

City of Vancouver – Decided Voters*Thinking of how you feel right now, if the Vancouver municipal election were held tomorrow, which of the following candidates would you be most likely to support for Mayor?*

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J/K - L/M/N

* small base; ** very small base (under 30) ineligible for sig testing

	Total	Gender		Age			Union Household			Education			Income		
		M	F	18-34	35-54	55+	Priv	Pub	No	HS	PSec	Unv	<30	30-60	60+
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: Decided voters only Weighted	201	104	97	55	93	51	22	33	143	42	53	106	45	64	79
	202	100	101*	59*	79*	62*	22**	31*	146	43*	53*	105	48*	65*	75*
Larry Campbell	113 56%	55 55%	58 57%	27 45%	40 51%	45 73% CD	11 50%	16 52%	84 57%	27 63%	28 54%	57 54%	32 66% N	45 70% N	31 41%
Jennifer Clarke	59 29%	29 29%	29 29%	26 44% E	24 30% E	8 14%	7 30%	8 27%	43 29%	10 23%	14 26%	35 33%	10 21%	13 19%	29 39% LM
Valerie MacLean	28 14%	14 14%	14 14%	5 9%	14 18%	9 14%	4 20%	6 21%	18 12%	5 12%	11 20%	13 12%	5 9%	7 11%	15 20%
Thomas Reekie	1 1%	1 1%	0 -	1 2%	0 -	0 -	0 -	0 -	1 1%	1 2%	0 -	0 -	1 2%	0 -	0 -
Dave Carson	1 0	1 1%	0 -	0 -	1 1%	0 -	0 -	0 -	1 1%	0 -	0 -	1 1%	1 2%	0 -	0 -

Rest of Lower Mainland – Have a Preference*If you had a vote in the Vancouver municipal election, which of the following candidates would you be most likely to support for Mayor?*

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F/G - H/I/J - K/L/M - N/O/P

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	Total	Region		Gender		Age			Union Household			Education			Income		
		V/B	SLM	M	F	18-34	35-54	55+	Priv	Pub	No	HS	PSec	Unv	<30	30-60	60+
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Base: Decided voters only Weighted	158	56	102	78	80	32	61	61	20	31	106	44	61	52	33	63	50
	155	53*	102*	74*	81*	45*	54*	52*	22**	29**	103	43*	62*	49*	34*	61*	48*
Larry Campbell	66 43%	24 46%	42 41%	32 43%	35 43%	24 54%	23 42%	19 36%	12 55%	14 49%	39 38%	18 42%	21 34%	28 56% L	17 50%	21 34%	24 49%
Jennifer Clarke	46 30%	19 36%	27 27%	21 29%	25 31%	14 31%	13 24%	18 34%	6 26%	7 23%	34 33%	13 31%	21 33%	12 24%	8 25%	18 29%	14 28%
Valerie MacLean	38 25%	9 17%	30 29%	17 23%	21 26%	7 16%	16 29%	15 28%	3 15%	8 28%	27 26%	10 23%	20 32%	9 18%	7 20%	21 34%	11 23%
Marc Emery	2 1%	1 1%	1 1%	2 2%	0 -	0 -	2 3%	0 -	1 4%	0 -	1 1%	1 2%	0 -	1 2%	0 -	2 3%	0 -
Trina Ferguson	1 1%	0 -	1 1%	1 1%	0 -	0 -	1 2%	0 -	0 -	0 -	1 1%	0 -	1 1%	0 -	1 3%	0 -	0 -
M.G. Macleod	1 1%	0 -	1 1%	1 1%	0 -	0 -	0 -	1 2%	0 -	0 -	1 1%	1 2%	0 -	0 -	1 3%	0 -	0 -

City of Vancouver*Generally speaking, do you believe your City Council deserves to be re-elected or do you believe it's time for a change?*

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J/K - L/M/N

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	Total	Gender		Age			Union Household			Education			Income		
		M	F	18-34	35-54	55+	Priv	Pub	No	HS	PSec	Unv	<30	30-60	60+
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All respondents Weighted	331	168	163	108	146	70	30	45	252	62	95	174	71	108	124
	331	161	170	116	124	85*	30**	42*	255	64*	95*	172	75*	109	118
Time for a change	238	114	124	77	90	67	21	35	180	46	72	120	61	79	81
	72%	71%	73%	67%	73%	79%	71%	83%	70%	72%	76%	69%	82%	72%	69%
Deserve to be re-elected	56	27	29	20	21	15	6	4	45	9	14	34	7	17	28
	17%	17%	17%	17%	17%	17%	21%	10%	17%	13%	15%	20%	10%	15%	24%
(DK/NS)	37	20	17	18	13	4	2	3	31	10	9	19	6	14	9
	11%	12%	10%	16% E	10%	4%	8%	7%	12%	15%	9%	11%	8%	12%	7%

Lower Mainland*Generally speaking, do you believe your City Council deserves to be re-elected or do you believe it's time for a change?*

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F/G - H/I/J - K/L/M - N/O/P

* small base

	Total	Region		Gender		Age			Union Household			Education			Income		
		V/B	SLM	M	F	18-34	35-54	55+	Priv	Pub	No	HS	PSec	Unv	<30	30-60	60+
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Base: All respondents Weighted	500	231	269	250	250	130	212	140	53	94	350	127	185	186	103	157	185
	500	218	282	246	254	178	186	121	56*	91*	350	130	189	179	106*	161	182
Time for a change	273	132	141	137	135	92	104	65	29	53	189	71	107	94	64	89	90
	55%	60% B	50%	56%	53%	51%	56%	54%	51%	58%	54%	55%	56%	53%	60%	56%	50%
Deserve to be re-elected	159	56	102	82	77	48	61	47	20	24	115	40	63	56	28	48	67
	32%	26%	36% A	33%	30%	27%	33%	39% E	36%	26%	33%	31%	33%	31%	26%	30%	37%
(DK/NS)	69	30	39	27	42	38	20	9	7	15	46	18	20	29	14	23	24
	14%	14%	14%	11%	16%	22% FG	11%	7%	12%	16%	13%	14%	11%	16%	13%	15%	13%

City of Vancouver*When you think about the race for Mayor in the City of Vancouver, what candidates come to mind? Any others?*

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		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: City of Vancouver respondents	331	168	163	108	146	70	30	45	252	62	95	174	71	108	124
	331	161	170	116	124	85*	30**	42*	255	64*	95*	172	75*	109	118
Larry Campbell	126 38%	64 40%	62 36%	23 20%	48 38%	52 61%	14 48%	19 45%	89 35%	16 24%	30 31%	81 47%	20 27%	43 39%	51 43%
Jennifer Clarke	101 30%	50 31%	50 30%	18 16%	42 34%	37 44%	9 29%	22 53%	68 27%	13 21%	19 20%	68 40%	16 21%	29 26%	48 40%
Valerie MacLean	34 10%	11 7%	23 14%	3 3%	12 10%	17 20%	3 8%	5 13%	26 10%	7 11%	9 9%	18 11%	6 8%	8 7%	17 15%
Dave Carson	2 1%	2 1%	0 -	1 1%	1 1%	0 -	0 -	0 -	2 1%	1 2%	0 -	1 0	2 2%	0 -	0 -
Ndyabagyer Anatoli	1 0	0 -	1 1%	0 -	0 -	1 1%	0 -	0 -	1 0	0 -	0 -	1 1%	1 2%	0 -	0 -
Thomas Reekie	1 0	1 1%	0 -	0 -	1 1%	0 -	0 -	0 -	1 0	0 -	0 -	1 0	1 1%	0 -	0 -
None	102 31%	48 30%	54 32%	48 41%	38 30%	15 17%	9 30%	9 21%	83 33%	22 35%	40 42%	40 23%	29 39%	31 29%	29 25%
(DK/NS)	65 20%	28 17%	37 21%	34 29%	20 16%	10 12%	4 14%	5 12%	55 22%	20 31%	19 20%	26 15%	17 22%	24 22%	20 17%
Summary															
Able to name a candidate	164 50%	85 53%	80 47%	34 29%	66 53%	61 71%	16 55%	29 67%	116 46%	22 34%	36 38%	106 62%	29 39%	54 50%	68 58%
Not able to name a candidate	167 50%	76 47%	90 53%	82 71%	58 47%	24 29%	13 45%	14 33%	139 54%	42 66%	58 62%	66 38%	46 61%	55 50%	50 42%