

I will read you some statements about cancer and cancer treatment. As I read each one, I would like you to tell me whether you agree or disagree, and whether you agree or disagree moderately or strongly.
- SUMMARY TABLE

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H - I/J/K
Overlap formulae used. * small base

	Total	REGION						GENDER		AGE		
		BC	AB	SK/MN	ON	QUE	Atl	Male	Female	18-34	35-54	55+
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	1002	150	100	100	300	252	100	456	546	323	439	229
Weighted	1002	132	97*	68*	380	247	77*	484	518	294	403	294
TOP2BOX SUMMARY [AGREE]												
Within my lifetime, I think scientists will find a cure for cancer.	697	93	66	41	250	190	57	339	357	224	274	192
	70%	70%	68%	60%	66%	77% CD	74% C	70%	69%	76% JK	68%	65%
I think that, within the next ten years, cancer will become something you treat and live with, rather than something you die from.	681	85	57	43	256	191	48	329	352	188	261	227
	68%	65%	59%	63%	67%	77% ABCDF	63%	68%	68%	64%	65%	77% IJ
I would like to know more about the latest advances in cancer research.	868	107	81	60	325	225	70	410	458	251	359	251
	87%	81%	83%	89%	86%	91% AB	90%	85%	88%	86%	89%	85%
If I had cancer, I would be willing to donate some of my tumor tissue for research on new drug treatments.	926	118	89	62	355	229	73	452	474	269	381	268
	92%	89%	92%	92%	94%	93%	94%	93%	92%	91%	95%	91%
I think researchers will NOT develop effective treatments for cancer in the foreseeable future.	339	41	33	23	133	84	27	156	182	94	129	110
	34%	31%	34%	33%	35%	34%	34%	32%	35%	32%	32%	37%

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Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H - I/J/K
Overlap formulae used. * small base

	Total	REGION						GENDER		AGE		
		BC	AB	SK/MN	ON	QUE	Atl	Male	Female	18-34	35-54	55+
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	1002	150	100	100	300	252	100	456	546	323	439	229
Weighted	1002	132	97*	68*	380	247	77*	484	518	294	403	294
LOW2BOX SUMMARY [DISAGREE]												
Within my lifetime, I think scientists will find a cure for cancer.	298	38	31	25	127	56	20	143	154	69	127	98
	30%	29%	32%	37% E	34% E	23%	26%	30%	30%	23%	32% I	33% I
I think that, within the next ten years, cancer will become something you treat and live with, rather than something you die from.	315	45	39	25	122	55	29	152	163	105	141	65
	31%	34% E	40% E	37% E	32% E	22%	37% E	31%	31%	36% K	35% K	22%
I would like to know more about the latest advances in cancer research.	132	26	15	7	54	23	8	73	60	42	44	42
	13%	19% E	16%	10%	14%	9%	10%	15%	12%	14%	11%	14%
If I had cancer, I would be willing to donate some of my tumor tissue for research on new drug treatments.	72	14	8	6	21	18	4	32	40	25	22	23
	7%	10%	8%	8%	6%	7%	6%	7%	8%	9%	5%	8%
I think researchers will NOT develop effective treatments for cancer in the foreseeable future.	657	90	63	45	246	163	51	325	332	198	273	181
	66%	68%	65%	65%	65%	66%	66%	67%	64%	67%	68%	62%

I will read you some statements about cancer and cancer treatment. As I read each one, I would like you to tell me whether you agree or disagree, and whether you agree or disagree moderately or strongly. Do you have any friends or family members who have or had cancer?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H - I/J/K Overlap formulae used. * small base

	Total	REGION						GENDER		AGE		
		BC	AB	SK/MN	ON	QUE	Atl	Male	Female	18-34	35-54	55+
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	1002	150	100	100	300	252	100	456	546	323	439	229
Weighted	1002	132	97*	68*	380	247	77*	484	518	294	403	294
Yes	867 87%	118 89%	87 90%	61 89%	322 85%	207 84%	72 93%	395 82%	472 91%	237 81%	353 88%	268 91%
No	134 13%	14 11%	10 10%	7 11%	58 15%	40 16%	5 7%	89 18%	45 9%	57 19%	49 12%	26 9%
(DK/NS)	1 0	0 -	0 -	0 -	0 -	1 0	0 -	0 -	1 0	0 -	1 0	0 -

Thinking of the friend or family member who MOST RECENTLY was diagnosed as having cancer, would you say the treatment they received was...

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H - I/J/K
Overlap formulae used. * small base

	Total	REGION						GENDER		AGE		
		BC	AB	SK/MN	ON	QUE	Atl	Male	Female	18-34	35-54	55+
		A	B	C	D	E	F	G	H	I	J	K
Base: Have friends or family members who have or had cancer	869	134	89	90	254	208	94	372	497	263	388	209
Weighted	867	118	87*	61*	322	207	72*	395	472	237	353	268
Extremely effective	110 13%	22 18%	12 14%	11 18%	33 10%	23 11%	10 14%	44 11%	66 14%	21 9%	52 15%	36 14%
Very effective	159 18%	22 19%	10 11%	11 18%	67 21%	29 14%	20 27%	73 18%	86 18%	37 15%	49 14%	72 27%
Somewhat effective	269 31%	37 31%	34 39%	21 34%	107 33%	51 24%	19 27%	132 33%	137 29%	85 36%	108 31%	72 27%
Not very effective	126 15%	13 11%	14 16%	5 9%	44 14%	44 21%	6 9%	64 16%	62 13%	42 18%	49 14%	33 12%
Not effective at all	176 20%	19 16%	16 19%	12 19%	61 19%	56 27%	13 18%	71 18%	105 22%	46 20%	81 23%	48 18%
No treatment was given	10 1%	1 1%	1 1%	0 -	4 1%	3 2%	0 -	4 1%	6 1%	1 0	7 2%	1 1%
(DK/NS)	17 2%	4 4%	1 1%	1 2%	6 2%	1 0	4 5%	7 2%	10 2%	6 2%	7 2%	5 2%
Summary												
Top2Box [Effective]	269 31%	44 37%	22 25%	22 36%	100 31%	52 25%	30 41%	117 30%	152 32%	57 24%	101 29%	109 41%
Low2Box [Not Effective]	303 35%	32 27%	30 34%	17 28%	105 33%	100 48%	19 26%	135 34%	168 36%	88 37%	130 37%	81 30%