

Do you strongly agree, somewhat agree, somewhat disagree or strongly disagree with the following statement: My business has what it takes to compete in a global marketplace ?

	TOTAL
Base: All Respondents	
Unweighted Base	314
Weighted Base	314
Strongly agree	41%
Somewhat agree	44%
Somewhat disagree	8%
Strongly disagree	4%
Don't know/Refused	3%
TOPBOX & LOWBOX SUMMARY	
Agree (Top2Box)	86%
Disagree (Low2Box)	12%

Do you strongly agree, somewhat agree, somewhat disagree or strongly disagree with the following statement: It is more important for my company to solidify in its current market than to expand into new markets?

	TOTAL
Base: All Respondents	
Unweighted Base	314
Weighted Base	314
Strongly agree	29%
Somewhat agree	31%
Somewhat disagree	28%
Strongly disagree	12%
Don't know/Refused	0
TOPBOX & LOWBOX SUMMARY	
Agree (Top2Box)	60%
Disagree (Low2Box)	40%

The following is a list of issues, which many companies are facing. How would you prioritize each issue for your company right now?

SUMMARY TABLE		TOTAL
Base: All Respondents		
Unweighted Base		314
Weighted Base		314
PRIORITY SUMMARY TABLE (Major priority / Moderate priority)		
Ensuring the long-term financial health of the company		98%
Expanding into new product or services		60%
Expanding into new markets either inside or outside Canada		64%
Ensuring trust from shareholders		71%
Customer loyalty growth		85%
Attracting and retaining high calibre employees		92%
Growth through merger and acquisition		50%
Increasing productivity and performance improvement		93%
Increasing short-term profitability		70%
Risk management		72%
Transparency and public reporting		58%
Corporate governance		67%
NOT A PRIORITY SUMMARY TABLE (Minor priority / Not a priority at all)		
Ensuring the long-term financial health of the company		2%
Expanding into new product or services		40%
Expanding into new markets either inside or outside Canada		36%
Ensuring trust from shareholders		26%
Customer loyalty growth		13%
Attracting and retaining high calibre employees		8%
Growth through merger and acquisition		49%
Increasing productivity and performance improvement		7%
Increasing short-term profitability		28%
Risk management		27%
Transparency and public reporting		38%
Corporate governance		30%