

# Detailed Tables

*Thinking specifically about your place of work and the types of fraud mentioned earlier as well as other forms of fraud, I would like you to tell me whether you are personally aware of any situations involving yourself or people you know where fraud occurred approximately in the last year? Please remember your answer is entirely confidential, and we are only asking about situations you have witnessed personally.*

		REGION						AGE			GENDER	
	Canada Total	BC	AB	SK/MN	ON	QC	ATL	18-34	35-54	55+	Male	Female
Base: Working full-time or part-time												
Unweighted Base	545	80	58	49	169	127	62	192	288	57	270	275
Weighted Base	535	69	53	36	206	128	45	221	247	61	294	241
Yes, aware	20%	18%	20%	24%	21%	22%	18%	23%	21%	10%	23%	17%
No, not aware	79%	82%	78%	76%	78%	78%	81%	76%	79%	87%	76%	83%
(DK/NS)	1%	-	2%	-	1%	-	1%	0	1%	3%	1%	1%

		Employment Sector									
	Canada Total	Financial services	Government	Professional services	Construction or other trades	Manufacturing	Retail	Healthcare	High tech or telecommunications	Services	Another sector
Base: Working full-time or part-time											
Unweighted Base	545	30	97	39	50	49	54	53	31	50	92
Weighted Base	535	30	95	37	51	49	53	47	34	48	90
Yes, aware	20%	17%	17%	25%	28%	27%	25%	13%	13%	33%	12%
No, not aware	79%	83%	83%	75%	70%	70%	75%	87%	87%	64%	87%
(DK/NS)	1%	-	-	-	2%	3%	-	-	-	3%	1%

*And, what specific situations were you aware of?*

		REGION						AGE			GENDER	
	Canada Total	BC	AB	SK/MN	ON	QC	ATL	18-34	35-54	55+	Male	Female
Base: Aware of fraud												
Unweighted Base	110	14	12	12	35	28	9	45	57	7	63	47
Weighted Base	109	12	11	8	43	27	8	52	51	6	69	41
Taking office items or shoplifting	41%	38%	32%	48%	44%	43%	20%	45%	34%	50%	36%	48%
Stealing/ taking product or money	20%	11%	37%	7%	22%	22%	5%	18%	20%	37%	24%	13%
Inflating expense accounts - that is, claiming personal expenses or claiming more than was actually spent	16%	22%	16%	17%	5%	30%	23%	15%	20%	-	17%	15%
Claiming extra hours worked	13%	8%	24%	-	8%	19%	19%	14%	13%	-	14%	10%
Taking kickbacks from suppliers - that is, personally accepting gifts or money in exchange for using their services	11%	11%	16%	7%	15%	6%	5%	16%	6%	13%	8%	16%
Pocketing money from cash sales	11%	10%	16%	24%	8%	3%	35%	16%	4%	26%	9%	13%
Creating phony supplier invoices	4%	-	8%	-	5%	4%	-	2%	6%	-	4%	2%
Altering the books to make profits or costs look better	1%	5%	-	-	-	-	-	-	1%	-	-	1%
Other	8%	5%	-	10%	8%	6%	35%	10%	8%	-	5%	14%
None	1%	-	-	-	2%	-	-	-	2%	-	-	2%
(DK/NS)	3%	11%	-	10%	3%	-	-	4%	2%	-	3%	3%

# Detailed Tables

*In cases where you were aware of fraud occurring - what would you estimate the average monthly losses in that situation to be? To give you a range, the amount could range anywhere from hundreds of dollars to tens of thousands of dollars.*

		REGION						AGE			GENDER	
	Canada Total	BC	AB	SK/MN	ON	QC	ATL	18-34	35-54	55+	Male	Female
Base: Aware of fraud												
Unweighted Base	110	14	12	12	35	28	9	45	57	7	63	47
Weighted Base	109	12	11	8	43	27	8	52	51	6	69	41
NONE	2%	-	8%	-	3%	-	-	4%	-	-	3%	-
1 to 100	44%	30%	28%	63%	45%	42%	60%	51%	39%	28%	46%	40%
101 to 500	19%	45%	16%	21%	9%	23%	24%	15%	23%	14%	12%	31%
501 to 1000	14%	11%	32%	6%	13%	18%	-	11%	17%	21%	15%	13%
1001 to 5000	12%	10%	8%	10%	12%	13%	16%	14%	12%	-	17%	4%
5001 to 10000	4%	5%	8%	-	7%	-	-	3%	1%	37%	3%	5%
10001 to 100000	4%	-	-	-	7%	3%	-	2%	6%	-	2%	7%
(DK/NS)	1%	-	-	-	3%	-	-	-	2%	-	2%	-
Summary												
Mean (excl. outliers)	1882.6	981.7	1542.7	680.3	3546.6	677.3	320.3	775.2	2908.1	2847.9	1843.9	1948.5
Standard Deviation	6351.5	2226.7	2933.9	1587.3	9814.4	991.3	420.1	1629.0	9013.3	3828.0	6804.7	5576.1
Standard Error	611.2	595.1	847.0	458.2	1683.2	190.8	140.0	245.6	1204.5	1446.8	864.2	822.1
Median	170.0	246.9	210.6	98.1	103.5	162.4	94.4	95.9	242.4	441.3	103.4	180.8

*In cases where you were aware of fraud occurring - what would you estimate the average monthly losses in that situation to be? To give you a range, the amount could range anywhere from hundreds of dollars to tens of thousands of dollars.*

		Aware of Fraud		Job Level		
	Canada Total	Yes, aware	No, not aware	Little or no supervisory responsibility	Supervisor to mid-level manager	Mid to senior-level manager
Base: Aware of fraud						
Unweighted Base	110	110	0	48	39	22
Weighted Base	109	109	0	47	40	21
NONE	2%	2%	-	3%	2%	-
1 to 100	44%	44%	-	40%	58%	26%
101 to 500	19%	19%	-	22%	10%	26%
501 to 1000	14%	14%	-	10%	14%	25%
1001 to 5000	12%	12%	-	14%	10%	12%
5001 to 10000	4%	4%	-	9%	-	-
10001 to 100000	4%	4%	-	2%	5%	4%
(DK/NS)	1%	1%	-	-	-	6%
Summary						
Mean (excl. outliers)	1882.6	1882.6	0	1667.0	2077.1	2095.2
Standard Deviation	6351.5	6351.5	0	3542.8	8762.2	6370.4
Standard Error	611.2	611.2	0	511.4	1421.4	1390.1
Median	170.0	170.0	0	218.0	98.5	290.1

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*Were they more likely to be ... male or female?*

		REGION						AGE			GENDER	
	Canada Total	BC	AB	SK/MN	ON	QC	ATL	18-34	35-54	55+	Male	Female
Base: Aware of fraud												
Unweighted Base	110	14	12	12	35	28	9	45	57	7	63	47
Weighted Base	109	12	11	8	43	27	8	52	51	6	69	41
Male	64%	48%	61%	37%	61%	79%	87%	67%	67%	28%	74%	47%
Female	21%	36%	32%	39%	22%	6%	5%	17%	19%	51%	13%	33%
Both equally	13%	16%	8%	23%	15%	9%	8%	13%	12%	21%	9%	20%
(DK/NS)	2%	-	-	-	3%	5%	-	3%	2%	-	4%	-

*Were they more likely to be ... New employees of less than three years, or longer term employees of more than three years?*

		REGION						AGE			GENDER	
	Canada Total	BC	AB	SK/MN	ON	QC	ATL	18-34	35-54	55+	Male	Female
Base: Aware of fraud												
Unweighted Base	110	14	12	12	35	28	9	45	57	7	63	47
Weighted Base	109	12	11	8	43	27	8	52	51	6	69	41
Longer term employees (more than three years)	63%	46%	48%	79%	67%	59%	84%	66%	58%	72%	63%	62%
New employees (less than three years)	30%	54%	37%	21%	28%	25%	16%	30%	32%	13%	29%	30%
Both equally	8%	-	16%	-	5%	16%	-	4%	10%	15%	8%	8%

*Were they more likely to be ... Older than 45 or younger than 45?*

		REGION						AGE			GENDER	
	Canada Total	BC	AB	SK/MN	ON	QC	ATL	18-34	35-54	55+	Male	Female
Base: Aware of fraud												
Unweighted Base	110	14	12	12	35	28	9	45	57	7	63	47
Weighted Base	109	12	11	8	43	27	8	52	51	6	69	41
Younger than 45	63%	57%	47%	73%	65%	63%	69%	71%	57%	51%	52%	82%
Older than 45	21%	13%	24%	16%	26%	16%	23%	14%	28%	21%	27%	10%
Both equally	14%	30%	29%	10%	7%	15%	8%	12%	13%	28%	17%	9%
(DK/NS)	2%	-	-	-	3%	5%	-	3%	2%	-	4%	-

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Let's imagine that you knew that one of your co-workers was defrauding your employer by taking either goods or money that did not belong to them and that had a value more than a pad of paper or a couple of pencils. Assuming that you are the only person aware of this, would you be ...

		REGION						AGE			GENDER	
	Canada Total	BC	AB	SK/MN	ON	QC	ATL	18-34	35-54	55+	Male	Female
Base: Working full-time or part-time												
Unweighted Base	545	80	58	49	169	127	62	192	288	57	270	275
Weighted Base	535	69	53	36	206	128	45	221	247	61	294	241
Very likely	38%	53%	47%	36%	37%	27%	48%	33%	43%	34%	38%	39%
Somewhat likely	39%	29%	37%	35%	40%	50%	30%	44%	37%	36%	38%	40%
Somewhat unlikely	15%	16%	15%	21%	14%	16%	13%	16%	14%	16%	16%	14%
Very unlikely to report it (DK/NS)	6%	3%	2%	9%	7%	7%	8%	6%	6%	11%	7%	6%
	1%	-	-	-	2%	-	-	1%	0	3%	0	1%
SUMMARY												
TOP2BOX (Very/Somewhat Likely)	78%	81%	84%	71%	76%	77%	79%	77%	80%	70%	76%	79%
LOW2BOX (Somewhat/Very Unlikely)	22%	19%	16%	29%	22%	23%	21%	22%	20%	27%	23%	20%

Assuming that you decided to report someone who was defrauding your employer, would you know who to report it to?

		REGION						AGE			GENDER	
	Canada Total	BC	AB	SK/MN	ON	QC	ATL	18-34	35-54	55+	Male	Female
Base: Working full-time or part-time												
Unweighted Base	545	80	58	49	169	127	62	192	288	57	270	275
Weighted Base	535	69	53	36	206	128	45	221	247	61	294	241
Yes	88%	94%	78%	93%	88%	88%	89%	89%	88%	85%	89%	88%
No	11%	5%	22%	7%	11%	12%	11%	11%	12%	13%	11%	11%
(DK/NS)	0	1%	-	-	1%	-	-	-	0	3%	-	1%

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*And did you personally report any of these fraudulent activities?*

		REGION						AGE			GENDER	
	Canada Total	BC	AB	SK/MN	ON	QC	ATL	18-34	35-54	55+	Male	Female
Base: Aware of fraud												
Unweighted Base	110	14	12	12	35	28	9	45	57	7	63	47
Weighted Base	109	12	11	8	43	27	8	52	51	6	69	41
Yes	35%	14%	32%	21%	36%	56%	11%	24%	47%	27%	29%	46%
No	65%	86%	68%	79%	64%	44%	89%	76%	53%	73%	71%	54%

		Aware of Fraud		Job Level		
	Canada Total	Yes, aware	No, not aware	Little or no supervisory responsibility	Supervisor to mid-level manager	Mid to senior-level manager
Base: Aware of fraud						
Unweighted Base	110	110	0	48	39	22
Weighted Base	109	109	0	47	40	21
Yes	35%	35%	-	34%	31%	46%
No	65%	65%	-	66%	69%	54%

*Why did you not report the fraud? Was it ...*

		Aware of Fraud		Job Level		
	Canada Total	Yes, aware	No, not aware	Little or no supervisory responsibility	Supervisor to mid-level manager	Mid to senior-level manager
Base: Did not report any fraudulent activities						
Unweighted Base	69	69	0	31	26	12
Weighted Base	71	71	0	31	28	11
Because you were concerned about your personal position	24%	24%	-	23%	30%	15%
Because you didn't know about it until it was reported	18%	18%	-	13%	14%	43%
Because someone else reported it	8%	8%	-	5%	12%	9%
Another reason	52%	52%	-	60%	51%	33%

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*Would you be more likely or less likely to report an incident of fraud if you had to identify yourself?*

		REGION						AGE			GENDER	
	Canada Total	BC	AB	SK/MN	ON	QC	ATL	18-34	35-54	55+	Male	Female
Base: Working full-time or part-time												
Unweighted Base	545	80	58	49	169	127	62	192	288	57	270	275
Weighted Base	535	69	53	36	206	128	45	221	247	61	294	241
More likely	29%	30%	26%	25%	29%	30%	36%	28%	28%	42%	27%	32%
Less likely	41%	34%	32%	47%	45%	39%	46%	53%	36%	17%	43%	39%
No difference either way	28%	35%	43%	29%	25%	30%	14%	18%	35%	36%	30%	27%
(DK/NS)	1%	1%	-	-	1%	1%	4%	1%	1%	5%	1%	2%

		Aware of Fraud		Job Level		
	Canada Total	Yes, aware	No, not aware	Little or no supervisory responsibility	Supervisor to mid-level manager	Mid to senior-level manager
Base: Working full-time or part-time						
Unweighted Base	545	110	431	260	169	105
Weighted Base	535	109	422	258	166	101
More likely	29%	26%	30%	30%	28%	31%
Less likely	41%	44%	40%	47%	39%	30%
No difference either way	28%	29%	28%	21%	32%	39%
(DK/NS)	1%	1%	1%	1%	1%	1%

*If you were inclined to report an incident of fraud and were able to do it anonymously, would you prefer to ...*

		REGION						AGE			GENDER	
	Canada Total	BC	AB	SK/MN	ON	QC	ATL	18-34	35-54	55+	Male	Female
Base: Working full-time or part-time												
Unweighted Base	545	80	58	49	169	127	62	192	288	57	270	275
Weighted Base	535	69	53	36	206	128	45	221	247	61	294	241
Call a confidential hotline to an outside third party	28%	28%	22%	34%	27%	33%	21%	22%	29%	47%	29%	27%
Make an anonymous phone call	25%	26%	36%	25%	19%	27%	32%	27%	25%	16%	25%	24%
Send an anonymous letter	21%	15%	17%	29%	24%	20%	15%	24%	21%	11%	17%	25%
Use a website anonymously	19%	23%	22%	6%	22%	13%	24%	25%	16%	6%	20%	17%
(DK/NS)	7%	8%	3%	5%	9%	6%	8%	2%	8%	20%	8%	6%

# Detailed Tables

## TOP3BOX SUMMARY (Problem)

Using a scale of 0 to 10, where 0 represents not a problem at all and 10 represents a major problem, I'd like you to tell me how big a problem you believe this type of fraud is. How about ...?

		REGION						AGE			GENDER	
	Canada Total	BC	AB	SK/MN	ON	QC	ATL	18-34	35-54	55+	Male	Female
Base: Working full-time or part-time												
Unweighted Base	545	80	58	49	169	127	62	192	288	57	270	275
Weighted Base	535	69	53	36	206	128	45	221	247	61	294	241
Inflating expense accounts - that is, claiming personal expenses or claiming more than was actually spent	62%	52%	58%	62%	59%	75%	54%	64%	61%	57%	57%	68%
Taking office items or shoplifting from your employer- more than minor things like paper and pencils	54%	52%	47%	48%	53%	63%	46%	56%	53%	43%	51%	57%
Altering the books to make profits or costs look better	65%	64%	49%	63%	62%	82%	54%	67%	66%	55%	63%	68%
Pocketing money from cash sales	64%	60%	55%	64%	61%	80%	47%	68%	62%	58%	60%	69%
Taking kickbacks from suppliers - that is, personally taking gifts or money in exchange for using their services	48%	54%	45%	46%	49%	47%	49%	43%	53%	48%	46%	52%
Creating phony supplier invoices	62%	60%	49%	55%	58%	85%	41%	66%	61%	52%	60%	65%
Altering, creating or forging cheques issued by your employer	63%	59%	48%	64%	57%	84%	47%	67%	62%	48%	60%	66%

I'd like to understand how big a problem you think workplace fraud is in dollar terms. For every dollar that an employer takes in, what percent do you think an employer loses to fraud by their own employees?

		REGION						AGE			GENDER	
	Canada Total	BC	AB	SK/MN	ON	QC	ATL	18-34	35-54	55+	Male	Female
Base: Working full-time or part-time												
Unweighted Base	545	80	58	49	169	127	62	192	288	57	270	275
Weighted Base	535	69	53	36	206	128	45	221	247	61	294	241
NONE	1%	-	2%	-	0	1%	1%	-	1%	1%	0	1%
1% to 5%	26%	35%	28%	23%	25%	22%	28%	23%	27%	32%	29%	22%
6% to 10%	21%	17%	22%	30%	22%	18%	25%	19%	23%	20%	26%	15%
11% to 15%	7%	5%	7%	2%	9%	6%	5%	6%	6%	9%	7%	6%
16% to 20%	13%	11%	6%	10%	13%	16%	15%	15%	12%	7%	12%	14%
21% to 25%	4%	1%	8%	4%	4%	4%	2%	3%	5%	1%	3%	5%
Greater than 25%	26%	22%	25%	24%	26%	29%	24%	32%	20%	24%	18%	36%
(DK/NS)	4%	9%	3%	6%	2%	4%	1%	2%	5%	4%	5%	2%
Summary												
Mean	20.4	18.6	19.2	19.1	20.5	23.2	17.4	23.1	18.5	18.6	16.7	24.8
Standard Deviation	20.2	20.8	18.3	18.9	19.5	23.2	16.2	20.8	19.1	21.6	17.0	22.6
Standard Error	0.9	2.4	2.4	2.8	1.5	2.1	2.1	1.5	1.1	2.9	1.1	1.4
Median	12.2	9.0	9.8	9.3	12.6	15.4	9.4	17.1	9.8	9.2	9.6	18.6

# Detailed Tables

In your workplace, how much would you estimate, in dollars, is lost to fraud by employees in an average month? To give you a range, the amount could range anywhere from hundreds of dollars to tens of thousands of dollars.

		REGION						AGE			GENDER	
	Canada Total	BC	AB	SK/MN	ON	QC	ATL	18-34	35-54	55+	Male	Female
Base: Working full-time or part-time												
Unweighted Base	545	80	58	49	169	127	62	192	288	57	270	275
Weighted Base	535	69	53	36	206	128	45	221	247	61	294	241
NONE	15%	27%	11%	24%	14%	12%	12%	15%	15%	18%	16%	14%
1 to 100	30%	22%	37%	24%	32%	25%	43%	30%	29%	37%	26%	35%
101 to 500	17%	12%	14%	17%	19%	17%	23%	22%	16%	9%	19%	15%
501 to 1000	11%	11%	4%	13%	10%	17%	5%	12%	11%	8%	12%	10%
1001 to 5000	9%	8%	5%	8%	10%	11%	6%	10%	8%	7%	8%	10%
5001 to 10000	5%	4%	14%	7%	2%	6%	3%	3%	6%	5%	4%	5%
10001 to 100000	3%	4%	6%	-	3%	3%	1%	2%	4%	5%	3%	3%
100001+	1%	-	3%	-	2%	2%	-	2%	2%	-	2%	1%
(DK/NS)	8%	13%	7%	7%	8%	8%	7%	4%	11%	11%	10%	7%
Summary												
Mean (excl. outliers)	4017.5	3689.3	8308.5	1321.7	4341.0	3711.9	1126.6	2514.8	5033.4	5785.4	4533.5	3410.5
Standard Deviation	17614.3	15331.7	24607.4	2833.9	20846.8	14590.5	5238.5	12370.0	20883.0	20734.2	19894.4	14501.9
Standard Error	792.5	1845.7	3380.1	417.8	1685.4	1360.6	687.9	919.5	1305.2	2903.4	1286.9	908.1
Median	121.6	88.7	95.0	99.6	98.6	232.8	71.4	159.7	107.1	91.3	140.5	99.2

*In your workplace, how much would you estimate, in dollars, is lost to fraud by employees in an average month? To give you a range, the amount could range anywhere from hundreds of dollars to tens of thousands of dollars.*

		Aware of Fraud		Job Level		
	Canada Total	Yes, aware	No, not aware	Little or no supervisory responsibility	Supervisor to mid-level manager	Mid to senior-level manager
Base: Working full-time or part-time						
Unweighted Base	545	110	431	260	169	105
Weighted Base	535	109	422	258	166	101
NONE	15%	4%	18%	15%	17%	12%
1 to 100	30%	20%	32%	26%	37%	29%
101 to 500	17%	31%	14%	18%	17%	17%
501 to 1000	11%	17%	9%	12%	11%	10%
1001 to 5000	9%	15%	7%	9%	8%	10%
5001 to 10000	5%	5%	5%	5%	4%	6%
10001 to 100000	3%	2%	4%	4%	1%	5%
100001+	1%	1%	1%	1%	1%	4%
(DK/NS)	8%	5%	9%	10%	5%	6%
Summary						
Mean (excl. outliers)	4017.5	2757.2	4382.4	4139.8	1597.1	8046.9
Standard Deviation	17614.3	10742.7	19090.9	16301.8	7876.3	29083.4
Standard Error	792.5	1058.5	967.9	1070.3	624.6	2953.0
Median	121.6	445.1	94.8	174.4	98.1	175.6



# Detailed Tables

Generally speaking, over the last couple of years, do you feel that employee fraud in your workplace has ...

		REGION						AGE			GENDER	
	Canada Total	BC	AB	SK/MN	ON	QC	ATL	18-34	35-54	55+	Male	Female
Base: Working full-time or part-time												
Unweighted Base	545	80	58	49	169	127	62	192	288	57	270	275
Weighted Base	535	69	53	36	206	128	45	221	247	61	294	241
Increased a lot	3%	3%	1%	-	6%	2%	3%	2%	3%	8%	2%	5%
Increased a little	8%	12%	6%	2%	9%	5%	7%	8%	10%	-	6%	10%
Stayed the same	57%	58%	62%	60%	55%	63%	45%	56%	57%	65%	59%	56%
Decreased a little	16%	6%	19%	19%	18%	16%	17%	16%	17%	14%	18%	13%
Decreased a lot	10%	15%	9%	15%	8%	7%	17%	12%	9%	7%	10%	11%
(DK/NS)	6%	7%	2%	4%	4%	8%	11%	7%	3%	7%	6%	6%
Summary												
Top2box (Increased)	11%	15%	7%	2%	15%	7%	10%	9%	13%	8%	8%	15%
Low2box (Decreased)	26%	20%	29%	35%	26%	23%	34%	28%	27%	20%	28%	24%

Do you believe that technology makes it easier or harder for employees to commit fraud? Would you say ...

		REGION						AGE			GENDER	
	Canada Total	BC	AB	SK/MN	ON	QC	ATL	18-34	35-54	55+	Male	Female
Base: Working full-time or part-time												
Unweighted Base	545	80	58	49	169	127	62	192	288	57	270	275
Weighted Base	535	69	53	36	206	128	45	221	247	61	294	241
Much easier	13%	10%	15%	7%	16%	13%	8%	12%	14%	14%	11%	16%
Somewhat easier	25%	30%	23%	32%	26%	17%	32%	26%	24%	25%	24%	26%
Neither easier nor harder	24%	35%	26%	17%	23%	23%	20%	23%	24%	29%	22%	27%
Somewhat harder	22%	14%	18%	35%	23%	24%	23%	22%	24%	17%	25%	19%
Much harder	14%	8%	18%	9%	11%	21%	16%	15%	13%	13%	16%	12%
(DK/NS)	1%	2%	-	-	2%	2%	-	1%	1%	2%	2%	1%
Summary												
Top2box (Easier)	38%	41%	38%	39%	41%	30%	40%	38%	38%	39%	35%	41%
Low2box (Harder)	37%	22%	36%	44%	34%	45%	40%	38%	37%	30%	41%	31%

Do you think your employer could cost effectively do more to reduce fraud in the workplace?

		REGION						AGE			GENDER	
	Canada Total	BC	AB	SK/MN	ON	QC	ATL	18-34	35-54	55+	Male	Female
Base: Working full-time or part-time												
Unweighted Base	545	80	58	49	169	127	62	192	288	57	270	275
Weighted Base	535	69	53	36	206	128	45	221	247	61	294	241
Yes	44%	34%	50%	44%	44%	47%	42%	40%	47%	43%	46%	41%
No	54%	63%	50%	54%	55%	49%	53%	58%	49%	54%	51%	58%
(DK/NS)	2%	3%	-	2%	1%	4%	6%	1%	3%	2%	3%	2%

# Detailed Tables

## TOP3BOX SUMMARY (Effective)

On a scale of 0 to 10, where 0 would be 'Not effective at all' and 10 would be 'extremely effective', how effective do you think each of the following would be in reducing fraud in the workplace? How about ...?

		REGION						AGE			GENDER	
	Canada Total	BC	AB	SK/MN	ON	QC	ATL	18-34	35-54	55+	Male	Female
Base: Working full-time or part-time												
Unweighted Base	545	80	58	49	169	127	62	192	288	57	270	275
Weighted Base	535	69	53	36	206	128	45	221	247	61	294	241
Improved supervision and controls over employees' activities	36%	34%	25%	40%	31%	45%	44%	35%	39%	32%	31%	42%
Improved screening of new employees	43%	38%	43%	56%	39%	46%	50%	41%	46%	43%	38%	49%
Better communication to employees about what is allowed and what is not allowed	58%	64%	48%	64%	56%	57%	63%	56%	61%	52%	55%	62%
Better investigation of suspected problems	50%	41%	44%	63%	51%	54%	52%	53%	48%	52%	44%	58%
Tougher sanctions when employees are caught in a fraudulent act	57%	49%	56%	63%	60%	56%	52%	60%	57%	46%	52%	62%
A workplace version of a neighbourhood watch program where employees can report incidents anonymously	36%	28%	35%	30%	35%	41%	39%	36%	37%	33%	28%	45%
More audits specifically to search for fraudulent activity	48%	41%	54%	58%	45%	50%	52%	49%	47%	51%	47%	49%
More confidential counseling for employees with personal problems	43%	39%	46%	34%	37%	54%	43%	37%	43%	62%	38%	48%
Better role models and leadership from managers and supervisors	58%	60%	62%	66%	53%	59%	63%	48%	65%	65%	54%	63%
Making someone specifically accountable for reducing fraud in the workplace	40%	47%	34%	47%	37%	42%	39%	41%	38%	42%	38%	42%