

PROVINCIAL VOTE

*Thinking of how you feel right now, if a PROVINCIAL election were held tomorrow here in BC, which of the following parties' candidates would you be most likely to support?
[IF UNDECIDED] We know that some people have not made up their minds yet about which party they will support. Is there nevertheless a party you are leaning towards?*

* small base

	Total	Region					Gender		Age			Union Household			Education			Income		
		LM	V/B	SLM	Isl	Int	M	F	18-34	35-54	55+	Priv	Pub	No	HS	PSec	Unv	<30	30-60	60+
Base: All Respondents	800	500	233	267	105	195	400	400	237	323	207	109	143	514	254	231	294	144	245	297
Weighted	800	446	194	252	145*	209	387	413	269	299	204	107	142	515	257	237	288	148	246	294
The BC Liberal Party	35%	40%	40%	40%	32%	26%	34%	35%	34%	32%	41%	27%	30%	39%	31%	39%	36%	19%	32%	49%
The New Democratic Party (NDP)	25%	23%	29%	19%	28%	26%	22%	27%	22%	26%	28%	27%	37%	22%	27%	23%	25%	35%	27%	19%
The Green Party	14%	12%	11%	13%	17%	14%	17%	11%	19%	14%	7%	14%	13%	14%	14%	14%	14%	19%	15%	11%
Unity BC	4%	3%	2%	4%	3%	5%	4%	3%	2%	4%	5%	5%	3%	4%	4%	5%	2%	4%	3%	4%
Other	2%	2%	1%	2%	3%	3%	3%	2%	3%	2%	2%	5%	3%	2%	1%	4%	2%	3%	2%	2%
Would spoil ballot	0	0	-	0	-	-	-	0	-	0	-	-	1%	-	-	-	0	-	0	-
Would not vote	1%	1%	1%	1%	1%	3%	1%	1%	1%	1%	3%	1%	1%	2%	1%	1%	2%	2%	2%	0
Refused	0	0	1%	0	-	-	-	0	0	-	0	-	1%	-	-	1%	-	-	1%	-
None	11%	11%	10%	12%	9%	12%	11%	11%	13%	11%	8%	13%	6%	11%	13%	10%	10%	10%	11%	9%
(DK/NS)	8%	7%	4%	9%	6%	10%	8%	8%	5%	10%	6%	8%	6%	8%	10%	4%	7%	8%	7%	6%

	Total	Region					Gender		Age			Union Household			Education			Income		
		LM	V/B	SLM	Isl	Int	M	F	18-34	35-54	55+	Priv	Pub	No	HS	PSec	Unv	<30	30-60	60+
Base: Decided voters	633	404	197	207	86	143	324	309	190	254	169	86	122	405	194	195	233	112	195	250
Weighted	637	359	163	195	122*	156	312	325	217	233	169	84*	121	410	196	201	230	118	196	248
The BC Liberal Party	44%	49%	47%	51%	38%	35%	43%	45%	43%	41%	50%	34%	36%	48%	40%	45%	45%	24%	41%	58%
The New Democratic Party (NDP)	31%	29%	35%	24%	34%	35%	28%	35%	27%	33%	33%	35%	43%	27%	35%	28%	31%	44%	34%	23%
The Green Party	17%	15%	14%	17%	21%	19%	21%	14%	24%	18%	9%	18%	15%	17%	18%	16%	18%	24%	19%	12%
Unity BC	5%	4%	2%	5%	4%	7%	6%	4%	2%	6%	6%	6%	4%	5%	5%	6%	3%	5%	4%	5%
Other	3%	2%	2%	3%	4%	4%	3%	3%	4%	3%	2%	6%	3%	3%	1%	5%	3%	4%	3%	2%

PROVINCIAL LEADER APPROVAL

Thinking of (GORDON CAMPBELL) would you say you generally approve or disapprove of the way he/she has performed as PREMIER OF BRITISH COLUMBIA?

* small base

	Total	Region						Gender		Age			Union Household			Education			Income		
		LM	V/B	SLM	Isl	Int		M	F	18-34	35-54	55+	Priv	Pub	No	HS	PSec	Unv	<30	30-60	60+
Base: All respondents	800	500	233	267	105	195	400	400	237	323	207	109	143	514	254	231	294	144	245	297	
Weighted	800	446	194	252	145*	209	387	413	269	299	204	107	142	515	257	237	288	148	246	294	
Strongly approve	11%	14%	15%	13%	9%	6%	12%	9%	10%	11%	12%	6%	9%	12%	10%	10%	12%	7%	9%	16%	
Moderately approve	26%	26%	26%	26%	30%	23%	26%	27%	28%	24%	29%	21%	18%	31%	25%	29%	25%	22%	24%	30%	
Moderately disapprove	16%	16%	12%	20%	12%	17%	14%	17%	20%	15%	14%	19%	17%	16%	14%	16%	18%	12%	20%	15%	
Strongly disapprove (DK/NS)	40%	36%	41%	32%	44%	45%	40%	40%	33%	47%	39%	44%	51%	35%	43%	39%	38%	55%	40%	32%	
Summary	7%	8%	6%	9%	4%	8%	8%	7%	9%	5%	5%	10%	5%	7%	8%	5%	7%	4%	7%	7%	
Top Box - Approve	37%	40%	41%	39%	39%	29%	38%	36%	38%	34%	42%	27%	27%	42%	35%	39%	37%	29%	33%	46%	
Low Box - Disapprove	56%	52%	53%	52%	56%	63%	54%	57%	53%	61%	53%	63%	67%	51%	57%	56%	56%	67%	60%	46%	

Thinking of (JOY MCPHAIL) would you say you generally approve or disapprove of the way he/she has performed as LEADER OF THE NDP?

* small base

	Total	Region						Gender		Age			Union Household			Education			Income		
		LM	V/B	SLM	Isl	Int		M	F	18-34	35-54	55+	Priv	Pub	No	HS	PSec	Unv	<30	30-60	60+
Base: All respondents	800	500	233	267	105	195	400	400	237	323	207	109	143	514	254	231	294	144	245	297	
Weighted	800	446	194	252	145*	209	387	413	269	299	204	107	142	515	257	237	288	148	246	294	
Strongly approve	16%	16%	17%	15%	19%	15%	15%	17%	11%	16%	24%	22%	23%	13%	14%	15%	20%	20%	16%	17%	
Moderately approve	33%	33%	31%	35%	35%	31%	32%	34%	33%	35%	30%	34%	34%	33%	32%	34%	33%	36%	33%	31%	
Moderately disapprove	13%	13%	13%	14%	14%	11%	14%	12%	12%	17%	8%	13%	13%	13%	15%	13%	12%	10%	12%	16%	
Strongly disapprove (DK/NS)	16%	17%	16%	18%	11%	18%	19%	14%	11%	15%	26%	14%	14%	18%	20%	16%	13%	13%	15%	18%	
Summary	22%	21%	23%	19%	22%	24%	21%	22%	33%	17%	12%	18%	16%	23%	19%	23%	22%	21%	24%	17%	
Top Box - Approve	49%	49%	48%	50%	54%	47%	46%	52%	44%	50%	54%	55%	57%	46%	46%	48%	53%	56%	49%	48%	
Low Box - Disapprove	29%	31%	29%	32%	24%	29%	32%	26%	23%	32%	34%	27%	27%	31%	35%	29%	25%	23%	27%	34%	

FEDERAL VOTE IN BC

Thinking of how you feel right now, if a FEDERAL election were held tomorrow, which of the following parties' candidates would you be most likely to support?

* small base

	Total	Region						Gender		Age			Union Household			Education			Income		
		LM	V/B	SLM	Isl	Int		M	F	18-34	35-54	55+	Priv	Pub	No	HS	PSec	Unv	<30	30-60	60+
Base: All respondents	800	500	233	267	105	195	400	400	237	323	207	109	143	514	254	231	294	144	245	297	
Weighted	800	446	194	252	145*	209	387	413	269	299	204	107	142	515	257	237	288	148	246	294	
Liberal	28%	31%	37%	27%	24%	23%	25%	30%	25%	25%	36%	18%	24%	32%	23%	26%	34%	26%	27%	32%	
Canadian Alliance	20%	18%	12%	23%	18%	26%	25%	16%	16%	19%	28%	23%	17%	21%	23%	21%	18%	16%	20%	22%	
NDP	17%	16%	20%	13%	21%	17%	16%	19%	18%	18%	13%	17%	23%	15%	19%	15%	18%	26%	18%	14%	
Progressive Conservative	8%	9%	8%	10%	6%	6%	7%	8%	4%	9%	9%	9%	10%	7%	6%	7%	8%	5%	9%	7%	
Green Party	7%	8%	8%	8%	6%	5%	7%	7%	10%	6%	4%	8%	5%	7%	8%	9%	5%	14%	6%	4%	
Other	1%	0	-	0	-	2%	1%	-	1%	1%	-	2%	1%	-	1%	1%	-	1%	0	1%	
Would spoil ballot	0	0	1%	-	-	0	1%	0	-	0	1%	2%	-	0	1%	-	0	-	0	1%	
Would not vote	0	0	0	-	-	1%	-	1%	-	1%	-	-	1%	0	0	-	0	0	0	-	
Refused	0	-	-	-	1%	-	0	-	1%	-	-	-	-	0	-	-	1%	-	-	0	
None	7%	6%	4%	7%	11%	7%	6%	8%	8%	8%	4%	10%	3%	6%	7%	10%	4%	5%	8%	6%	
(DK/NS)	12%	12%	11%	12%	14%	12%	12%	12%	16%	13%	6%	11%	17%	11%	12%	12%	12%	8%	11%	12%	

	Total	Region						Gender		Age			Union Household			Education			Income		
		LM	V/B	SLM	Isl	Int		M	F	18-34	35-54	55+	Priv	Pub	No	HS	PSec	Unv	<30	30-60	60+
Base: Decided voters	644	411	195	216	78	155	327	317	179	256	184	87	115	424	202	185	244	125	198	240	
Weighted	640	367	163	204	108*	166	313	327	201	235	182	84*	113	425	205	185	238	128	199	236	
Liberal	35%	38%	44%	33%	33%	29%	31%	38%	34%	32%	40%	23%	30%	39%	29%	33%	42%	30%	33%	40%	
Canadian Alliance	25%	22%	14%	29%	24%	33%	30%	20%	21%	24%	31%	30%	21%	26%	29%	26%	21%	18%	25%	28%	
NDP	22%	19%	24%	16%	28%	22%	20%	23%	25%	23%	14%	22%	29%	19%	24%	19%	22%	30%	23%	17%	
Progressive Conservative	9%	11%	10%	12%	8%	7%	9%	10%	5%	12%	10%	11%	13%	8%	8%	9%	10%	6%	11%	8%	
Green Party	8%	9%	9%	9%	8%	7%	8%	8%	14%	8%	4%	11%	7%	9%	10%	11%	6%	16%	8%	6%	
Other	1%	0	-	0	-	2%	2%	-	1%	1%	-	3%	1%	-	1%	2%	-	1%	0	1%	

FEDERAL LEADER APPROVAL IN BC

Thinking of (JEAN CHRETIEN), would you say you generally approve or disapprove of the way he/she has performed as PRIME MINISTER OF CANADA?

* small base

	Total	Region						Gender		Age			Union Household			Education			Income		
		LM	V/B	SLM	Isl	Int		M	F	18-34	35-54	55+	Priv	Pub	No	HS	PSec	Unv	<30	30-60	60+
Base: All respondents	800	500	233	267	105	195	400	400	237	323	207	109	143	514	254	231	294	144	245	297	
Weighted	800	446	194	252	145*	209	387	413	269	299	204	107	142	515	257	237	288	148	246	294	
Strongly approve	13%	13%	12%	14%	17%	10%	14%	12%	17%	10%	10%	8%	9%	14%	12%	15%	12%	21%	12%	13%	
Moderately approve	31%	34%	33%	35%	30%	26%	28%	35%	37%	33%	24%	29%	31%	32%	29%	32%	34%	35%	37%	28%	
Moderately disapprove	19%	18%	21%	16%	24%	18%	18%	19%	19%	21%	15%	17%	26%	18%	15%	16%	25%	16%	16%	22%	
Strongly disapprove (DK/NS)	30%	28%	29%	28%	22%	40%	35%	26%	20%	31%	44%	36%	30%	30%	37%	30%	25%	24%	31%	29%	
Summary	7%	6%	5%	7%	7%	6%	5%	7%	6%	6%	7%	10%	4%	7%	7%	7%	5%	5%	4%	7%	
Top Box - Approve	44%	47%	45%	49%	46%	36%	41%	47%	54%	43%	34%	38%	41%	46%	41%	46%	46%	56%	49%	41%	
Low Box - Disapprove	49%	46%	50%	44%	46%	58%	53%	46%	39%	52%	59%	53%	55%	47%	52%	46%	50%	40%	48%	51%	

Thinking of (STEPHEN HARPER), would you say you generally approve or disapprove of the way he/she has performed as LEADER OF THE OFFICIAL OPPOSITION?

* small base

	Total	Region						Gender		Age			Union Household			Education			Income		
		LM	V/B	SLM	Isl	Int		M	F	18-34	35-54	55+	Priv	Pub	No	HS	PSec	Unv	<30	30-60	60+
Base: All respondents	800	500	233	267	105	195	400	400	237	323	207	109	143	514	254	231	294	144	245	297	
Weighted	800	446	194	252	145*	209	387	413	269	299	204	107	142	515	257	237	288	148	246	294	
Strongly approve	9%	9%	10%	9%	8%	10%	11%	7%	5%	7%	18%	5%	7%	11%	9%	12%	7%	10%	11%	6%	
Moderately approve	33%	32%	33%	32%	32%	36%	34%	32%	37%	32%	33%	37%	31%	34%	38%	30%	34%	31%	33%	37%	
Moderately disapprove	9%	10%	11%	10%	6%	10%	9%	9%	8%	10%	10%	9%	13%	9%	9%	10%	10%	7%	11%	11%	
Strongly disapprove (DK/NS)	11%	11%	13%	9%	11%	11%	12%	10%	9%	11%	13%	10%	11%	11%	9%	10%	13%	11%	10%	12%	
Summary	37%	37%	34%	40%	43%	34%	34%	41%	41%	41%	26%	40%	38%	35%	35%	39%	36%	41%	35%	34%	
Top Box - Approve	42%	42%	43%	41%	40%	46%	45%	40%	42%	38%	50%	41%	38%	45%	47%	42%	40%	41%	44%	43%	
Low Box - Disapprove	20%	21%	23%	20%	17%	21%	21%	20%	17%	21%	23%	19%	25%	20%	18%	20%	24%	18%	21%	23%	

Thinking of (ALEXA MCDONOUGH), would you say you generally approve or disapprove of the way he/she has performed as LEADER OF THE FEDERAL NDP?

* small base

	Total	Region						Gender		Age			Union Household			Education			Income		
		LM	V/B	SLM	Isl	Int		M	F	18-34	35-54	55+	Priv	Pub	No	HS	PSec	Unv	<30	30-60	60+
Base: All respondents	800	500	233	267	105	195	400	400	237	323	207	109	143	514	254	231	294	144	245	297	
Weighted	800	446	194	252	145*	209	387	413	269	299	204	107	142	515	257	237	288	148	246	294	
Strongly approve	10%	11%	11%	10%	12%	7%	11%	10%	7%	10%	14%	8%	9%	11%	10%	13%	8%	16%	9%	8%	
Moderately approve	37%	33%	35%	31%	41%	46%	35%	40%	38%	37%	39%	37%	35%	39%	42%	34%	38%	45%	40%	34%	
Moderately disapprove	14%	17%	15%	18%	12%	9%	15%	13%	14%	15%	14%	14%	20%	13%	10%	15%	17%	8%	17%	16%	
Strongly disapprove (DK/NS)	11%	10%	11%	10%	12%	11%	14%	8%	3%	14%	18%	11%	9%	12%	11%	11%	12%	4%	7%	16%	
Summary	27%	30%	27%	31%	23%	26%	25%	30%	39%	24%	15%	30%	27%	25%	27%	28%	26%	27%	27%	25%	
Top Box - Approve	48%	43%	46%	41%	53%	53%	46%	49%	45%	47%	53%	45%	44%	49%	52%	47%	46%	61%	49%	42%	
Low Box - Disapprove	25%	27%	26%	28%	24%	21%	29%	21%	16%	29%	32%	25%	29%	25%	21%	25%	29%	12%	24%	33%	

Thinking of (JOE CLARK), would you say you generally approve or disapprove of the way he/she has performed as LEADER OF THE PROGRESSIVE CONSERVATIVE PARTY?

* small base

	Total	Region						Gender		Age			Union Household			Education			Income		
		LM	V/B	SLM	Isl	Int		M	F	18-34	35-54	55+	Priv	Pub	No	HS	PSec	Unv	<30	30-60	60+
Base: All respondents	800	500	233	267	105	195	400	400	237	323	207	109	143	514	254	231	294	144	245	297	
Weighted	800	446	194	252	145*	209	387	413	269	299	204	107	142	515	257	237	288	148	246	294	
Strongly approve	11%	14%	13%	14%	5%	9%	10%	12%	8%	10%	16%	10%	12%	11%	12%	10%	10%	13%	10%	9%	
Moderately approve	40%	37%	41%	34%	46%	43%	39%	41%	41%	41%	40%	42%	41%	39%	37%	39%	44%	41%	41%	41%	
Moderately disapprove	16%	18%	14%	20%	11%	18%	18%	15%	13%	19%	19%	13%	19%	17%	19%	14%	17%	12%	21%	18%	
Strongly disapprove (DK/NS)	13%	12%	11%	13%	14%	14%	13%	12%	8%	13%	18%	13%	14%	14%	15%	14%	11%	16%	9%	13%	
Summary	20%	20%	21%	19%	24%	17%	20%	19%	29%	18%	8%	20%	18%	19%	16%	23%	19%	18%	20%	18%	
Top Box - Approve	51%	51%	54%	48%	51%	52%	49%	53%	49%	50%	55%	52%	53%	50%	49%	49%	54%	54%	50%	50%	
Low Box - Disapprove	29%	30%	25%	33%	25%	31%	31%	28%	21%	32%	37%	28%	29%	31%	35%	28%	27%	28%	30%	32%	