

# Detailed Tables

## Looking at past relationships, were you...

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H - I/J/K  
Overlap formulae used. \* small base

|  | Total | REGION  |         |            |         |              |          | GENDER    |             | AGE        |            |           |
|--|-------|---------|---------|------------|---------|--------------|----------|-----------|-------------|------------|------------|-----------|
|  |       | BC<br>A | AB<br>B | SK/MN<br>C | ON<br>D | QUE<br>E     | Atl<br>F | Male<br>G | Female<br>H | 18-34<br>I | 35-54<br>J | 55+<br>K  |
| Base: All respondents                              | 1005  | 154     | 101     | 100        | 300     | 250          | 100      | 466       | 539         | 326        | 411        | 229       |
| Weighted   | 1005  | 133     | 97*     | 68*        | 381     | 248          | 78*      | 486       | 519         | 295        | 376        | 295       |
| More likely to have your heart broken by a partner | 302   | 34      | 34      | 26         | 123     | 61           | 25       | 152       | 150         | 103        | 125        | 68        |
|  | 30%   | 26%     | 35%     | 38%<br>AE  | 32%     | 24%          | 32%      | 31%       | 29%         | 35%<br>K   | 33%<br>K   | 23%       |
| The heartbreaker?                                  | 280   | 43      | 30      | 14         | 113     | 60           | 20       | 137       | 143         | 125        | 94         | 47        |
|  | 28%   | 32%     | 31%     | 21%        | 30%     | 24%          | 25%      | 28%       | 27%         | 42%<br>JK  | 25%<br>K   | 16%       |
| Neither / Both equally                             | 259   | 34      | 18      | 14         | 79      | 95           | 21       | 114       | 146         | 50         | 97         | 104       |
|  | 26%   | 25%     | 18%     | 20%        | 21%     | 38%<br>ABCDF | 26%      | 23%       | 28%         | 17%<br>I   | 26%<br>I   | 35%<br>IJ |
| (DK/NS)  | 164   | 22      | 15      | 14         | 67      | 33           | 13       | 83        | 81          | 17         | 60         | 75        |
|  | 16%   | 17%     | 16%     | 21%        | 18%     | 13%          | 16%      | 17%       | 16%         | 6%<br>I    | 16%<br>I   | 26%<br>IJ |

|  | Total | EDUCATION  |           |               |                | INCOME      |                  |             |
|--|-------|------------|-----------|---------------|----------------|-------------|------------------|-------------|
|  |       | <HS<br>A   | HS<br>B   | Post Sec<br>C | Univ Grad<br>D | <\$30K<br>E | \$30K-\$59K<br>F | \$60K+<br>G |
| Base: All respondents                              | 1005  | 111        | 278       | 304           | 288            | 270         | 295              | 272         |
| Weighted   | 1005  | 124*       | 276       | 294           | 285            | 273         | 285              | 268         |
| More likely to have your heart broken by a partner | 302   | 26         | 95        | 108           | 68             | 102         | 88               | 81          |
|  | 30%   | 21%        | 35%<br>AD | 37%<br>AD     | 24%            | 37%         | 31%              | 30%         |
| The heartbreaker?                                  | 280   | 26         | 72        | 88            | 81             | 69          | 95               | 83          |
|  | 28%   | 21%        | 26%       | 30%           | 29%            | 25%         | 33%<br>E         | 31%         |
| Neither / Both equally                             | 259   | 50         | 67        | 61            | 78             | 67          | 70               | 67          |
|  | 26%   | 40%<br>BCD | 24%       | 21%           | 27%            | 25%         | 25%              | 25%         |
| (DK/NS)  | 164   | 23         | 41        | 37            | 57             | 35          | 32               | 37          |
|  | 16%   | 18%        | 15%       | 12%           | 20%<br>C       | 13%         | 11%              | 14%         |

# Detailed Tables

## 2. Do you agree or disagree that ...? - AGREE SUMMARY

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H - I/J/K Overlap formulae used. \* small base

|  | Total      | REGION    |                   |           |            |           |           | GENDER     |            | AGE              |                 |           |
|--|------------|-----------|-------------------|-----------|------------|-----------|-----------|------------|------------|------------------|-----------------|-----------|
|  |            | BC        | AB                | SK/MN     | ON         | QUE       | Atl       | Male       | Female     | 18-34            | 35-54           | 55+       |
|  |            | A         | B                 | C         | D          | E         | F         | G          | H          | I                | J               | K         |
| Base: All respondents  | 1005       | 154       | 101               | 100       | 300        | 250       | 100       | 466        | 539        | 326              | 411             | 229       |
| Weighted   | 1005       | 133       | 97*               | 68*       | 381        | 248       | 78*       | 486        | 519        | 295              | 376             | 295       |
| You have been cheated on by a partner  | 313<br>31% | 40<br>30% | 38<br>39%         | 24<br>35% | 116<br>30% | 73<br>29% | 23<br>29% | 151<br>31% | 162<br>31% | 121<br>41%<br>JK | 125<br>33%<br>K | 59<br>20% |
| If there was no fear of being caught, you would cheat on your partner                            | 69<br>7%   | 7<br>5%   | 14<br>14%<br>ACEF | 3<br>5%   | 29<br>8%   | 13<br>5%  | 3<br>4%   | 40<br>8%   | 29<br>6%   | 24<br>8%         | 23<br>6%        | 19<br>7%  |
| Following a break-up, you have stalked an ex   | 98<br>10%  | 15<br>11% | 12<br>12%         | 6<br>9%   | 38<br>10%  | 20<br>8%  | 7<br>10%  | 50<br>10%  | 48<br>9%   | 41<br>14%<br>K   | 38<br>10%<br>K  | 14<br>5%  |
| You have broken into a partner's e-mail account or searched their wallet for signs of infidelity | 60<br>6%   | 9<br>6%   | 8<br>8%           | 5<br>7%   | 21<br>6%   | 15<br>6%  | 2<br>3%   | 22<br>4%   | 38<br>7%   | 25<br>9%<br>JK   | 17<br>4%        | 11<br>4%  |
| You have sought revenge on a partner after a break-up  | 73<br>7%   | 12<br>9%  | 9<br>10%          | 4<br>6%   | 25<br>7%   | 18<br>7%  | 5<br>6%   | 40<br>8%   | 33<br>6%   | 33<br>11%<br>JK  | 24<br>7%        | 12<br>4%  |

|  | Total      | EDUCATION |           |           |           | INCOME         |             |           |
|--|------------|-----------|-----------|-----------|-----------|----------------|-------------|-----------|
|  |            | <HS       | HS        | Post Sec  | Univ Grad | <\$30K         | \$30K-\$59K | \$60K+    |
|  |            | A         | B         | C         | D         | E              | F           | G         |
| Base: All respondents  | 1005       | 111       | 278       | 304       | 288       | 270            | 295         | 272       |
| Weighted   | 1005       | 124*      | 276       | 294       | 285       | 273            | 285         | 268       |
| You have been cheated on by a partner  | 313<br>31% | 35<br>28% | 86<br>31% | 98<br>33% | 87<br>30% | 99<br>36%      | 100<br>35%  | 78<br>29% |
| If there was no fear of being caught, you would cheat on your partner                            | 69<br>7%   | 6<br>4%   | 21<br>7%  | 20<br>7%  | 21<br>8%  | 17<br>6%       | 21<br>7%    | 22<br>8%  |
| Following a break-up, you have stalked an ex   | 98<br>10%  | 11<br>9%  | 29<br>10% | 28<br>9%  | 25<br>9%  | 37<br>14%<br>G | 25<br>9%    | 22<br>8%  |
| You have broken into a partner's e-mail account or searched their wallet for signs of infidelity | 60<br>6%   | 8<br>6%   | 21<br>8%  | 15<br>5%  | 13<br>4%  | 14<br>5%       | 19<br>7%    | 17<br>6%  |
| You have sought revenge on a partner after a break-up  | 73<br>7%   | 12<br>10% | 23<br>8%  | 20<br>7%  | 15<br>5%  | 31<br>11%<br>G | 19<br>7%    | 13<br>5%  |

# Detailed Tables

## Do you agree or disagree that ...? - DISAGREE SUMMARY

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H - I/J/K Overlap formulae used. \* small base

|  | Total      | REGION     |           |            |            |            |           | GENDER     |             | AGE        |            |            |
|--|------------|------------|-----------|------------|------------|------------|-----------|------------|-------------|------------|------------|------------|
|  |            | BC<br>A    | AB<br>B   | SK/MN<br>C | ON<br>D    | QUE<br>E   | Atl<br>F  | Male<br>G  | Female<br>H | 18-34<br>I | 35-54<br>J | 55+<br>K   |
| Base: All respondents  | 1005       | 154        | 101       | 100        | 300        | 250        | 100       | 466        | 539         | 326        | 411        | 229        |
| Weighted   | 1005       | 133        | 97*       | 68*        | 381        | 248        | 78*       | 486        | 519         | 295        | 376        | 295        |
| You have been cheated on by a partner  | 595<br>59% | 74<br>56%  | 49<br>51% | 38<br>56%  | 222<br>58% | 161<br>65% | 50<br>64% | 291<br>60% | 304<br>58%  | 163<br>55% | 213<br>57% | 193<br>65% |
| If there was no fear of being caught, you would cheat on your partner                            | 857<br>85% | 108<br>82% | 75<br>77% | 60<br>88%  | 318<br>84% | 224<br>90% | 72<br>92% | 411<br>85% | 446<br>86%  | 263<br>89% | 328<br>87% | 235<br>80% |
| Following a break-up, you have stalked an ex   | 783<br>78% | 98<br>74%  | 75<br>78% | 51<br>75%  | 282<br>74% | 215<br>87% | 60<br>77% | 383<br>79% | 400<br>77%  | 245<br>83% | 289<br>77% | 220<br>75% |
| You have broken into a partner's e-mail account or searched their wallet for signs of infidelity | 861<br>86% | 108<br>81% | 79<br>81% | 57<br>83%  | 321<br>84% | 225<br>91% | 71<br>92% | 428<br>88% | 433<br>83%  | 264<br>90% | 333<br>89% | 236<br>80% |
| You have sought revenge on a partner after a break-up  | 836<br>83% | 105<br>79% | 76<br>78% | 57<br>84%  | 308<br>81% | 222<br>89% | 68<br>87% | 406<br>84% | 430<br>83%  | 254<br>86% | 319<br>85% | 234<br>79% |

|  | Total      | EDUCATION  |            |               |                | INCOME      |                  |             |
|--|------------|------------|------------|---------------|----------------|-------------|------------------|-------------|
|  |            | <HS<br>A   | HS<br>B    | Post Sec<br>C | Univ Grad<br>D | <\$30K<br>E | \$30K-\$59K<br>F | \$60K+<br>G |
| Base: All respondents  | 1005       | 111        | 278        | 304           | 288            | 270         | 295              | 272         |
| Weighted   | 1005       | 124*       | 276        | 294           | 285            | 273         | 285              | 268         |
| You have been cheated on by a partner  | 595<br>59% | 80<br>64%  | 174<br>63% | 165<br>56%    | 161<br>57%     | 155<br>57%  | 169<br>59%       | 165<br>61%  |
| If there was no fear of being caught, you would cheat on your partner                            | 857<br>85% | 112<br>90% | 242<br>88% | 253<br>86%    | 230<br>81%     | 244<br>89%  | 248<br>87%       | 228<br>85%  |
| Following a break-up, you have stalked an ex   | 783<br>78% | 99<br>80%  | 220<br>80% | 230<br>78%    | 217<br>76%     | 209<br>76%  | 244<br>86%       | 214<br>80%  |
| You have broken into a partner's e-mail account or searched their wallet for signs of infidelity | 861<br>86% | 103<br>83% | 237<br>86% | 258<br>88%    | 243<br>85%     | 237<br>87%  | 254<br>89%       | 235<br>88%  |
| You have sought revenge on a partner after a break-up  | 836<br>83% | 97<br>78%  | 234<br>85% | 252<br>86%    | 236<br>83%     | 224<br>82%  | 249<br>87%       | 234<br>87%  |