

WINTER OLYMPIC BID - BC

1. As you may or may not know, Vancouver has launched an effort to host the Winter Olympics in 2010 (two thousand and ten). There will be a range of venues from the Greater Vancouver area up to Whistler. Do you support or oppose Vancouver hosting the 2010 Olympics?

	Total
Base: All respondents	2400
Weighted	2400
Strongly support	1117 47%
Moderately support	689 29%
Don't care one way or the other	135 6%
Moderately oppose	181 8%
Strongly oppose	258 11%
(DK/NS)	21 1%
Top Box - Support	1806 75%
Low Box - Oppose	438 18%

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2. Why do you say you support this initiative?

	Total
Base: Support this initiative	1774
Weighted	1806
Positive boost for economy	1116 62%
Enhances Vancouver's reputation worldwide	469 26%
Will stimulate tourism	399 22%
Create jobs	174 10%
Good for Canadian sports/athletes	128 7%
Better facilities/ infrastructure (new buildings, roads, etc.)	118 7%
National pride	117 6%
It will be fun/ exciting/ create a positive atmosphere	89 5%
Ability to attend the Olympic Games/ I want to see the events	71 4%
Good for the city, province, country, area (unspecified)	27 1%
Enjoy sports/ support the Olympics	21 1%
Enhances British Columbia's reputation worldwide	17 1%
I live/ work in the area	8 0
Enhances Whistler's reputation worldwide	3 0
Other	146 8%
No reason	6 0
(DK/NS)	28 2%

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4. As you may or may not know, the provincial government is supporting the Vancouver 2010 Olympic bid. Overall, do you think the government's support for the Bid is a good/bad thing for British Columbia?

	Total
Base: All respondents	2400
Weighted	2400
Very good thing	732 30%
Good thing	1044 44%
Neither good nor bad	81 3%
Bad thing	297 12%
Very bad thing	199 8%
(DK/NS)	47 2%
Top Box - Good thing	1776 74%
Low Box - Bad thing	496 21%

WINTER OLYMPICS - National

wo1. As you may or may not know, Vancouver has launched an effort to host the Winter Olympics in 2010 (two thousand and ten). There will be a range of venues from the Greater Vancouver area up to Whistler. Do you support or oppose Vancouver hosting the 2010 Olympics? (Would that be strongly or moderately?)

	Total
Unweighted Base	3000
Weighted Base	3000
Strongly support	53%
Moderately support	32%
Don't care one way or the other	6%
Moderately oppose	4%
Strongly oppose	4%
(DK/NS)	1%
TOP2BOX (Strongly/Moderately Support)	85%
LOW2BOX (Moderately/Strongly Oppose)	8%

WINTER OLYMPICS - National

wo4. *As you may or may not know, the federal government is supporting the Vancouver 2010 Olympic bid. Overall, do you think the federal government's support for the 2010 Olympic bid is a good thing or bad thing for Canada? (Would that be a very good/good, very bad/bad thing?)*

	Total
Unweighted Base	3000
Weighted Base	3000
Very good thing	41%
Good thing	47%
Neither good nor bad	3%
Bad thing	6%
Very bad thing	3%
(DK/NS)	1%
TOP2BOX (Very Good/Good)	87%
LOW2BOX (Bad/Very Bad)	9%

