

Summary Table - Total Mentions – Top 10 Issues

As you may know, municipal elections are taking place across British Columbia on November 16th. Now, what for you is the most important local issue that should be debated in the municipal campaign?

* small base

	Total	Region					Gender		Age			Union Household			Education			Income		
		LM	V/B	SLM	Isl	Int	M	F	18-34	35-54	55+	Priv	Pub	No	HS	PSe c	Unv	<30	30-60	60+
Base: All respondents	800	500	240	260	101	199	401	399	193	356	235	96	130	563	261	279	258	180	230	311
Weighted	800	446	194	252	145*	209	387	413	269	313	204	95*	130	563	269	289	241	189	238	302
Education	18%	21%	20%	22%	15%	14%	13%	22%	23%	18%	13%	11%	22%	18%	18%	20%	15%	18%	17%	17%
Healthcare	15%	16%	12%	19%	9%	15%	10%	19%	16%	14%	14%	14%	14%	15%	14%	17%	12%	20%	15%	12%
Economy	11%	7%	7%	8%	18%	13%	11%	11%	13%	9%	10%	9%	14%	10%	8%	14%	10%	12%	10%	11%
Taxation / Municipal Government Spending	11%	11%	9%	13%	10%	11%	13%	9%	6%	14%	12%	13%	12%	10%	9%	9%	16%	2%	11%	14%
Transportation (in general)	8%	10%	15%	7%	6%	6%	10%	7%	8%	8%	10%	10%	7%	8%	5%	6%	15%	8%	7%	10%
Unemployment/Jobs	6%	5%	6%	4%	9%	8%	5%	7%	8%	5%	6%	12%	6%	6%	9%	6%	4%	8%	8%	4%
Environment	5%	5%	6%	5%	5%	3%	5%	5%	5%	7%	2%	1%	7%	5%	2%	5%	8%	6%	3%	6%
Policing/ Law Enforcement	5%	6%	4%	8%	3%	2%	6%	3%	3%	4%	7%	3%	3%	5%	6%	4%	3%	5%	4%	5%
Government Services	4%	4%	3%	4%	7%	3%	5%	3%	5%	4%	2%	7%	5%	3%	4%	3%	5%	4%	3%	5%
Development/ redevelopment	4%	4%	1%	6%	6%	3%	4%	4%	1%	6%	5%	3%	6%	4%	1%	4%	7%	1%	4%	6%

* note: The issues of crime and transportation include several items – not all of which are listed in this table.

Thinking about your own personal security, would you say you generally feel more secure or less secure in your community than you did 5 years ago?

* small base

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Weighted	800	446	194	252	145*	209	387	413	269	313	204	95*	130	563	269	289	241	189	238	302
A lot more secure	8%	7%	7%	7%	5%	12%	7%	9%	11%	7%	6%	10%	5%	8%	9%	7%	8%	11%	5%	9%
Somewhat more secure	23%	22%	23%	22%	29%	21%	25%	21%	33%	19%	18%	33%	20%	22%	18%	28%	23%	22%	21%	26%
Somewhat less secure	28%	29%	28%	31%	33%	22%	27%	30%	24%	31%	30%	21%	32%	29%	28%	27%	29%	29%	28%	28%
A lot less secure	16%	17%	12%	21%	11%	16%	14%	18%	12%	19%	16%	16%	20%	15%	22%	15%	10%	19%	20%	11%
No change	23%	23%	29%	18%	19%	26%	25%	21%	18%	23%	30%	18%	18%	26%	22%	20%	29%	18%	25%	24%
(DK/NS)	2%	1%	1%	1%	2%	2%	1%	2%	3%	1%	0	3%	4%	1%	1%	2%	1%	0	2%	2%
Summary																				
Top Box - More secure	31%	29%	30%	29%	34%	33%	33%	30%	44%	26%	24%	42%	25%	30%	26%	35%	31%	33%	26%	35%
Low Box - Less secure	44%	46%	40%	52%	44%	39%	40%	47%	36%	50%	46%	37%	53%	44%	51%	42%	39%	48%	47%	39%

Overall, would you say you are satisfied or dissatisfied with the job your local police is doing in terms of (HAVING PROGRAMS AND RESOURCES IN PLACE TO PREVENT CRIME IN YOUR COMMUNITY)?

* small base

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Weighted	800	446	194	252	145*	209	387	413	269	313	204	95*	130	563	269	289	241	189	238	302
Very satisfied	23%	24%	21%	26%	16%	24%	20%	25%	20%	23%	28%	21%	23%	23%	24%	21%	23%	23%	21%	23%
Somewhat satisfied	54%	53%	54%	52%	57%	53%	53%	54%	55%	53%	53%	55%	51%	54%	52%	53%	56%	51%	55%	54%
Somewhat dissatisfied	15%	15%	15%	14%	17%	13%	17%	13%	16%	15%	13%	19%	16%	14%	16%	15%	13%	17%	15%	15%
Very dissatisfied	7%	7%	6%	7%	8%	6%	8%	5%	8%	7%	3%	3%	7%	6%	6%	8%	5%	8%	6%	6%
(DK/NS)	3%	2%	5%	1%	2%	3%	3%	2%	2%	2%	4%	1%	3%	3%	2%	2%	4%	1%	3%	2%
Summary																				
Top Box - Satisfied	76%	77%	75%	78%	73%	78%	73%	80%	74%	75%	80%	76%	74%	77%	76%	75%	78%	74%	76%	76%
Low Box - Dissatisfied	21%	21%	21%	21%	25%	19%	25%	18%	24%	22%	16%	23%	23%	20%	22%	23%	18%	25%	22%	21%

BC Reid Express - October 2002 (06-0584-83)

detailed tables

Overall, would you say you are satisfied or dissatisfied with the job your local police is doing in terms of (ENFORCING THE LAWS IN YOUR COMMUNITY)?

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Very satisfied	24%	25%	26%	24%	20%	25%	22%	26%	18%	25%	29%	17%	23%	26%	25%	22%	26%	25%	20%	25%
Somewhat satisfied	55%	53%	50%	55%	57%	57%	55%	54%	57%	54%	54%	68%	54%	53%	51%	57%	55%	57%	55%	54%
Somewhat dissatisfied	12%	13%	13%	13%	10%	12%	13%	11%	12%	13%	9%	10%	11%	12%	11%	11%	14%	10%	13%	14%
Very dissatisfied	8%	8%	8%	8%	11%	5%	8%	7%	12%	7%	5%	5%	10%	7%	10%	9%	4%	8%	11%	6%
(DK/NS)	2%	1%	2%	0	3%	1%	2%	1%	1%	1%	3%	-	2%	2%	2%	1%	2%	0	1%	2%
Summary																				
Top Box - Satisfied	79%	78%	77%	79%	77%	82%	77%	81%	75%	79%	83%	85%	76%	78%	76%	79%	81%	81%	75%	79%
Low Box - Dissatisfied	20%	21%	21%	21%	20%	17%	21%	18%	24%	19%	14%	15%	22%	20%	22%	20%	18%	18%	23%	20%