

WINTER OLYMPIC BID

1. As you may or may not know, Vancouver has launched an effort to host the Winter Olympics in 2010 (two thousand and ten). To what extent would you support or oppose Vancouver hosting the Olympic Winter Games?

	Total
Base: All respondents	2400
Weighted	2400
Support	1007 42%
Tend to support	605 25%
Neither support/nor Oppose	172 7%
Tend to oppose	225 9%
Oppose	376 16%
(DK/NS)	15 1%
Top Box - Support	1613 67%
Low Box - Oppose	601 25%

BC Reid Express – BC Results Quarter 3 2002

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2. Why do you say you support this initiative?

	Total
Base: Support this initiative	1578
Weighted	1613
Positive boost for economy	889 55%
Enhances Vancouver's reputation worldwide	466 29%
Will stimulate tourism	348 22%
Create jobs	151 9%
Good for Canadian sports/athletes	138 9%
Better facilities/ infrastructure (new buildings, roads, etc.)	108 7%
National pride	98 6%
Good for the city, province, country, area (unsp)	88 5%
Ability to attend the Olympic Games/ I want to see the events	81 5%
It will be fun/ exciting/ create a positive atmosphere	49 3%
Enjoy sports/ support the Olympics	43 3%
I live/ work in the area	25 2%
Enhances British Columbia's reputation world-wide	20 1%
Enhances Whistler's reputation world-wide	6 0

detailed tables