

Thinking of how you feel right now, if a **PROVINCIAL** election were held tomorrow here in BC, which of the following parties' candidates would you be most likely to support?

Summary Table - Total Likely to Support (Decided Voters Only)

* small base

	Total	Region					Gender		Age			Union Household			Education			Income		
		LM	V/B	SLM	Isl	Int	M	F	18-34	35-54	55+	Priv	Pub	No	HS	PSe c	Unv	<30	30-60	60+
Base: Decided voters	666	430	202	228	87	149	348	318	166	303	192	63	127	470	175	247	242	118	215	296
Weighted	658	381	170	212	116*	161	337	321	209	268	178	64*	124	464	175	248	233	119	213	291
The BC Liberal Party	43%	49%	49%	48%	25%	44%	51%	35%	39%	43%	49%	22%	29%	50%	41%	40%	48%	27%	40%	51%
The New Democratic Party (NDP)	28%	26%	27%	24%	39%	26%	21%	35%	31%	26%	27%	29%	44%	24%	25%	28%	31%	30%	29%	26%
The Green Party	19%	17%	17%	18%	26%	19%	18%	20%	23%	20%	14%	32%	17%	18%	21%	23%	14%	31%	21%	14%
Unity BC	5%	4%	1%	6%	4%	7%	4%	6%	6%	5%	4%	9%	5%	4%	5%	5%	4%	7%	3%	6%
Other	4%	4%	5%	4%	5%	4%	5%	4%	2%	6%	5%	8%	5%	4%	7%	4%	3%	6%	7%	3%

Thinking of (GORDON CAMPBELL) would you say you generally approve or disapprove of the way he/she has performed as PREMIER OF BRITISH COLUMBIA?

* small base

	Total	Region					Gender		Age			Union Household			Education			Income		
		LM	V/B	SLM	Isl	Int	M	F	18-34	35-54	55+	Priv	Pub	No	HS	PSe c	Unv	<30	30-60	60+
Base: All respondents	800	500	231	269	107	193	400	400	212	361	220	85	155	552	228	302	267	155	259	339
Weighted	800	448	194	254	143*	209	390	410	269	321	204	86*	151	554	234	304	259	160	261	334
Strongly approve	11%	13%	16%	11%	10%	10%	14%	9%	8%	12%	15%	7%	6%	14%	9%	12%	13%	5%	7%	18%
Moderately approve	28%	31%	31%	30%	15%	30%	33%	23%	28%	28%	27%	28%	23%	29%	25%	24%	34%	19%	30%	30%
Moderately disapprove	19%	19%	19%	19%	22%	19%	21%	18%	25%	17%	15%	22%	22%	18%	21%	21%	16%	19%	23%	17%
Strongly disapprove	39%	35%	31%	38%	52%	38%	30%	47%	35%	40%	42%	42%	48%	36%	40%	41%	36%	52%	39%	33%
(DK/NS)	2%	2%	3%	2%	1%	3%	2%	3%	4%	2%	0	1%	1%	3%	4%	1%	2%	6%	1%	2%
Summary																				
Top Box - Approve	39%	44%	47%	41%	25%	39%	47%	32%	36%	40%	42%	35%	29%	43%	35%	36%	47%	23%	37%	48%
Low Box - Disapprove	58%	54%	50%	57%	74%	57%	51%	66%	60%	58%	57%	64%	70%	54%	61%	63%	51%	71%	62%	50%

3. Thinking of (JOY MACPHAIL) would you say you generally approve or disapprove of the way he/she has performed as LEADER OF THE NDP?

* small base

	Total	Region					Gender		Age			Union Household			Education			Income		
		LM	V/B	SLM	Isl	Int	M	F	18-34	35-54	55+	Priv	Pub	No	HS	PSe c	Unv	<30	30-60	60+
Base: All respondents	800	500	231	269	107	193	400	400	212	361	220	85	155	552	228	302	267	155	259	339
Weighted	800	448	194	254	143*	209	390	410	269	321	204	86*	151	554	234	304	259	160	261	334
Strongly approve	12%	12%	13%	12%	16%	8%	9%	14%	8%	13%	15%	19%	15%	10%	8%	11%	15%	13%	10%	13%
Moderately approve	35%	37%	39%	36%	31%	35%	31%	40%	38%	33%	36%	32%	44%	33%	31%	37%	37%	32%	37%	35%
Moderately disapprove	18%	18%	18%	18%	21%	16%	21%	15%	16%	21%	16%	16%	14%	19%	20%	16%	18%	16%	20%	19%
Strongly disapprove	17%	18%	15%	19%	14%	18%	21%	14%	13%	17%	22%	16%	12%	18%	21%	17%	13%	13%	17%	19%
(DK/NS)	18%	15%	16%	14%	18%	24%	18%	17%	26%	15%	11%	18%	14%	19%	19%	18%	16%	27%	16%	14%
Summary																				
Top Box - Approve	47%	50%	51%	48%	47%	42%	40%	54%	45%	46%	51%	50%	60%	43%	39%	48%	52%	45%	47%	48%
Low Box - Disapprove	35%	36%	33%	37%	35%	34%	42%	29%	29%	39%	38%	32%	26%	38%	42%	34%	31%	28%	37%	37%