

Thinking about the direction of your own life, would you say you're generally satisfied or dissatisfied with the way things are going right now?

		Region					Gender		Age			Union Household			Education			Income			Employment Status	
	Total	LM	V/B	SLM	Isl	Int	M	F	18-34	35-54	55+	Priv	Pub	No	HS	PSe c	Unv	<30	30-60	60+	Emp	Not
Base: All respondents	800	500	232	268	109	191	400	400	182	364	247	110	153	528	263	296	240	161	260	322	520	280
Weighted	800	446	194	252	145*	209	387	413	269	322	204	116*	155	520	262	304	233	168	262	317	526	274
Very satisfied	41%	42%	42%	43%	36%	39%	40%	41%	40%	41%	41%	39%	45%	39%	33%	43%	45%	24%	38%	51%	41%	39%
Somewhat satisfied	38%	37%	39%	37%	39%	37%	42%	33%	41%	35%	38%	41%	40%	37%	42%	36%	35%	31%	41%	36%	40%	32%
Somewhat dissatisfied	12%	12%	10%	13%	15%	11%	11%	13%	8%	16%	13%	12%	8%	13%	13%	13%	10%	21%	14%	8%	11%	14%
Very dissatisfied	9%	8%	9%	7%	10%	12%	6%	12%	12%	8%	8%	7%	7%	10%	12%	7%	10%	24%	6%	5%	7%	15%
(DK/NS)	0	0	0	-	-	0	0	-	-	0	-	1%	-	0	-	-	1%	-	0	0	0	-
Summary																						
Top Box - Satisfied	78%	80%	81%	79%	75%	76%	82%	74%	81%	76%	79%	80%	85%	76%	75%	79%	80%	55%	79%	87%	82%	71%
Low Box - Dissatisfied	22%	20%	19%	21%	25%	23%	17%	26%	19%	24%	21%	19%	15%	24%	25%	21%	19%	45%	21%	12%	18%	29%

All things considered, when you think about your own future, are you generally more hopeful or more fearful?

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Base: All respondents	800	500	232	268	109	191	400	400	182	364	247	110	153	528	263	296	240	161	260	322	520	280
Weighted	800	446	194	252	145*	209	387	413	269	322	204	116*	155	520	262	304	233	168	262	317	526	274
Very hopeful	35%	34%	33%	34%	33%	40%	38%	33%	43%	33%	29%	37%	34%	35%	35%	35%	36%	25%	39%	39%	38%	31%
Somewhat hopeful	37%	40%	39%	41%	33%	33%	40%	35%	33%	39%	39%	35%	35%	38%	36%	40%	35%	35%	37%	39%	38%	36%
Somewhat fearful	18%	17%	22%	14%	22%	18%	17%	20%	16%	20%	20%	14%	23%	18%	16%	18%	22%	21%	16%	18%	18%	20%
Very fearful	9%	8%	5%	10%	12%	8%	5%	12%	8%	8%	11%	13%	8%	8%	13%	7%	6%	18%	8%	4%	7%	13%
(DK/NS)	1%	1%	1%	1%	-	0	1%	0	-	0	1%	1%	0	1%	0	1%	1%	0	1%	1%	0	1%
Summary																						
Top Box - Hopeful	72%	74%	72%	76%	66%	73%	78%	67%	76%	72%	68%	72%	68%	73%	71%	74%	72%	60%	75%	77%	76%	66%
Low Box - Fearful	27%	25%	27%	24%	34%	26%	21%	32%	24%	28%	31%	27%	31%	26%	29%	25%	28%	39%	24%	22%	24%	33%

Summary Table - Top 2 Box Summary - We're interested in what kinds of things are currently on the minds of British Columbians. Please tell me how often you find yourself thinking about each of the following items. Use a 7-point scale, where 1 means you NEVER think about the item and 7 means you are ALWAYS thinking about the item.

*** asked of employed respondents only (N=520)**

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All respondents	800	500	232	268	109	191	400	400	182	364	247	110	153	528	263	296	240	161	260	322	520	280
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TOP 2 BOX SUMMARY (THINK ABOUT)																						
The state of the health care system in your community	50%	49%	48%	49%	44%	59%	45%	56%	47%	52%	53%	53%	58%	48%	48%	53%	49%	52%	46%	54%	49%	53%
Your personal health or that of a family member	47%	47%	46%	49%	41%	51%	45%	50%	53%	43%	46%	52%	45%	47%	52%	50%	39%	53%	49%	43%	48%	47%
Balancing the demands of your work life and personal life*	46%	49%	44%	53%	40%	42%	40%	52%	54%	44%	31%	54%	45%	45%	51%	46%	42%	43%	46%	45%	46%	-
The state of the education system in your community	38%	37%	36%	37%	37%	43%	32%	44%	46%	37%	29%	43%	44%	36%	37%	34%	45%	39%	34%	41%	39%	37%
Your ability to save for the future	38%	41%	39%	42%	36%	36%	35%	42%	47%	40%	25%	40%	38%	37%	41%	38%	36%	44%	44%	33%	40%	36%
Your ability to make ends meet	38%	35%	32%	37%	46%	38%	33%	42%	42%	37%	33%	36%	33%	39%	47%	36%	29%	53%	41%	26%	35%	43%
The state of the economy in your community	33%	26%	24%	27%	40%	44%	30%	35%	31%	37%	30%	33%	36%	32%	32%	34%	32%	36%	29%	36%	33%	32%
Keeping your job *	32%	34%	30%	36%	25%	32%	30%	34%	37%	31%	18%	29%	42%	28%	39%	31%	26%	41%	33%	29%	32%	-
The state of the environment in your community	31%	30%	33%	28%	37%	28%	26%	36%	32%	30%	31%	26%	38%	30%	27%	31%	36%	42%	28%	29%	29%	34%
Your next holiday or vacation	29%	30%	24%	34%	20%	32%	27%	30%	33%	25%	29%	32%	30%	27%	35%	27%	23%	27%	29%	30%	30%	26%
Crime and violence in your community	27%	32%	29%	34%	19%	23%	25%	29%	33%	20%	30%	28%	20%	29%	33%	27%	20%	29%	28%	25%	25%	31%
The ethical and moral condition of your community	27%	30%	32%	29%	17%	25%	24%	29%	26%	26%	27%	22%	28%	27%	29%	22%	30%	31%	27%	24%	25%	29%
The state of the road and transportation network in your community	23%	24%	24%	24%	19%	25%	26%	21%	19%	24%	26%	24%	23%	23%	27%	24%	18%	23%	21%	25%	23%	25%
Your sex life	22%	22%	18%	25%	19%	25%	29%	16%	30%	22%	14%	27%	22%	22%	23%	25%	18%	16%	23%	26%	25%	17%