

Which of the following BC news stories do you believe had the biggest impact on you personally?

\* small base

	Total	Region					Gender		Age			Union Household			Education			Income		
		LM	V/B	SLM	Isl	Int	M	F	18-34	35-54	55+	Priv	Pub	No	HS	PSe c	Unv	<30	30-60	60+
Base: All respondents	800	500	240	260	101	199	401	399	193	356	235	96	130	563	261	279	258	180	230	311
Weighted	800	446	194	252	145*	209	387	413	269	313	204	95*	130	563	269	289	241	189	238	302
The Softwood Lumber Dispute with the United States	28%	20%	19%	21%	36%	40%	36%	21%	27%	29%	29%	36%	21%	29%	29%	33%	23%	26%	27%	30%
The Robert Pickton Pig Farm and the missing women of the Downtown East side	20%	22%	22%	22%	18%	14%	13%	26%	24%	18%	18%	21%	20%	19%	23%	19%	17%	24%	17%	20%
The downsizing of BC's public service	16%	17%	16%	17%	19%	12%	16%	16%	14%	17%	16%	13%	27%	14%	13%	12%	23%	17%	16%	14%
The doctor's strike and resolution	9%	9%	6%	11%	11%	9%	8%	11%	6%	12%	8%	6%	10%	10%	5%	10%	13%	7%	7%	13%
The beating of Korean student Ji-Won Park in Stanley Park	6%	8%	11%	5%	5%	3%	3%	9%	7%	5%	7%	7%	5%	6%	7%	4%	7%	5%	7%	6%
The referendum on aboriginal land claims treaties	5%	5%	7%	3%	6%	4%	6%	4%	5%	5%	4%	3%	5%	5%	4%	6%	5%	4%	7%	4%
Street racing in Vancouver	5%	7%	6%	8%	1%	3%	5%	5%	5%	4%	6%	5%	4%	5%	5%	5%	5%	3%	8%	4%
The Vancouver Canucks making the playoffs and the Detroit series	3%	4%	6%	3%	2%	3%	5%	2%	7%	3%	1%	3%	3%	4%	6%	2%	2%	5%	4%	2%
The Vancouver/Whistler 2010 Olympic Bid	3%	4%	4%	4%	1%	4%	4%	2%	5%	3%	3%	1%	3%	4%	3%	4%	3%	4%	4%	3%
Former Premier Glen Clark's trial	2%	3%	2%	3%	-	3%	2%	2%	-	2%	5%	3%	1%	2%	3%	2%	1%	2%	1%	2%
(DK/NS)	2%	1%	1%	2%	1%	3%	2%	2%	1%	1%	4%	1%	1%	2%	2%	2%	1%	3%	1%	2%

Of the stories that I mentioned, which one, if any, do you feel was the most over-rated, or was given too much importance by the media?

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	Total	Region					Gender		Age			Union Household			Education			Income		
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Base: All respondents	800	500	240	260	101	199	401	399	193	356	235	96	130	563	261	279	258	180	230	311
Weighted	800	446	194	252	145*	209	387	413	269	313	204	95*	130	563	269	289	241	189	238	302
Former Premier Glen Clark's trial	40%	42%	41%	43%	38%	38%	43%	38%	36%	44%	39%	41%	48%	39%	40%	39%	42%	36%	42%	41%
The Vancouver Canucks making the playoffs and the Detroit series	16%	14%	17%	12%	26%	13%	14%	18%	16%	20%	10%	19%	19%	14%	12%	19%	18%	15%	15%	16%
The Robert Pickton Pig Farm and the missing women of the Downtown East side	12%	13%	10%	15%	8%	13%	12%	13%	15%	8%	16%	9%	5%	14%	17%	10%	9%	15%	14%	10%
The Vancouver/Whistler 2010 Olympic Bid	5%	6%	5%	7%	5%	4%	5%	5%	6%	5%	5%	5%	5%	5%	4%	5%	7%	4%	6%	5%
The beating of Korean student Ji-Won Park in Stanley Park	5%	5%	6%	5%	7%	3%	5%	5%	6%	5%	4%	7%	7%	4%	7%	3%	6%	4%	4%	6%
The referendum on aboriginal land claims treaties	4%	4%	3%	4%	3%	6%	5%	3%	3%	5%	5%	6%	3%	4%	4%	6%	3%	4%	3%	6%
Street racing in Vancouver	3%	2%	3%	1%	3%	6%	3%	3%	6%	3%	0	1%	6%	3%	1%	4%	3%	1%	4%	3%
The Softwood Lumber Dispute with United States	2%	2%	2%	2%	2%	3%	1%	3%	2%	1%	4%	4%	1%	2%	3%	2%	1%	6%	1%	1%
The doctor's strike and resolution	2%	2%	2%	1%	2%	2%	3%	1%	2%	2%	1%	3%	-	2%	2%	2%	1%	4%	1%	1%
The downsizing of BC's public service	1%	1%	1%	1%	-	1%	2%	0	0	2%	1%	-	-	2%	1%	1%	1%	1%	0	1%
(DK/NS)	9%	9%	9%	9%	6%	11%	7%	10%	9%	5%	14%	6%	4%	11%	8%	9%	8%	11%	10%	8%