

detailed tables

When you get a minor cut or scrape, which of the following things do you do to care for it? Do you...?

		REGION						AGE			GENDER	
	Total	BC	AB	SK/MN	ON	QC	ATL	18-34	35-54	55+	Male	Female
Base: All respondents												
Unweighted Base	1000	150	100	100	300	250	100	283	452	248	482	518
Weighted Base	1000	130	90	70	377	251	81	337	374	272	490	510
Wash the wound with soap	36%	38%	32%	36%	40%	30%	36%	32%	38%	39%	35%	36%
Apply an antibiotic ointment	34%	32%	33%	43%	30%	31%	49%	32%	35%	33%	30%	37%
Wrap it in a cloth or tissue	14%	14%	16%	16%	13%	12%	17%	13%	14%	14%	14%	13%
Run the wound under water	47%	47%	51%	56%	45%	47%	47%	50%	47%	44%	47%	48%
Apply a bandage	50%	52%	51%	66%	48%	49%	45%	48%	49%	54%	48%	52%
Wash it with antiseptic	44%	37%	36%	43%	40%	54%	50%	38%	44%	50%	41%	46%
(DK/NS)	2%	2%	4%	-	2%	1%	-	2%	1%	2%	3%	1%

		EDUCATION				INCOME		
	Total	<HS	HS	Post Sec	Univ Grad	<\$30K	\$30K-\$59K	\$60K+
Base: All respondents								
Unweighted Base	1000	108	226	374	290	242	355	331
Weighted Base	1000	110	221	371	296	242	355	332
Wash the wound with soap	36%	26%	35%	36%	39%	31%	33%	40%
Apply an antibiotic ointment	34%	37%	35%	33%	31%	36%	29%	35%
Wrap it in a cloth or tissue	14%	15%	13%	15%	12%	14%	10%	17%
Run the wound under water	47%	38%	51%	46%	49%	50%	41%	52%
Apply a bandage	50%	41%	53%	48%	55%	54%	47%	50%
Wash it with antiseptic	44%	54%	44%	45%	39%	48%	45%	37%
(DK/NS)	2%	2%	1%	3%	1%	1%	1%	2%

detailed tables

I am going to read you a statements and I would like you to answer yes or no for each.

IT IS BETTER FOR THE HEALING PROCESS IF A CUT OR SCRAPE SCABS OVER..

		REGION						AGE			GENDER	
	Total	BC	AB	SK/MN	ON	QC	ATL	18-34	35-54	55+	Male	Female
Base: All respondents												
Unweighted Base	1000	150	100	100	300	250	100	283	452	248	482	518
Weighted Base	1000	130	90	70	377	251	81	337	374	272	490	510
Yes	92%	93%	95%	95%	93%	88%	92%	90%	93%	93%	91%	92%
No	8%	7%	5%	5%	7%	12%	8%	10%	7%	7%	9%	7%
(DK/NS)	0	-	-	-	0	0	-	-	0	-	0	0

		EDUCATION				INCOME		
	Total	<HS	HS	Post Sec	Univ Grad	<\$30K	\$30K-\$59K	\$60K+
Base: All respondents								
Unweighted Base	1000	108	226	374	290	242	355	331
Weighted Base	1000	110	221	371	296	242	355	332
Yes	92%	94%	93%	90%	92%	94%	90%	93%
No	8%	6%	7%	10%	8%	6%	10%	7%
(DK/NS)	0	-	-	-	1%	-	-	1%

IT IS BETTER FOR THE HEALING PROCESS TO TAKE A BANDAGE OFF AND LET A CUT OR SCRAPE BREATHE OR AIR OUT..

		REGION						AGE			GENDER	
	Total	BC	AB	SK/MN	ON	QC	ATL	18-34	35-54	55+	Male	Female
Base: All respondents												
Unweighted Base	1000	150	100	100	300	250	100	283	452	248	482	518
Weighted Base	1000	130	90	70	377	251	81	337	374	272	490	510
Yes	88%	84%	90%	94%	86%	91%	94%	86%	89%	91%	86%	91%
No	11%	15%	10%	6%	13%	9%	6%	14%	10%	8%	14%	9%
(DK/NS)	0	0	-	-	1%	0	-	-	0	1%	-	1%

		EDUCATION				INCOME		
	Total	<HS	HS	Post Sec	Univ Grad	<\$30K	\$30K-\$59K	\$60K+
Base: All respondents								
Unweighted Base	1000	108	226	374	290	242	355	331
Weighted Base	1000	110	221	371	296	242	355	332
Yes	88%	93%	91%	89%	85%	90%	89%	88%
No	11%	6%	9%	11%	14%	10%	11%	12%
(DK/NS)	0	1%	-	0	1%	0	-	0

detailed tables

I am going to read you a number of statements and I would like you to answer yes or no for each.

I AM CONCERNED THAT MINOR CUTS OR SCRAPES MAY CREATE A SCAR..

		REGION						AGE			GENDER	
	Total	BC	AB	SK/MN	ON	QC	ATL	18-34	35-54	55+	Male	Female
Base: All respondents												
Unweighted Base	1000	150	100	100	300	250	100	283	452	248	482	518
Weighted Base	1000	130	90	70	377	251	81	337	374	272	490	510
Yes	14%	9%	13%	11%	14%	15%	21%	18%	13%	11%	13%	14%
No	86%	91%	87%	89%	85%	85%	79%	82%	87%	88%	86%	86%
(DK/NS)	0	-	-	-	1%	-	-	-	-	1%	0	-

		EDUCATION				INCOME		
	Total	<HS	HS	Post Sec	Univ Grad	<\$30K	\$30K-\$59K	\$60K+
Base: All respondents								
Unweighted Base	1000	108	226	374	290	242	355	331
Weighted Base	1000	110	221	371	296	242	355	332
Yes	14%	32%	14%	12%	11%	22%	12%	10%
No	86%	66%	86%	88%	89%	78%	87%	90%
(DK/NS)	0	2%	-	-	-	-	1%	-

detailed tables

What is the most common place on your body for you to get cuts or scrapes?

		REGION						AGE			GENDER	
	Total	BC	AB	SK/MN	ON	QC	ATL	18-34	35-54	55+	Male	Female
Base: All respondents												
Unweighted Base	1000	150	100	100	300	250	100	283	452	248	482	518
Weighted Base	1000	130	90	70	377	251	81	337	374	272	490	510
Feet	1%	-	1%	2%	1%	-	2%	1%	0	0	0	1%
Shins	1%	1%	2%	2%	1%	-	1%	1%	1%	1%	1%	1%
Knees	7%	10%	9%	8%	7%	3%	10%	11%	5%	5%	7%	7%
Hands	73%	74%	71%	68%	78%	70%	69%	68%	79%	72%	75%	72%
Elbows	1%	1%	3%	4%	1%	-	2%	3%	1%	0	2%	1%
Chin	0	-	1%	1%	0	-	-	0	0	-	1%	-
Back	0	1%	-	-	-	0	-	-	0	-	0	-
No where/Don't get cuts or scrapes	1%	0	-	-	2%	2%	1%	1%	1%	2%	1%	2%
Fingers	8%	7%	4%	4%	4%	17%	5%	7%	5%	12%	7%	9%
Arms	3%	3%	4%	4%	2%	3%	2%	2%	2%	3%	2%	3%
Legs	3%	2%	2%	4%	2%	3%	4%	2%	3%	3%	2%	4%
Other	2%	1%	2%	1%	2%	2%	2%	2%	1%	2%	2%	1%
(DK/NS)	1%	1%	1%	1%	0	-	3%	0	1%	0	1%	0

		EDUCATION				INCOME		
	Total	<HS	HS	Post Sec	Univ Grad	<\$30K	\$30K-\$59K	\$60K+
Base: All respondents								
Unweighted Base	1000	108	226	374	290	242	355	331
Weighted Base	1000	110	221	371	296	242	355	332
Feet	1%	1%	-	1%	1%	0	1%	1%
Shins	1%	1%	2%	1%	1%	1%	1%	1%
Knees	7%	2%	7%	7%	9%	9%	6%	7%
Hands	73%	66%	69%	79%	73%	65%	74%	79%
Elbows	1%	1%	2%	1%	1%	1%	2%	1%
Chin	0	-	-	1%	0	-	-	1%
Back	0	1%	0	-	-	-	0	0
No where/Don't get cuts or scrapes	1%	1%	2%	0	2%	1%	2%	1%
Fingers	8%	18%	8%	5%	7%	12%	7%	6%
Arms	3%	2%	4%	2%	2%	5%	2%	1%
Legs	3%	5%	2%	2%	3%	3%	4%	1%
Other	2%	3%	2%	2%	1%	2%	2%	1%
(DK/NS)	1%	1%	1%	-	0	0	0	1%

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Thinking back, what is the oddest part of your body that you have had to apply a bandage?

		REGION						AGE			GENDER	
	Total	BC	AB	SK/MN	ON	QC	ATL	18-34	35-54	55+	Male	Female
Base: All respondents												
Unweighted Base	1000	150	100	100	300	250	100	283	452	248	482	518
Weighted Base	1000	130	90	70	377	251	81	337	374	272	490	510
Back	3%	4%	1%	2%	4%	3%	2%	4%	2%	4%	3%	3%
Bum	5%	6%	5%	4%	6%	3%	5%	5%	6%	3%	5%	4%
Ear	3%	6%	7%	2%	3%	3%	1%	4%	5%	1%	4%	3%
Fingers	7%	5%	7%	11%	5%	10%	11%	5%	8%	8%	6%	8%
Foot/ bottom of foot	10%	10%	3%	12%	12%	6%	19%	12%	11%	7%	9%	11%
Knee	4%	5%	2%	4%	3%	3%	10%	4%	4%	4%	3%	5%
Toe/ between toes	11%	12%	12%	15%	10%	14%	3%	13%	11%	10%	8%	14%
Hand	5%	3%	6%	3%	4%	6%	9%	2%	5%	8%	6%	4%
Leg	6%	8%	6%	4%	5%	6%	7%	6%	7%	5%	6%	6%
Arm	6%	3%	6%	5%	7%	5%	5%	7%	4%	6%	6%	5%
Nose	3%	2%	6%	2%	4%	3%	2%	4%	3%	3%	3%	3%
Face	6%	2%	2%	7%	7%	6%	7%	6%	6%	4%	5%	6%
Head/ forehead	4%	8%	7%	2%	4%	3%	2%	4%	4%	5%	6%	2%
Other	11%	9%	11%	14%	11%	9%	11%	13%	9%	10%	11%	10%
None	5%	2%	5%	5%	5%	9%	3%	6%	4%	6%	6%	5%
(DK/NS)	11%	15%	14%	9%	10%	11%	3%	7%	11%	15%	11%	11%

		EDUCATION				INCOME		
	Total	<HS	HS	Post Sec	Univ Grad	<\$30K	\$30K-\$59K	\$60K+
Base: All respondents								
Unweighted Base	1000	108	226	374	290	242	355	331
Weighted Base	1000	110	221	371	296	242	355	332
Back	3%	5%	1%	3%	5%	1%	4%	5%
Bum	5%	2%	5%	6%	4%	3%	5%	6%
Ear	3%	1%	3%	4%	4%	2%	4%	4%
Fingers	7%	13%	9%	5%	6%	9%	8%	5%
Foot/ bottom of foot	10%	6%	10%	11%	11%	8%	11%	12%
Knee	4%	3%	5%	3%	5%	6%	2%	5%
Toe/ between toes	11%	10%	11%	13%	10%	11%	13%	11%
Hand	5%	10%	4%	4%	4%	7%	4%	3%
Leg	6%	5%	7%	6%	5%	9%	4%	6%
Arm	6%	8%	7%	6%	3%	5%	7%	5%
Nose	3%	1%	2%	5%	3%	3%	3%	3%
Face	6%	4%	6%	5%	6%	5%	6%	6%
Head/ forehead	4%	4%	4%	3%	5%	3%	5%	4%
Other	11%	13%	14%	10%	8%	13%	10%	9%
None	5%	3%	5%	4%	7%	5%	4%	5%
(DK/NS)	11%	12%	8%	10%	13%	10%	9%	12%

detailed tables

And which of the following Canadian athletes do you think could most use a lifetime supply of bandages? Would you say...?

		REGION						AGE			GENDER	
	Total	BC	AB	SK/MN	ON	QC	ATL	18-34	35-54	55+	Male	Female
Base: All respondents												
Unweighted Base	1000	150	100	100	300	250	100	283	452	248	482	518
Weighted Base	1000	130	90	70	377	251	81	337	374	272	490	510
Tie Domi	32%	30%	34%	46%	43%	13%	28%	36%	33%	28%	40%	24%
Doug Gilmour	16%	14%	20%	16%	17%	14%	23%	15%	20%	12%	15%	17%
Lennox Lewis	17%	17%	24%	11%	17%	14%	19%	19%	17%	13%	19%	14%
Trish Stratus	1%	2%	-	-	1%	3%	2%	1%	1%	1%	1%	1%
Mathieu Turcotte	3%	1%	-	2%	2%	9%	1%	3%	3%	4%	1%	5%
Other	8%	8%	5%	4%	3%	17%	9%	8%	6%	10%	7%	8%
None	0	-	-	-	0	1%	1%	-	0	1%	0	1%
(DK/NS)	22%	28%	16%	21%	18%	30%	17%	17%	20%	31%	16%	29%

		EDUCATION				INCOME		
	Total	<HS	HS	Post Sec	Univ Grad	<\$30K	\$30K-\$59K	\$60K+
Base: All respondents								
Unweighted Base	1000	108	226	374	290	242	355	331
Weighted Base	1000	110	221	371	296	242	355	332
Tie Domi	32%	21%	28%	36%	35%	19%	31%	47%
Doug Gilmour	16%	15%	18%	16%	15%	21%	18%	12%
Lennox Lewis	17%	10%	15%	18%	18%	13%	17%	18%
Trish Stratus	1%	3%	2%	0	1%	2%	2%	0
Mathieu Turcotte	3%	6%	4%	3%	3%	6%	3%	2%
Other	8%	16%	9%	6%	6%	10%	6%	6%
None	0	-	0	1%	1%	-	1%	-
(DK/NS)	22%	29%	24%	20%	21%	29%	22%	14%