

Canadian Ipsos-Reid Express – National Results

WINTER OLYMPICS

wo1. As you may or may not know, Vancouver has launched an effort to host the Winter Olympics in 2010 (two thousand and ten). To what extent would you support or oppose Vancouver hosting the Olympic Winter Games? Do you support, tend to support, tend to oppose, or oppose the effort?

	Total
Base: All respondents	
Unweighted Base	3006
Weighted Base	3006
Support	56%
Tend to Support	26%
Neither support nor oppose	9%
Tend to oppose	3%
Oppose	5%
(DK/NS)	1%
TOP2BOX (Support)	81%
LOW2BOX (Oppose)	9%

detailed tables

Canadian Ipsos-Reid Express – National Results

WINTER OLYMPICS

wo2. Why do you say you support this initiative?

	Total
Base: Support Vancouver hosting 2010 Olympics	
Unweighted Base	2436
Weighted Base	2443
Positive boost for economy	29%
Enhances Vancouver's reputation worldwide	14%
Will stimulate tourism	10%
Will create jobs	3%
Good for Canadian sports/athletes	18%
National pride	23%
Good for the country/ province	9%
Like the Olympics/ sports	3%
Vancouver is a good venue/ accessible	9%
Would like to attend/ people will attend	4%
Produce improvements to infrastructure	1%
Because it's in Canada/ Canadian	6%
It's Canada's turn/ hasn't had them lately	2%
Good to have the Olympics here	2%
Other	5%
No reason in particular	7%
(DK/NS)	2%