002**

**Ipsos**  **Reid**

# Financial Advisors Used

**BASE: Respondents With More Than \$250K in Assets (n=304)**

*Which types of financial advisors, if any, do you use for your investments?*

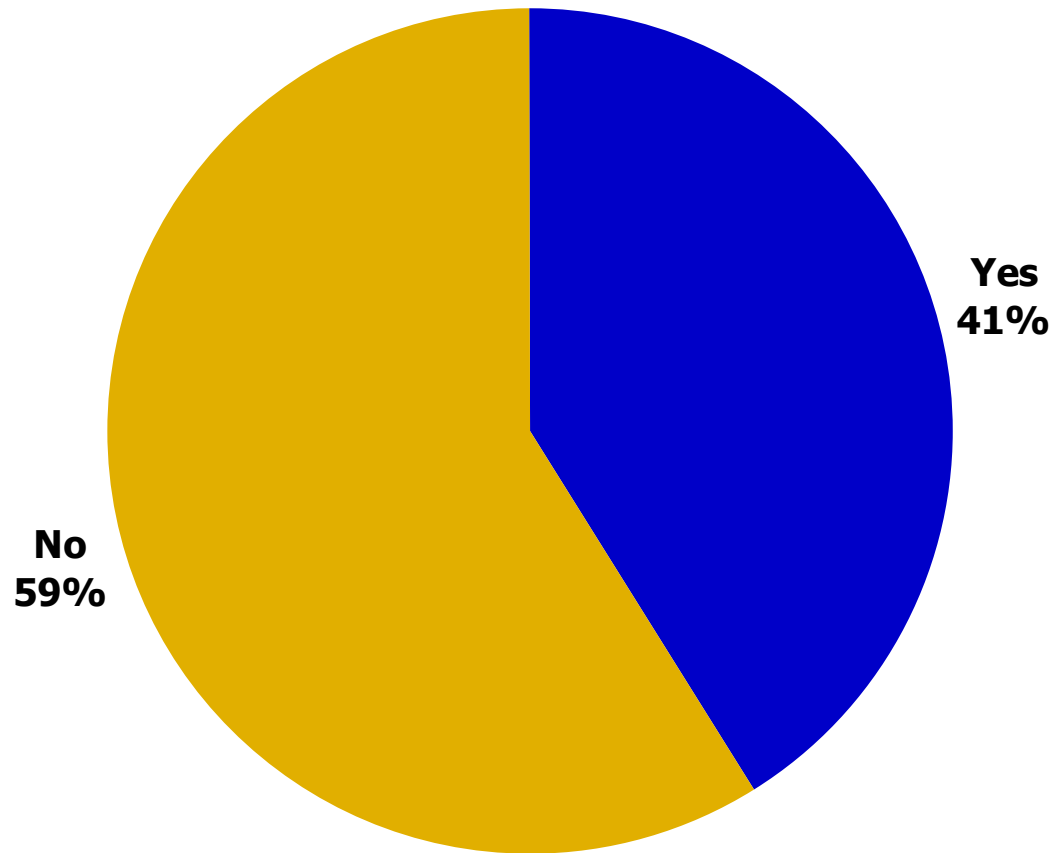


**Individual responses with 2% or fewer mentions not shown.**

# Additional Source of Financial Advice

**BASE: Respondents With More Than \$250K in Assets Who Use Financial Advisors (n=255)**

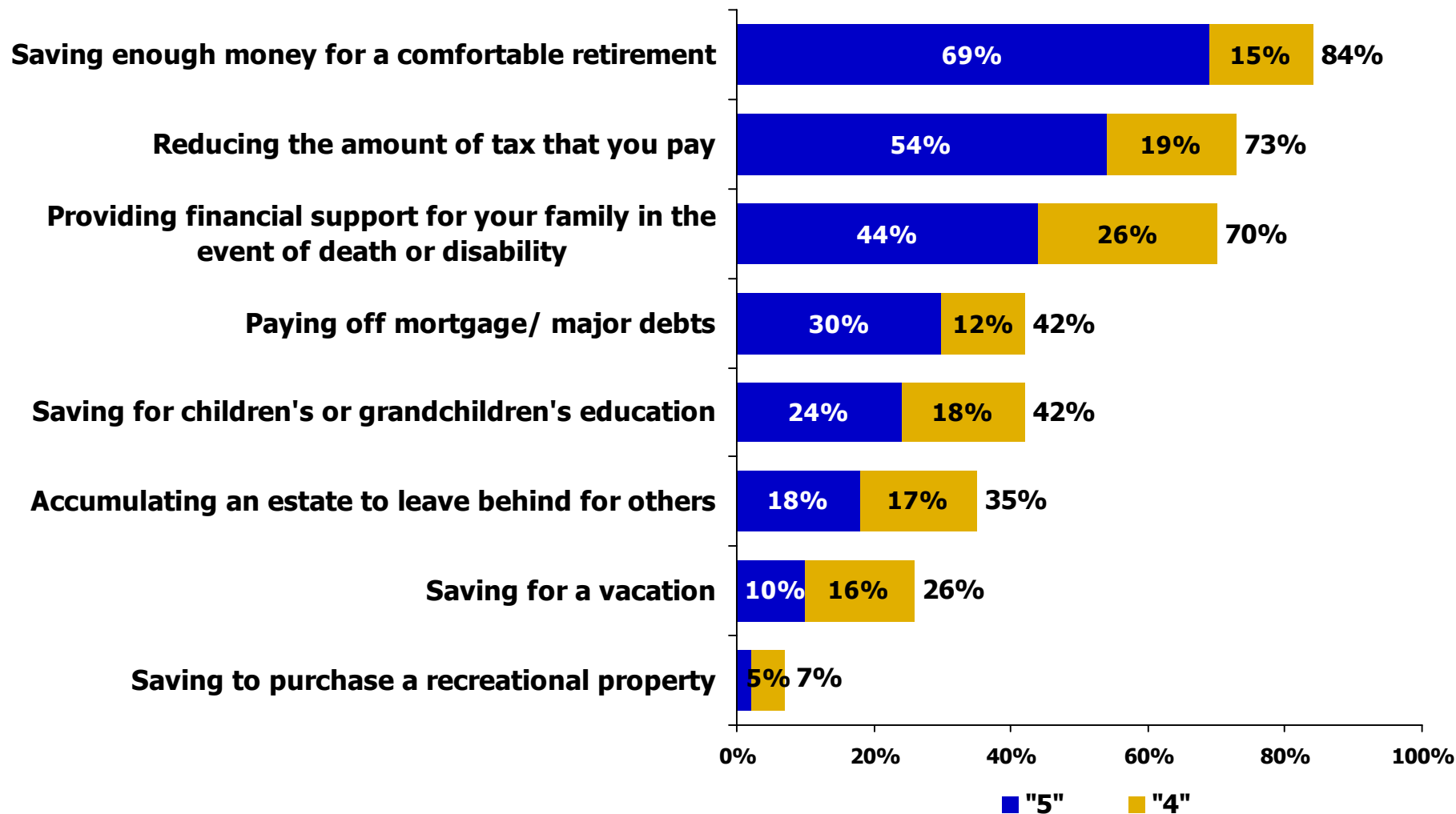
*Other than professional financial advisors, do you rely on anyone else for advice about your investments, for example family members, friends, etc?*



# Financial Goals

**BASE: Respondents With More Than \$250K in Assets (n=304)**

*The following is a list of financial goals that you may be pursuing. For each goal, please tell us how important it is to you right now.*

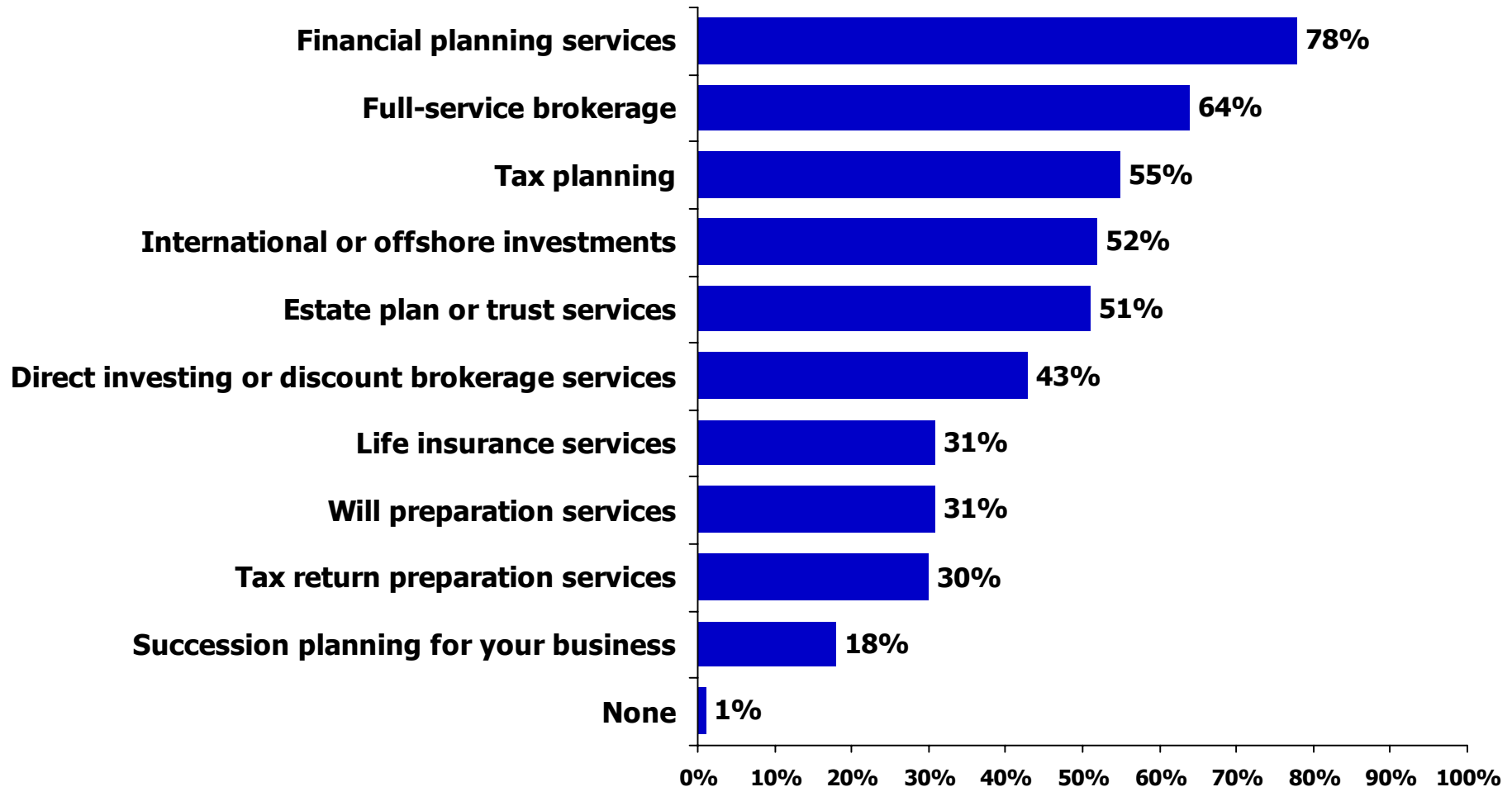


Respondents rating "4" or "5" on a 5-point scale, where 5="extremely important" and 1="not at all important"

# Access to Services Through Primary Advisor

**BASE: Respondents With More Than \$250K in Assets Who Use Financial Advisors (n=255)**

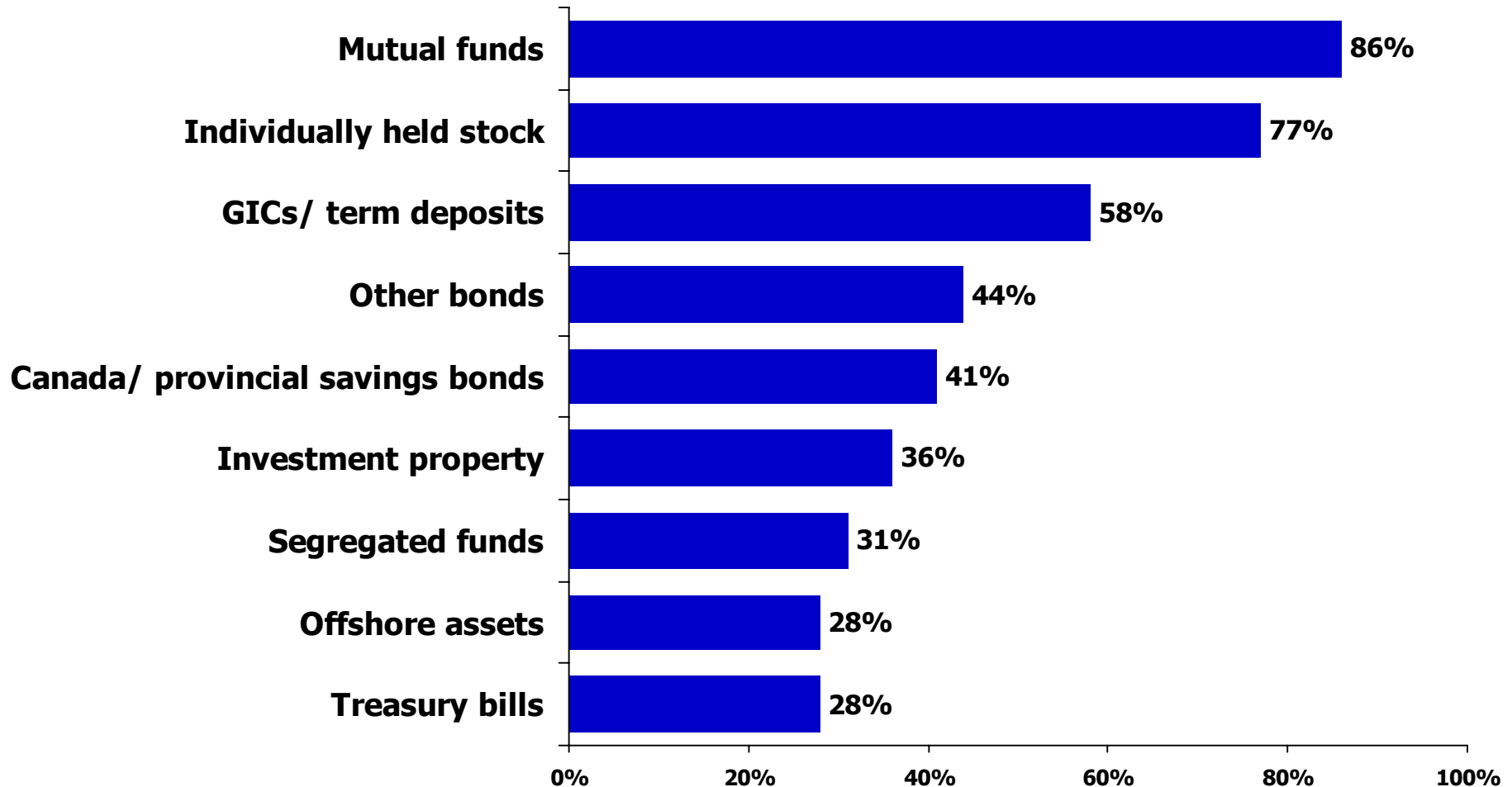
*Does your primary financial advisor provide you with access to any of the following....?*



# Financial Product Ownership

**BASE: Respondents With More Than \$250K in Assets (n=304)**

*Which of the following financial products do you have?*



# Household Financial Liabilities

**BASE: Respondents With More Than \$250K in Assets (n=304)**

*Which of the following categories describes your household's total financial liabilities, including any mortgages, personal loans, investment loans, credit card borrowings and outstanding amounts on lines of credit?*

